



*Twentieth Century Club*  
**CONNECTIONS**  
September/October 2022 | Issue 137

## PRESIDENT'S MESSAGE

Hot August Nights segued into hot September days—and, at last fall is here with its crisp mornings that beg a nubby sweater, colorful baskets of chrysanthemums, and pumpkin-spice everything. Ushering in the season, this month's luncheon program will feature floral designer Bridget Grace Haught who will demonstrate how to make fall arrangement to brighten your home or bring a smile to the face of its recipient.

Fall is also a time when we reflect on our bounty. The Twentieth Century Club's bounty is truly in its membership. We are fortunate to have some of the most interesting women in the Reno/Sparks area as our members. This year, we are profiling some of our current members in the newsletter—sort of like speed dating—5 minutes with a TCC member. The questions are from a questionnaire developed by Marcel Proust as a parlor game in France in 1890. In answering the questions, the French novelist believed that an individual reveals their true nature. This effort is being spearheaded by Diane Coons.

Since we are no longer producing printed luncheon programs, you will notice more features in the *TCC Connections*. Diane's new member spotlight is just one new feature, Tatjana is penning informative articles on philanthropy, and we've added a section related to board actions and activities. As space permits, you will see recipes from the new cook book and Club history from the archives. If there is something that you would like to see in the newsletter, tell us.

As always, we are on the lookout for volunteers. We are a small group, but with many hands we can accomplish much. We are seeking a photographer and someone to contribute a thought for the day. If you have an idea for a social group that you would be willing to chair, simply let us know and we can put it on the next board meeting agenda.

And, with about 90 days until Christmas, you will want to start working on your gift list. The TCC's fifth edition of the cook book is in production—more details to come. The book packed with recipes that span a century of Nevadan women will make an excellent gift for friends and family.

I look forward to seeing you at the October 13th luncheon.

Kimberly Elliott



## THOUGHT FOR THE DAY

The hallmark of the Twentieth Century Club is its remarkable women—of yesterday and today.

September brought the loss of Queen Elizabeth II, she embodied the highest distinction of service to others. Here is her inspiring quote on courage:

*“When life seems hard, the courageous do not lie down and accept defeat; instead, they are all the more determined to struggle for a better future.”*

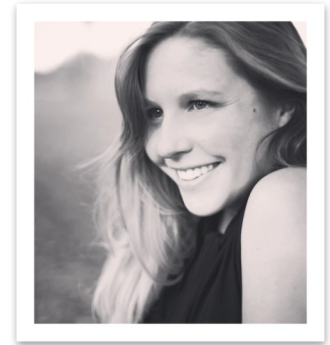


*Awesome  
Blossoms*

## OCTOBER 13TH | TCC'S LUNCH & LEARN

Fresh flowers are just awesome. They can add to your interior design, grace a dining table, or just brighten a person's mood. You won't want to miss the October 13th luncheon to learn the inside tips with Bridget Haught as she demonstrates how to assemble a fall floral display. Her creation will be raffled, so you have a chance to take home a fresh fall arrangement.

Bridget attended art school in California and Oregon graduating from the University of Nevada, Reno at the end of 2015 with degrees in entrepreneurship, business, and fine art. Before opening her own shop she worked with florists throughout the Pacific Northwest. She has always been inspired by the stunning rustic nature that surrounds the Truckee Meadows, and you will see those elements reflected in her floral designs. ■



## OCTOBER LUNCHEON BENEFICIARY TRUCKEE MEADOWS FIREFIGHTER FOUNDATION

There is no greater reminder of the work and peril that firefighters place themselves in than the recent smoke filled skies due to California's Mosquito Fire.

This month's luncheon and 50/50 raffle beneficiary is the Truckee Meadows Firefighter Foundation (TMFF).

The TMFF was established in

2014 following a career-ending injury of one of our community's own firefighters.

The nonprofit is focused on the principle of helping others in times of need. Whether it is first responders helping civilians or first responders helping first responders and their families, the TM Firefighter Foundation will provide support and charitable outreach to the

greatest extent possible. The foundation recognizes that people helping people in time of need is sometimes the strongest resource to provide.

Joining us for lunch and a brief chat will be firefighter/paramedic Alex Doer currently serving as vice president for the TMFF. ■

### SURVEY SAYS:

## TCC MEMBERS WATCH FOOTBALL

At last month's luncheon, we surveyed attendees with "What is your favorite sport to watch on television?" In keeping with the fall season, football ranked number 1 with 29% of respondents watching football. Next up, 25% watch golf. Tennis netted 8%. Tying at 4% were: figure skating, basketball, Little League World Series, and Ninja. 22% either don't watch sports or had no comment. ■

## MEMBERSHIP—WE'RE GROWING!

Membership is currently at 65 with one new member, Susan Malone, and two more expected by next month.

We continue to struggle with our membership numbers. Your Board of Directors has taken steps to support new membership.

They have approved continuing the program of a free lunch to you if one of your guests join TCC. In addition, the Board recently approved extending a

complimentary membership to our guest speakers or presenters.

We are hoping that this will create lasting relationships with both those organizations and individuals.

I believe our best recruiting tool is our luncheons, and I encourage everyone to reach out to friend and invite them one of the luncheons.

A TCC membership makes a thoughtful gift. Our out-of-

state member, Marie Tilson, gifted memberships to 13 of her friends in support of the Club's cookbook project.

You should have all received your 2022-2023 Member Packets by now. Several of you opted to receive the packet via email and I thank you for that. If you have not received your packet, please contact me and I will get one to you.

*Peggy Slattery*  
*Membership Chair*

## PHILANTHROPY—THE DARK SIDE

More than \$1.7 billion dollars is stolen from individuals over the age of 60 annually. There has been a 74% increase over the last year of scams with the average dollar loss per incident \$18,000 with more than 3,000 donors losing upwards of \$100,000.

The lion's share of these scam charities are associated with causes that elicit empathy such as breast cancer, veterans, pets and animals, fire and police, and homelessness.

It's important to do your due diligence before donating your hard earned dollars.

Whether you check Charity Watch or do your own sleuthing by reviewing the

organization's IRS Form 990 filings, it is important to follow the money. As this column mentioned last month, transparency and return on investment are key to informed decision-making.

The TCC's board carefully considers the luncheon beneficiary organizations—not only to ensure that nonprofits fall within the Club's stated funding parameters, but also have demonstrated performance in our community and make efficient use of resources and collaborations.

We work with the Community Foundation of Northern Nevada (CFNN) to ensure that the TCC Legacy

Fund is well-managed. The CFNN researches grant opportunities, keeping your board abreast of the needs within our community.

Understanding the dark side of philanthropy, the CFNN launched the "Preventing Financial Scams Initiative" offering resources to protect us from being victimized.

To learn more and view their 11-video series on scam preventions visit: <https://nevadafund.org/scams>. ■



*"The measure of the worth of an organization to its community is found in its ability to embrace opportunities for service."*

## TCC BOARD ACTIONS AND ACTIVITIES

### 2022-2023 OFFICERS

PRESIDENT  
KIMBERLY ELLIOTT

1ST VP-PROGRAMS  
DIANE COONS

2ND VP-PHILANTHROPY  
TATJANA VUKOVIC

3RD VP-MEMBERSHIP  
PEGGY SLATTERY

SECRETARY  
SUE MOORE-FRY

TREASURER  
JANE CHAPMAN

### DIRECTORS

EDIE FERGUSON  
(2021-2023)

BARBARA KOROSA  
(2021-2023)

JAN BROWNE  
(2022-2024)

RONI NICORA  
(2022-2024)

The TCC Officers and Directors meet monthly from August through May. The August meeting is the planning meeting for the coming year. Below are highlights from the meetings. Minutes from the meetings are available upon request.

#### Board Approves Changes to the TCC Legacy Fund Contract

The original contract establishing the TCC Legacy Fund at the Community Foundation was conservative in the amount that may be withdrawn each year—at 5 percent of earnings. We now have 6 years of fund performance to reflect upon—it details how, in good years, the fund had earnings that we were unable to access and award as grants due to the conservative 5 percent cap. The board approved changing the cap to 8 percent. Distributions from the fund still require board approval—which allows the board to determine the percentage to be distributed each year based upon the yearend audited statement. This change passed with an 8 to 1 vote of the board.

#### Directors to Update Bylaws

The Club's bylaws were last overhauled in 2019. A Bylaws Committee comprised of the directors—Edie Ferguson, Barbara Korosa, Jan Browne, and Roni Nicora—is reviewing and updating the bylaws as necessary. The committee is paying particular attention to the language around how we conduct our board meetings, as we are embracing technology utilizing conference calling and video conferencing and how we currently communicate with our membership through the website and e-mails. They are also reviewing the membership threshold for the Club's dissolution. The updates will be presented to the membership in October and voted on by the November luncheon attendees.

#### Standing Rules Changed

At the August meeting, the Standing Rules were changed. With the Club's adoption of its website, social media platforms, and e-communications, we can no longer say that our announcements are "intended for member use only." This language was removed from the Standing Rules.

A paragraph was added to the rules to help membership development by allowing the Club to present a complimentary membership to eligible program guest speakers. This new rule recommendation was submitted by longtime member Frances Smith.

The last bit of housekeeping included the addition of pandemic protocols.

No vote was required to change the Standing Rules; however, a motion was made and unanimously passed to accept the updates to the rules.



## WHY DID THE LUNCHEON PRICE GO UP?

Member Janet Ross recently inquired as to why the luncheon price went up \$5 and suggested that the membership be made aware of the rationale behind the board’s decision. That’s a very good idea, Janet!

The Club’s budgeting process has always been a bit of a mystery—the committee uses a spreadsheet of actual operating expenditures from the last five years to generate its proposed budget. The line items include everything from business registration with the Secretary of State and general liability insurance to website hosting and newsletter production.



The revenue streams that produce Club income are membership dues and luncheon proceeds after costs. The luncheons generate roughly \$1,350 annually, which is about \$5 per person.

When Atlantis raised its banquet tier pricing 9.52% in January 2022, the board decided not to pass that cost on to the membership. They felt that the Club was just

regaining its momentum after being dark for a year. So they ate the \$2.36 increase.

It came as no surprise to this year’s Budget Committee—we’ve all been to the grocery store and the gas station—when the Atlantis raised its prices 10% on our new contract.

Diane Coons, program chair, did due diligence checking out the costs at other clubs and meeting venues. She found that the Atlantis still provides the most comprehensive meeting package at the best price.

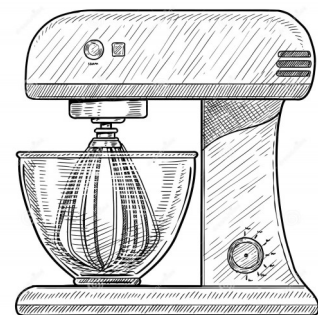
With just 28 cents profit left in the \$30 luncheon price, the board approved a \$5 increase.

## FROM THE COOK BOOK—CAROLYN’S APPLE SPICE CAKE

### Apple Spice Cake

- |                                |                    |
|--------------------------------|--------------------|
| 2¾ cups white wheat flour      | ¼ teaspoon cloves  |
| 2¼ cups granulated white sugar | 1¾ cups applesauce |
| 2½ teaspoon baking soda        | 2 eggs             |
| 1¼ teaspoon baking powder      | ⅓ cup oil          |
| 1 teaspoon cinnamon            | 1¼ cups yogurt     |
| ½ teaspoon allspice            | 1 cup raisins      |
| 1 teaspoon salt                |                    |

Combine first 8 ingredients. Add applesauce, yogurt, eggs, and oil; mix well. Stir in raisins. Pour into greased and floured Bundt® pan. Bake at 325 degrees for 50-60 minutes or until toothpick comes out clean. Cool 15 minutes; invert onto plate and cool completely. Excellent for freezing.—Carolyn Allfree



## MEMBER SPOTLIGHT

### Catching up with Tricia Murray

Did you know that Tricia Murray is a second-generation TCC member? She was introduced to the Club by her mother, Laura Murray, in 2010. Tricia has served as the Club photographer and is currently designing our luncheon PowerPoint presentations.

Tricia, named after her mother's two best friends—Patricias Sphar and Brown—has a full household. She is mom to 5 furry, four-legged children—Gladys, Kirk, Joshua, Jonathan, and Abby. Many members will remember Tricia's sweet-natured service dog, Gladys (now retired).

Her most treasured possessions are her pets and long-time friends. Tricia values their loyalty, sincerity, and honesty. When asked what she most dislikes, her answer was quick—bullies and bullying. If she didn't live in Reno, she would like to live in the Dallas-Fort Worth area again. It was in Texas that a good friend introduced her to Bible Study Fellowship. Her most overused word is "blessings." Tricia is a member of three bible study groups, Newcomers, and TCC. ■



*Tricia Murray with mother, Laura Murray and Gladys.*

Can you name the TCC member that received a presidential pardon?

How many TCC members have schools named in their honor?

### Where in the world is Roberta Gerber?

An intrepid traveler, Roberta Gerber was a presenter at the Club's travel-themed luncheon last January demonstrating how to travel the globe with just one duffel bag. It was a bit like watching Mary Poppins pulling items out of her carpet bag—Roberta pulled out evening clothes, hiking boots, and even a miniature scale to ensure that her bag always meets weight requirements. Since that luncheon, her passport has been stamped several times. She says her greatest extravagance is traveling and would love to live in New Zealand.

Roberta joined the TCC in 2015—has served as treasurer and director—and is currently co-chair of the bridge group. But, these aren't the only titles that Roberta has held. Did you know that Roberta was crowned Miss Nevada Day, Miss Carson City, and Miss Nevada? Her performance in the Miss Nevada pageant was a piano recital, but wishes her musical talent included singing.

It's not the travel destinations stamped in her passport or the jeweled crowns that have been bestowed upon her—Roberta considers raising three wonderful, successful, and caring children to be her greatest achievement. Her personal motto: Live everyday like it might be your last. ■

*At left: Miss Roberta Sharp crowned Miss Nevada. (June 25, 1966, Centennial Coliseum, Reno, Nevada)*



## TCC BOOK CLUB—FALL READING AND PUMPKIN LATTE

Join us on October 19th for a Starbucks Pumpkin Latte and you will find the TCC Book Club discussing American historical fiction. Roni Nicora will lead the discussion on “The Four Winds” by Kristin Hannah. This novel delves deeply into the Great Depression, the Dustbowl, and the subsequent migration of 70,000 displaced Americans that traveled to California—the land of milk and honey—seeking opportunity and a chance at a better life.



In November, the group will return to sleuthing with “The Best American Mystery Stories of 2020.” A treat for crime-fiction fans--a collection of 2020's best mystery stories selected by *New York Times* best-selling and Edgar Award–winning author C. J. Box. He is the author of the hugely popular Joe Pickett series—now also available on Spectrum.

Finishing the year with a John Grisham classic “The Summons.” Knowing that the end is near, Judge Atlee issues a summons for his two sons to return to Clanton to discuss his estate. Ray Atlee is the elder son, a Virginia law professor, and the younger son Forrest is the family’s black sheep. The summons is typed by the Judge himself, on his handsome old stationery, and gives the date and time for Ray and Forrest to appear in his study. But the Judge dies too soon and the family meeting does not take place—leaving behind a shocking secret.

The group is chaired by Barbara Oppio and meets at 10:30 a.m. the third Wednesday of each month for coffee at the Barnes & Noble’s Starbucks (5555 South Virginia Street). ■

## BRIDGE CLUB—PLAYERS ARE BROWN BAGGING IT

TCC’s bridge players are brown bagging it at the home of Jan Browne—4025 Bitter Creek Court, Reno, Nevada. There are restaurants nearby, if you prefer to pick something up. Jan will provide coffee. All players must be vaccinated, but masks are optional. Cost: \$1 for prize money. Bridge Co-Chairs: Joan Brick, Roberta Gerber and Jane Chapman.

The TCC Bridge Club meets on the 1st Friday morning of each month. Play begins at 10:00 and ends at 2:30 in the afternoon. ■

## THE MAHJONG CLUB—TCC’S “QUINT”-ESSENTIAL WOMEN

Mahjong is a game of skill, strategy, and luck. The game is played with a set of 144 tiles based on Chinese characters and symbols. Base hands are called “quints” or five of a kind. To win a game, a player must be both offensive and defensive – the aim is to complete the best hand as quickly as possible, while not discarding tiles that will be of advantage to other players. The group meets at Swill Coffee & Wine Café on Mondays —9:30 am to 2:30 pm. The address is 3366 Lakeside Circle. Linda Felices is chair. ■

## LUNCHEON MEETINGS

The Twentieth Century Club meets September through May on the second Thursday of each month. Check-in and socializing begins at 11:30 a.m. with the luncheon service and program starting at noon. The meetings are held at the Atlantis Casino Resort which is conveniently located at 3800 South Virginia Street, Reno, Nevada.

For more information about the Club’s activities and upcoming programs, please visit the website at [twentiethcenturyclub.org](http://twentiethcenturyclub.org).



## Twentieth Century Club

### Awesome Fall Blossoms

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Thursday, October 13, 2022

11:30 a.m. Check-in and Socializing • 12:00 p.m. Luncheon and Program  
Lunch \$35.00 Per Person

Garden Salad and Dutch Crunch Rolls with Butter  
Grilled Salmon

*Charbroiled Salmon, Basmati Rice, and Vegetable Medley*

Vegetarian—Chef's Choice

Fall Apple Tart

Roasted Regular & Decaffeinated Coffee, Specialty Teas & Iced Tea

Payment or cancellation must be received by **noon on Friday, October 7, 2022**. Reservation questions, call Diane Coons at 408.891.2174. Mail reservation to: Diane Coons, 1805 Stone Pointe Drive, Reno, NV 89523

Member Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Menu (Please circle choice):

Grilled Salmon

Vegetarian

Guest Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Menu (Please circle choice):

Grilled Salmon

Vegetarian

Enclosed is my luncheon reservation check made payable to Twentieth Century Club for: \_\_\_\_\_



### Optional Guest Program Support

This luncheon's Philanthropic Drive beneficiary is Truckee Meadows Firefighter Foundation. TMFF Foundation was formed to promote a greater quality of life by assisting the community, its members, and their families during times of serious illness, injury, or loss through financial and humanitarian aid.

Yes, I would like to support the Truckee Meadows Firefighter Foundation. Enclosed is my check for \_\_\_\_\_ payable to: Truckee Meadows Firefighter Foundation.