

lotwfair.com



Photo from Midwest Rides website @ carnivalfun.com

February 2024

Lake of the Woods County Fair Association
c/o Premium Book Ad
PO Box 600
Baudette, MN 56623

Dear Community Member and Business Owner,

This year marks the 101st year for Lake of the Woods County Fair, taking place June 12-15, 2024. We are working on some very exciting plans for this year's fair! Midwest Rides will be on the midway this year, many entertainment acts and activities, exhibits, and of course grandstand events are already in the works. The great Lake of the Woods County Fair get together is so important to our community, we cannot thank our sponsors enough for their support. The Lake of the Woods County Fair Association is a 501c3 organization.

We invite you to advertise in our Premium Book and Exhibitors Handbook. To those of you that have advertised in the past with us, we appreciate your support. We are very excited to introduce our website, lotwfair.com. Go check it out! The Premium Book and Exhibitors Handbook is widely distributed with over 1500 copies printed and distributed (this book is mailed to EVERY RESIDENT IN THE COUNTY!!).

Simply choose a package that fits your needs and mail the form with the payment to: **Lake of the Woods County Fair, PO Box 600, Baudette MN 56623**. We would like to go to press in April, please get your sponsorship or advertisement in before **March 22, 2024**. For more information or any questions please contact Jennifer Johnson 218.202.1920 or email lakeofthewoodsfair@gmail.com.

lotwfair.com

Please choose from our A La Carte Menu or a Sponsorship Package (or both!) and mail in this form with your payment.

Contact Person _____

Contact Information _____

A La Carte Menu

ADVERTISEMENT SIZE

_____ 1/8 page for \$75

_____ 1/4 page for \$100

_____ 1/2 page for \$175

_____ Full page for \$300

_____ 3'x6' Banner for \$300 to be hung on the back of the Grandstand (You would provide your Logo or artwork and website and phone number. Any design or creation would be at an extra cost).

_____ Sponsor a Trophy or Award for \$50 (Your business name goes on the trophy or award). Please circle one option **Demo** or **Animal**.

Please check one option below so we can place your ad correctly.

_____ Use the same ad as last year. If there are any changes to last year's ad, please specify: _____

_____ New advertisement, please write information below and specify if you would like a general picture or attach a sample (a sample might include your business card or advertisement from another flyer).

_____ I do not want an advertisement in the Premium Book- I just want to donate funds
\$_____ (any and all funds are greatly appreciated 😊)

SPONSORSHIP PACKAGES

_____ Midway Special: \$200



- 1/8-page ad in the Premium Book and Exhibitors Handbook
- 4 Grandstand passes to the Oval Races or Demo
- Recognition on social media and website

_____ Cotton Candy and Snow Cones: \$400



- 1/4-page ad in the Premium Book and Exhibitors Handbook
- 4 Grandstand passes to the Oval Races or Demo
- Recognition on social media and website

_____ Roller Coaster Queen: \$800



- 1/2-page ad in the Premium Book and Exhibitors Handbook
- Trophy Sponsorship (Circle one: **Animal** or **Demo**)
- 6 Grandstand passes to the Oval Races or Demo
- Company logo/ name on all fair posters and Recognition on social media and website

_____ Carnival King: \$1000



- 1/2-page ad in the Premium Book and Exhibitors Handbook and on the website with a link to your business page.
- Trophy Sponsorship (Circle one: **Animal** or **Demo**)
- 6 Grandstand passes to the Oval Races or Demo
- Banner displayed on the back of the Grandstand (you will need to supply artwork/ logo and design for the banner).
- Company logo/ name on all fair posters and Recognition on social media and website
- Designated Parking Spot at the Grandstand Events