

BIKE BLESSING ON THE WATERFRONT 2024

Sponsor Application Form

This is the 17th year that the New London Motorcycle Club is sponsoring the annual Bike Blessing on the Waterfront event which will return at our venue at Waterfront Plaza in New London, CT. This year's event is scheduled for **Sunday, MAY 19th**. The NLMC supports various charities from the proceeds of this event including the Covenant Shelter of New London, Waterford Country School and MALTA, Inc. A good portion of our revenue comes from sponsors, like you, who purchase advertising space on banners that will be displayed throughout the event venue. Please provide the following information below. We very much appreciate your support for our Bike Blessing and the NLMC's commitment to give back to our local community. Contact treasurer@newlondonmotorcycleclub.com for additional information.

Sponsorship applications must be submitted and paid no later than March 31, 2024. **Mail your application and check to:**
New London Motorcycle Club
Attention: Jennifer Hauser
P.O Box 221
Quaker Hill, CT 06375

Business Name: _____ **Phone #:** _____

Contact Person: _____

Address: _____

E-Mail: _____

SPONSOR LEVEL INFORMATION

\$100.00 (Bronze) (name listed on Bronze sponsor banner) _____

\$200.00 (Silver) (name listed on Silver sponsor banner) _____

\$400.00 (Gold) (name listed on Gold sponsor banner) _____

\$800.00 (Platinum) (name/logo listed on venue banner to be displayed in street 2 weeks prior to event) _____

Free Vendor Spot: Yes / No (FREE for **Silver level sponsor** or above)

Interested in a Vendor Spot: Yes / No (\$50.00 fee) If you are a Bronze Sponsor and are interested in a vendor spot, please download the Vendor Form from our website and submit it along with your check.