



## Is your business in tip-top shape?

In other words – is your company consistently healthy, happy and prosperous?

If not, then it might be time for a **TIP-TOP Workshop**.

**TIP-TOP**, which is an acronym that stands for: **The Incredibly Powerful Traction Optimization Program** - are super engaging, highly informative, interactive workshops - complete with inspirational videos, impactful materials, and tangible takeaways - that will help you and your leadership team review and assess the current fitness of your company - and at the same time, learn and evaluate your use of the **Entrepreneurial Operating System** (also known as **EOS**).

In case you didn't know - **EOS** is a proven, exceptionally simple, and extraordinarily effective **Business Building & Management “Operating System”** - that along with the **TIP-TOP Workshop**, will help establish, drive and produce the essential structure, tools and attributes for generating consistently great traction - especially for startups, small and midsize companies.

For the record ... even if you decide not to incorporate **EOS** within your organization ... the **TIP-TOP Workshop** and its tangible benefits ... will help you and your team optimize your vision, actions and results as an agile, high-performance organization. And in turn, optimize your individual and collective effectiveness. And if you don't agree that the workshops can help you achieve greater success, than you don't pay. That's the promise, and that's the deal.

By the way, in addition to having developed the **TIP-TOP Workshop**, I will also personally be facilitating *your TIP-TOP Workshop*. To note, I've been a fan of, working with, and conducting **EOS** sessions and implementations over the last 5 years. As far as my overall credentials and capabilities, I have 20+ years of study, skills and stewardship leading and working with tech startups (my own included), small and midsize organizations, and the Fortune 1000. One more thing, I want you to know that I am genuinely prepped, primed and passionate about helping you and your team empower yourselves to be successful: throughout business, work & life.

So, if you're ready for your company to be in tip-top shape ... and to have a consistently high-performance organization ... then please [connect with me on LinkedIn](#), and let's set up a time to talk. Also, be sure to check out [www.tractionoptimization.com](http://www.tractionoptimization.com), for more information.

Thank you for your time, and thoughtful interest.

Hopefully by working together, we can get and keep your business, in tip-top shape.

**Scott Abbott**

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