



The following Sponsor Levels represent our most popular configurations, however we are happy to work with you to create a customized sponsorship plan. For more information email: sponsorship@northgwinnettschoolsfoundation.org

Sponsor Levels

	FRIENDS OF EDUCATION \$1,000	CUM LAUDE \$2,500	MAGNA CUM LAUDE \$5,000	SUMMA CUM LAUDE \$7,500	PRESENTING SPONSOR \$10,000
Sponsor Benefit Categories	As a Sponsor of the NGSF, your business name will be featured on:	As Direct Sponsor of the NGSF, your business name will be featured on:	As Feature Sponsor of the NGSF, your business name and/or logo will be featured on:	As Premiere Sponsor of the NGSF, your business name and/or logo will be featured on:	As Title Sponsor of the NGSF, your business name and/or logo will be featured on:
Print	Select marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)	Select marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)	Select marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)	Select marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)	All marketing materials for the Foundation and Events (may include posters, postcards, and electronic communications)
In-School Advertising		Logo on select NGSF in-school promotional advertising materials sent to students and their families.	Logo on all NGSF in-school promotional advertising materials sent to students and their families.	Logo on all NGSF in-school promotional advertising materials sent to students and their families.	Logo on any banners used in pre-event marketing. Logo on all NGSF in-school promotional advertising materials sent to students and their families.
Media		Name inclusion in press releases and news articles	Name inclusion in press releases and news articles	Name inclusion in press releases and news articles	Name inclusion in press releases and news articles
Website	NGSF website listing	NGSF website listing	NGSF website (with active link to your site)	NGSF website (with logo and active link to your site)	NGSF website (with logo and active link to your site)
Social Media	NGSF Facebook site	NGSF Facebook site	<ul style="list-style-type: none"> • NGSF Facebook site • Up to 2 approved boosted ads to our audiences presenting your business (to be provided by you) • Select Electronic Communications 	<ul style="list-style-type: none"> • NGSF Facebook site • Up to 3 approved boosted ads to our audiences presenting your business (to be provided by you) • Electronic Communications 	<ul style="list-style-type: none"> • NGSF Facebook site • Up to 3 approved boosted ads to our audiences presenting your business (to be provided by you) • Reel or video promotion on all social media pages • Electronic Communications
Day Of Event	Listing on Sponsor signage	Recognition and thanks during the event - name on signage.	Recognition and thanks throughout the event - signage and logo on video wall.	Premiere Sponsor Recognition and thanks throughout the event - prominent placement on signage and logo on video wall.	Title Sponsor Recognition and thanks throughout the event - prominent placement on signage and logo on video wall.
Annual Report	Recognition	Recognition	Recognition	Recognition	Recognition
Additional Benefits	2 seats at the Big T'Do	4 seats at the Big T'Do	6 seats at the Big T'Do	<ul style="list-style-type: none"> • 8 Seats(1 reserved table) at The Big T'Do and Recognition at other NGSF Events • Ability to address audience (5 minutes) • May provide an approved promotional item to attendees * Recognition at other NGSF Events 	<ul style="list-style-type: none"> • 10 seats (1 reserved table) at The Big T'Do • May provide an approved promotional item to attendees * Recognition at other NGSF Events

** In-Kind Contributions will be credited at 50% of retail value