Golf ball Logo Printing
Best Practices

Tips and tricks and general information for quality golf ball prints:

- A golf ball imprint is roughly the size of a USA nickel. Hold a nickel at arm's length and this will closely replicate the detail you will be able to see on a golf ball. The printable area on a golf ball is about 1.68 inches in diameter and the print area is roughly 7/8-inch diameter. The most common challenge we see is over decoration.
- Small text can be difficult or impossible to read, we recommend keeping text to a minimum. If you use text using only 3 lines would be a maximum. Anything smaller than the 14-point type you may find hard to read. We do not recommend smaller than 12-point type. Registration and trademarks will also be a challenge and should be avoided if posable. Also choosing a simple clear font will be a wise choice.
- Logos of a rounder shape tend to be printed with the best quality. Oval and square shapes tend to distort on the outside edges.
- If your logo includes text, it is a good idea to stack the logo on top and text on bottom rather than logo on the side.
- We can print photos; they would need to be a .PNG or .JPG and be at least 300 DPI and 600 x 600PX – Again preferably round.
- We prefer art files in editable vector files such as .ai. We have found that golf ball virtual images look better than printed balls. On a virtual you do not have the dimples in the balls, and you can look at it closer. So be careful with virtual images! Always look at a golf ball from arm's length to make your decision.
- If your design has too much for a single side print, consider a double-sided print.

> **Examples of good art for golf balls and the finished product**.