



AFRICAN AMERICAN  
FAMILY REUNION COMMITTEE  
33RD ANNUAL

VALLEJO JUNETEENTH FESTIVAL & PARADE  
2023 *Community Impact Report*

CELEBRATING FREEDOM

SATURDAY, JUNE 17, 2023

MARTIN LUTHER KING, JR. PARK - 11AM - 5PM



# VALLEJO JUNETEENTH 2023 *Community Impact Report*



*The Vallejo City Council approves the official Juneteenth flag to be raised at Martin Luther King, Jr. Park during the entire month of June.*

## EVENT DESCRIPTION

Through public-private partnerships, the primary focus of Vallejo Juneteenth is to provide access to free community health services, education, and employment opportunities through informative exhibits and social service resources that helps build healthy families and thriving communities. Visitors enjoy food, vendors, live entertainment, reflections by local historians, and recognition of change agents in the community.

## COMMUNITY IMPACT AT-A-GLANCE

Attendance: 1,500 | Source: Placer.Ai

## SPONSORS & COMMUNITY DONORS

### **Premiere Sponsor \$5,000**

Kaiser permanente

### **Gold Sponsor \$1,500 - 2,500**

City of Vallejo  
Sutter Health  
California Black Legislative Caucus  
MCE Clean Energy  
State Council on Developmental Disabilities  
KDYA Gospel 1190  
Crickett Wireless  
Solano County Fair

### **Silver Sponsor \$1,000 - \$2,499**

Recology Vallejo  
Mare Island Company  
Valero

### **Bronze Sponsor \$500 - \$999**

Alpha Kappa Alpha Sorority, Inc.,  
Kappa Beta Omega Chapter  
The Links, Inc. Solano County Chapter  
Vallejo Education Association  
Shriners Children's Northern California  
JP Morgan Chase

### **Community Partners - \$250 - \$499**

Dave and Margaret Plump In Loving Memory of  
Kimberly Plump  
Love the Skin You're In  
Lanise Spann, Realtor, Cotton Realty  
Be the Match National Marrow Donor Program  
New Dawn Corporation  
San Francisco Bay Ferry  
Watson-Ellison Foundation  
DST Vallejo Alumnae Chapter

### **Media Sponsors**

Times-Herald  
The Reporter  
Daily Republic  
KDYA Gospel 1190

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## EXHIBITORS AND PARTICIPANTS

### *Health*

La Clinica de la Raza  
Kaiser Permanente  
La Clinical of La Raza  
Sutter Health Foundation  
Joseph's Heart  
State Council of Dev. Disabilities  
NuBirth Midwifery  
Solano County Behavioral Health  
Watson Ellison Foundation, Alzheimers  
Dementia Awareness

### *Information*

BrandGov  
Delta Sigma Theta Sorority, Inc. Vallejo  
Alumnae Chapter  
Developing Organizing Visions for  
Everyone  
Emmanuel Temple Church  
Faith Food Friday  
Fighting Back Partnership  
Greater Vallejo Chapter of Jack and Jill  
NAACP  
National Pan Hellenic Council Solano  
County  
Omega Psi Phi Fraternity, Inc., Theta Pi  
Chapter  
SFARY Solutions for At Risk Youth  
Child Start, Inc (Head Start)  
Griffin Technology Academies  
North Bay Speech Masters  
Toastmasters  
City of Vallejo Human Resources  
Mare Island Toastmasters  
The Bannaker Educational Foundation  
Vallejo Firefighter Youth Academy  
Vallejo Police Department

### *Community Connections*

Greater Vallejo Recreation District  
Vallejo Police Department Citizen's Academy

### *Education*

Hinton Barber College  
Michael's Transportation Training  
Solano Community College  
Solano County Library  
Vallejo City Unified School District  
Vallejo Naval Historical Museum  
Child Start, Inc (Head Start)  
Griffin Technology Academies  
North Bay Speech Masters Toastmasters  
City of Vallejo Human Resources  
Mare Island Toastmasters  
The Bannaker Educational Foundation

### *Vendors*

B & B Market Baskets  
Blue Lotus Creations  
Cricket Wireless  
Gapelii Brand  
Kelene Naturals  
Leanna's Beauty Bar  
Niala Organic Body Butter  
Nubian Chic Design  
Rich Aunties Closet  
Spoiled Kid Clothing  
Toss & Throws  
Touched by an Angel  
Vallejo Grocery Outlet  
Ziva Naseer  
Cousins Maine Lobster  
Gramp's Creations  
Kick Off Events Catering  
Mama Shirley's Hot Diggity Dog  
Noonie's Place  
Nunu's Desserts With Soul  
Omega Reservoir Of Help Foundation  
Rose's Baked Goods



For the first time, the festival included a parade to downtown.

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## WHO WE ARE

The Solano County African Family Celebration Committee, also known as African American Family Reunion Committee (AAFRC), is a non-profit 501 (c) (3) organization created in 1989 to promote the national observance of Juneteenth marking emancipation for remaining enslaved Africans in Texas, and therefore the United States; to celebrate positive contributions of African Americans nationally and locally; and to promote a cultural connection of the observance as an opportunity to build strong communities through access to health/wellness, education, employment, and generational wealth resources.



## AAFRC CENTRAL COMMITTEE MEMBERS

Gwendolyn White, President  
Don Jordan, Vice President  
Rhonda Richon Smith, Treasurer  
Angela Jones, Secretary  
Tosha Davis-Cotright  
Derek Crutchfield  
Loretta Gaddies  
Lynette Henley  
Nairobi Kenya  
Sandra D. Stowes  
Hazel Wilson  
Margaret Plump, Advisor

*The Vallejo City Council presented a proclamation to the AAFRC declaring the week of June 19, 2023 as Juneteenth Week.*

## OUR COMMITMENT TO THE COMMUNITY

The AAFRC organizes Vallejo's annual Juneteenth Celebration on the third Saturday in June to promote opportunities for access to free health care and education resources for families, youth, and children through partnerships with local non-profit and major health care providers. The committee shares this valuable information with the community through its network of volunteers serving on the African American Family Reunion Committee. This free event is one of the major annual festivals in the City of Vallejo and attracts 1,000+ visitors each year from across the Bay Area.

The overarching message is that Juneteenth is a time to celebrate our community's cultural diversity while promoting access to quality healthcare and education opportunities, and supporting local businesses, all of which helps create healthy, thriving communities. The event is funded primarily by the generosity of sponsors, private businesses, nonprofit and community service organizations and philanthropic donors.

