



Meeting Minutes 3/21/2018

Attending: Eric Samuelson, Sam Dorn, Meghan Smith, Kelsey Lopez, Nabeel Alam, Alyson Kil, Lindsay Rapkin, Nicole Barnes, Lindsey Woody, Henrietta Levin, Mikey Lummunsad, Anshu Siripurapu

Introductions and Welcome

- I. Welcome
 - a. Nabeel welcomed attendees to the conference call and thanked them for their flexibility due to the inclement weather
 - b. Nabeel briefly recapped the Club events that have taken place since the Board last met
- II. Board Transition
 - a. Nabeel announced that Sam Dorn would be the incoming Club President
 - b. Sam expressed excitement for the opportunity and announced that Kelsey Lopez and Nicole Barnes would be the VP's for the coming year
 - c. The Club expressed gratitude to Nabeel and Alyson Kil for their years of service to the Club
- III. Upcoming USCAA Events
 - a. USC in DC (4/17)
 - i. USC will be hosting its annual reception at 6 PM on 4/17, at the Willard InterContinental Hotel
 - ii. USCAA is seeking 4 volunteers to work the registration desk
 1. Interested board members should submit their names to Sam
 - b. Entrepreneurship Event 5/17
 - i. USC plans to host an entrepreneurship event on 5/17
 - ii. Details to be determined
- IV. Other Leadership Announcements
 - a. Leadership Survey
 - i. Sam reminded Board members to fill out the leadership survey if they have not already done so

Financial Update

- I. Account Access
 - a. After 3 years, we finally have online access to our account
 - b. Nabeel's name is currently on the account and he and Sam are working to get Sam's name on the account

Social

- I. Bar Deco Happy Hour Recap
 - a. Around 30 people attended, many of which were new faces
 - b. Bar Deco was prompt and efficient in organizing – it is a good venue to keep in mind for future event
- II. Upcoming Nationals/Dodgers Game
 - a. Kelsey and Meghan announced that 75 tickets have been reserved
 - i. Tickets will be sold for \$22
 1. Each ticket includes an \$8 food and beverage credit
 - ii. The Board needs to sell a minimum of 13 tickets to break even
 - iii. Tickets will be sold until noon on April 20, in order to inform the Nationals as to attendance numbers
- III. School of Social Work Event Recap
 - a. Nicole Barnes recapped the School of Social Work event she had planned
 - i. Around 20 alumni attended
 - b. Harmony Fredericks, the USCAA School of Social Work representative paid for food and beverage (~\$750).
 - i. Alumni paid an entry fee, students entered for free
 - c. School of Social Work was excited by the turnout and excited for next year
 - d. Students next year will try to coordinate to be here for Day of SService
- IV. Annenberg Masters of Public Diplomacy Dinner
 - a. Sam recapped the dinner hosted by Annenberg for local alumni and students in the Masters of Public Diplomacy (MPD) program
 - i. Around 20 MPD students and 5-10 alumni attended, including Henrietta Levin, Tal Woliner (past Club President), and Karen Marcus (former Club VP)
- V. T-Shirts
 - a. Kelsey presented the new designs for DC Trojans t-shirts
 - b. Order would include 235 shirts across three designs, in a variety of sizes
 - i. Sizes would skew to medium, per previous requests
 - c. Shirts would be sold for \$20 or \$15
 - i. If entire order is sold for \$20 the profit margin would be \$2500
 - d. Shirt upfront cost would be \$2198.80
 - e. The Board agreed to place the order, pending approval from Alyson (current VP) and Nicole (incoming VP)
 - i. Sam, Nabeel, and Kelsey already indicated approval

Scholarship

- I. USCAA Scholarship Refresher
 - a. The Club donates \$1,000 and USC matches with \$2,000
 - b. The Board agreed that scholarship is one of the main purposes of the Club and must continue to exist

Community Service

- I. Day of SService Recap
 - a. Henrietta Levin recapped Day of SService at Capital Area Food Bank

- i. Turnout was good compared to last year, with 65 RSVP's and 50 actual attendees
- ii. Impediments to higher attendance included:
 - 1. Rock and Roll Marathon street closures
 - 2. Weather conditions
 - 3. Capital Area Food Bank does not allow children under 12, limiting families
 - 4. USC's centralizing of registration management
- iii. The Board discussed options to boost Day of SCService turnout, including:
 - 1. Hosting multiple events throughout the DMV area
 - 2. Hosting Day of SCService later in the day or on Sunday of the same weekend to avoid the marathon
 - 3. Getting together with other East Coast clubs to ask USCAA to push Day of SCService to a later date in warmer weather
- iv. Henrietta noted that a large portion of attendees had no interaction with club promotional materials (email, social media)
 - 1. Nabeel encouraged board members with ideas on how to reach out to new communities to reach out to Sam, Lindsay, and Anshu

Communications

- I. Anshu Siripurapu reviewed the changes made to the DC Trojans website
 - a. Dctrojans.com is also available and might be a smart investment

SCendoff

- I. Nicole Barnes discussed initial planning for SCendoff
 - a. Date has been confirmed: July 15
 - b. Board members should expect to be there from 11-5 (or whenever cleanup ends)
- II. SCendoff Call
 - a. Nicole will be hosting an initial SCendoff call next week
 - i. Interested parties should reach out to Sam or Nicole to join the call
- III. Other Issues
 - a. Valet
 - i. Valet cost remains a pressing issue; Nicole proposed several alternatives, including shuttling attendees from Langley High School
 - ii. Nicole will discuss alternatives with host Jerry Kohlenberger
 - b. Event Cost
 - i. The Board needs to set costs for SCendoff by end of April, when information is due to USCAA
 - 1. Current pricing structure includes free for students and for the first parent

Closing Remarks

- I. Sam announced that Board applications would go out soon, for those interested in serving again
- II. Nabeel thanked Board Members for their continuing hard work