



Arizona Paint Horse Club
 Board of Directors Meeting Minutes
 September 13, 2023
 Zoom Conference Call

I. Call to Order:

Director Attendees: Wendy Brown, Brittany Russell Brown, Brittany Cope, Mindy Erskine, Beverly Gaddis, ~~Nichole Herr~~, Mark Newell, Jennifer Hungate, Savannah Hunziker, Emily Metler, Kristin Metler, ~~Heather Meyer~~, Nicole Mueller, Erica Owen, ~~Wade Perkins~~, LaVonne Riggs-Zeigen, Laurie Roden, Lisa Sunnarborg, Victoria Wiersum

Other APHC Members: Lisa Bullock, Carol Schuller, Jamie Vance, Shannon Newell

II. Approval of August Meeting Minutes

Motion: Jennifer Hungate moved to approve August minutes with one spelling correction

Second: Wendy Brown

Vote: Motion carried unanimously

III. Approval of Agenda

Motion: Wendy Brown moved to approve the September Agenda

Second: Mindy Erskine

Vote: Motion carried unanimously

IV. Correspondence:

- Invoice: Horseshoe Park and Equestrian Centre in Queen Creek with an invoice for the September show that had been canceled. Kristin Metler sent them a copy of the Board Meeting Minutes showing that the show had been canceled.
- Hand delivered letters: Concerns were expressed in regard to the 2024 show schedule. The primary concern is that there are not enough shows spread throughout the year. The secondary concern is that there is no May show to allow participants to practice before the Worlds show. A total of 19 documents were received: 13 from members and 6 from non-members.

V. Treasurer’s Report: Laurie Roden

- Expecting \$6,000 reimbursement monies from Zone 2
- Approximately \$10,000 will be allocated for CCPOR awards.

| | 8/23/2023 | 9/13/2023 |
|---|--------------|--------------|
| Business Checking Account (8658) | \$29,465.89 | \$29,579.03 |
| Youth Account | \$8,473.55 | \$8,473.55 |
| Money Market Savings Account | \$87,397.85 | \$87,408.99 |
| Total Cash Assets | \$125,337.29 | \$125,461.57 |

VI. Standing Committee Reports

A. Amateur Committee – Victoria Wiersum

- A meeting is to be scheduled in the future.

B. Finance Committee – Laurie Roden

- Meeting held: Committee is working on a proposed budget for the full 2024 year. The committee is researching using a higher-yield money market account for savings.

C. Rules & Regulations – Kristin Metler

- Next year's year-end award will be presented in the October meeting.

D. Awards – Mindy Erskine

- No additional updates at this time.

E. Membership/Points/Website - Jennifer Hungate

- Two new members have been added.
- Waiting for the finalized class list for the November show and then will update the yearly points.

| Type | Count |
|----------|-------|
| Adult | 95 |
| Youth | 28 |
| Married | 17 |
| Ranch | 3 |
| Lifetime | 1 |
| Total | 144 |

F. Sunshine/Sponsorship – Wendy Brown

- Sponsorships and vendors' emails have been sent.
- 8 confirmed vendors/sponsors
- Product can be provided in lieu of cash for a sponsorship
- Valerie Howell will be contracted to conduct a painting class during CCPOR. The suggested fee for the painting class is \$40, with \$5 going back to the APHC.
- Banners will be ordered through Amazon.
- A future meeting will be scheduled soon.

G. Show & Contest – Erica Owen

- Meeting: The committee discussed additional locations for shows. Venues are lacking availability for May 2024.
- Discussed hosting a mock show and other ideas to provide show practice opportunities.
- Actively looking for a location for a May show

H. Advertising/Social Media – Brittany Russell-Brown/Nichole Herr

- CCPOR social media will be posted soon.
- A post was placed on the Arizona Horse Facebook page about upcoming shows.
- Discussed placing an upcoming show post on the Arizona Horse Connection.
- SPAM for the Facebook page is on the rise

I. Youth – Brittany Cope

- AjPHC would like to host a canned food drive competition. The prize would be a gift card to the winner.
 - The committee will meet with Mindy Erskine to discuss the possibility of using a gift certificate from one of the APHC. sponsors
- The next meeting will be on October 2

J. Newsletter - Beverly Gaddis

- The newsletter will be available at the CCPOR
- The committee is brainstorming ideas for potential articles:
 - Welcome Letter from the President
 - Youth Page
 - 2024 show schedule
 - Spotlight: Amateur and a Trainer
 - Show photos
 - High Point Winners
 - All Kinds of Special Award
 - Sponsor Ads

K. Banquet - LaVonne Riggs

- No additional updates at this time.

VII. Unfinished Business and Updates:

A. Equipment Trailer: In search of a new home -

- Victoria Weirsum will pick up the equipment trailer for the November show

B. November Show “Fun Events”

- **Ideas:**
 - AjPHC host a Saturday event
 - Bouncy Horses
 - Turkey Trot
 - Thanksgiving Themed Event
 - Turkey Calling Contest
 - Dog Race: Dogs dressed up as Turkeys

VIII. New Business:

A. POR Copper Country Logo

Motion: Laurie Roden moved to change the Copper Country logo to the newly designed logo with the addition of Copper Country Paint-O-Rama at the bottom

Second: Mindy Erskine

Vote: Motion carried unanimously

Discussion: There are carry-over award items with the old logo that will need to be used. All newly purchased items will be branded with the new logo.

B. POR Awards Budget Approval

Motion: Mindy Erskine moved for approval of \$20,000 for the main CCPOR awards as listed on the Copper Country Paint O Rama Awards document.

Second: Beverly Gaddis

Vote: Motion carried unanimously

Discussion: The awards committee is requesting \$20,000 for the main CCPOR awards. Update the Copper Country Paint O Rama Awards document to remove “open” from the All-Breed category for consistency. Clarification on high-end awards. Remove “ultimate awards” from the Copper Country Paint O Rama Awards document.

C. Chrome Cash Awards Approval

Motion: Laurie Roden moved to have the club submit \$5,000 with the application for Chrome Cash.

Second: Erica Owen

Vote: Motion carried unanimously

Discussion: Chrome Cash is an APHA-sponsored matching funds program. APHA will match club funds up to \$10,000 to be used as cash prizes for a show. Exhibitor pays a fee to enter a Chrome Cash class. If approved, Chrome cash classes will be available in the second show of the CCPOR.

C. Stall Fee Increase Approval

Motion: Erica Owen moved to discuss raising stall fees for November and future shows.

Second: Brittany Cope

Vote:

Motion Amended: Erica Owen moved to approve a stall increase to \$50 a night for the November show only

Second: Jennifer Hungate

Vote: Motion carried unanimously

Discussion:

- Stall fees will increase to \$50, with a flat fee of \$300 for the November show.
- Concerns were expressed that the flat fee for the 5-night shows in November is \$250, and the 9-night shows at CCPOR is \$300, which is only a \$50 dollar difference for 4 additional nights.
- The flat fee for November was suggested to be \$200.
- Add a 6th-day line item to the CCPOR Stall contract. The flat fee was suggested to be \$350 on the 7th night
- The previous year, approximately 290 stalls were rented.
- It was suggested to raise the “late” fee.
- Add stall 6 nights \$300 to Stall Reservation form
- Revise check payable line from APHC/Stalls to APHC
- The committee will get a stall price confirmation from WestWorld

Motion: Mindy Erskine moved to approve a stall increase for CCPOR stalls to \$50 per night with a cap of \$350 flat rate that kicks in on the 7th night.

Seconded: Erica Owen

Motion: Carried

Yea: (10) Brittany Russell Brown, Brittany Cope, Mindy Erskine, Mark Newel, Emily Metler, Nicole Mueller, Erica Owen, LaVonne Riggs-Zeigen, Lisa Sunnarborg, Victoria Wiersum

Nay: (4) Savannah Hunziker, Wendy Brown, Beverly Gaddis, Jennifer

Hungate
Abstain: (1) Laurie Roden

D. Rules and Bylaw Change Approval: Section XI: Show and Contest APHA rules aligned to club rules. Added SC185 E.4.

It was suggested that state clubs make their rules simpler and remove the APHA rules and refer to the APHA rule book--APHA recommends only 3-4 pages for by-laws

Motion: Tabled

Second:

Vote:

E. Youth Facebook Page Approval: Space for just the youth to collaborate and connect

Motion: Brittany Cope moved to create a Facebook page for AjPHC

Second: Jennifer Hungate

Vote: To table to next meeting unanimous

Discussion: This will be a public page to try and gather more members and engagement. The committee will research APHA requirements for youth social media and talk to the APHA youth director. Facebook page Admins for the youth would approve all comments and posts. Potential admins would be Lisa Bullock and Brittney Cope.

F. Other

IX. Future Meeting: Wednesday, October 18th, 2023

X. Adjournment

Motion: Beverly Gaddis moved to adjourn the meeting.

Second: Victoria Weirsum

Vote: Motion carried unanimously

Meeting adjourned at 8:58 pm