

Integrate RIASEC into the Learning Intentions



Anderson and Krathwohl's revised Bloom's taxonomy categorizes cognitive skills into six major categories. The Holland Codes (RIASEC codes) represent six interests types for describing personalities and work environments.

These verbs reflect the cognitive actions associated with each category of Bloom's taxonomy while loosely connecting to the characteristics of the Holland Codes. It's important to note that the alignment is **not direct** as these models serve different purposes and have distinct structures, but these verbs can give an idea of activities or skills typically associated with each category.

Realistic (Doer) - These individuals prefer hands-on, practical tasks:

- Assemble
- Build
- Construct
- Demonstrate
- Implement
- Operate
- Repair
- Solve

Investigative (Thinker) - Those who enjoy thinking and analyzing:

- Analyze
- Categorize
- Compare
- Critique
- Investigate
- Research
- Test
- Validate

Artistic (Creator) - People who are imaginative and creative:

- Compose
- Design
- Develop
- Formulate
- Invent
- Paint
- Visualize
- Write

Social (Helper) - Those who prefer working with people:

- Advocate
- Collaborate
- Counsel
- Facilitate
- Guide
- Mentor
- Support
- Teach

Enterprising (Persuader) - Individuals who are energetic and persuasive:

- Campaign
- Market
- Negotiate
- Persuade
- Promote
- Recruit
- Sell
- Strategize

Conventional (Organizer) - People who enjoy structured tasks and organization:

- Arrange
- Catalog
- Compile
- Organize
- Plan
- Schedule
- Systematize
- Verify