

CK BIRLA GROUP



switch to smart



WELCOME
— TO THE —
FUTURE
— OF —
FANS

SIX DECADES OF TRUST, INNOVATION & EXCELLENCE

We started our journey more than 60 years ago, manufacturing and distributing highly efficient, premium-quality fans. Since then, we have grown, embracing new frontiers in technology and innovation, to become one of the leading consumer electrical brands in India. Today, we are the largest manufacturer and exporter of fans from India with a dominating global presence in over 35 international markets. In the domestic market, we enjoy a robust pan-India reach with over 1 lakh retail outlets and a service network covering 300 cities, aided with a 24x7 call center.

Not only this, we have also paved the way for pioneering developments in home appliances, lighting and switchgear.

We take pride in our R&D capabilities, spirit of continuous innovation and commitment to manufacturing cutting-edge lifestyle electrical products that meet the needs and expectations of modern consumers.

We've always strived to achieve and exceed industry benchmarks in quality and processes through a constant evolution and rejuvenation process.

As always, we'll continue to partner our customers at every stage of their lives by offering superior lifestyle solutions with technology that makes their world safer, easier and creatively inspiring.

STATE-OF-THE-ART FAN-MANUFACTURING FACILITIES

Many of the innovations in the fan industry that are now taken for granted came from the research of Orient Electric's R&D centres and from the urge to bring top-quality products to Indian consumers.

Our state-of-the-art ISO-certified manufacturing facilities at Faridabad, Kolkata and Guwahati employ some of the most modern technologies, such as automatic stator winding plants and automatic liquid paint shops, in order to improve productivity and to meet the increasing consumer demand.

Quality being the key driving force behind everything we do at Orient Electric, we conscientiously follow the Six Sigma processes to manufacture zero-defect products.

We are the pioneers in India of die-casting the rotor and fan body cover in ceiling fans and the semi-automatic coil-winding process.



1939



The journey begins.
Factory established in Kolkata.

1954



Inducted into the CK Birla Group.
Renamed as Orient Fans.

1965



Became the first Indian company to
introduce die-casting of the rotor and
fan body cover in ceiling fans.

1969



Factory established in Faridabad.

1990



Developed & patented the revolutionary
PSPO technology for fans.

2014



New brand identity unveiled.
Rebranded as Orient Electric with the
positioning statement of 'Switch to Smart'

2014



Launches energy-efficient BLDC fans.

2016



Launches its own E-commerce portal.

2016



Unveils the 'Very Silent, Very Powerful'
Aeroquiet premium ceiling fan.

2017



Opens a manufacturing facility
in Guwahati, Assam.

2017



Orient Electric demerges & gets listed
as a separate entity.

ORIENT ELECTRIC
FANS'
MILESTONES



Accolades as glorious as our range

Our unwavering commitment to quality, innovation and excellent customer service has been recognised both nationally and internationally. We have been conferred with the illustrious 'Make in India Award for Excellence' in 2015, the globally acclaimed 'Superbrand' status in 2017, and the prestigious 'Asia's Greatest Brand 2016' award.

We have been listed as one of the top 15 most trusted Indian brands in the consumer durables category, consecutively in 2014 and 2015. We have also been recognised by the Limca Book of Records for producing the maximum number of ceiling fans from a single manufacturing unit in 2014-15. We have been consistently awarded the 'Star Performer' for many years by the Engineering Export Promotion Council (EEPC). Last but not the least, we're rated as the 'Star Export House' by the Ministry of Commerce and Industry, Government of India.

INTRODUCING

◦◦◦ AERO SERIES ◦◦◦

The new age of fans is here, and it won't be an overstatement to call the Orient Aero Series as the flagbearer of this change. The Aero Series fans have many sides to them. They are bold, dynamic and premium. They also are technologically unmatched, governed by the core principle of aerodynamics applied in aircrafts and Formula One cars.

This design and the use of new-age material reduce friction and air turbulence like never before. The result? Drastically reduced fan noise and an unmatched air thrust.

So, wait no further. The coolness, the silence, the future await you.





AEROSLIM



AEROLITE



Highest air delivery



Strongest motor (18 pole)



Aerodynamic design



Superior PU finish



AEROSTORM



AEROCOOL



AEROQUIET



AEROQUIET BLDC



Presenting Orient Aeroslim India's first inverter fan.

Set to redefine ceiling fans with its one-of-a-kind cylindrical design, the Orient Aeroslim will be the centre of attraction of every room. Its telescopic adjustable mounting compliments both traditional and modern ceilings. The seamless design and the premium hydrographic finish paired with the PU paint make this fan an objet d'art.

The Aeroslim takes the technological genius of the 'very silent, very powerful' Aeroseries fans to a whole new level. Its advanced aerodynamic blades give an impressive air delivery of 240 CMM, and its super-efficient inverter motor works on just 45 W of power while ensuring silent operation at voltages as low as 140 V. The Aeroslim has a sweep of 1200 mm, with blades made of high-grade glass-filled compounded ABS, making them bend-proof, rust-proof and of course, easy to clean.

Wait, there's more to the Aeroslim. This smart fan is IoT-enabled, putting comfort and control at your fingertips. The IoT control gives users the freedom to manage fan speed and modes, reverse rotation and lighting. With mesmerizing looks, aerodynamic design, remote-controlled operation and IoT technology, the Orient Aeroslim has everything you could ask for in a fan.

AEROSLIM

Sweep: 1200mm

Air Delivery: 240CMM

RPM: 310



Operate from phone



India's first Inverter Fan



Highest
air delivery



Robust & Reliable
Inverter Motor



Aerodynamic
& slim design



Hydrographic
PU finish



Ceiling Adjustable
Telescopic Mounting



Bend and Rust
proof ABS body



*Highest Air Delivery

CHAMPAGNE BROWN



Remote Available

MARBLE WHITE



WHITE



Art meets technology

Inspired by the ground-breaking winglet technology in modern aircrafts, Orient's new-age Aerostorm fan is revolutionary in its own right. The unique winglet design of the blades minimizes the vortex, delivering higher air thrust and minimal noise.

How does it work?

The pressure at the wings creates a vortex and drag. The winglets help reduce this vortex at the wings, resulting in a smoother functioning and lesser noise.

- Aerodynamic blade design for higher thrust and air delivery
- Winglet in blades minimizes the air vortex and noise
- Eye-catching spiral curves in canopy, curves in blades and bottom cover plate
- High-gloss PU finish
- 100% rust-free blades made of high-grade compounded ABS for durability
- Sturdiest and heaviest motor design for longer life

AEROSTORM

Sweep: 1320mm

Air Delivery: 300CMM

RPM: 300



Highest
air delivery



Strongest
motor (18 pole)



Aerodynamic
design



Superior
PU finish



Winglet
Technology





CHARCOAL GREY



WHITE



The perfect blend of design and functionality

Orient Aerocool takes the technological genius of Aerostorm a step further. Apart from having the winglet, the blades are shaped after the aerofoil design of modern aircraft wings. This results in higher lift, better thrust and lower noise.

How does it work?

The air delivery of a fan depends on the air velocity and the area covered by it. If the air thrust increases, so does the air delivery. The aerofoil design helps in increasing the air thrust, and therefore the air delivery.

- Aerofoil blade design for higher thrust and air delivery
- Winglet in blades minimizes the air vortex and noise
- High-gloss PU finish
- Awe-inspiring seamless design
- 100% rust-free blades made of high-grade compounded ABS for durability
- Sturdiest and heaviest motor design for longer life

AEROCOOL

Sweep: 1360mm

Air Delivery: 300CMM

RPM: 300



Highest
air delivery



Strongest
motor (18 pole)



Aerodynamic
design



Superior
PU finish



Aerofoil
design





SPACE GREY



WHITE



Aerolite is similar to Orient Aeroquiet, only better. It comes with the additional benefit of having an LED light panel underneath. Now enjoy a heavenly silence under the bright light of LED.

How does it work?

The air delivery of a fan depends on the air velocity and the area covered by it. If the air thrust increases, so does the air delivery. The aerodynamic design helps in increasing the air thrust, and therefore the air delivery.

- Warm white LED light
- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball bearing for smooth & noise-free operation

AEROLITE

Sweep: 1200mm

Air Delivery: 240CMM

RPM: 310



Warm white
LED light



Highest
air delivery



Aerodynamic
design



Superior
PU finish



C A R A M E L B R O W N



W H I T E



With Remote



Very silent. Very powerful. That's Aeroquiet for you. The fan's aerodynamic blades and double ball-bearing design promise the highest-ever air flow served with a heavenly silence. Club these with a curvaceous silhouette, stainless steel decorative rim and high-gloss PU finish, and Aeroquiet is a winner all the way.

- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball bearing for smooth & noise-free operation

AEROQUIET

Sweep: 900mm, 1200mm

Air Delivery: 140CMM, 240CMM

RPM: 430, 310



Highest
air delivery



Strongest
motor (18 pole)



Aerodynamic
design



Superior
PU finish





Roasted Coffee



Checkered



Caramel Brown



WOODEN



WHITE



Super silent, powered by BLDC motor

Higher energy efficiency, lesser electricity consumption and a smoother air flow. Orient Aeroquiet clubbed with BLDC motor technology is no ordinary fan to beat.

- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball-bearing for smooth & noise-free operation



Highest
air delivery



Strongest
motor (18 pole)



Aerodynamic
design



Superior
PU finish



AEROQUIET BLDC

Sweep: 1200mm

Air Delivery: 240CMM

RPM: 310



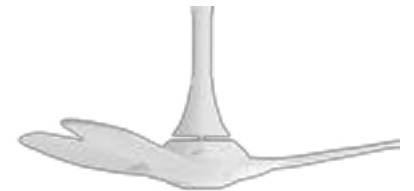
C A R A M E L
B R O W N



W H I T E



With Remote





P R E S E N T I N G
U N D E R L I G H T F A N S

Our range of underlight fans are the perfect blend of awe-inspiring designs and functionality. With independent pull chords for speed control and light, get the ease of access that complements convenience.



Woodwind



Subaris



Spectra



Subaris Solo



Calisto

SPECTRA

Sweep (mm) : 1200

Air delivery : 230 CMM

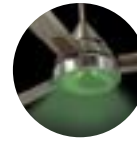
RPM : 320

- Electroplated finish
- LED light intensity adjustment as per need
- Multi colour lights for different moods
- Timer & 5- speed control through remote
- Automatic and manual colour changing mechanism for lights

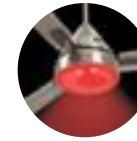
Multi-Colour Light Display



Candle Light



Green Light



Red Light



Yellow Light



Blue Light



With Remote



SPECTRA
Antique Copper

	Full Copper Motor For durability
	LED Light Kit
	Remote Control For ease of operation



Brushed Brass



Pewter Finish

SUBARIS

Sweep (mm) : 1300
 Air delivery : 270 CMM
 RPM : 270



- Wooden-finish aluminium blades
- Electroplated finish for premium look
- Trendy glass shade for light
- Reversible motor for distributing cool air in summers and warm air in winters



SUBARIS
 Motor Antique Brass
 Blade Oakwood



Motor Antique Copper
 Blade Oakwood

	5 Blades For high air delivery
	Capacitor Based speed control

SUBARIS SOLO
 Motor Brushed Nickel
 Blade Walnut





SUBARIS SOLO

Sweep (mm) : 1300
 Air delivery : 270 CMM
 RPM : 270

- Wooden-finish blades
- Electroplated finish for premium look
- Trendy glass shade for light
- Reversible motor for distributing cool air in summers and warm air in winters



Motor Antique Copper
 Blade Oakwood

	5 Blades For high air delivery
	Capacitor Based speed control

WOODWIND

Sweep (mm) : 1300



Air delivery : 215 CMM

RPM : 250

- 5 wooden blades with different wood finish on both sides, to suit the home decor
- Elegant metallic bronze paint finish for a premium look
- Trendy glass shade for light



WOODWIND
Metallic Bronze

	5 Blades For high air delivery
	Capacitor Based speed control



Full Copper Motor
For durability



LED Light Kit



Pewter Finish



CALISTO
Antique Copper

CALISTO

Sweep (mm) : 1300

Air delivery : 215 CMM

RPM : 250

- 4 wooden blades with different wood finish on both sides for better aesthetics
- Remote control for easy operation
- 12W LED for good light intensity and premium looks
- Inbuilt capacitor-based speed control
- Reversible motor for distributing cool air in summers and warm air in winters

P R E S E N T I N G

L I F E S T L E F A N S

The new lifestyle range of portable fans from Orient are simply out-of-the-world. They come with revolutionary design, next-generation technology and, exquisite finish. So, when are you making them part of your world?



Orient
Bladeless



Orient
Monroe



ELEVATING
FAN DECOR

Orient
Auctor



Orient
Proteus



Orient Bladeless

Because different is unique



SILENT
OPERATION



BUILT-IN
TIMER



SAFETY



REMOTE



POWER
SAVING



SWING



MOOD
LIGHTS



EASY
CLEAN



Voltage : 220-240V
Frequency : 50/60Hz
Power : 40W

Orient Monroe

Because different is awe-worthy



SILENT
OPERATION 

STRONG &
RELIABLE
MOTOR 

BUILT-IN
TIMER 

REMOTE 

POWER
SAVING 

SWING 

BREEZE
MODES 

EASY
CLEAN 

Voltage : 220-240V
Frequency : 50/60Hz
Power : 40W

Orient Auctor

Voltage : 220-240V
Frequency : 50/60Hz
Power : 55/65W



STRONG &
RELIABLE
MOTOR



BUILT-IN
TIMER



REMOTE



POWER
SAVING



3-D AUTO
OSCILLATION

Orient Proteus

Voltage : 220-240V

Frequency : 50 Hz

Power : 42W

Lifestyle



SILENT
OPERATION



STRONG &
RELIABLE
MOTOR



1 HOUR
TIMER



REMOTE



POWER
SAVING



ROTATING
GRILL



P R E S E N T I N G

P R E M I U M S E R I E S

Fans that are elite, just like you, our top-of-the-line fans do all the talking when it comes to exclusivity and elegance.



Stallion



Jazz



Wendy



Quadro Ornamental



Gratia Class



Areta



Cyril



Orina



Couplet



Tango



Glare



Laurel

STALLION

Sweep (mm) : 1320

Air delivery : 260 CMM

RPM : 330

- Bold design for modern homes
- Wider and unique blade design
- Four blades for higher air delivery
- Premium electroplated finish
- Strong, robust motor with double ball bearing



Brushed Brass



STALLION
Antique Copper



STALLION
Pewter Finish

CRISTO

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability

**HIGH
SPEED**



CRISTO
Metallic Ivory-Brown



Pearl Metallic
White Chrome



Topaz Gold
Metallic Brown

**HIGH
SPEED**



JAZZ
Burgundy-Silver

JAZZ

Sweep (mm) : 900, 1400, 1200

Air delivery : 150, 270, 230 CMM

RPM : 400, 300, 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability



Metallic
Bronze Copper



Pearl Metallic
White Chrome

CURL

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability



Winter Pearl
Antique Copper



Metallic
Brown Silver

**HIGH
SPEED**

CURL

Pearl White - Marble



**HIGH
SPEED**



AVALON

Metallic Bronze - Chrome

AVALON

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 370

- Elegant looks with decorative trims
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Pearl Metallic
White Chrome



Topaz Gold
Brown

COUPLLET

Sweep (mm) : 1200

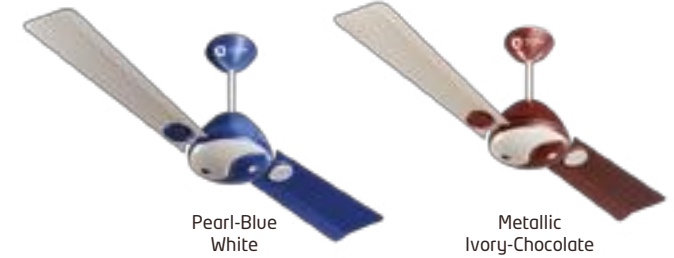
Air delivery : 230 CMM

RPM : 280

- Unique two-blade fan adds elegance to your home decor
- Three-layered metallic paint finish
- Lacquer coating provides longer life
- Full copper motor & aluminium blades for durability
- Powerful motor with silent operation
- Wide blades for high air delivery



With Remote*



Pearl-Blue White

Metallic Ivory-Chocolate



COUPLLET
Metallic Black-Crystal White



WENDY
Azure Blue-Silver



Topaz Gold Brown



Pearl White Walnut



Metallic Black Gold

WENDY

Sweep (mm) : 900#, 1200, 1400

Air delivery : 150, 230, 270 CMM

RPM : 400, 320, 300

- Metallic finish with lacquer coating for longer life
- Elegant looks with stylish trims
- Wide blades for high air delivery
- Full copper motor and ribbed aluminium blades for durability.

*Fan available with and without remote in 1200mm
#Sweep 900mm available in high speed

GRATIA

Sweep (mm) : 600, 1050, 1200, 1400

Air delivery : 110, 190, 230, 270 CMM

RPM : 850, 380, 320, 300

- Decorative ring on bottom cover & canopy for better aesthetics
- Full copper motor & ribbed aluminium blades for durability
- # Some colours are available in select sizes only



GRATIA
Metallic Bronze-Copper

GRATIA CLASS
Wood-Pewter



GRATIA CLASS

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Stylish bottom cover and canopy for better aesthetics
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability

OPRAH

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 370

- Elegant looks with decorative trims
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Pearl Metallic
White-Chrome



Metallic
Ivory Gold



Azure Blue
Silver



Burgundy
Silver



OPRAH
Winter Pearl-Antique Copper



ORINA
Copper-Brown

ORINA

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Lacquer coating provides longer life
- Tangential blades for better aesthetics
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Chocolate Brown
Ivory



Metallic Ivory
Olive Brown



Pearl White
Black

ARETA

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Elegant looks with decorative trims & bottom cover ring
 - Curvy blades & three-layered canopy
 - Wide blades for high air delivery
 - Full copper motor & aluminium blades for durability
- *Fan available with and without remote in 1200mm



Matt Black-
Pearl Metallic White



Golden
Beige-Coffee



Pearl-
Chocolate



ARETA
Metallic Brown-Ivory



With
Remote*



CYRIL
Azure Blue Silver

CYRIL

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Three-layered metallic finish
- Attractive floral pattern blades
- Curved blades for high air delivery and air thrust
- Full copper motor & aluminium blades for durability



Pearl White
Silver

QUASAR ORNAMENTAL

Sweep (mm) : 600, 1050, 1200, 1400
Air delivery : 140, 190, 235, 275 CMM
RPM : 850, 380, 320, 300

- Decorative ring on motor & canopy for better aesthetics
- Dual colour combination adds elegance to your room decor
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Golden
Chocolate

Metallic
Ivory Cherry

Sea Green
Oyster Green



QUASAR ORNAMENTAL
Silver Blue

QUASAR
Brushed Brass



QUASAR

Sweep (mm) : 1050, 1200
Air delivery : 190, 235 CMM
RPM : 380, 320

- Elegant design to complement room decor
- Full copper motor, ribbed blades and lacquer coating for durability
- Wide blades for high air delivery



Brushed Copper

Pewter Finish

Steel Grey

QUADRO ORNAMENTAL

Sweep (mm) : 1200

Air delivery : 240 CMM

RPM : 310

- Elegant design to complement room decor
- Full copper motor, ribbed blades and lacquer coating for durability
- Wide blades for high air delivery



Sea Green-Oyster Green



Metallic Ivory-Cherry



Golden Chocolate



QUADRO ORNAMENTAL
Silver Blue

QUASAR
ORNAMENTAL
Golden Chocolate



QUASAR ORNAMENTAL

Sweep (mm) : 600

Air delivery : 140 CMM

RPM : 850

- Dual colour combination adds elegance to your room decor
- Lacquer coating provides longer life
- Wide blades for high air delivery



Metallic Ivory Cherry



Sea Green Oyster Green



Silver Blue

BLITZ DECO

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 380

- Decorative Ring & Trims
- Full Aluminium Construction
- Ribbed blades for higher strength

**HIGH
SPEED**

BLITZ DECO
White



Brown



Ivory



White



TWISTER
Brown

TWISTER HI-SPEED

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 370

- Strongest & Heaviest motor in its category for higher durability
- Aluminium blades with unique twist angle to deliver higher air over larger area
- Superior paint finish for longer life & impeccable feel
- Double ball bearing for smooth and noiseless operation

TANGO

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 370

- High speed motor for high air delivery and air thrust
- Wider blades for high air thrust
- Unique design and metallic paint finish for better aesthetics
- Metalized blade trims
- Elegant looks with decorative trims and body ring



White Chrome



Silky Silver



Harvest Gold

**HIGH
SPEED**

TANGO
Metallic Ivory Gold



**HIGH
SPEED**



GLARE
Topaz Gold Copper

GLARE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 370

- High speed motor for high air delivery and air thrust
- Wider blades for high air thrust
- Unique design and metallic paint finish for better aesthetics
- Metalized blade trims
- Elegant looks with decorative trims and body ring



Metallic Ivory
Golden



Pearl Metallic
White Chrome



Desert Brown
Copper

LAUREL

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 370

- High speed motor for high air delivery and air thrust
- Wider blades for high air thrust
- Unique design and metallic paint finish for better aesthetics
- Metalized blade trims
- Elegant looks with decorative trims and body ring



**HIGH
SPEED**

Premium



SUMMER DELITE
ORNAMENTAL
Ivory

SUMMER DELITE ORNAMENTAL

Sweep (mm) : 1050, 1200, 1400

Air delivery : 185, 230, 270 CMM

RPM : 380, 320, 300

- Elegant looks with designer trims
- Decorative cup & ring on motor & canopy for better aesthetics
- Full copper motor for durability



SUMMER DELITE DECOR

Sweep (mm) : 600,1200

Air delivery : 140, 230 CMM

RPM : 850, 320

- Elegant looks with decorative trims
- Trendy design with decorative cup on the bottom cover
- Full copper motor for durability
- *Elegant copper is available in 1200mm only



Sweep 600



Ivory



White



Brown



SUMMER DELITE DECOR
Elegant Copper*

SUMMER CHILL
Ivory

SUMMER CHILL

Sweep (mm) : 1200

Air delivery : 225 CMM

RPM : 370

- Decorative ring on bottom cover for better aesthetics
- Powder coating provides longer life
- Sleek design with decorative trims add to the decor
- Full copper motor for durability



White



Brown

SUMMER PRIDE

Sweep (mm) : 900, 1050, 1200, 1400

Air delivery : 155, 185, 230, 270 CMM

RPM : 400, 380, 320, 300

- Lacquer coating provides longer life
- Dual colour combination adds elegance to your room decor
- Elegant looks with decorative trims
- Full copper motor for durability



Icy Chocolate

Golden Beige

Silver Black



SUMMER PRIDE
Silver Blue



NORWESTER DECOR
Brown

NORWESTER DECOR

Sweep (mm) : 1200

Air delivery : 225 CMM

RPM : 370

- Powder coating provides longer life
- Designer trims & bottom cover ring adds to the decor
- Full copper motor for durability



Ivory

White



SUMMER BREEZE

Sweep (mm) : 900, 1200, 1400

Air delivery : 150, 230, 265 CMM

RPM : 400, 370, 300

- Powder coating provides longer life
- Elegant looks with sleek design
- Full copper motor & ribbed aluminium blades for durability

*Brown colour available in matte finish also



Ivory



White



SUMMER BREEZE
Brown*



NEW AIR PLUS
Ivory

NEW AIR PLUS

Sweep (mm) : 600, 900, 1050, 1200, 1400

Air delivery : 110, 150, 180, 225, 265 CMM

RPM : 800, 400, 380, 370, 300

- Powder coating provides longer life
- Full copper motor for durability
- Ribbed aluminium blades for longer durability



White



Brown



Sweep 600

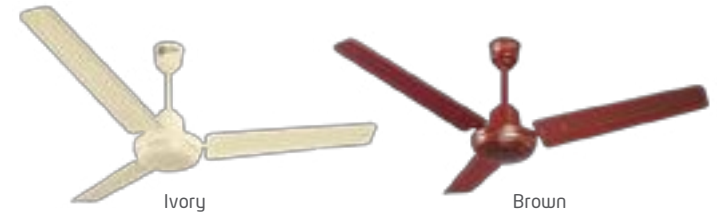
NEW BREEZE

Sweep (mm) : 900, 1050, 1200, 1400

Air delivery : 155, 185, 230, 270 CMM

RPM : 400, 380, 320, 300

- Powder coating provides long lasting premium finish
- Full copper motor for durability
- Ribbed aluminium blades for durability



NEW BREEZE
White



SUMMER COOL

Sweep (mm) : 600*, 900, 1050, 1200, 1400

Air delivery : 140, 155, 185, 230, 270 CMM

RPM : 850, 400, 380, 320, 300

- Powder coating provides long-lasting premium finish
- Decorative cup on the motor cover adds elegance to the decor
- Full copper motor & ribbed aluminium blades for durability

*Sweep 600mm high-speed model available with 4 blades

SUMMER COOL
Brown



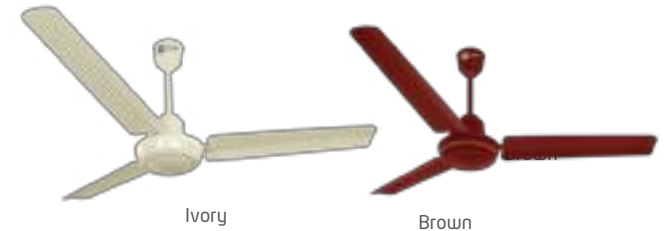
SUMMER KING XL

Sweep (mm) : 1200, 1400

Air delivery : 230, 270 CMM

RPM : 320, 300

- Powder coating provides long-lasting premium finish
- Full copper motor for durability



SUMMER KING XL
White



DELUXE
Brown



DELUXE

Sweep (mm) : 1200, 1400

Air delivery : 230, 270 CMM

RPM : 320, 300

- Powder coating provides long-lasting premium finish
- Elegant looks with brilliant performance
- Full copper motor & ribbed aluminium blades for durability

NEW HURRICANE

Sweep (mm) : 900, 1050, 1200, 1400

Air delivery : 150, 180, 225, 265 CMM

RPM : 400, 380, 370, 300

- Powder coating provides longer life
- Elegant looks with sleek design
- Full copper motor for durability



Brown

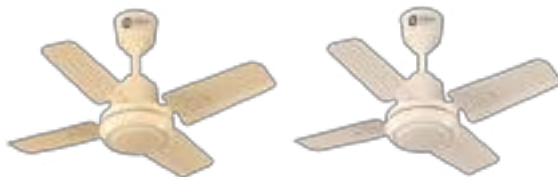
Ivory



NEW HURRICANE
White



NEW BREEZE
Brown



White

Ivory

NEW BREEZE

Sweep (mm) : 600, 750

Air delivery : 140, 150 CMM

RPM : 850, 720

- High air thrust
- Full copper motor for durability
- Superior paint finish for longer life & impeccable feel

P R E S E N T I N G

A N T I D U S T S E R I E S

STAYS DUST-FREE

STAYS NEW





Attracts Less Dust



Scratch Resistant



Easy To Clean



Looks New All The Time



Metallic Ivory



Silky Silver



Burgundy-Silver



Topaz Gold-Metallic Copper



Metallic Bronze-Copper



Pearl Metallic White



Azure Blue-Silver



GRATIA SHINE
Topaz Gold

GRATIA SHINE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Stylish bottom cover and canopy for better aesthetics
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



QUASAR ORNAMENTAL SHINE

Sweep (mm) : 1200

Air delivery : 235 CMM

RPM : 320

- Decorative ring on motor & canopy for better aesthetics
- Dual colour combination adds elegance to your room decor
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Golden Chocolate

Silver Blue

Sea Green Oyster Green



QUASAR ORNAMENTAL SHINE
Metallic Ivory Cherry



Attracts
Less Dust



Scratch-
Resistant



Easy To
Clean



Looks New
All The Time



Attracts Less Dust



Scratch Resistant



Easy To Clean



Looks New All The Time



Pearl White-Walnut

Azure Blue-Silver

Topaz Gold-Brown



WENDY SHINE
Metallic Black Gold



WENDY SHINE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Metallic finish with lacquer coating for longer life
- Elegant looks with stylish trims
- Wide blades for high air delivery
- Full copper motor and ribbed aluminium blades for durability

KIARA SHINE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability



KIARA SHINE
Hickory brown

**HIGH
SPEED**



KIARA SHINE
Azure Blue

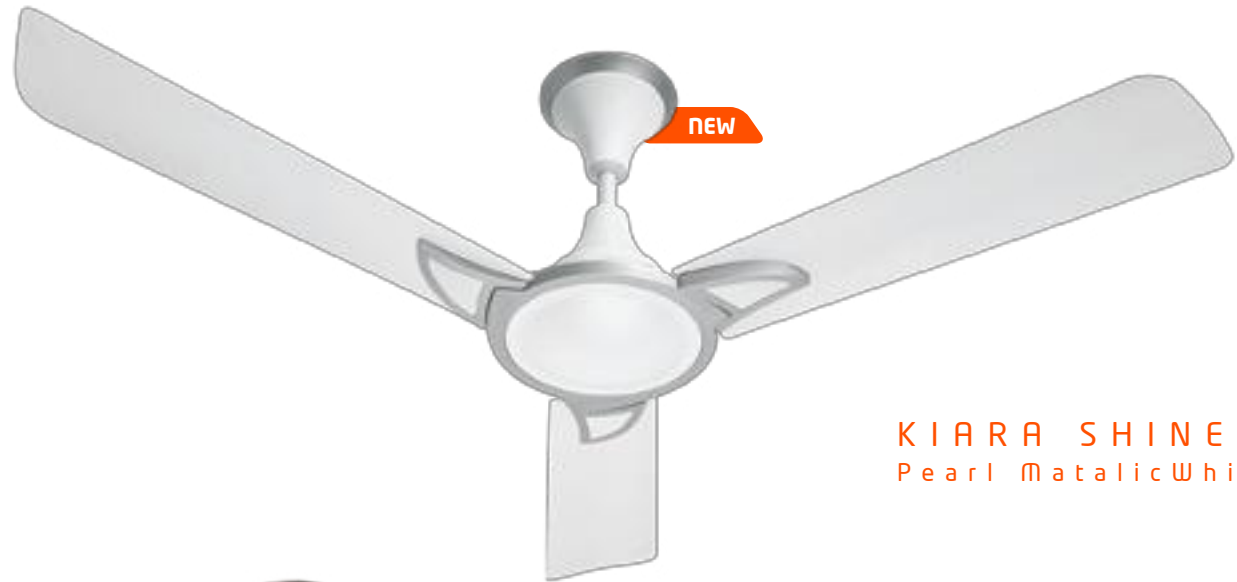
KIARA SHINE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability



KIARA SHINE
Pearl MatalicWhite



KIARA SHINE
Chocolate Gold



PRESENTING

ENERGY EFFICIENT FANS

The smarter fan that saves on energy and does not compromise on style. Our energy saver fans guarantee efficient performance, made available at affordable prices.





Ecogale



Ecotech Plus



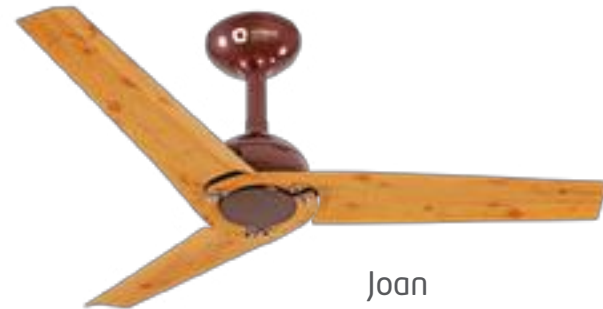
Ecoquasar



Smart Saver 50



Summer Crown



Joan

ECOGALE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Smart energy saver fan with high-end digital display
- Interactive LCD display that shows timer, speed & power saving details
- Super-efficient brush-less direct current (BLDC) motor which saves more than 50% power
- Handy remote to control LCD, timer and speed of the fan
- Runs on full speed even at low voltage of 140V



Metallic Ivory Brown



ECOGALE
Pearl Metallic White-Brown



With Remote



Recover the cost in 2 years

Saving Calculation	Ecogale	Ordinary Fan
Power consumption per hour at highest speed (Watt)	32	70
*Units consumed per month @16hrs/day	15.4	33.6
*Electricity cost at ₹6/- per unit for 2 years	1843	4032

*At 220V, 50Hz wattage may vary \pm 10%.
*Actual working period of 20 months considered over a period of 2 years.



50% Power Saving
With BLDC motor



x2 Double Run Time
On inverter



Full Speed
Even at a low voltage,
as low as 140V



Silent Operation
Even on inverter

ECOTECH PLUS

Sweep (mm) : 1200

Air delivery : 220 CMM

RPM : 370

Orient Ecotech is made with the BLDC (Brush Less Direct Current) motor which has a rotor with permanent magnets, a stator with windings and commutation that is performed electronically. This electronically-driven motor consumes 50% less power & saves electricity bills.



Brown



With Remote

ECOTECH PLUS White

Recover the cost in 2 years

Saving Calculation	Ecotech	Ordinary Fan
*Power consumption per hour at highest speed (Watt)	32	70
*Units consumed per month @16hrs/day	15.4	33.6
*Electricity cost at ₹6/- per unit for 2 years	1843	4032

*At 220V, 50Hz. wattage may vary ± 10%.

*Actual working period of 20 months considered over a period of 2 years.



50% Power Saving
With BLDC motor



Double Run Time
On inverter



Full Speed
Even at a low voltage,
as low as 140V



Remote
With timer & speed control



Silent Operation
Even on inverter



ECOQUASAR

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Full copper motor and ribbed aluminium blades for higher air delivery
- Super-efficient brush-less direct current (BLDC) motor which saves more than 50% power
- Runs on full speed even at low voltage of 140V

	ECO QUASAR / 2016 Service Value - 6.87* Air Delivery - 220 cu m/min Size - 1200 mm	
orient <small>220-240V, a.c., 50Hz, 1-Ph., 32 Watt</small>		
ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA		
<small>*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.</small>		

Recover the cost in 2 years

Saving Calculation	Ecoquasar	Ordinary Fan
*Power consumption per hour at highest speed (Watt)	32	70
*Units consumed per month @16hrs/day	15.4	33.6
*Electricity cost at ₹6/- per unit for 2 years	1843	4032

*At 220V, 50Hz, wattage may vary ± 10%.

*Actual working period of 20 months considered over a period of 2 years.



Golden Chocolate

Pearl Metallic White-Chrome



ECOQUASAR
Metallic Bronze-Copper



50% Power Saving
With BLDC motor



Double Run Time
On inverter



Full Speed
Even at a low voltage,
as low as 140V



Silent Operation
Even on inverter

SMART SAVER 50

Sweep (mm) : 1200

Air delivery : 220 CMM

RPM : 350

- Orient Electric was the first to introduce a range of Energy Saving Fans . With BEE 5-Star Certification, these do not compromise on air delivery, give full air thrust and are ideal for Indian conditions.
- Powder coating provides longer life
- Full copper motor for durability



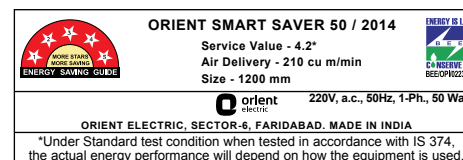
SMART SAVER 50
Brown

35% Savings with Orient Energy Savers

Parameter	Smart Saver 50	Ordinary Fan
Power consumption	50 W*	75 W
*Power consumption/day @16hrs/day	800 Wh	1200 Wh
Electricity consumption/month	24 Units	36 Units
Electricity cost/month @ ₹6/- per unit	₹144/-	₹216/-
Electricity cost for 2 years	₹3455/-	₹5180/-

*At 220V, 50Hz, wattage may vary \pm 10%.

**Actual savings depend on the usage of fan & cost of electricity.



**Savings calculation compared to fans consuming 75 W to 80 W.



HIGH AIR DELIVERY JUST 50* Watts

Savings in 2 Years \approx Cost of fans

50 W
4.2 Service Value
35%** Energy Saving
210m³/min Air Delivery

THE COOL ENERGY SAVERS!
With BEE 5 Star Certification

SUMMER CROWN

Sweep (mm) : 1200

Air delivery : 220 CMM

RPM : 320

- Lacquer coating provides longer life
- Elegant looks with decorative trims & ring on motor
- Full copper motor & aluminium blades for durability



Orient Gold

Silver Streak

Natural Pearl



SUMMER CROWN
Twilight Beige

35% Savings with Orient Energy Savers

Parameter	Energy Star/ Summer Crown	Ordinary Fan
Power consumption	48 W	75 W
*Power consumption/day @16hrs/day	768 Wh	1200 Wh
Electricity consumption/month	23 Units	36 Units
Electricity cost/month @ ₹6/- per unit	₹138/-	₹216/-
Electricity cost for 2 years	₹3310/-	₹5180/-

*At 220V, 50 Hz. wattage may vary \pm 10%.

*Actual savings depend on the usage of fan & cost of electricity.

HIGH AIR
DELIVERY
JUST
48*
Watts

Savings in 2 Years
 \approx Cost of fans
48 W
4.4 Service Value
35%** Energy Saving
210m³/min Air Delivery

THE COOL ENERGY SAVERS !
With BEE 5-Star Certification

	SUMMER CROWN / 2009 Service Value - 4.38* Air Delivery - 210 cu m/min Size - 1200 mm	
	220V, a.c., 50Hz, 1-Ph, 48 Watt orient electric ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA	

*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.

**Saving calculation compared to fans consuming 75 W to 80 W.

ENERGY STAR

Sweep (mm) : 1200

Air delivery : 220 CMM

RPM : 320

- Powder coating provides longer life
- Wood finish for better aesthetics
- Full copper motor & ribbed aluminium blades for durability
- Wide blades for high air delivery



Rose Wood

Teak Wood

Brown



ENERGY STAR
Ivory

 <small>ENERGY SAVINGS GUIDE</small>	ENERGY STAR / 2009 Service Value - 4.38* Air Delivery - 210 cu m/min Size - 1200 mm	 <small>ENERGY IS LIFE</small>
	orient <small>electric</small>	
<small>ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA</small>		
<small>*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.</small>		

**Saving calculation compared to fans consuming 75 W to 80 W.

JOAN

Pinewood -

Metallic Brown



Walnut-Pearl White

 <small>ENERGY SAVINGS GUIDE</small>	ORIENT JOAN / 2016 Service Value - 4.2* Air Delivery - 210 cu m/min Size - 1200 mm	 <small>ENERGY IS LIFE</small>
	orient <small>electric</small>	
<small>ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA</small>		
<small>*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.</small>		

JOAN

Sweep (mm) : 1200

Air delivery : 220 CMM

RPM : 320

- Lacquer coating provides longer life
- Wood finish for better aesthetics
- Wide blades for high air delivery
- Full copper motor & aluminium blades for durability

P R E S E N T I N G

K I D S S E R I E S

Making fans is not a child's play, but our range of fans for kids are just that easy on their eyes. Add a streak of vivid colours to their rooms and they will never thank you enough.



FANTOOSH ROB RABBY

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Attractive colour scheme with a young & vibrant design to suit kids' room decor
- Double ball bearing for smooth & silent operation
- Very powerful motor in its category for durability
- Superior film transfer technique for better finishing & impeccable feel
- Wide blades for high air delivery



FANTOOSH
ROB RABBY



SUPERHERO
BY FANTOOSH

SUPERHERO BY FANTOOSH

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Attractive & vibrant design to suit kids' room
- Double ball bearing for smooth & silent operation
- Very powerful motor in its category for durability
- Wide blades for high air delivery
- Superior film transfer technique for better finishing and impeccable feel

A modern living room with a white sofa, a coffee table, and a colorful pendant light fixture. The room features large windows with white curtains, a wooden floor, and a minimalist aesthetic. The text 'PRESENTING TRENDZ SERIES' is overlaid on the right side of the image.

P R E S E N T I N G

T R E N D Z S E R I E S

Fans that are elite, just like you, our top-of-the-line fans do all the talking when it comes to exclusivity and elegance.

ARETA Trendz

Sweep (mm) : 1200

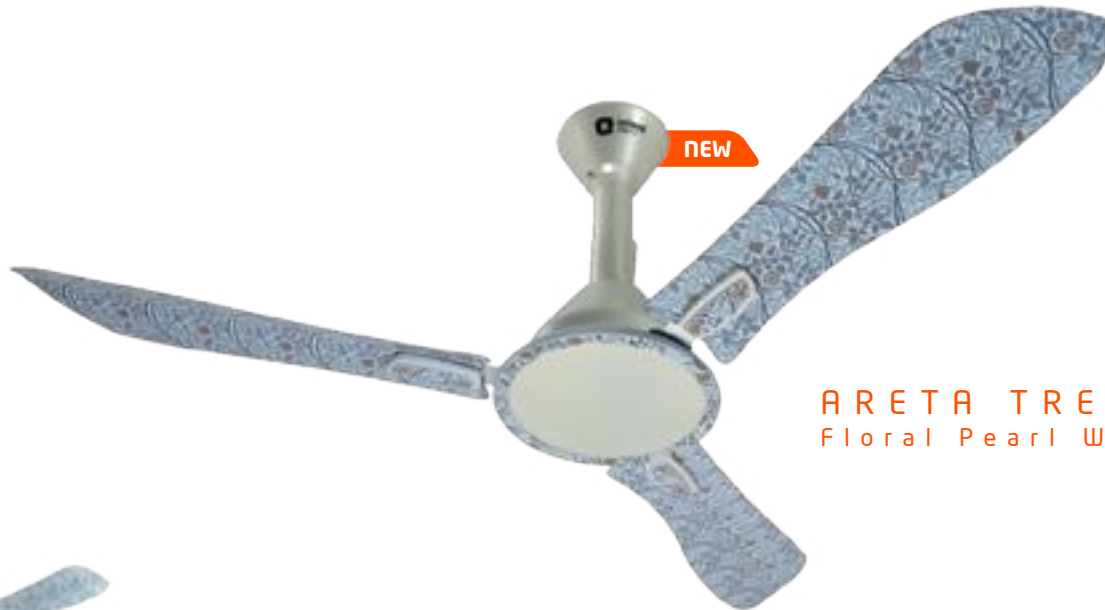
Air delivery : 230 CMM

RPM : 370

- Elegant looks with decorative trims & bottom cover ring.
- Curvy blades & three layered canopy
- Wide blades for high air delivery
- Full copper motor & aluminium blades for durability



ARETA TRENDZ
Floral Matte Black



ARETA TRENDZ
Floral Pearl White



**HIGH
SPEED**

JAZZ Trendz

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability

**HIGH
SPEED**



JAZZ TRENDZ
Pearl Metallic White
With Marble



JAZZ TRENDZ
Metallic Bronze Copper
With Wooden

DESK 26

Trendz

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 90o oscillation
- Easy snap-fit assembly



Up & Down
Tilt mechanism



Motor Protection
Thermal overload protection device



3-Speed Piano
Switch control



Slate Grey



DESK 26 TRENDZ
Electric Blue

HIGH SPEED



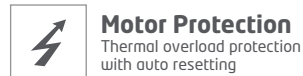
Electric Blue



DESK 27 TRENDZ
Slate Grey



Up & Down
Tilt mechanism



Motor Protection
Thermal overload protection with auto resetting



2000 RPM
For high air thrust

TABLE 27

Trendz

Sweep (mm) : 400

Air delivery : 5700 M3/Hr

RPM : 2000

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 3-speed piano switch control

STAND 37 Trendz

Sweep (mm) : 400

Air delivery : 5700 M3/Hr

RPM : 2000

- Extra protection against corrosion with powder-coated guard & polymer ring
- Ideal for heavy usage in large halls
- Aerodynamically designed resin blades for high air delivery
- 90o oscillation

**HIGH
SPEED**



STAND 37 TRENDZ
Slate Grey



Up & Down
Tilt mechanism



2000 RPM
With high speed powerful motor



Motor Protection
Through thermal overload protection device with auto reset



Electric Blue



Electric Blue



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload protection device



90 Degree
Oscillation



3-Speed Piano
Switch control



STAND 32 TRENDZ
Slate Grey

STAND 32 Trendz

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for high air delivery
- Telescopic arrangement for full height adjustment by contemporary collet

WALL 44 Trendz

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- Extra protection with powder-coated guard & polymer ring



WALL 44 TRENDZ
Electric Blue



Up & Down
Tilt mechanism



Aerodynamic
Resin Blades
For high air thrust



90 Degree
Oscillation



Slate Grey



Electric Blue

**HIGH
SPEED**



WALL 47 TRENDZ
Slate Grey

WALL 47 Trendz

Sweep (mm) : 400

Air delivery : 5700 M3/Hr

RPM : 2000

- Specially designed motor gives high air thrust 2000 RPM
- Oscillation & speed control by pull cord mechanism
- Thermal overload protection with auto-reset
- Extra protection with powder-coated guard & polymer ring



Up & Down
Tilt mechanism



Aerodynamic
Resin Blades
For high air thrust

P R E S E N T I N G

TABLE, PEDESTAL AND WALL FANS SERIES

The comfort of cooling with the convenience of ergonomics. Our range of table, wall and pedestal fans guarantee cooling from wherever, whenever.





Wind-Pro



Tornado



Tornado Wall-II



Wall 48



Stand 35

WIND-PRO

Sweep (mm) : 400

Air delivery : 5700 M³/Hr

RPM : 1350

- Extra-high air thrust with heavenly silence
- 5700 CMH high air delivery at moderate power consumption
- Thermal overload protection device
- Oscillation & speed control
- Snow-white body with 5-leaf SAN blades



STAND 70



DESK 60



WALL 80



TABLE 30



STAND 40

**HIGH
SPEED**



WALL 50

TORNADO SERIES

Sweep (mm) : 400

Air delivery : 6000 M³/Hr

RPM : 2250

- 25% more air delivery than ordinary fans
- 35% more speed than ordinary fans with 2250 RPM
- Strongest motor in the category for longer life and durability
- Resilient fuse to safeguard motor during thermal overload
- Soft head tilting to adjust air-flow direction

RETRO RELIC*

Sweep (mm) : 300

Air delivery : 3600 M3/Hr

RPM : 2000

- High-speed motor to deliver air at 2000 RPM
- Unique 3-speed rotary switch control
- 90 degree oscillation
- Easy fan head tilt mechanism
- Motor protection with thermal overload protection device and auto reset

*Also available in Antique Brass and Pewter finish



RETRO RELIC
Antique Copper



RETRO
T16

RETRO T16

Sweep (mm) : 400

Air delivery : 4800 M3/Hr

RPM : 1280

- Rubbed-bronze finish adds to the overall aesthetics
- 3-speed rotary switch control



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload protection device

RETRO T12

Sweep (mm) : 300

Air delivery : 2800 M3/Hr

RPM : 2000

- Rubbed-bronze finish adds to the overall aesthetics
- 3-speed rotary switch control
- High speed motor gives high air thrust at 2000 RPM



RETRO
T12



STAND 35



**ALL METAL
CONSTRUCTION**

STAND 35

Sweep (mm) : 400

Air delivery : 4800 M3/Hr

RPM : 1280

- Extra protection against corrosion with powder-coated guard and metal ring
- Attractive rubbed-bronze finish
- Sleek 4-leaf aluminium blade classic design
- Specially designed high torque motor



Spiral Guard Design
Ensure international safety standard



90 Degree
Oscillation

DESK 26

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation
- Easy snap-fit assembly



Up & Down
Tilt mechanism



Motor Protection
Thermal overload protection device



3-Speed Piano
Switch control



Azure Blue-White Crystal White



DESK 26
Crimson Red-White



HIGH SPEED

TABLE 27

TABLE 27

Sweep (mm) : 400

Air delivery : 5700 M3/Hr

RPM : 2000

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 3-speed piano switch control



Up & Down
Tilt mechanism



Motor Protection
Thermal overload protection with auto resetting



2000 RPM
For high air thrust

DESK 17

Sweep (mm) : 300

Air delivery : 4800 M3/Hr

RPM : 2000

- Ideal for small cabins, offices & homes
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation
- 3-speed rotary switch control



Up & Down
Indexed tilt mechanism



Motor Protection
Thermal overload protection
with auto-resetting



2000 RPM
For high air thrust



DESK 25



DESK 17

**HIGH
SPEED**

DESK 25

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Easy snap-fit assembly
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation



Up & Down
Tilt mechanism



Motor Protection
Thermal overload protection
device



3-Speed Piano
Switch control

SUPER DELUXE SUPREME

Sweep (mm) : 400
Air delivery : 5040 M3/Hr
RPM : 1300

- Robust metal body & blade
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed blades for maximum air delivery
- 90° oscillation



Up & Down
Tilt mechanism

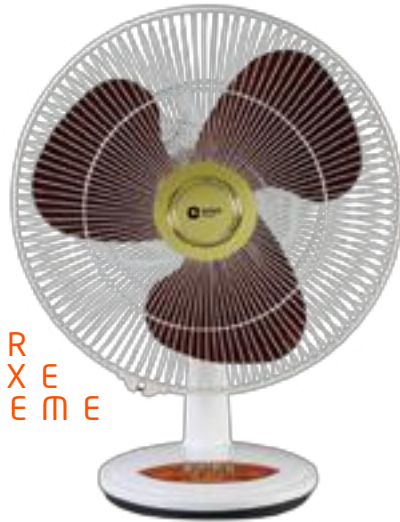


3-Speed Piano
Switch control



Motor Protection
Thermal overload protection device

ALL METAL CONSTRUCTION



SUPER
DELUXE
SUPREME



DESK 71



DELUXE
SUPREME

ALL METAL CONSTRUCTION



Up & Down
Tilt mechanism



Motor Protection
Thermal overload protection device



3-Speed Piano
Switch control

DESK 71

Sweep (mm) : 400
Air delivery : 5040 M3/Hr
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation

ALL METAL CONSTRUCTION



Up & Down
Tilt mechanism

For Commercial Use



Motor Protection
Thermal overload protection device



3-Speed Rotary
Switch control

DELUXE SUPREME

Sweep (mm) : 400
Air delivery : 5040 M3/Hr
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed blades for maximum air delivery
- 90° oscillation

WALL 48

Sweep (mm) : 450

Air delivery : 5220 M3/Hr

RPM : 1300

- Powerful motor for high air delivery
- Oscillation & speed control by pull-cord mechanism
- Motor protected through thermal overload protection device
- Front & back guard with extra ribs for safety
- Extra protection with powder-coated guard & polymer ring

For Commercial Use



WALL 11



WALL 48



WALL 43



WALL 11

Sweep (mm) : 300

Air delivery : 3000 M3/Hr

RPM : 1400

- Oscillation & speed control by pull-cord mechanism
- Motor protected through thermal overload protection device
- Powerful motor for high air delivery
- 90° oscillation



WALL 43

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- Oscillation & speed control by pull-cord mechanism
- Extra protection with powder-coated guard & polymer ring

WALL 49

Sweep(mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Powerful motor for high air delivery
- Automatic speed control through the breeze control button
- Remote control for ease of operation
- Advanced touch-screen panel for manual operation
- Extra protection with powder-coated guard & polymer ring



WALL 49

With Remote

Metal Blades



WALL 45*

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- Oscillation & speed control by pull-cord mechanism
- Extra protection with powder-coated guard & polymer ring

*Available in red & blue blade colours also



WALL 45



WALL 41

WALL 41

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- 3- speed piano switch control



WALL 44

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- Extra protection with powder-coated guard & polymer ring



Up & Down
Tilt mechanism



Aerodynamic
Resin Blades
For high air thrust



90 Degree
Oscillation



Crimson
Red-White



Crystal White



WALL 44
Azure Blue-White



Up & Down
Tilt mechanism



Aerodynamic
Resin Blades
For high air thrust

**HIGH
SPEED**

WALL 14

Sweep (mm) : 300

Air delivery : 4800 M3/Hr

RPM : 2000

- Specially designed powerful motor with 2000 RPM
- Thermal overload protection with auto-reset
- Oscillation & speed control by pull-cord mechanism
- Extra protection with powder-coated guard & polymer ring



WALL 47



Up & Down
Tilt mechanism



Aerodynamic
Resin Blades
For high air thrust

**HIGH
SPEED**

WALL 47

Sweep (mm) : 400

Air delivery : 5700 M3/Hr

RPM : 2000

- Specially designed motor gives high air thrust @ 2000 RPM
- Oscillation & speed control by pull cord mechanism
- Thermal overload protection with auto-reset
- Extra protection with powder-coated guard & polymer ring

SPIND

Sweep (mm) : 300
Air delivery : 4800 M3/Hr
RPM : 2000

- Powerful motor for high air delivery
- Ideal for low height ceiling
- Aerodynamically designed blades for maximum air delivery
- Gyroscopic movement to set wind direction manually



SPIND



ROTO53

ROTO-53

Sweep (mm) : 400
Air delivery : 5040 M3/Hr
RPM : 1300

- Powerful motor for high air delivery
- Extra protection against corrosion with powder-coated guard & polymer ring
- 360 degree cyclic motion
- Wall mounting regulator



Aerodynamic Aluminium Anodized Blades
For high air thrust



Motor Protected
Through thermal overload protection device

ZIPPY



HIGH SPEED

ZIPPY

Sweep (mm) : 225
Air delivery : 960 M3/Hr
RPM : 2500

- Heavy duty motor with 2500 RPM provides high air thrust
- 2-in-1 advantage of wall mounting & table-top usage
- Attractive colour combination

STAND 38

Sweep (mm) : 450

Air delivery : 5220 M3/Hr

RPM : 1300

- Sleek switch panel & round base add elegance to the decor
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades ensure high thrust of air
- Specially designed high torque motor
- Front & back guard with extra ribs for safety



For Commercial Use



STAND 38



STAND 32
Crimson
Red - White

STAND 32
Grey



STAND 32

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for high air delivery
- Telescopic arrangement for full height adjustment by contemporary collet



STAND 33

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades ensure high thrust of air
- 3-speed piano switch control
- Specially designed high torque motor



STAND 33



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload protection device



90 Degree
Oscillation



STAND 31

STAND 31

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Cross-steel base adds elegance to the decor
- Aerodynamically designed resin blades for high air delivery
- Extra protection against corrosion with powder-coated guard & polymer ring
- 3-speed piano switch control



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload protection device



90 Degree
Oscillation

STAND 37

Sweep (mm) : 400

Air delivery : 5700 M3/Hr

RPM : 2000

- Extra protection against corrosion with powder-coated guard & polymer ring
- Ideal for heavy usage in large halls
- Aerodynamically designed resin blades for high air delivery
- 90° oscillation

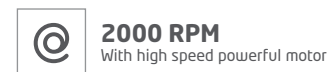
**HIGH
SPEED**



STAND 37



Up & Down
Tilt mechanism



2000 RPM
With high speed powerful motor



Motor Protection
Through thermal overload protection device with auto reset

STAND 39



STAND 39

Sweep (mm) : 400

Air delivery : 5040 M3/Hr

RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed aluminium blades give high air thrust
- Advanced touch-screen panel for manual operation
- Automatic speed control through breeze control button

**ALL METAL
CONSTRUCTION**



With Remote



Up & Down
Tilt mechanism



Remote Control
For ease of operation



Motor Protection
Through thermal overload protection device

STAND 34

Sweep (mm) : 400
Air delivery : 5040 M3/Hr
RPM : 1300

- Sleek & ergonomically located switch panel adds to the elegance
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed blades ensure high air thrust
- Specially designed high-torque motor

STAND 34



ALL METAL
CONSTRUCTION



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload
protection device



90 Degree
Oscillation

ALL METAL
CONSTRUCTION

FLOOR
SUPREME

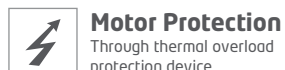
FLOOR SUPREME

Sweep (mm) : 400
Air delivery : 5040 M3/Hr
RPM : 1300

- Round metal base with wheels provides extra stability & easy maneuverability
- Extra protection against corrosion with powder-coated guard & polymer ring
- Specially designed high-torque motor



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload
protection device



90 Degree
Oscillation



Aerodynamic Aluminium
Anodized Blades
For high air thrust

MINI 16

Sweep (mm) : 400
Air delivery : 5040 M3/Hr
RPM : 1300

- Extra protection with powder-coated guard & polymer ring
- Aerodynamically designed aluminium blades give high air thrust
- Specially designed high torque motor



MINI 16



ALL METAL
CONSTRUCTION



FARATA FT-01

FARATA FT-01

Sweep (mm) : 500
Air delivery : 10000 M3/Hr
RPM : 1400

- Heavy-duty motor & aerodynamic blades give high-air thrust at minimum noise
- Vibration free operation
- Balanced operation & powder-coated finish ensure longer life



HIGH
VELOCITY

For Commercial Use

TORNADO WALL-II

Sweep (mm) : 450

Air delivery : 6030 M3/Hr

RPM : 1325

- Powerful motor for high air delivery
- Thermal overload protection with auto-reset
- Pull-cord mechanism for on off & speed control
- Unique oil reservoir lubrication for better reliability & longer life

TORNADO WALL-II



Up & Down
Indexed tilt mechanism



Special Chrome Plated Guard
Enhances the room decor



Aerodynamic Aluminium Anodized Blades
For high air thrust

For Commercial Use

ALL METAL CONSTRUCTION

TORNADO-II



TORNADO-II

Sweep (mm) : 450

Air delivery : 6030 M3/Hr

RPM : 1325

- Powerful motor for high air delivery
- Thermal overload protection with auto-reset
- Pull-cord mechanism for on off & speed control
- Unique oil reservoir lubrication for better reliability & longer life
- Unit packing with easy assembly
- Unique oscillation mechanism



Special Chrome Plated Guard
Enhances the room decor



Aerodynamic Aluminium Anodized Blades
For high air thrust

P R E S E N T I N G

E X H A U S T F A N S

Lesser noise, more efficient than ever before. Our next generation of exhaust fans promise clearer air and dust-free surroundings.





Ventilator DX



Ventilator RX



Hill Air



Spring Air



Airflow



High Speed Exhaust



Power Flow



Smart Air



Heavy Duty Exhaust

RAFFA

Sweep (mm) : 150, 200
Air delivery : 90, 240 M³/Hr
RPM : 1300, 1280

- Synchronous motor with automatic electric shutter.
- Simple Installation and Easy to Keep Clean.
- High Quality Motor.



RAFFA

SMART AIR

Sweep (mm) : 100, 150
Air delivery : 90, 240 M³/Hr
RPM : 2400, 1800

- Stylish, compact fan with super efficient motor



SMART AIR

VENTILATOR DX



VENTILATOR DX

Sweep (mm) : 150, 200, 250
Air delivery : 280, 550, 780 M³/Hr
RPM : 1350, 1300, 1270

- International design
- Resin body and blades for easy maintenance
- Shutter to prevent dust from outside

HIGH SPEED EXHAUST

Sweep (mm) : 225

Air delivery : 1150 M3/Hr

RPM : 2250

- Specially designed powerful motor delivers high air thrust
- Metal blades & guard for longer life.
- Ideal for kitchens, bathrooms & restaurants.



HIGH SPEED EXHAUST



AIR FLOW

AIR FLOW

Sweep (mm) : 225, 300

Air delivery : 550, 1290 M3/Hr

RPM : 1350, 1300

- Metal blades & guard for long life
- Low power consumption

VENTILATOR RX

Sweep (mm) : 2000, 2200

Air delivery : 250, 450 M3/Hr

RPM : 2200, 2000

- Resin body & blade
- Shutter to prevent dust & an attractive round shape for easy fitting in glass cabins

VENTILATOR
RX



HILL AIR

HILL AIR

Sweep (mm) : 225, 300

Air delivery : 550, 1290 M3/Hr

RPM : 1350, 1300

- Metal blades & powder-coated finish for long life

POWER FLOW

Sweep (mm) : 225, 300

Air delivery : 865, 1800 M³/Hr

RPM : 1350, 1320

- Powerful double ball-bearing motor with high air delivery
- Powder-coated in metallic colour
- Ideal for low end industrial use



POWER FLOW



SPRING
AIR

SPRING AIR

Sweep(mm) : 225, 300

Air delivery : 650, 1290 M³/Hr

RPM : 1300, 1300

- Economical, powder-coated finish
- Resin blades for easy cleaning

P R E S E N T I N G

I N D U S T R I A L F A N S

Heavy-duty fans for industrial use.





Thunderstorm
Wall fan



Aircirculator Wall 18/24



Heavy Duty Exhaust



Air circulator Stand 18/24



Thunderstorm
Stand fan

THUNDERSTORM WALL FAN

Sweep (mm) : 450

Air delivery : 9000 M3/Hr

RPM : 1450

- Air circulator motor for high air delivery
- Narrow blade profile with aerodynamically designed blade for low noise
- Floating arrangement for changing the position of oscillation
- 3 speed adjustment through the piano switch
- Tilt adjustment for adjusting the fan till 15° angle



THUNDERSTORM
WALL FAN

THUNDERSTORM
STAND FAN



THUNDERSTORM STAND FAN

Sweep (mm) : 450

Air delivery : 9000 M3/Hr

RPM : 1450

- Air circulator motor for high air delivery
- Narrow blade profile with aerodynamically designed blade for low noise
- Floating arrangement for changing the position of oscillation
- Speed regulation - 3 speed adjustment through Piano Switch

THUNDERSTORM WALL FAN

Sweep (mm) : 600

Air delivery : 18000 M3/Hr

RPM : 1450

- Air circulator motor for high air delivery.
- Narrow blade profile with aerodynamically designed blade for low noise.
- Floating arrangement for changing the position of oscillation.
- Tilt adjustment for adjusting the fan head tilt up to 15°



THUNDERSTORM
WALL FAN

THUNDERSTORM
STAND FAN



THUNDERSTORM STAND FAN

Sweep (mm) : 600

Air delivery : 18000 M3/Hr

RPM : 1450

- Air circulator motor for high air delivery
- Narrow blade profile with aerodynamically designed blade for low noise
- Floating arrangement for changing the position of oscillation
- Air direction control by telescopic height adjustment & motor oscillation

HEAVY DUTY EXHAUST

Sweep (mm) : 300, 380, 450, 450, 600
 Air delivery : 1750, 3500, 3900, 6200, 10000 M3/Hr
 RPM : 1400, 1400, 900, 1400, 900

- Designed to effectively combat pollution, sucks out smoke, dust, colour & other pollutants, making the workplace clean and fresh.



HEAVY DUTY EXHAUST

Technical Specification	Stand AC - 18	Stand AC - 24
Sweep (mm)	450	600
Speed (RPM)	1400	1375
Power Consumption (watts)	100	200
Air Delivery (m ³ /hr)	8100	15000
Max-Min. Height (mm)	1466-1158	1930-1470



Up & Down
Tilt mechanism



Motor Protection
Thermal overload protection device with auto reset



90 Degree
Oscillation



Spiral Guard Design
Ensure international safety standard



WALL AC 18

Sweep (mm) : 450
 Air delivery : 8100 M3 Hr
 RPM : 1400

- Powerful air circulator motor for continuous operation
- High air thrust which is best in the category
- High torque gear box with safety clutch
- Indexed floating system in the motor head
- Environment protection with durable powder coating

STAND AC-18

Sweep (mm) : 450
 Air delivery : 8100 M3/Hr
 RPM : 1400

- Powerful air circulator motor for high air delivery & thrust
- High air thrust that is best in the category
- High torque gear box with safety clutch
- Broad blade profile for low noise
- 3-speed control



STAND AC-18



Up & Down
Tilt Mechanism



Motor Protected
Through thermal overload protection device with auto-rest



90 Degree
Oscillation

STAND AC-24

Sweep (mm) : 600

Air delivery : 15000 M3/Hr

RPM : 1375

- Powerful air circulator motor for high air delivery & thrust
- High air thrust that is best in the category
- High torque gear box with safety clutch
- Broad blade profile for low noise
- 3-speed control



STAND AC 24



Up & Down
Tilt Mechanism



Motor Protected
Through thermal overload
protection device with auto-rest



90 Degree
Oscillation

WALL AC 24



WALL AC-24

Sweep (mm) : 600

Air delivery : 15000 M3/Hr

RPM : 1375

- Powerful air circulator motor for continuous operation
- High air thrust that is best in the category
- High torque gear box with safety clutch
- Indexed floating system in the motor head
- Environment protection with durable powder coating



Up & Down
Tilt mechanism



Motor Protection
Thermal overload protection
device with auto reset



90 Degree
Oscillation



Spiral Guard Design
Ensure international safety standard

PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz

AERO SERIES FANS - 3 BLADES					
MODEL	SWEEP MM	SPEED RPM	AIR DELIVERY M³/MIN	CONSUMPTION WATTS	PSPO VALUE
Aeroslim	1200	310	240	45	NA
Aerostorm	1320	300	300	75	NA
Aerocool	1360	300	300	75	NA
Aeroquiet, Aerolite	1200	310	240	62	NA
Aeroquiet BLDC	1200	310	240	35	NA
UNDERLIGHT CEILING FANS - 3 & 5 BLADES					
Hugger, Woodwind	1300	250	215	80	NA
Subaris/Subaris Solo	1300	270	270	80	NA
Spectra	1200	320	230	70	NA
Calisto	1300	250	215	70	NA
PREMIUM CEILING FANS - 2, 3 & 4 BLADES					
Stallion	1320	330	260	75	NA
Cristo, Jazz, Jazz Trendz, Curl, Tango, Glare, Laurel	1200	370	230	75	NA
Blitz	1200	380	230	75	451
Summer Pride, Summer Delite Decore/Ornamental, Newbreeze, Deluxe, Summer Cool	1200	320	230	68	460
Quadro Ornamental	1200	310	240	70	480
Summer Pride, Summer Delite Ornamental, Wendy, Summer Cool, Summer King XL, Newbreeze, Deluxe	1400	300	270	75	480
Gratia, Gratia Class, Gratia Shine, Wendy, Wendy Shine, Orina	1200	320	230	70	460
Norwester Decor, New Hurricane, New Air Plus, Summer Chill	1200	370	225	70	440
Oprah	1200	370	230	70	440
Quasar, Quasar Ornamental, Gratia	900	400	160	53	410
	1050	380	190	60	425
Quasar, Quasar Ornamental, Quasar Ornamental Shine (1200 mm Sweep only)	1200	320	235	70	475
	1400	300	275	73	480
Avalon	1200	370	230	70	460
Adrian, Areta, Areta Trendz, Cyril	1200	320	230	70	NA
Couplet	1200	280	230	60	NA
Gratia	1400	300	270	70	480

Summer Pride, Summer Delite Ornamental, Summer Cool, Newbreeze	1050	380	185	65	410
Wendy, New Hurricane, New Air Plus, Summer Breeze	900	400	150	58	360
Summer Pride, Newbreeze, Summer Cool	900	400	155	53	400
Summer Delite Decore, Newbreeze, Summer Cool, Quasar Ornamental	600	850	140	70	NA
Gratia	600	850	110	65	NA
New Air Plus	600	800	110	62	NA
Newbreeze	750	720	150	88	NA
New Hurricane, New Air Plus	1050	380	180	65	430
New Hurricane, New Air Plus, Summer Breeze	1400	300	265	73	450
Summer King XL	1200	320	230	68	480
Summer Breeze	1200	370	230	75	440
KIDS FANS - 3 BLADES					
Fantoosh Rob rabby, Superhero By Fantoosh	1200	320	230	70	NA
CEILING FANS - ENERGY SAVERS, 220V, a.c., 50 Hz					
Energy Star, Summer Crown	1200	320	220	48	580
Smart Saver 50	1200	350	220	50	NA
CEILING FANS - ENERGY SAVERS, 220-240V, a.c., 50 Hz					
Orient Joan	1200	320	220	50	NA
Ecoquasar, Ecogale	1200	320	230	32*	NA
Ecotech Plus	1200	370	220	32	NA
RETRO SERIES					
MODEL	SWEEP mm	SPEED RPM	AIR DELIVERY m3/hr	CONSUMPTION Watts	
Retro Relic	300	2000	2800	60	
Retro-T12	300	2000	2800	60	
Retro-T16	400	1280	4800	56	
Stand 35	400	1280	4800	56	
TRENDZ SERIES					
Desk 26, Stand 32, Wall 44	400	1300	5040	58	
Table 27, Stand 37, Wall 47	400	2000	5700	110	

PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz

WIND-PRO SERIES				
Table 60, Wall 80, Stand 70	400	1350	5700	80
TORNADO SERIES				
Stand 40, Table 30, Wall 50	400	2250	6000	110
THUNDERSTORM SERIES				
Wall and Stand Fan	450	1450	9000	80
Wall and Stand Fan	600	1450	18000	170
PEDESTAL FANS				
Tornado II	450	1325	6030	90
Floor Supreme	400	1300	5040	58
Stand 34 (High Velocity)	400	1300	5700	58
Stand 31/32	400	1300	5060	53
Stand 36 (High Speed)	400	2000	5700	110
Stand 39	400	1300	5040	58
Mini 16	400	1300	5040	58
Stand 33	400	1300	5040	58
Stand 37	400	2000	5700	110
Stand 38	450	1300	5220	64
Stand 39	400	1300	5040	58
Farata FT-01	500	1400	10000	160
Stand AC 18 (Air Circulator)	450	1400	8100	100
Stand AC 24 (Air Circulator)	600	1375	15000	200
TABLE FANS				
Desk-25, Desk -26, Desk-71	400	1300	5040	58
Super Deluxe Supreme, Deluxe Supreme	400	1300	5040	58
Table-28 (High Speed)	400	2000	5700	110
Table 27 (High Speed)	400	2000	5700	110
Desk-17 (High Speed)	300	2000	4800	90
Retro T12	300	2000	2800	60
Retro T16	400	1280	4800	56
WALL FANS				
MODEL	SWEEP mm	SPEED RPM	AIR DELIVERY m3/hr	CONSUMPTION Watts
Wall AC-18 (Air Circulator)	450	1400	8100	100

Wall AC-24 (Air Circulator)	600	1375	15000	200
Wall-14	300	2000	4800	90
Wall-41, Wall-43, Wall-44	400	1300	5040	58
Wall-45 (High Velocity)	400	1300	5700	58
Wall 46 (High Speed)	400	2000	5700	110
Wall 47 (High Speed)	400	2000	5700	110
Wall-49	400	1300	5040	58
Wall-11	300	1400	3000	53
Wall-48	450	1300	5220	64
Tornado Wall II	450	1325	6030	90
MULTI-UTILITY FAN				
Roto-53	400	1300	5040	58
Zippy (High Speed)	225	2500	960	50
Spind	300	2000	4800	90
EXHAUST FANS				
Smart Air	100	2400	90	18
	150	1800	240	24
Spring Air	225	1300	650	55
	300	1300	1290	68
Ventilator DX	150	1350	280	38
	200	1300	550	40
	250	1270	780	40
Ventilator RX	150	1800	250	12
	200	1600	450	20
Hill Air	225	1350	550	42
	300	1300	1290	67
High Speed Exhaust	225	2250	1150	60
Airflow	225	1350	550	38
	300	1300	1290	50
Power Flow	225	1350	865	48
	300	1320	1800	72
Heavy Duty Exhaust	300	1400	1750	85
	380	1400	3500	150
	450	900	3900	145
	450	1400	6200	375
	600	900	10000	500
Raffa	150	1300	-	24
	200	1280	-	28

SERVICE BRANCH OFFICE

Delhi

Orient Electric 62 ,1st floor Okhla Industrial Estate, Phase 3 , New Delhi-110020

Indore

Unit No.212 & 214, Second Floor, Dhan Trident Block No.3, Scheme No 54, PU-4 Block No.3, Scheme No.54 PU-4

Kolkata

6 Ghore Bibi lane, Phool Bagan, kadapara, Kankurgachi, Kolkata west Bengal-700054

Chennai

12 Second Floor Wellington Estate 53, Ehitiraj Salai, Egmore Chennai-600008

Gujarat

201 Arth Complex B/h LG Showroom Nr Mithakali, Six Road Navrangpura, Ahemdabad-380009

Customer Care No.: 1800 103 7574 (Toll-Free)

HOW TO SELECT THE CORRECT ORIENT ELECTRIC CEILING FAN					
ROOM SIZE	FAN SIZE			PSPO Value 3 Blades	PSPO Value 4 Blades
	mm	feet	inch		
4x4.95m To 4.55x4.55m	1400	4.5	56	480	
4x4.95m To 4.55x4.55m	1300	4.2	52	5 Blade Fans	
3x4.00m To 3.65x3.65m	1200	3.9	48	420/440/460/475/480/580	470/480
2.5x3.3m To 3x3m	1050	3.4	42	410/425	
2.5x2.4m To 2x3m	900	2.9	36	400/410	
Important: To maximize air delivery over the required area, your Orient Electric ceiling fan should be 2.1 meter or more from the ground and 30cm or more below the ceiling. For large rooms with more than one fan, the centre distance between each will depend on sweeps.					

Sweep	1400mm	1200mm	1050mm	900mm
Centre Distance	3m	2.5m	2m	1.8m

- Visuals shown in the brochure, may vary slightly from actual product
- All ceiling fans are with double ball bearing
- Air delivery may vary $\pm 5\%$
- All specifications are subject to change without any prior notice
- Models may change during the year

 CK BIRLA GROUP



switch to smart

Fans | Home Appliances | Lighting | Switchgear

Orient Electric Limited

(a CK Birla Group company)

240, Okhla Industrial Estate, Phase-III, New Delhi - 110020

Orient Helpline no.: 1800 103 7574 (Toll Free)

Email: customer.connect@orientelectric.com, Website: www.orientelectric.com

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