Latinos Americanos en Acción

5 de Mayo Parade Lake Los Angeles Sponsors

RE: Cinco de Mayo Parade 2024 Presented by Latinos Americanos en Acción May 4, 2024

The Latinos Americanos en Acción group has been in existence for 28 years, working with the community of Lake Los Angeles and involved in several activities throughout the community.

The Latinos Americanos en Acción is excited to invite your organization to participate in the **Cinco de Mayo Charro Parade 2024, Saturday, May 4, 2024**, starting at Lake LA Ave & 170th ST E. and ending at Ave O. We know it will be a very rewarding and truly authentic experience, as together, we celebrate the "Essence of Mexican" culture, tradition, and entertainment for all ages.

We are a nonprofit organization, EIN Tax. No. 90-0344014, and our mission is to encourage better relationships among all the citizens of Lake L.A. and the Antelope Valley. Our funds are used to improve educational and cultural activities.

We welcome and invite you to join us in our endeavor to provide a "fund" for in the future we would like to build a recreational center for the people of our community.

Cinco de Mayo Parade attracts hundreds of families throughout the Antelope Valley community and provides a broad audience for your products or services. The Cinco de Mayo Parade is an excellent venue to spotlight your business to the community.

This letter shall serve as our formal request for your sponsorship, whether it is as a sponsor, promoter, advertiser, or donator that will make this event a success for the Antelope Valley.

LATINOS AMERICANOS UNIDOS Manuel Magaña



PARADE STARTS AT 10AM Starting at Lake LA Ave & 170th ST E. and ending at Ave O



Parade start time 10:00 AM				
Equestrian Group Only				
Group 7-10 \$100	Group 11-15 \$150			
Group 16-20 \$200	Group 21-25 \$250			
Group 26-30 \$300				
*If you have additional equestrian members before the parade, it will be \$10 each				

On the lines below, clearly describe entry in four lines or less to be used as a script for announcers, and please provide a rough sketch of your entry on the back of this form.

Return to: 39360 3rd St. E. #207 Palmdale, CA 93550 Samuel Roman | Parade Coordinator | 661.209.2047 | Fax 661.947.5279 | sam@samsss.com Rocio Castellanos | Secretary | 323.336.4945 | Rcastellanos@lacare.org Francisco Parra | Volunteer | 661 227-0766 || Sebastian Solorio | Volunteer | 661 670-6718

APPLICATIONS WILL NOT BE ACCEPTED UNLESS ATTACHED WAIVER IS SIGNED BY ALL PARTICIPANTS.

Parent or guardian must sign for any participants under 18 years of age.

Name of Applicant/Group:				
Troop/Pack#:				
	Contract:			
Approx. # In Group				
Address:				
City:	State:	_ Zip:		
Email:				
Length of total entry in feet: 30 40 50 60 70other				
# of vehicles:	_Music Playing: Yes	No		
ENTRIES CLOSE:				

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Rules and Regulations

PLEASE READ ALL RULES CAREFULLY. Please provide a brief script for the announcers to read as you proceed down the parade route.

ALL ENTRIES MUST BE RECEIVED BY Tuesday, May 2, 2024. NO EXCEPTIONS!

DISTRIBUTION OF CANDY OR OTHER MATERIAL

Candy, samples, or other materials of any kind **MAY NOT** be thrown or otherwise distributed from the vehicle or float while on the parade route. Pedestrians walking beside the vehicle or float may hand out items. Units in violation of this rule shall be dismissed from the parade route and will not be invited to participate in future parades.

CHILD SAFETY RULES

Groups of children under 12 years of age or younger must be accompanied by a responsible adult. Said adult shall supervise and be responsible for the children's safety. NO CHILD UNDER THE AGE OF 6 SHALL BE ALLOWED TO WALK BESIDE ANY HORSE, VEHICLE, AND/OR FLOAT. CHILDREN UNDER SAID AGE THAT WISH TO PARTICIPATE IN THE PARADE SHALL RIDE WITH A SUPERVISING ADULT ON THE HORSE, FLOAT, AND/OR VEHICLE. ANY INJURY RESULTING FROM THE VIOLATION OF THIS RULE SHALL BE THE RESPONSIBILITY OF THE SUPERVISING ADULT IN CHARGE OF THAT HORSE, FLOAT, AND/OR VEHICLE.

PARADE FLOW

Any person, group, or club that restricts, delays, or otherwise interferes with the consistent pace of the parade, shall be dismissed from the parade at the discretion of ANY parade official.

NOTE: THIS RULE IS NOT INTENDED TO PENALIZE ANY PARTICULAR PARTY. RATHER, THIS RULE IS INTENDED TO ENSURE THE CONSISTENT PACE OF THE PARADE; THEREFORE, BY COMPLYING WITH THIS RULE, THE PARTICIPANTS ARE SHOWING RESPECT TO EVERYONE PARTICIPATING IN THE PARADE. MORE IMPORTANTLY, IT SHOWS OUR RESPECT FOR THE PARADE'S SPECTATORS.

<u>THEME</u>

All participants MUST incorporate the **5 de Mayo** theme. Please dress or decorate all floats, vehicles, and equestrians with the parade theme. This rule shall also apply to any person that participates in the parade.

<u>Frame</u>

All parts of the frame must be high enough to clear surfaces to and from the parade assembly area through the dispersal area. All parts of the fully decorated float must clear the ground by a minimum of ten inches with the exception of the fringe. Flooring must be strong enough for all riders.

SYMMETRY

Floats shall be constructed and decorated so that viewing from either side is equally appealing to the eye.

EQUESTRIANS

All equestrian entries must be walked out properly and must be in parade condition. Riders must be properly attired. There shall not be any pre-judging for equestrian participants.

<u>U-TURNS</u>

No car club shall be allowed to make U-turns, zigzags or burnouts. In addition, all car clubs MUST stay between the white lines.

Rules and Regulations

WEATHER CONDITIONS

The parade will take place rain or shine. There will not be any refunds.

ALCOHOLIC BEVERAGES

No alcoholic beverages of any kind will be allowed on the parade route. The consumption of any alcoholic beverages is strictly prohibited, and violators will be prosecuted by the L.A. County Sheriff Department.

CHECK-IN-TIME

Check-in will begin at 8 a.m. ALL PARTICIPANTS MUST BE CHECKED IN BY 9 a.m. Participants will receive a parade number, at the designated check-in location.

<u>ROUTE</u>

The parade will begin promptly at 10 a.m.

PRE-JUDGING

If you wish to be pre-judged for the trophy that will be awarded by the judges, for the floats/vehicles that best incorporate the THEME, you MUST be in line at your designated location ready to participate by 9 A.M. The winner(s) shall be given their trophy prior to the start of the parade. Thus, allowing the winner(s) to proudly display it along the parade route during the parade.

JUDGING

All categories will be judged by parade officials along the parade route. The decision of the judges is final

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RELEASE AND WAIVER OF LIABILITY

I hereby release, discharge and covenant not to sue Latinos Americanos En Accion for any injuries, damages, loss, or claim on account of any injury to my person or property or resulting in the death of the undersigned arising out of or relating to my participation in the CINCO DE MAYO PARADE whether caused by the negligence of the releasee or others.

I hereby assume full responsibility for any risk of bodily injury, death, or property damage arising out of or related to the Cinco de Mayo Parade whether caused by the negligence or release of others.

I HAVE READ THIS RELEASE AND WAIVER OF LIABILITY, FULLY UNDERSTAND ITS ITEMS, UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS SIGNING IT, AND HAVE SIGNED IT FREELY AND VOLUNTARILY WITHOUT ANY INDUCEMENT, ASSURANCE, OR GUARANTEE BEING MADE TO ME AND INTEND MY SIGNATURE TO BE A COMPLETE AND UNCONDITIONAL RELEASE OF ALL LIABILITY TO THE GREATEST EXTENT ALLOWED BY THE LAW.

All parade applicants must sign below. If the participant is under 18, a parent or guardian must sign this waiver. If your organization has a general liability insurance policy, please have LATINOS AMERICANOS EN ACCION listed as additionally insured and attach a copy to the application.

PRINT NAME HERE	SIGN NAME HERE	NAME OF GUARDIAN

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