



HOME FOR THE HOLIDAYS GIFT MARKET COMMERCIAL SPONSORSHIP FORM

COMPANY NAME _____ CONTACT _____

EMAIL _____ PHONE NUMBER _____

ADDRESS _____

PRODUCT INTENDED TO SELL/ADVERTISE: _____

ALL SPONSORSHIPS WILL INCLUDE AN ADVERTISING SPACE AT THE MARKET AND STAFF TICKETS
SPONSORS ARE LISTED ON THE HOMEPAGE OF OUR WEBSITE WITH LINK.
COMMERCIAL BOOTHS ARE LIMITED AT EACH MARKET, WE WILL CONFIRM AVAILABILITY ONCE WE
RECEIVE YOUR FORM.

***Banners** - 2x4 ft. signs placed throughout the city, out for a month prior to each market. Your company logo will be included on every banner.

***Shopping Totes** - Handed out at the market to customers. Your logo will be included on each bag. Maximum of 4 sponsor slots. Houston/Katy - 20k bags | Out of town - 30k bags

Spring - All 3 markets are required | Fall - 4+ markets are required

***Website Event Sponsor** - Company will be listed at the top of the market page as the event sponsor.

***Billboard Sponsor** - Includes “sponsored by” and your logo on our digital billboard advertising. Billboards will be running for 1-2 months prior to each market.

***Social Media Event Sponsor** - Your company will be listed as the sponsor of our boosted social media event. Listed in the market description, as well as on the cover photo.

***Onsite Digital Advertisement** - Your company will be featured on digital screens during the market. (Locations vary but may include stage, projector screens, TV screens, etc.) Max of 3 per market.

***Ticket Sponsor** - Your company will be featured on our digital event tickets. Max of 3 sponsors per event.

***Postcard/Magazine Sponsor** - Your company will be featured on our postcard or Community Impact campaign that will go out in each market.

PRICING SHEET

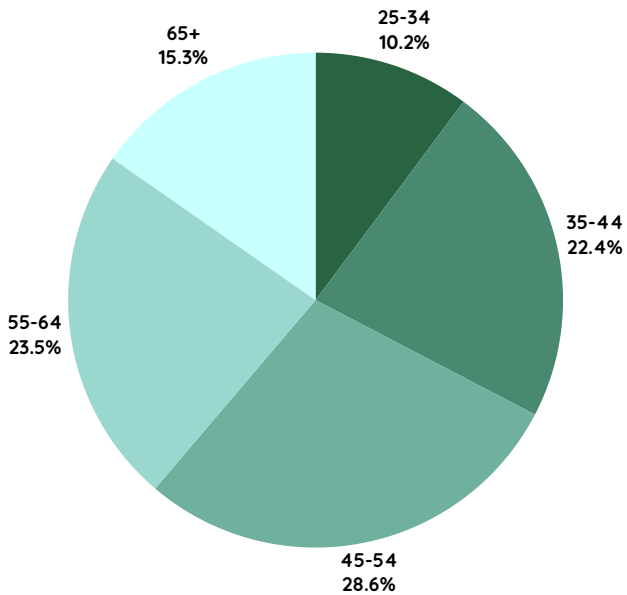
PACKAGE DISCOUNT APPLIES IF PURCHASING 3+ SPONSORSHIPS

Gift Market	Banners	Shopping Bags	Ticket Sponsor	Billboard Sponsor	Social Media Event Sponsor	Onsite Digital Ads
Rosenberg Spring (March 8-10)	\$1,800	\$2,000	\$1,500	\$1,800	\$2,000	XX
New Braunfels Spring (March 13-15)	XX	\$2,000	\$1,500	\$1,800	\$2,000	\$1,500
Katy Spring (April 20-21)	\$1,800	\$2,000	\$1,500	\$1,800	\$2,000	\$1,500
Katy Autumn Acres (Sept. 14-15)	\$1,800	\$2,000	\$1,500	\$1,800	\$2,000	\$1,500
Waco (Sept. 20-22)	XX	\$3,000	\$2,000	\$2,500	\$2,500	\$2,500
New Braunfels (Sept. 26-29)	XX	\$3,500	\$2,500	\$2,500	\$3,000	\$2,500
Waxahachie (Oct. 11-13)	XX	\$3,000	\$2,000	\$2,500	\$2,500	XX
Plano (Oct. 18-20)	XX	\$3,500	\$2,500	\$3,500	\$3,000	\$2,500
Corpus Christi (Nov. 8-10)	XX	\$3,000	XX	\$2,500	\$2,500	XX
Midland (Nov. 15-17)	XX	\$3,000	\$2,000	\$2,500	\$2,500	XX
Katy HFTH (Nov. 22-24)	\$2,500	\$3,500	\$2,500	\$3,500	\$3,500	\$2,500
Humble HFTH (Nov. 22-24)	\$2,000	\$3,000	\$2,000	\$2,500	\$2,500	\$2,000
Rosenberg (Dec. 6-8)	\$2,000	\$3,000	\$2,000	\$2,500	\$2,500	XX

CONTACT US TO CREATE A SPONSORSHIP PACKAGE
3+ 10% OFF | 5+ 15% OFF | 10+ 20% OFF

HOME FOR THE HOLIDAYS GIFT MARKET 2023 OVERVIEW

AGE DEMOGRAPHICS



MARKETING STATS

Facebook Followers	43,500
IG Followers	3,010
FB Reach	2,726,950
IG Reach	110,461
Website Visits	232,665

2023 MARKET ATTENDANCE | TOTAL: 77.5K

