

CAN YOU AFFORD THE COST OF DOING NOTHING?



You might think your old PCs are running perfectly fine but did you know that your old devices can cost you more in maintenance and upkeep, hinder your overall productivity and even add risks, like cyberattacks?



Your old devices are slowing you down: **OUTDATED**

Every PC over five years old could potentially cost you more than \$1,700 a year in maintenance, repairs, and lost productivity compared to a new HP device with Windows 10 Pro.

LAGGING

New HP Windows 10 Pro devices startup on average up to 28% faster and have batteries that last up to 3x longer than an older device.

VULNERABLE

Cyberattacks and data breaches cost over \$84,000 and affect more than 50% of small businesses. New HP Win10 Pro devices have built-in and always-up-to-date security to help keep you protected.

HARD TO MANAGE

IT admins spend up to 20% less time managing Windows 10 Pro devices.

NEW HP DEVICES WITH WINDOWS 10 PRO OFFER BOTH PERFORMANCE AND PRODUCTIVITY – THE PERFECT MATCH!



Users can get more done with up to **65% FASTER** multi-tasking compared to a five year old PC

More mobility, more time with up to **3X LONGER BATTERY LIFE** than older Windows devices

Reduce wasted time waiting to kick off the day with up to **28% FASTER AVERAGE START UP** times on Windows 10 devices (compared to Windows 7 devices)

Protect your business information when your Windows 10 device is lost or stolen with out-of-the-box **BITLOCKER DEVICE ENCRYPTION**



NOW IS THE TIME - Boost your productivity and secure your business with an HP Windows 10 Pro device refresh! Contact us today to get started.