**WACCRA Board Meeting**

**June 10, 2022**

**Via Zoom**

**Attendees:**

*Board*: Donna Kristaponis, President, Nickie Askov, Secretary; Jim Crim, Treasurer; Rick Baugh, Carlos Caguiat, Kim Hickman, Judy Love

*Committee Chair*: Susan Dillon, Membership Chair

Membership Coordinator: Tom Sakata

President Donna Kristaponis called the meeting to order at 10:03 AM.

• Minutes: The minutes from the May 13, 2022, meeting were approved by consent.

• Treasurer’s Report: The May Treasurer’s Report was approved by consent.

OLD BUSINESS:

• Membership Renewal Update: Susan reported that WACCRA now has 112 new members, but 114 current members have not renewed. A significant number of these are at Horizon House that no longer has a coordinator. **Susan will check on the numbers at Park Shore. The 42 non-voting members should be included in the total number of members** (which Susan is currently not doing). That increases WACCRA’s influence with the legislature. **Kim volunteered to write a letter about the importance of members’ children being involved, including developing a fact sheet on what kids need to know about their parents’ contract and available help. We could also urge that members give their children a membership for the holidays.**

• WACCRA Marketing Materials: Judy Love reported that she had received pictures from Mirabella, Timber Ridge and Emerald Heights (same images as used currently). She has sent these to Yvonne to create a new banner. The pictures can also be used as part of presentations.

• Growing Membership: Rick reported that this effort is currently on hold until the Strategic Plan has been completed so that the presentations to recruit membership can be in sync with the Plan.

•Draft Strategic Plan: Laura plans to hold another meeting of the task force before the next board meeting so that a revised draft can be presented.

• Updates on *Commitment to CCRC Practices*: Updates on Timber Ridge, Emerald Heights, and Skyline were presented.

• Update on the OIC Study: Kim reported that since no organization had responded to the RPF, it was reissued with the changes being the deadline moved to June 26 and a reduction of time for staff review to give additional time to responders. The perception is that those that know most about CCRCs don’t want to jeopardize the business where they work. The conclusion of the discussion was that the research would best be undertaken by an academic institution. Possibly Gonzaga might work with Katherine Pearson outside the RFP if it can be reissued as contracted work. Some legal study with some actuarial work is needed.

NEW BUSINESS:

Items from Board Members:

• Presidents’ Roundtable: Nickie summarized the reaction to Kim’s presentation to the officers of various CCRCs on June 3. Most were shocked that their contracts did not offer protection if their CCRC went bankrupt, sold, or higher levels of care closed. She urged them repeatedly to read their contracts as well as the *Introduction to CCRCs* on the WACCRA website. (Jim suggested that WACCRA should rename the document perhaps using the term “Life Plan”. Donna noted that Life Plan is a marketing term used by LeadingAge.) Kim also offered to speak to local Residents’ Associations in person.

• Letter from Leading Age: Donna shared the letter that she had received from Deb Murphy. Donna is planning a response that stresses that WACCRA did not violate the *Commitment to CCRC Practices* since working with the OIC is about consumer protection, not dealing with resident-management transparency in a local CCRC.

• Annual Meeting: The location should be either Mirabella or Skyline. Simultaneous Zoom capability is preferred. Parking should also be available although holding the meeting on a Saturday in October should help. Jack Cumming from CA was suggested for presenting a national picture with the WA perspective perhaps being offered by Kim. Donna will check with Jack about possible dates.

• Update on Placing the *Consumer Guide* on the NaCCRA and AARP websites: Rick reported that AARP will place it on its website. Previously, Donna was finally successful in getting it placed on the NaCCRA website although for the time being it is not easy to find.

• Update on Long-term Financial Plan: The task force will be meeting again on June 30 to consider Business Interruption Insurance that CCRCs might hold. Skyline is being used as a test case for discovering what pieces of information are relevant to ascertain the financial resources available to cover the costs of a significant disaster at any CCRC.

• Nickie complimented Susan for her recruitment efforts at Mirabella’s Committee Fair on June 1. Susan said that the only question that was hard to answer was WACCRA’s likeness to a union. She was advised to say that advocacy is one part of WACCRA’s mission similar to AARP.

• CCRCs may want to hold fund raisers and invite Bob Ferguson to speak on related issues as he engages in his race for the governor of WA. (He has spoken previously at Mirabella since his mother is a resident there.)

The meeting was adjourned at 12:05. The next meeting is July 8, 10:00-12:00, by Zoom.

Respectfully submitted: Nickie Askov, Secretary