



Quick Start Guide



Launching Your 7k Business Quickly Out of the Gate

Written by Mark Michaud



PRODUCT DISCLAIMER:

Purchasing precious metals (bullion, coins and/or collectibles) involves risk. We strongly encourage you to exercise due diligence and properly educate yourself prior to purchasing precious metals.

The information presented in 7k's Wealth Strategies is not to be considered tax or financial advice. We encourage you to seek appropriate professional advice regarding the tax and financial implications of buying, owning or selling precious metals.

The price and future value of precious metals is based on many factors, including but not limited to market and economic conditions. Past performance of precious metals is no guarantee of future performance or future value.

INCOME DISCLOSURE:

Please refer to the end of the presentation for disclaimers and disclosures.

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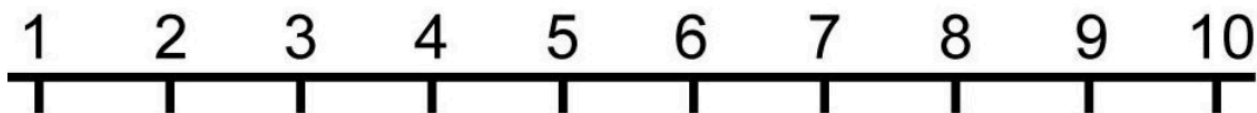
What is your Pace?

On a Scale from 1 to 10,

What Speed Do You Want to Share & Build?

I don't want to share. Let them come to me.

Let's run to Silver in 90 days and earn a FREE 100 oz. Silver Bar!



Everyone is different with different goals and so it is critical we find out your objectives.

For those on the lower end of the scale, we will be there to train you and support you, but we will let you go at your own pace.

For those on the higher end of the scale...

LET'S GO!!!

Know what you want...and let's go get it!

Why do you want to share this membership? What do you hope to gain?

List a short-term goal you that you would like to accomplish within the next **6 months** that could help relieve stress in your life?



Pay off a car loan?



Pay off a mortgage?



Pay off a credit card?



Buy a new home?

Be as specific as possible.
VISUALIZE WHAT YOU WANT

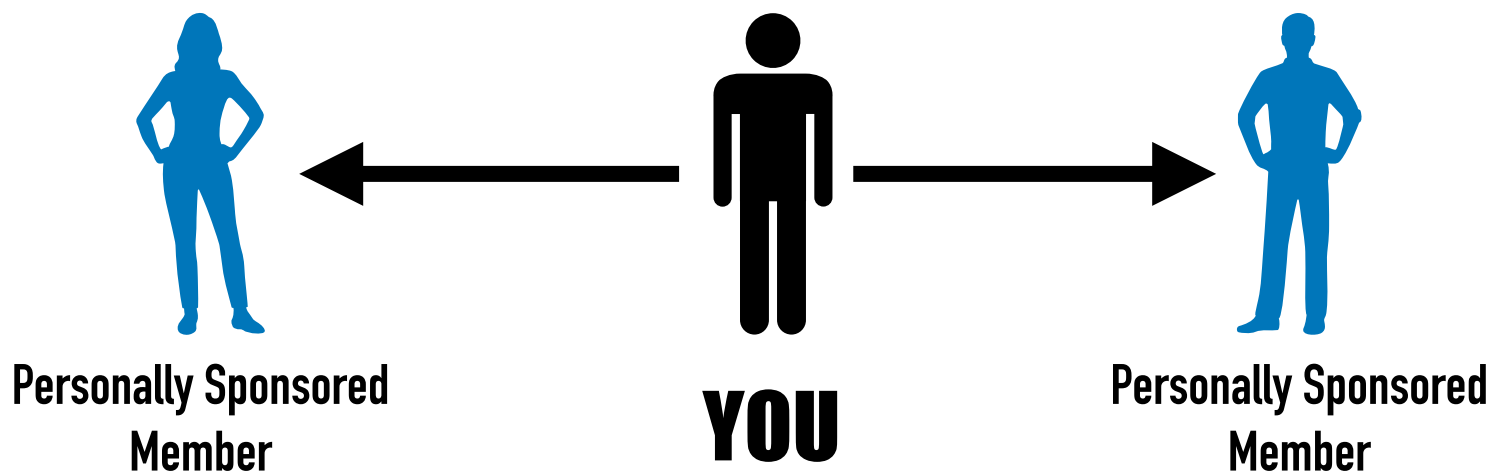


Travel to a specific locale?

Step 1

Advance to Associate

Enroll a Personal Member to 7k & place them on your left or your right team.
Enroll a second member & place them on the opposite side of the first member.
You are now **ELIGIBLE** to earn up to \$500 per week.



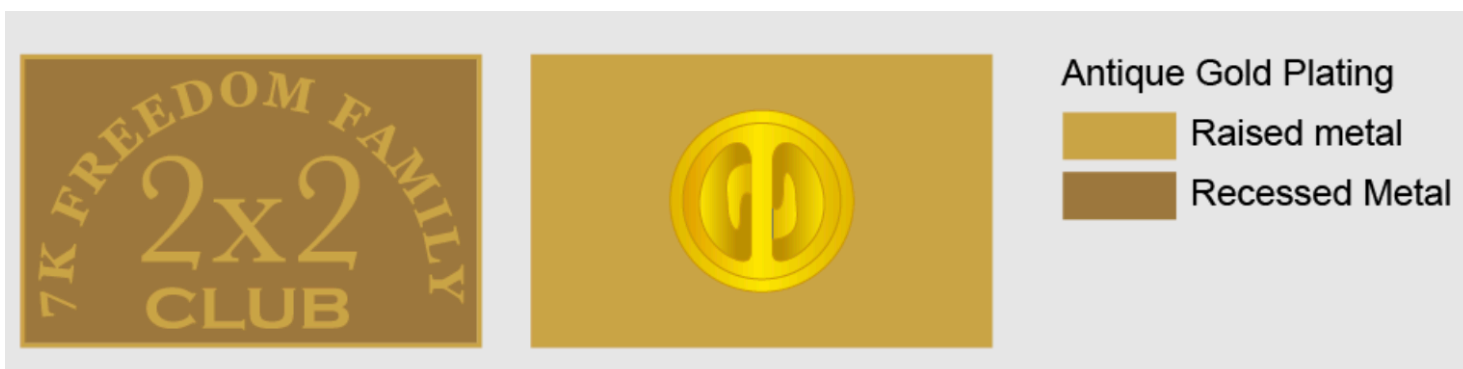
Let's help you get your first rank advancement **QUICKLY!**

You don't need any knowledge, just sincere excitement and a desire to bless others.

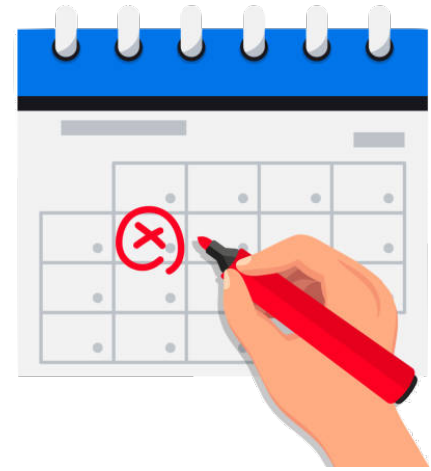
Join the 2 x 2 Club!

Get two personally sponsored members, one placed left and one placed right, in your first two weeks and join this exclusive club!

Get to Associate in your first two weeks and get recognition on our team site: besttrainingtips.com and earn this free lapel pin.



Set Dates for Launch Events



- Home Get-Together #1 _____
- Zoom _____
- Home Get-Together #2 _____
- Sit-down 1 _____
- Sit-down 2 _____
- Sit-down 3 _____

Home Get-Togethers are the most effective presentation because they are simple, fun, and comfortable for the guests. They also allow us to control the environment, minimize distractions, and take advantage of showing off our metals. Home Get-Togethers help you build your business exponentially as you have multiple guests in attendance who want to duplicate and host their own get-togethers.

After categorizing your list, invite to only your first home party. The second is a fall back option for those who couldn't make your first one. Home Get-Togethers are done with local prospects whom you feel comfortable having in your home. Zooms can be for those folks you are not that close to, as well as long-distance contacts.

Your sit-downs will depend on your prospect's schedule in many cases, but you should still write the names of those you intend to sit with.

Reaching Out to your Fab 5



Who are your top 5?

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1

2

3

4

5

Your Fab 5 are the people in your life whom you know, love and trust the most, and a great place to start your reach-outs.

Ideally, you will have an experienced support person listening in as you make your initial calls, coaching and offering support. Many new members tend to be excited and talk a little too much when they are getting started. Without proper coaching, it will be up to the member alone to self-evaluate and critique themselves, which is very difficult to do.

Incorrect behaviors will continue and frustration can set in for the new member.

With a coach helping with contacting the Fab 5, they can help tweak the approach and delivery after each call to keep it simple. By the time of the completion of a member's fifth reach out, their skills will have vastly improved, they will see that reach-outs are simpler than they thought, and they will have developed a comfort level that will allow them to reach out to other contacts without much hesitation.

Hosting a Home Get-Together

Home get-Togethers (aka Home parties or Business Launches) are the most effective way to launch your business. However, it's important to keep the process simple, duplicable & fun!

Home get-togethers have several advantages. Here are some key ones.

1. They are comfortable for your guests
2. They are easily duplicated by new members
3. Get-togethers are fun and social
4. We control the environment and can minimize distractions
5. Business can grow exponentially with several sign-ups at once



Before **Set-Up & Invitation**

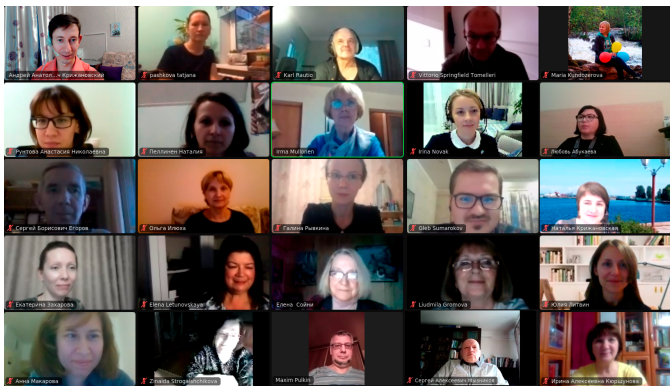
- **Set a specific date & time** - Invite people to arrive 30 minutes early. Only those you know!
- **Invite 5x as many people as you want to come to your first party only** - 20% will come. Call or text to invite preferably. No blasts or mass invitations. People want to feel like they are special. Second party invitees will be those who cannot attend the first party. Tell them you have something you would like to share with them.
- **Simple food set-up** - Ex: Wine/Cheese, Chips/Soda, etc. Expensive food can't be duplicated
- **Put out limited collectibles for guests to look at.** Let them hold some bullion. 1 Vault Report (Only 1, so they can't all read during the video)
- **Leave house setup as is** - (No extra chairs until necessary at the event)
- **Have silver samples available** if possible

During & After

- **Start presentation on time.** Socialize for first half hour, but do not talk business.
- **Watch video attentively with guests** Keep distractions minimal
 - Fiat Currency (1 Minute)
 - Wealth Strategies (18 Minutes)
- **Have Expert available via phone or text**
- **Enroll new members.** Give silver samples to those on the fence quietly as they leave
- **Book home get-togethers** with the new members

How to Host a Zoom

- Build **List** - Long-Distance Prospects, Acquaintances, Friends
- Get Zoom number from Sponsor
- Set specific **date & time** for Zoom
- Invite and send Zoom links
- Be on early
- Host will either present or play a business overview video
- Immediately **follow up** with most attentive attendees and put them on a 3-way call with one of your support team

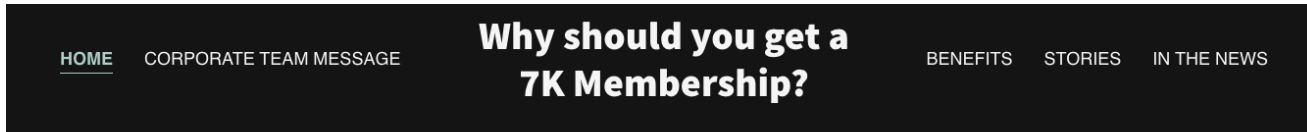


How to do a Sit-Down

- For supplies, have a **tablet, laptop, or phone**, and sanitized **earbuds**
- Bring some **silver bullion (Eagles) & 2 - 3 collectibles**
- Meet in a public place with minimal distractions
- Have 3rd party expert present or on standby for **3-way** call
- **Drop some silver in their hands** and share your collectibles. Watch the reaction.
- When talking, be a **good listener**, and then share why you are doing this business
- **Play videos** – Watch body language of prospect discreetly
 - Fiat Currency (<2 minutes)
 - Why 7k? (7 minutes)
 - Wealth Strategies (18 Minute)
 - Video Testimonials
- Ask what prospect liked best, and then edify and refer to 3rd party expert for 3-way call

What Do We Share?

freedomgoldrush22.com



1: The PROBLEM

This short, informative video is information everyone needs to know, before it's too late. Watch this to get a better understanding of how our money system works and why you want to gain more knowledge and get access to silver and gold. Knowledge is power!

Video explaining fiat currency and the dollar's dip in purchasing power (1 Minute)

2. The SOLUTION



Why 7k?
(7 minutes, 20 seconds)



Wealth Strategies Membership / Business Overview
(17 minutes, 18 seconds)

Pick one of the 2

Why 7k - For those who already understand gold and silver's value - (7 minutes)

Wealth Strategies - Full overview of the market, the company, the service & business - (18 minutes)



3: The BONUS

Learn how you can get paid to simply share this incredible membership. With inflation at a record pace, there is no better way to keep your earnings ahead of the rising cost of living.

Video explaining 7k's compensation plan (3 Minutes)

Month	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:
3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up
Exposure:	Team Training: Zoom: freedomfamily 8 pm ET	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:
3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up
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Exposure:	Team Training Zoom: freedomfamily 8 pm ET	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:
3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up

Goals:

Rank by Month End: _____ Income Goal this month? _____ New Members this month Left: _____ Right _____

Personal Leaders Left: _____ Right _____ New Team Associates this month Left: _____ Right _____

7k LEGAL DISCLAIMERS

7k HEALTH DISCLAIMER

This is not an offer to sell insurance and 7k does not sell health insurance. 7k customers who purchase a qualifying Membership can join the 7k Health group and purchase health care options from a licensed third-party at 7k's group pricing. Participation requires additional purchase and is subject to eligibility requirements, limitations, and restrictions specified in Plan Documents. This benefit is not available in every state or outside the United States. You can visit www.7khealth.com for more information.

STACK & SELL

Premium access to Stack & Sell[®] is included with the purchase of a qualifying 7k Membership. Stack & Sell[®] is a trademark of Stack-N-Sell, LLC, a third-party, online marketplace and coin inventory management software provided as a service, designed by and for collectors.

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Historical prices are for informational purposes only. Past performance is no guaranty of future value. Buying, owning, and selling precious metals carries risk and results vary. Success isn't guaranteed and you can lose money. Consult your own financial advisor before buying precious metals.

INCENTIVE TRIPS

7k Getaway trips are available for purchase by 7k customers who buy a qualifying 7k Membership. Members enjoy 7k's group discount pricing. 7k occasionally offers special contests for 7k's independent marketing Associates to earn credits towards certain travel costs, based on achieving specific sales metrics set by 7k. Qualification for travel credits is not typical, and fewer than 1% of active 7k Associates earn free travel rewards.

7k INCOME DISCLOSURE STATEMENT

The income statistics represented are for all 7k Associates that have participated in the 7k Share Plan during the period of January 1, 2022 - December 31, 2022

The majority (85%) of those who buy 7k products each month are simply customers who love our products and are not participating in the 7k Share Plan. Of those who decided to build a 7k business, the overall average annual income earned during the income period was over \$2,216 and the overall median annual income earned during the income period was \$500.

The data in this disclosure refers to gross income (total income before expenses) and does not include the Associate's regular and customary expenses of operating a business. These expenses would be a reduction of profits ultimately earned by each Associate.

Qualifying for a rank within the 7k Share Plan unlocks the potential to earn up to specified amounts of income assigned to each rank but does not guarantee that an Associate will earn the amount of income correlated with that rank. Any guarantees of achieving certain ranks, earning income, or earning specific amounts of income are misleading and prohibited. The potential to earn income within the 7k Share Plan varies based on each individual and is contingent upon many factors, including but not limited to; diligent & consistent effort, determination, leadership skills, and the ability to communicate effectively.

The information provided in this disclosure represents past results of Associates in the 7k Share Plan and does not guarantee that participants will achieve these same results.

RANK	HIGH	LOW	AVERAGE	MEDIAN
Associate	\$16,500	\$0	\$632	\$500
Copper	\$28,250	\$0	\$2,089	\$1,500
Bronze	\$66,000	\$250	\$6,560	\$4,500
Silver	\$147,500	\$250	\$18,768	\$13,125
Gold	\$360,000	\$1,000	\$72,976	\$55,250
Executive Gold	\$341,500	\$42,500	\$159,135	\$165,500
Presidential Gold	\$640,968	\$448,504	\$525,157	\$486,001

Of those who are actively building a business, the below percentages apply:

Associate – 68.63%
Copper – 20.79%
Bronze – 7.02%
Silver – 2.59%
Gold – 0.77%
Executive Gold – 0.16%
Presidential Gold – 0.04%

The statistical information shown above is related to the earnings of these same groups. This data is not annualized.

This means that a member who has ranked up to the rank of Silver for a single week within a month, would represent a payment to a Silver Ranked member for that period.

Results vary and success is not guaranteed and requires time, skill, and hard work. Median gross earnings for active 7k Associates in the United States is \$500 per year, excluding taxes and customary business expenses.

*All dollar amounts shown are in USD.