



Fore! Your Game

Your Equipment Guide For The Gear Enthusiasts

Written By Jeffrey Blank, Contributor
14 December 2022

Golf Equipment Releases – November 2022

While most of the Northeast has wound down the 2022 golf season with plunging temperatures and winter storms on the horizon, it's never too early to start looking forward to the start of the 2023 golf season. And with that comes new equipment releases for Santa's sleigh!

In November, we saw a pair of putter releases from Cleveland and Bettinardi combined with a fun, unique set of hybrid irons from Cobra. Check out the details below!

Cleveland HB Soft Milled Putters



From Cleveland Golf, "At the intersection of artistry and science, new Huntington Beach SOFT Putters deliver score-dropping technology in a finely crafted package. Speed Optimized Face Technology—SOFT—provides consistent distance, while tour-proven shapes offer the aesthetic appeal only a master craftsman can achieve."

Features:

- Speed Optimized Face Technology, or SOFT, is a milling pattern that corrects off-center putts
- With SOFT, your center strikes and mishits roll out the same distance
- Cleveland is releasing ten total models with six catering to slight arc strokes and four targeted for straight back/straight through strokes
- Putters are available with an optional UST Mamiya ALL-IN carbon fiber steel shaft (\$50 upcharge)
- Released on 11/18/2022 and retails at \$199.99

Bettinardi 2023 Queen B Putters



From Bettinardi Golf, "The 2023-2024 Queen B Series continues to push the boundaries of beauty and craftsmanship as Bettinardi Golf's most popular line continues to evolve. The Queen B Series is favored by all golfers for its glamorous finish, elegant contours, and heavier head weights. The timeless 303 Stainless Steel putter series includes four total models that feature an all-new Caramel Copper PVD finish and Mini Honeycomb™ face milling."

Features:

- All-new Caramel Copper PVD finish for a sleek appearance while providing extreme durability and glare resistance
- 303 Stainless Steel head offering a more durable, responsive, and solid feeling putter for supreme performance
- New Mini Honeycomb™ face milling providing the softest Bettinardi face to date while accentuating the beauty of the Honeycomb™ design
- Four total models including the #6, #11, #14, and #15 designs
- Putters come paired with a premium matching Honeycomb patterned headcover and Lamkin Sink Fit grip available in standard and jumbo sizes
- Pre-orders began on 11/22/2022 and retails at \$430.00

References

<https://www.clevelandgolf.com/en/putters->
<https://bettinardi.com/pages/2023-2024-queen-b-putters>
<https://www.cobragolf.com/collections/golf-clubs-irons/products/t-rail-irons-2023>



Fore! Your Game

Your Equipment Guide For The Gear Enthusiasts

Written By Jeffrey Blank, Contributor
14 December 2022

Cobra T-Rail Hybrid Irons



From Cobra Golf, “T-Rail allows you to enjoy immediate improvements using your same swing. The game-changing hybrid-iron design provides effortless launch and forgiveness from every lie.”

Features:

- A hollow, hybrid-like construction in every club gives you the highest launch and longest distances possible
- A.I. designed H.O.T Face delivers more efficient speed and spin, creating a larger sweet spot for better launch and consistency with each strike
- Baffle Rails allow the club to glide effortlessly through the turf for more consistent contact
- T-Rail is equipped with a COBRA ULTRALITE shaft to create a lightweight, easy to swing design that enables effortless distance
- Released on 11/4/2022 with a 7-piece set retailing for \$999.00

References

- <https://www.clevelandgolf.com/en/putters->
- <https://bettinardi.com/pages/2023-2024-queen-b-putters>
- <https://www.cobragolf.com/collections/golf-clubs-irons/products/t-rail-irons-2023>