



PEGASUS

S P O N S O R P A R T N E R S H I P



PEGASUS

INTRODUCTION

Pegasus Gym is a family owned & managed venture.

The brand itself was founded in 1978 by Michael Zilles and the torch was passed to Steven in 2007.

From teaching Kickboxing in village halls to a 3 floored behemoth of a venue; Pegasus has come a long way!

Under our roof we teach 6 different martial arts disciplines. We have 24 hour gym facilities, boutique classes and spa facilities.

There is no independent gym quite like us!

We would like you to join us on our journey and continued growth expansion.



STEVEN COOK

Director

x4 Time Professional World Champion Kickboxer



24 HOUR FACILITY

Our gym operates 24 hours a day. The gym and combat floor are available to our members at all times.

There is no other facility that offers the blend of services and caliber of coach on offer.

400+ people pass through our front door everyday.

**Unit 2 Britannia Walk
Aylesbury
Bucks
HP20 1QR**





NEXT GEN

Our equipment at Pegasus is on a whole new level.

We have top strength equipment.

We have next generation cardio equipment with Freemotion. Run, walk or cycle any destination in the world with automatic incline AND decline features.

We constantly strive to improve our equipment or facilities. We never let anything get stale. We have implemented phases of new kit and we plan on carrying on phasing in new kit over the coming months. What gym constantly updates their kit so it is always new and fresh?

WE DO!





CLASS SCHEDULE

Boutique Classes

We have over 40 classes a week in our Boutique Studio. We have classic classes like body pump, spinning and Yoga. As well as viral concept classes like 4d Pro Bungee, Anti Gravity Yoga and Clubbercise.

Combat Classes

Boxing, Kickboxing, K1, Brazilian JiuJitsu, Muay Thai and MMA - you won't find all of this under one roof anywhere else! Taught by current active professional combatants and champions.

PEGASUS APP

MEMBER FEATURE

Can't attend the gym - we've got you covered!

Use our app to workout at home!

Easy class Booking System

Online Workouts

Online Meal Plans

Smart Watch Integration



LET'S TAKE A BREAK



Sauna on site, available to all of our members

Can you brave 2 minutes in our Ice Bath?

Great for recovery or awakening your senses

Very few gyms offer such facilities! You and your colleagues can relax after a hard days work here!



PEGASUS PARTNERS

- Pegasus Unique Pets
- Stacie Marie Beauty
- Orchid Property Group
- Chase James Photography
- La Salute
- Thailicious
- Steam-On
- Sky Eye Imagery
- Mainly Mortgages
- BUPA Dental
- Omnikote
- AJ Van Hire
- Devote Decor

We have many great local businesses who work with us. We have built a collaborative network of some of Aylesbury's top businesses.

We advertise and promote these business 24 hours a day via digital platforms, internal signage, social media, our website and through word of mouth.

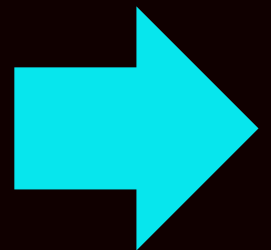
We have an extensive network both digitally and physically. A partnership with us will be fruitful for us both.

OUR OFFER

**Health and wellness for you and your team
Our offer comes with complimentary memberships
for you and your colleagues. Access to a 24 hour gym
facility with a plethora of classes.**

**Internal Advertising, Digital Advertising, Social Media
Advertising and a listing on our website. All of which
culminate in a great network where your brand and
business are constantly in view.**

Check out our exposure numbers on the next page.



PARTNERSHIP PACKAGES

Basic

£600

/year

- Projector Advert
- Played 240 Times a Day
- 400+ Members attend the gym daily
- Including a number of business owners

Standard

£1500

/year

- Same as Basic
- Internal Signage
- Website Listing with Business website link
- Social Media Shout Outs
- x2 Free Annual Memberships worth £600

3 Spaces Left

Premier

£5000

/year

- Same as Basic & Standard
- x2 Exclusive Studio Sponsorships
- Business Logos on the Studio Banners.
- x4 Free Annual Memberships

1 Space Left



Cost Effective Marketing

Where can you get a reach like this for the packages available?

Reach

SOCIAL MEDIA - 20K

WEBSITE - 200K+ VISITORS

GYM MEMBERS - 1500 AND RISING

GYM DAILY VISITS - 400 + DAILY

MARKETING - 250K IMPRESSIONS

YOUTUBE - 5K VIEWS DAILY

GYM ADVERTS - YOUR ADVERT PLAYED 240 TIMES A DAY



**GET
CONNECTED
WITH OUR
FAMILY
BUSINESS**



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Unit 2, Britannia Walk,
Aylesbury, Bucks HP20 1QR

ARRANGE A CHAT OR VISIT

THANK / YOU

Help us build a business partnership that betters the health of our community

