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**CLARENDON HILLS CHAPTER** 

2024 **SPONSORSHIP OPPORTUNITIES** 

**FROM OUR** ROOTS, WE RISE.







## **OUR NEST**





## **OUR LEAVES**

their support and generosity, IWS



Dear Friend of Clarendon Hills Infant Welfare,

Our organization is on a mission to support the critical needs of medically underserved patients in the Chicagoland area through the extraordinary work of the Angel Harvey Family Health Center of the Infant Welfare Society of Chicago (IWS).

Our Clarendon Hills chapter's annual benefit, "Light Up The Night," is our signature event and has raised more than half a million dollars over the last five years to make it easier for struggling families in the Chicagoland area to get the quality healthcare care they need most.

This year, we are excited to share that our event will be on **Saturday, February 3, 2024** at the Westin Hotel in Lombard. Our corporate sponsors have played a vital role in our efforts to raise critical funds for the medically underserved and vulnerable families in the Chicagoland area.

For more than a century, IWS has pioneered innovative medical and behavioral health practices in serving Chicago's most vulnerable families. Since its inception, the Auxiliary has donated more than \$140 million to IWS and—due to the unwavering dedication of our members and supporters—is the clinic's largest single donor each year.

You are a part of this vital legacy and we hope to count on your support. We encourage you to visit <a href="https://www.iwsfamilyhealth.org">www.iwsfamilyhealth.org</a> to learn more about the organization.

We are writing today to request your support as a corporate sponsor for this coming year's event. In addition to helping a great cause, your contribution will provide visibility for your business to over 400 event attendees, our social media followers and thousands of residents in the western suburbs.

We have some exciting new sponsorship opportunities this year that you can read about on the following page. If you have any questions, please don't hesitate to reach out to our Corporate Sponsorship Co-Chairs.

We know you receive many requests throughout the year and we truly appreciate your consideration of the Infant Welfare Society and our winter benefit.

Sincerely,

Jen Alsman & Amy Lizzadro Light Up The Night Co-Chairs Jenny Pace & Audrey Less Chapter Co-Presidents





# **SPONSORSHIP LEVELS**



- \*Six (6) Complimentary tickets with VIP seating at the 2024 Benefit (if desired)
- \*Premier Promotion with logo on all printed materials including invitations, advertisements, and signage
- \*Exclusive recognition in the Entertainment Lounge
- \*Digital **"Sponsor Spotlight"** (individual recognition) and promotion on social media sites, auction site, and CHIW website \*Step and Repeat Logo Recognition



- \*Four (4) Complimentary tickets at the 2024 Benefit (if desired)
  \*Includes **promotion** with logo on marketing materials including invitations, advertisements, and signage
- \*Digital **"Sponsor Spotlight"** (individual recognition) and promotion on social media sites, auction site, and CHIW website



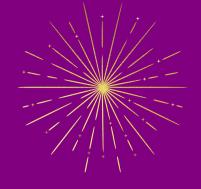
- \*Two (2) Complimentary tickets at the 2024 Benefit (if desired)
- \*Includes **promotion** with logo on marketing materials including invitations, advertisements, and signage
- \*Promotion on social media sites, auction site, and CHIW website



\***Promotion** with logo on select marketing materials including event program as well as promotion on the CHIW website, auction site, and social media



## **EXCLUSIVE SPONSORSHIP OPPORTUNITIES**



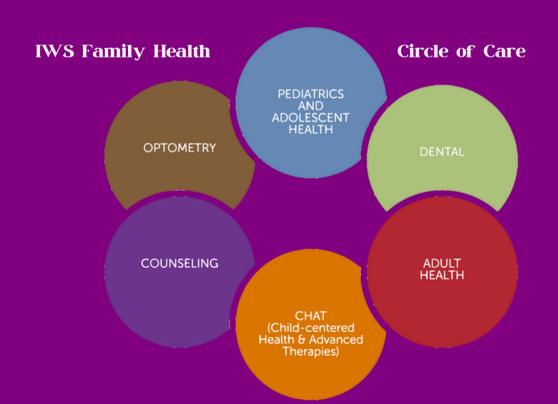
Live Music Sponsor \$3.500 \*Four (4) Complimentary tickets at the 2024 Benefit (if desired)
\*Includes promotion on marketing (print and digital) materials, as
well as **special highlighted promotion** on event programs along
with a **tableside billboard** that can include a photo, logo, and
brief message or advertisement. (\*message to be audience
appropriate and mutually agreed upon)

\*Verbal recognition at the event

\*Two (2) sponsorships available

Cocktail Hour Sponsor \$2500 \*Two (2) Complimentary tickets at the 2024 Benefit (if desired)
\*Includes promotion on marketing (print and digital) materials,
as well as special **highlighted promotion** on event program
along with featured logo and message on **cocktail napkins**.
(\*cocktail napkin message to be audience appropriate and
mutually agreed upon)

\*Two (2) sponsorships available





# February 3, 2024 Light Up the Night Benefit

Please complete the sponsorship form online by scanning the QR code below or by clicking <u>here</u>



For any questions, please contact Marisa Cadorin or Liz Basset, your Corporate Sponsor Co-Chairs and we will contact you to arrange the details of your sponsorship.

Donations can be made by **check or credit card** (will include 3% processing fee). If donating by check, please make checks payable to "Clarendon Hills Infant Welfare."

Checks can be sent to Ann Tushaus Infant Welfare Treasurer, 258 Coe Road, Clarendon Hills, IL 60514.

Sponsorship deadline is **November 15, 2023** to ensure your corporate logo is placed on promotional materials for the event.

If you are unable to sponsor our event at this time but would like to make a donation, please do so <u>here</u>.

Thank you for your consideration and generosity!

Marisa Cadorin
Corporate Sponsor Co-Chair
Phone: 630-212-7668 MarisaCadorin13@gmail.com

Liz Bassett
Corporate Sponsor Co-Chair
Phone: 630-272-8182 <u>Gallaher.E@gmail.com</u>