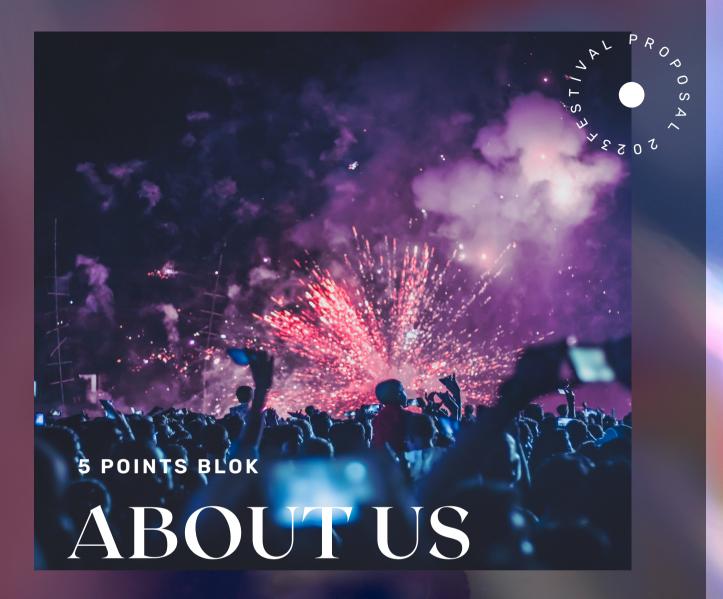


5 PONTS BLOK SPONSORSHIP PROPOSAL

ALABAMA ARTS ALLIANCE INC 1613 O'shaughnessy Ave NE Huntsville, AL 35801 PREPARED FOR POTENTIAL SPONSOR



The Blok Festival is a multi-cultural arts and entertainment experience held in Huntsville, Alabama for nearly a decade. Our efforts aim to stimulate tourism and community through music, arts and culture activations in the Tennessee Valley and Southeastern Region. Festival goers will experience local art, music, technology and commerce. Blok's Kidz Zone activations feature S.T.E.A.M. centric activities combining education and fun all in one. Dubbed a "party with a purpose" each year Blok designates a local non profit or charitable community organization to provide monetary support. These efforts further the organization's existing cause and provide increased visibility. Through increased support, inquiries and social media followings we are excited about the opportunity for even more growth.

EVENT HIGHLIGHTS



UNSPOKEN LOVE FOUNDATION

Autism Awareness

NonProfit Highlight

NATIONAL BLACK
MARKET
Vendor Village
Curators





50 YEARS OF HIP HOP CELEBRATION

Genre Collaborations



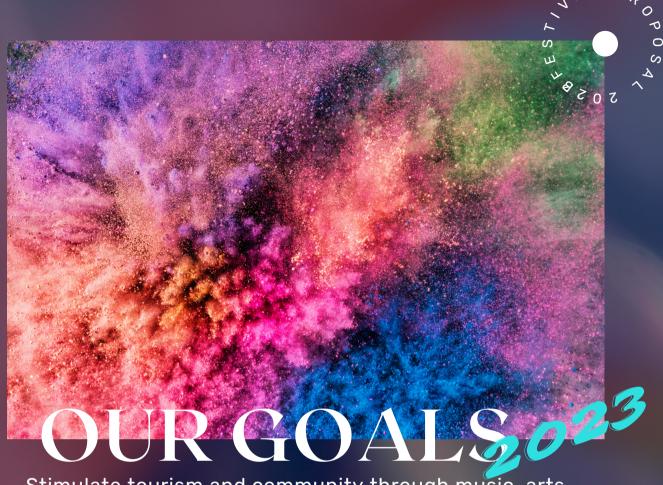
EVENT OVERVIEW



This year's festival will highlight the National Black Market as curators of our Vendor Village. Giving opportunities for small to medium black business owners to showcase their products and services. Additionally, Blok will utilize the music curation for this year's festival to celebrate 50 years of Hip Hop in a unique way. Various Hip Hop artist will colllaborate with other music genres to infuse the celebration with a little something for everyone.

THE VENUE

Keeping the community feel at the forefront of the festival experience, the event will take place at 600 Meridian St N. in Huntsville, AL with the support of the City Of Huntsville's Parks and Recreation to utilize Bud Cramer Park and The Greenway adjacent to it.



Stimulate tourism and community through music, arts and culture activations in the Tennessee Valley and Southeastern Region. Festival goers will experience local art, music, technology and commerce. While broadening our youth's creative access to S.T.E.A.M. related activites.

- INCREASED AUTISM AWARENESS WITH UNSPOKEN LOVE FOUNDATION HIGHLIGHTS
- SHOWCASE AND INCREASE
 COMMERCE FOR LOCAL AND BLACK
 BUSINESS OWNERS
- CELEBRATE 50 YEARS OF HIP HOP THROUGH UNIQUE GENRE COLLABORATIONS





PRESENTING SPONSOR(2) 10K

All components of "Blok Builder" plus

Designated time to speak and or advertise to festival attendees

Mentions/Promo Inclusion in Radio/TV Marketing Campaigns in both

Huntsville and Nashville Markets

BLOK BUILDER 5K

All components of "Friends of the Festival"
plus (2) Promotional Videos(60 sec) produced by
Impresario Productions

FRIENDS OF THE FESTIVAL 2500

Logo on all Blok marketing materials
Internet Radio Interview with Paradox East

(4) branded T-Shirts

Social Media Mentions

Company Logo on Backdrop

CHARITABLE CONTRIBUTOR 500

Logo on all Blok Marketing Materials
Social Media Mentions