



Fore! Your Game

Your Equipment Guide For The Gear Enthusiasts

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Return of the Callaway Great Big Bertha!



For the golfers that lived through the equipment technology boom in the mid 90's, the name "Great Big Bertha" is legendary and is considered one of the top drivers of that era. Callaway was one of the first manufacturers to start the transition to larger sized driver heads with the original

Great Big Bertha coming in at 253 cc head size (crazy, I know).

To this day, the original Great Big Bertha driver is arguably the most impactful equipment advancement in modern golf history. In 2023, Callaway is releasing its next rendition of this iconic brand across drivers, fairway woods, hybrids, and irons targeting the game improvement category of golfers. In this feature, we're going to focus on the big stick!

Callaway Great Big Bertha Driver - Features



- This easy to swing driver is engineered with an ultra-lightweight design for unmatched distance characteristics. It's nearly 30g lighter than a tour driver, and it's an ideal option for golfers who want to increase their swing speed.

• Callaway's engineers paired a lightweight Triaxial Carbon Crown with a Forged Carbon Sole. With all this discretionary weight, they were able to move the CG lower and deeper to enhance forgiveness while the steel sole plate makes it easier to hit a draw.

- The Jailbreak Speed Frame is powered by A.I. for enhanced horizontal and torsional stability. All this stability promotes increased ball speed across the face.

- Callaway has now included spin optimization in their industry-leading A.I. face technology. The new formula increases ball speed while lowering spin to increase total distance.

Callaway Great Big Bertha Driver – Product Specs



The driver head options are relatively consistent with game improvement models released in the past from Callaway with stock lofts ranging from 9° to 12°. This

range of lofts are focused on golfers looking to achieve higher launch and carry distances.

Model	Loft	Availability	Length	Lie
9.0°	Adjustable (8.0°-11.0°)	RH / LH	45.75"	60.0°
10.5°	Adjustable (9.5°-12.5°)	RH / LH	45.75"	60.0°
12.0°	Adjustable (11.0°-14.0°)	RH Only	45.75"	60.0°

Callaway Great Big Bertha Driver – Shaft Options

As with most drivers on the market, a plethora of custom shaft options are available. The stock configuration features a UST Mamiya Nanocore IP 50 graphite shaft with three flex options. The stock option is tailored for your lower swing speed golfer looking to gain some distance off the tee.



Manufacturer	Flex	Weight	Torque	Kickpoint
UST MAMIYA	LIGHT	50	HIGH	LOW
UST MAMIYA	REGULAR	50	HIGH	LOW
UST MAMIYA	STIFF	50	HIGH	LOW

Callaway Great Big Bertha Driver – Pricing

The Callaway Great Big Bertha is available for pre-order and retails for \$699.99 with shipments starting on 11/11/2022.

References

Content Credit: <https://www.callawaygolf.com/golf-clubs/drivers/drivers-2023-gbb.html>