



## Dealer Request Form

Please email to: [sales@ricetrailers.com](mailto:sales@ricetrailers.com)  
or send by fax to: 573-989-6266

Date:

Dealers Name:		Company Representative/ Title:	
Email:	Street Address:	Telephone No:	
Fax No:	Trailers of Interest:	<input type="checkbox"/> Flatbed <input type="checkbox"/> Utility	<input type="checkbox"/> Dump <input type="checkbox"/> Deckover
		<input type="checkbox"/> Tilt <input type="checkbox"/> Custom	

1. Are you currently licensed to sell trailers?  Yes  No

2. What sets your dealership apart from others?

3. Do you have more than one location?  Yes  No

4. Date business was established: Month: \_\_\_\_\_ Year: \_\_\_\_\_

5. How did you learn about Rice Trailers?

NATDA Show  Dealer Referral  
 Internet Search  Other

6. Are you a current trailer dealership? If yes list the other brands you carry:  Yes  No

7. Do you use inventory finance? If yes please list your current lender  Yes  No

8. Do you have the capability to unload a semi?  Yes  No

9. What type of marketing tools do you use?

Website  Social Media  Craigslist  Magazines  Other

10. How many marketing employees do you currently have?

11. How many sales employees do you currently have?

12. Estimated annual potential dollars:

13. Do you have a parts department?  Yes  No

14. Do you have a service department? (please list manufacturer shop rate)  Yes  No

15. Do you sell products other than trailers? If yes, please list:  Yes  No

Additional Comments: