



DAKOTA PRAIRIE LODGE & RESORT

# PRAIRIE NEWS



## A GREAT START TO SHOW SEASON

February has been an excellent month, full of shows across the country. We attended the Great American Outdoor show in Pennsylvania, the Safari Club International Convention in Tennessee, and the Southeastern Wildlife Expo in South Carolina. We were thrilled to promote the Lodge alongside hundreds of other vendors in the hunting and outdoor sports spaces.

As always, the highlight of these shows is visiting with our hunters who stop by our booths. We'd like to share a big thank you with every hunter that attended the shows and chatted with us. It was great to see each of you!

We encourage all of our hunters to attend a show or two throughout the off season. These events offer a fantastic opportunity to learn more about the sport, discover exciting trends, and meet new people. You can spot our booth by looking for our black lab, Molly. She's sure to catch your eye!

## LODGE UPDATE

While the Farmer's Almanac predicted a colder winter than usual, we have been blessed with some beautiful, sunny weather in the great state of South Dakota this month. It's been very exciting to watch the snow melt around the Lodge and the food plots, and we've enjoyed watching the pheasants frolic around in the sunshine. It's already shaping up to be an excellent year for hunting, and we are hopeful that the nice weather will continue.

Although winter has yet to fully disappear, we are already thinking ahead to some projects we will be taking on in 2023.

This month, we began planning food plot designs that will serve as excellent hunting grounds come the fall. We are also discussing new tree-planting projects for this year. We can't wait to see the results!



## HAVE YOU SEEN OUR NEW QR CODE?

One of our most exciting new developments in 2023 is our focus on communication. With hunters across the nation, we are dedicated to ensuring that everyone can find and access our online presence.

That's why we made our brand - new QR code. We can stick it to brochures at shows and distribute it to hunters old and new in order to make our website and related media sites even easier to find!

Want to give it a try? Open your phone's camera and point - then click the link that pops up!

## FIREARM SAFETY TIPS

At our Lodge, safety is the top priority. That's why we decided to share some hunting safety tips with you this February. It might be the off season, but it's never a bad time to learn more about handling your gun with safety in mind.

Different types of hunting require different strategies in order to ensure that every hunter, dog, and guide feels comfortable and stays out of harms ways. But the guiding principle is this: If you have any doubt about whether your shot is safe, don't shoot. There will always be more pheasants, and hitting an extra bird will never make up for permanent damage you could cause to a friend or colleague by taking a questionable shot.



## OUR COMMITMENT TO SAFETY

Before your first hunt with us, we'll show a safety video or give a safety talk explaining the various roles that each person might play during a hunt. Different positions (whether it be walkers, wingmen, or blockers) have different vantage points, so what may be a clear, safe shot for one hunter may be a dangerous one for another. We will clarify the shooting lanes of each hunter and ensure we understand common terminology in order to keep everyone safe.

No matter what type of hunt you're participating in, every hunter must wear eye protection. Pheasant hunters will also be encouraged to wear orange hunting vests or coats in order to ensure visibility. Orange hats are required.



## ALWAYS SHOOT UP

Another rule of thumb is that you should never, ever shoot low. Imagine a big clock – and then shoot only between 10 and 2. It's not worth taking a low shot when you risk the safety of others in your party as well as dogs. When you're walking through the field, your muzzle should be pointed up to avoid accidents.

Clearly communicating with your party and your guide is crucial to ensuring the whole group's safety while on the hunt. At Dakota Prairie Lodge & Resort, we pride ourselves on providing our hunters with the safest hunt around. We're committed to ensuring hunting is a fun and exciting experience that builds lifelong bonds. But above all else, hunting begins and ends with safety.

## PRAIRIE PUZZLE

**February Question:** What is the oldest gun brand still in existence?

a) Remington

b) Beretta

c) Smith & Wesson

d) Colt



Submit your answer by March 10, 2023, for a chance to win! Answers will be accepted via email, phone, or mail. Correct answers will be entered into the prize drawing to receive a FREE Dakota Prairie Lodge & Resort hat.