

Securely run and grow your retail business with Microsoft 365 Business Premium

Stay focused on thriving while trusting us to safeguard your business

Running a small or medium retail business is a big deal to you. Some of the hats you wear include managing customer and industry demand, suppliers, people, and payroll.

Gain peace of mind and achieve more by better protecting your data and customer information from costly cyberattacks. Microsoft 365 for business combines the productivity tools you need with comprehensive security features—and no IT expertise required.

79%

of retailers believe technology helps small businesses compete¹

\$188,000+

is the average loss per cyberattack for small business owners²

60%

of small businesses fold within six months of a cyberattack²

1. [Retail Industry Problems & Challenges, Squareup.com, May 5, 2018](#)
2. [What small businesses need to know about cybersecurity, Microsoft, Oct. 14, 2019](#)



With Microsoft 365 Business Premium, you can...



Manage your retail business in one place, from creating business forecasts to scheduling staff shifts and meeting clients or suppliers wherever you may be, under the easy to use and secure platform of Microsoft 365.



Help protect your retail business against hackers and accidental data leaks with built-in privacy and compliance tools.



Empower teamwork wherever your team works by bringing them together in one place to meet, chat, call, and collaborate with Microsoft Teams—while keeping business data safer across your devices with Intune.

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“We really try to empower our people to make good decisions that make their jobs easier and make our company more profitable. Rather than micromanage, we try to set up great systems to help our people collaborate. That’s where Microsoft 365 Business comes in.”

– Andi Kubacki, Cofounder
Detroit Wallpaper

[Read the full story](#)

Why Microsoft 365 Business Premium for your retail business?

1

Become less vulnerable to cyberattacks. Small and medium businesses are the new frontier for hackers¹. Better protect your customer information, product designs, and more with advanced threat protection tools in Microsoft Defender for Office 365.

2

Control who has access to your information—and who doesn't. Reduce concerns about leaking of your business' sensitive information by applying restrictions like Do Not Copy and Do Not Forward with Information Rights Management.

3

Connect teams, collaborate more securely. Allow sales teams to get work done whether they're on the go and chatting from their phone, brainstorming product demos on a personal device at home, or reviewing sales figures in the store or main office from a work PC by creating a more secure hub for teamwork with Teams—while business data is better protected by applying security policies remotely across various devices with Intune.

4

Improve data security in the cloud. Keep sensitive work files and pricing information off laptop hard drives with OneDrive for Business. And, with automatic sync, your trusted team can access, edit, or collaborate on the latest versions in real time.

5

Keep up with shoppers' demands. Expanding your "virtual" storefront with e-commerce? Microsoft Teams can help manage digital shopping appointments or provide high-value customer service via chat or calls to make repeat transactions more likely.

6

Focus more on growth and less on IT. Free yourself from playing the role of IT manager so you can focus on driving sales and running your business. Create collaboration systems with Microsoft 365 Business Premium that make it easier for people to work together and make good decisions—with advanced security features to help keep your data and people safer.

1. [What small businesses need to know about cybersecurity, Microsoft, Oct. 14, 2019](#)

Next steps

Learn more about Microsoft 365 Business Premium [here](#).

JLOTECH, Making IT Happen, Call 519 564 7867

