# NOVAQUEST NEWS



## Mastering the Art of Balance: A Guide for Leaders

**by Laila Keith, CPC, CECC** Executive Coach, CEO & Founder NovaQuest Coaching



Finding balance in the workplace can be elusive for several reasons, and its importance to sustained wellbeing is significant. As an Executive Coach, I understand the challenges firsthand and the transformative impact that achieving balance can have on our careers. In this article, I'll shed light on the key factors contributing to worklife imbalance, why balance is crucial for wellbeing, and provide practical tips to help you achieve harmony in your life.

#### Identifying the Problem: 5 Main Contributors to Work-Life Imbalance

1. High Expectations and Workload: Many workplaces have demanding workloads, making it challenging to find time for personal life and self-care. This continuous exposure to overwhelming tasks can lead to stress and burnout.

24/7 Connectivity: Technology has blurred the lines between work and personal life, making it difficult to establish clear boundaries.
Constant connectivity can lead to feelings of being constantly "on," contributing to stress and burnout.



**3. Culture of Overwork:** Some workplaces glorify overwork, creating an environment where employees feel compelled to work long hours. This can lead to chronic stress, fatigue, and burnout.

**4.** Lack of Flexibility: Workplaces that lack flexibility in work schedules and remote work options hinder individuals from aligning their work with personal responsibilities and priorities.

**5. Stigma around Taking Breaks:** In some environments, there may be a stigma attached to taking breaks or prioritizing self-care. This can lead to employees feeling less committed if they prioritize personal wellbeing.

### 6 Key Strategies to Achieve Work-Life Balance

**1. The Power of Self-Caring Rituals:** Embrace self-care as a career necessity. Prioritize activities that recharge your soul, from workouts to mindfulness practices. Establish daily self-caring habits, they are your secret weapons against burnout. Self-care is the foundation of balance.

2. Identifying Burnout Triggers: Awareness is key to prevention. Understand your triggers and take proactive steps to avoid burnout. Understanding your triggers empowers you to reclaim control. Common triggers include unmanageable workload, lack of control, unclear expectations, and lack of social support.

**3. Establishing Boundaries:** Healthy boundaries are your shield against burnout. Set clear boundaries for work hours and personal time, learn to say no, and take tech detoxes to protect your wellbeing.

**4. Open Communication:** Discuss your work-life balance needs and goals with your employer. Many companies are becoming more supportive of flexibility and embracing flexible work arrangements. As a leader, role-modeling balance and fostering open communication is key for your team.



**5. Building Resilience:** Resilience is crucial in preventing burnout. Start your day with gratitude and a growth mindset. Set boundaries, celebrate small wins, and connect with a support system. These rituals dismantle burnout triggers, acting as your daily armor to help you turn challenges into opportunities.

6. The Power of Mindfulness: Mindfulness helps activate selfawareness and recognize the need for change. Incorporate daily mindful moments like reflecting on your goals, resetting your intentions and practicing gratitude. Mindful clarity breeds purpose. Bookend your day acknowledging 3 things you're grateful for to foster a positive mindset and resilience. Pause, breathe, and be present in the current moment rather than dwelling on the past or worrying about the future. This transforms how you perceive and respond to stress.

#### Conclusion

Achieving work-life balance is vital for sustained physical and mental health, enhanced productivity, healthy relationships, and burnout prevention. Remember, achieving balance is unique for each of us. Don't let burnout dictate your career. Follow these tips to make your career journey burnout-free and extraordinary!

Ready to conquer burnout? Need a leadership roadmap to navigate corporate culture? Seeking support to transform your career and life? Take the first step toward a thriving, balanced career now! Book a consultation with me @ <u>https://calendly.com/lailakeith/intro</u> Subscribe for more tips @ <u>www.novaquestcoaching.com</u>

Cheers to a life well-balanced! Laila Keith, Executive Coach, CPC, CECC





