

#### Product Catalogue

Offering an eclectic mix of supreme design & high quality crafted Faux-Leather (leatherette) products to meet specific needs of brands in the hospitality industry across the globe.

#### About Us



Auriana Global designs faux leather (leatherette) products for a number of hospitality brands across the country and internationally. Sincerity, hard-work and strict adherence to business ethics are certain aspects of our functioning that has enabled us to gain the trust and confidence of our esteemed clients in India, Nepal, Bhutan, Bangladesh, Maldives and Seychelles.

Our in-house conceptualisation, innovation, design and delivery mode of operation allows us to suggest our clients a spectrum of faux leather products to meet their brand standards and conform to their quintessential requirement of quality and sophistication.

To cater to the needs of our patrons across the hospitality industry, we offer our products in a range of textures, colours and designs. Our team of skilled professionals have a proven track record of delivering quality products on time. We assure our clients the best product and service delivery.

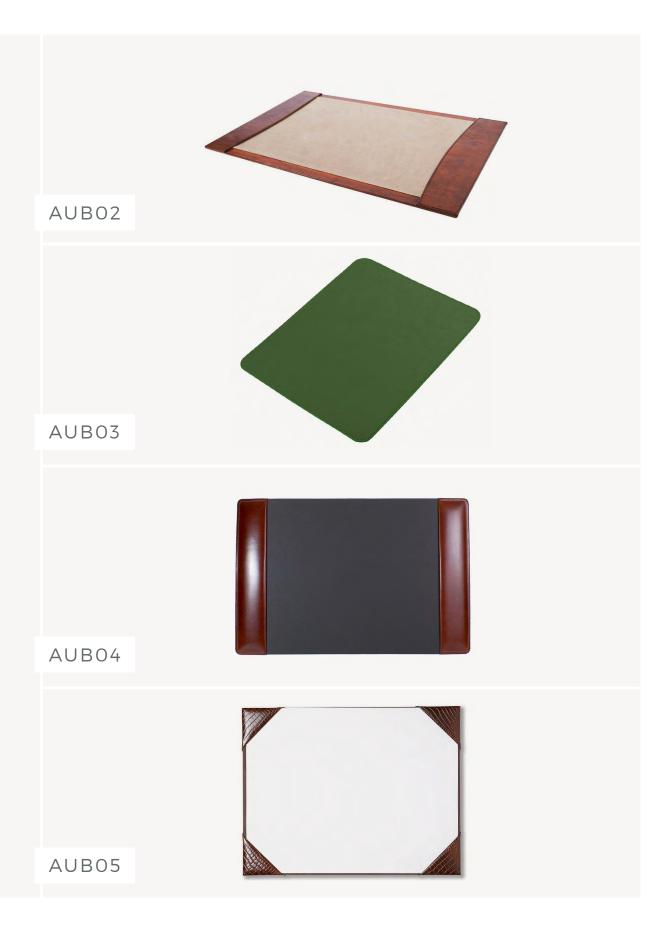


Blotter	04
Tissue Box	05
Waste Bin	06
Room Folder & Compendium	07
Tea, Coffee & Condiments Holder	80
Remote Holder	09
Laundry Tray	10
Stationery Box	11
Bottle Holder	12
Notepad	13
Menu Folder	14
Ice Bucket	15
Magazine Holder	16
Airport Paging Board	17
Service Tray	18
Luggage & Service Tray Rack	19

#### Blotter



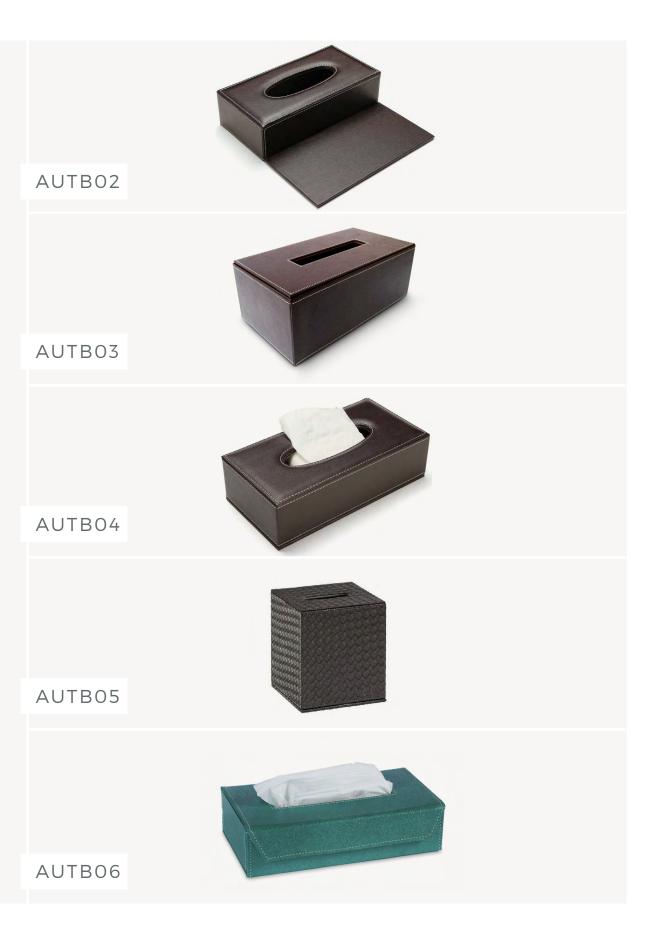
AUB01



#### Tissue Box



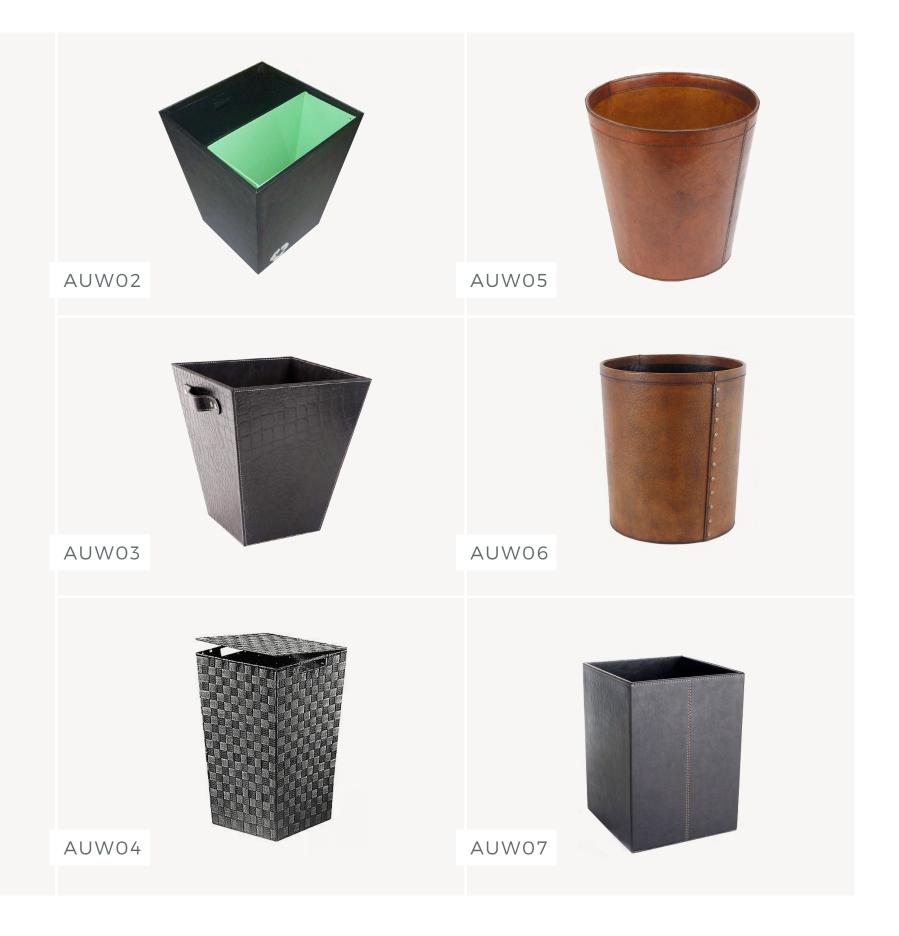
AUTB01



#### Waste Bin



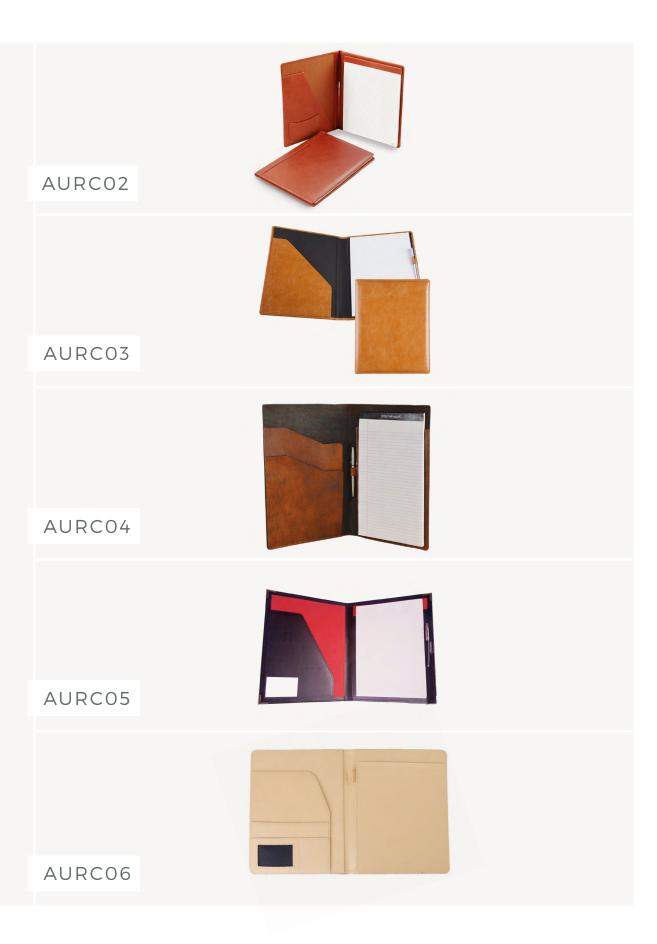
AUW01



# Room Folder & Compendium



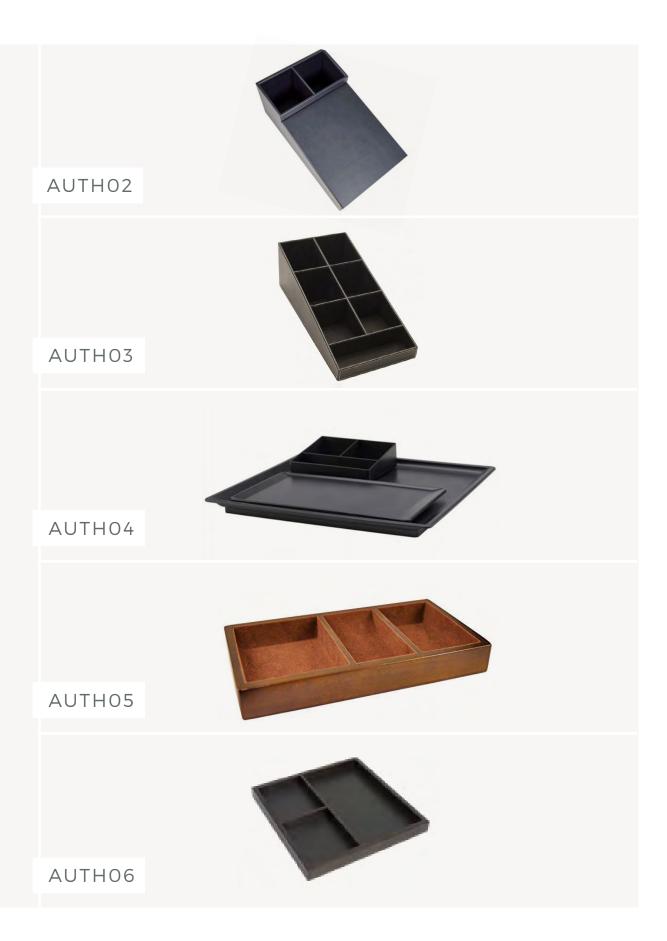
AURC01



#### Tea, Coffee & Condiments Holder



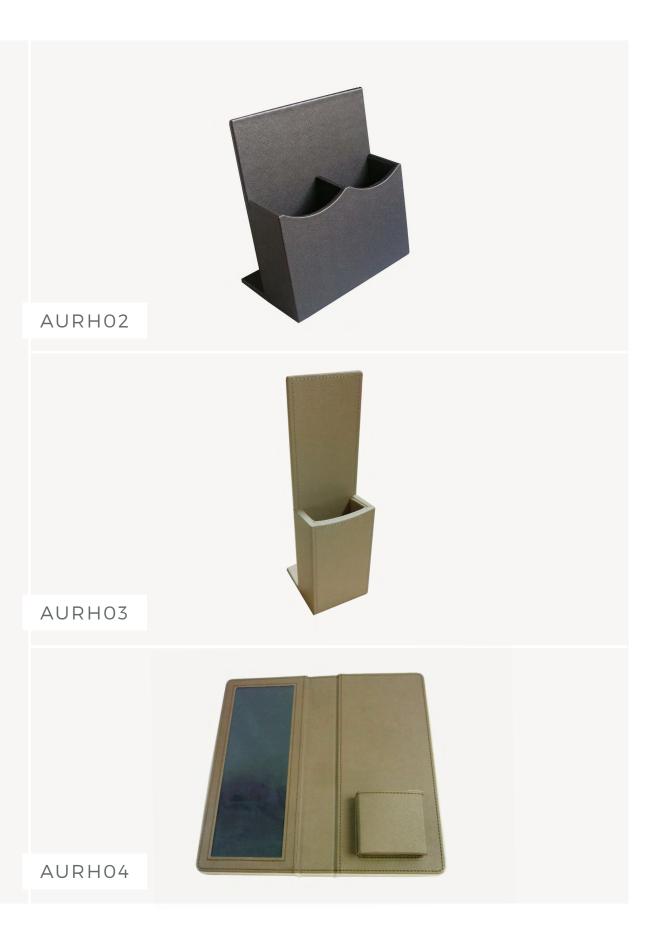
AUTH01



#### Remote Holder



AURH01



#### Laundry Tray







AUL02

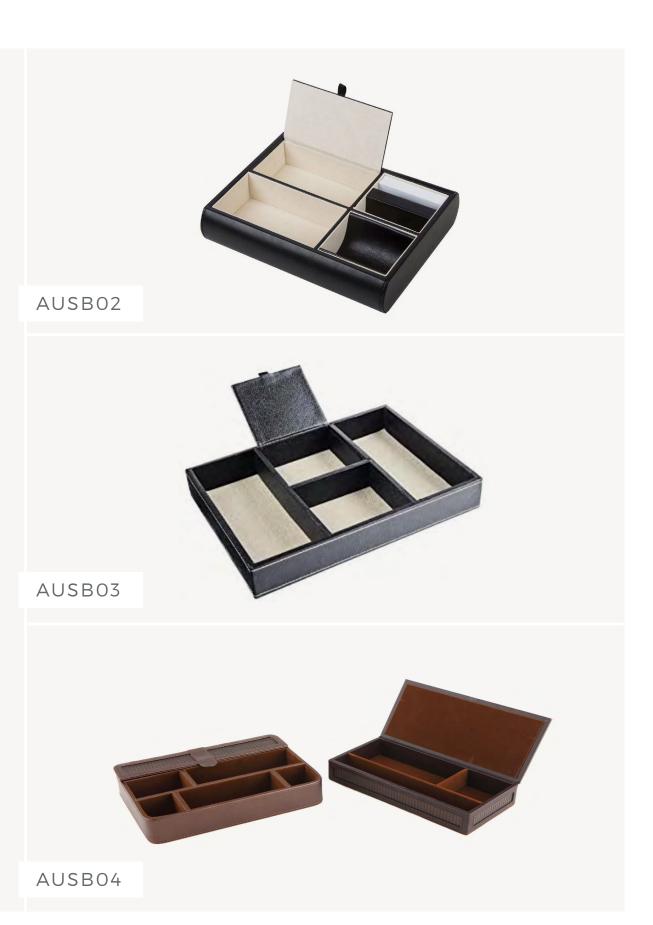


AUL03

#### Stationery Box



AUSB01



#### Bottle Holder





AUBH01

AUBH02

#### Notepad



AUN01



AUN02

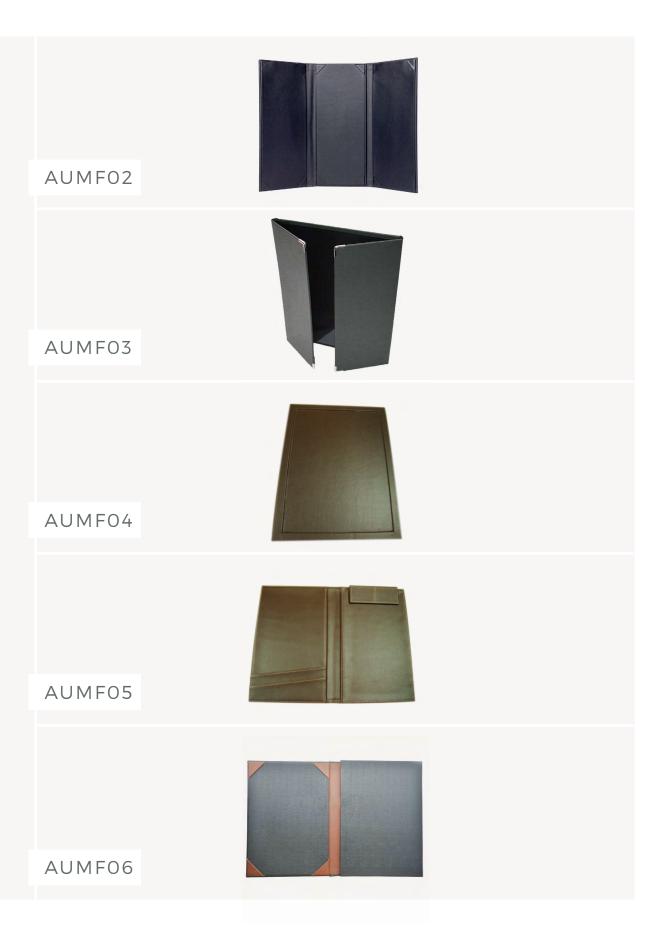


AUN03

#### Menu Folder



AUMF01



#### Ice Bucket





AUI01

AUI02

#### Magazine Holder







AUMH02



AUMH03

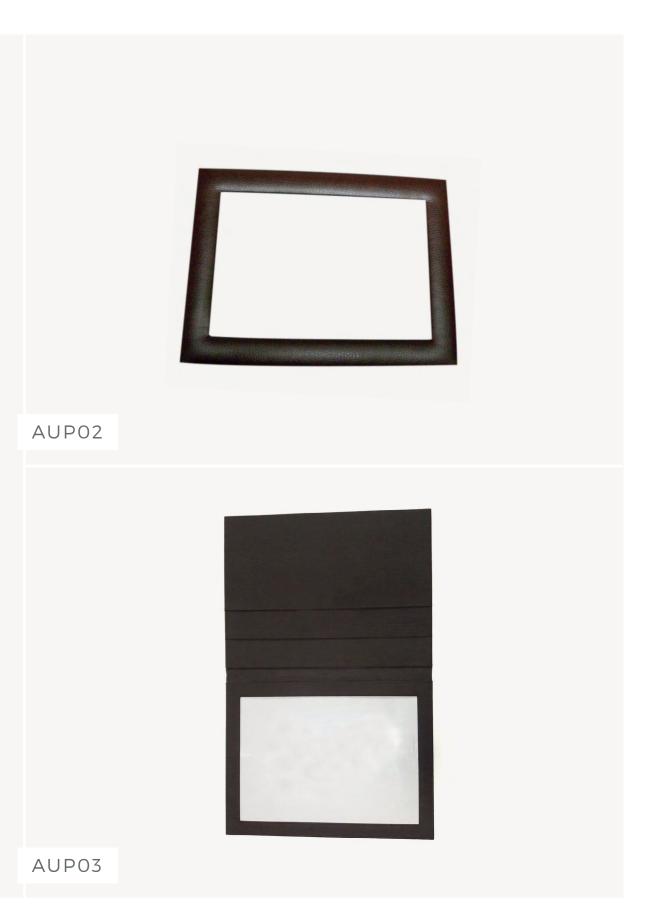


AUMH4

### Airport Paging Board



AUP01



#### Service Tray





AUS02



AUS03



AUS04

AUS01

Luggage &
Service Tray
Rack







AUTR02



AUTR03



AUTR04

#### ▲ What is Faux Leather? ▲ ▲

Faux leather (also referred to as vegetarian leather) is one of several names given to artificial or synthetic leather. This is a man made product, designed to give the look and feel of real leather at a lower cost. It can be very hard to tell the difference from this and protected leather as the finish is very much the same.

Vinylsyntheticleather has been produced in the United States since the 1940s, initially for products such as shoes, automobile interiors and upholstery. In the late 1950s DuPont and other chemical companies began developing polyurethane products as well.

PU fabric is softer, more flexible, and breathable, so it's more commonly used for making high-wear products (surfaces that come into direct contact with skin). Vinyl is not as breathable as PU but this is often ideal for products that need to repel moisture such as book bindings or cases for electronic devices.

# Benefits of Faux Leather Compared to Real Leather

#### **Economical**

Faux leather is typically much more affordable than real leather.

#### **Easy to Work With**

Faux leather is easier to cut and sew than real leather. In addition, needle marks are usually less noticeable and threads blend with the faux leather material more seamlessly.

#### **Fashion**

Faux leather can also be printed providing enormous variety of textures and patterns. In addition, because faux leather is a synthetic material, it can be dyed a rainbow of colours.

#### Low Maintenance

Faux leather materials can usually be wiped clean with a rag and warm water. Unlike genuine leather, it does not retain moisture, so faux leather items will not become warped or cracked. Some of the new performance faux leathers can remove ink, liquid and food stains with only a dry cloth.

#### Durable

Faux leather is very durable and will last a long time. It can withstand scratches and scrapes that would mar genuine leather. It is not prone to crack or peel like leather. It will not fade as easily in ultra violet (UV) light and is stain resistant.

#### **Realistic Quality**

Faux leather has been modified and improved with variations in grain, colour and textures to reflect a visual appearance with a realistic leather quality.

#### **Consistent Appearance**

Faux leather will provide a uniform look since all the pieces come from the same stock.



# How to Care for Faux Leather

A quality leatherette has the good look of leather without the high-maintenance requirements for cleaning and preservation. Regular vacuuming and cleaning keeps this leather-like vinyl material in top shape. It does not need a specialised vinyl or faux leather cleaner; regular mild soap and water will do.

#### Hospitality Chains Serviced























#### Hospitality Brands Serviced





































## Contact Details

Auriana Global Corporation www.aurianaglobal.com info@aurianaglobal.com

Ph: +91-11-41009505

New Delhi - India

Yashraj V. Rathor Managing Partner yashraj@aurianaglobal.com

Ph: +91 9818674466