

NORTHERN NEVADA
WOMEN
PHILANTHROPY FORUM

Agenda
Thursday, October 10, 2019

- 8:30 a.m. Registration & Continental Breakfast
- 9:00 — 10:00 a.m. Realizing Women Give Differently
Learning Outcome—Recognize how women give differently than men, what affects and influences these decisions, and how these behaviors are determined—motivations, empathy, and barriers and opportunities.
Presenter: Dr. Sarah Nathan, Lilly Family School of Philanthropy
- 10:15 — 11:15 a.m. Changing Organizational Behaviors
Learning Outcome—Recognize behaviors inconsistent with best practices for working with women donors and select, model, and evaluate new choices based upon data management, communication, and marketing.
Presenter: Dr. Sarah Nathan, Lilly Family School of Philanthropy
- 11:30 — Noon Networking
- Noon— 1:30 p.m. Lunch and Moderated Panel Conversation about Women and Philanthropy
♦ *Women as cultivators of gratitude*
♦ *How women are changing how we give*
♦ *The generational wealth transfer that women are leading*
♦ *Current trends in giving*
♦ *Philanthropy in the digital age*
Panelists: Chris Askin (Moderator), Abbi Whitaker, Ann Silver, Stephanie Scoppettone, and Sarah Nathan
- 1:45 — 2:45 p.m. Articulating Philanthropic Values and Strategies for Action
Learning Outcome—A exercise in conscious thinking about our involvement with philanthropy, volunteerism, and the nonprofit sector. How we come to experience and learn about philanthropy, what philanthropy means to us and what motivates us to volunteer our time and give our money and expertise for the primary benefit of others.
Presenter: Dr. Sarah Nathan, Lilly Family School of Philanthropy
- 3:00 — 4:00 p.m. Women Give: Financial Attitudes and Trends
Learning Outcome—Understand attitudes and behaviors that keep women from engaging in giving—looking at access to wealth, generational behaviors, attitudes about money and risk-taking. Current trends, new tax laws, and creating long-range community impact.
Panelist: Tatjana Vukovic (Moderator), Kerry Eaton, Brian Loy, and Chris Askin
- 4:00 — 4:15 p.m. Wrap up and Thank You
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