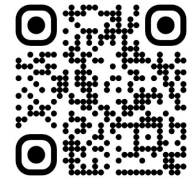




KIMBERLY BRUCE



MBA



## PROJECT MANAGER, QUALITY SPECIALIST

*Simplify systems for businesses to improve efficiency and accountability*

Experienced printing professional overseeing quality standards for one of the world's most-recognized brands. Negotiates with vendors to problem-solve and meet critical deadlines. Deep understanding of print capabilities and manufacturing process to prevent expensive errors and lost sales through inconsistent image or poor copy.

### CORE COMPETENCIES

Color Management + Print Production + Vendor Oversight + Design Integrity  
Standards + Package Promotions + Printer Performance + Consumer Products  
Substrate Characteristics + Production Workflow + Uniform Branding + Print Capabilities  
Ink Technologies + Prepress Fundamentals + Establish Procedures + Departmental Liaison  
Printabilities + Testing Equipment + Quality Control + Efficient Systems + Effective Solutions  
Organized Approach + Process Improvement + Results Driven + Analytical + Technical + Adaptation

### PROFESSIONAL EXPERIENCE

SENIOR CONSULTANT ♦ THE KIMBERLY COMPANY ♦ GREENVILLE, SC ♦ 2008–PRESENT

Oversee print and quality control for domestic and international packaging. Collaborate with prepress and packaging suppliers to enforce strict quality standards. Travel to 50+ locations for on-site press approvals. Ensure printed packages match visually while spectral measurements and design elements are on target for printability and production runs.

#### Printing Processes:

Flexography  
Lithography  
Digital  
Dry-Offset  
Screen Printing  
Gravure

#### Substrates:

Metal  
Paper  
Rigid Plastic  
Flexible Plastic  
Glass

- ◆ Leverage in-depth print industry expertise to guide suppliers. Encourage production of a superior product when setting standards; in turn, pushing all plants to meet the same high quality.
- ◆ Reduce start-up costs and downtime with ability to make quick, knowledge-based decisions. Exceptional eye for color that aids in precise matching. Evaluates print variables to determine if prepress adjustments are needed.
- ◆ Educate customers on the technical aspects of printing to help with design and press approvals. The goal is to reduce redesigns and optimize print quality.
- ◆ Create a consistent brand that translates to improve product recognition, promote visibility, and increase sales.
- ◆ Test various outputs at production facilities to generate an assortment of prints so marketing can make an informed decision prior to launch.
- ◆ Reduce manufacturing downtime by aligning customers, prepress, plants, and suppliers prior to production. Outline expectations, responsibilities, and timelines. Oversee progression to meet deadlines.

PACKAGING: CANS, BOTTLES, LABELS, CARTONS, BAGS, CUPS, CLOSURES, SHRINK, SLEEVES, BOXES

## BROKER ♦ THE KIMBERLY COMPANY ♦ GREENVILLE, SC ♦ 2005–PRESENT

A real estate investment and brokerage company, driving millions in sales. The company brokers commercial and residential properties.

- ♦ Oversee multimillion-dollar contracts from offer to closing.
- ♦ Manage due diligence and critical dates to ensure projects stay on course.
- ♦ Handle business operations: accounting, strategy, promotions, legal/tax requirements, and licensure.
- ♦ Design website, property marketing collateral, photo spreads, signage, and advertising.
- ♦ Real Estate license: Salesperson – 1998, Broker – 2006.

## MARKETING DIRECTOR ♦ REALTICORP ♦ GREENVILLE, SC ♦ 1997–2004

Fast-tracked through 5 positions in 7 years and promoted from regional office to corporate headquarters at RealtiCorp, a \$100 million land investment real estate fund. Launched the company's first marketing department and oversaw regional and corporate branding. Monitored performance by analyzing business and project financials.

- ♦ Spearheaded a company-wide institutional image by creating consistent logos, colors, signage, brochures, and direct mail. Established formal corporate website.
- ♦ Conducted training at regional offices for up to 30 team members. Standardized operating procedures to increase internal efficiencies and communication.
- ♦ Brought creative initiatives in-house for flexibility and cost savings. The program accommodated brokers' requests for timely, customizable marketing brochures and the owner's need for up-to-date investor reports.

## PROJECT PLANNER ♦ GERMERSHEIM, INC. ♦ ATLANTA, GA ♦ 1997

Worked closely with Coca-Cola, Coca-Cola Enterprise, and Coca-Cola International marketing departments to create large and small point-of-purchase displays. Developed and structured the project-planning department.

- ♦ Facilitated communication between customers, manufacturing, and sales which included press approvals.
- ♦ Managed projects from order entry to delivery through production scheduling.
- ♦ Ordered raw materials and determined when outsourcing was necessary.

## CUSTOMER SERVICE ♦ PERCY KENT BAG CO. ♦ KANSAS CITY, MO ♦ 1992–1995

Managed customer accounts for single and multi-wall bags. Functioned as liaison between customers, sales, manufacturing, and shipping. Created orientation manuals for manufacturing: flexographic printing, tubing, and bottoming. Developed a raw material specification/quality program to monitor supplies when received. Worked for Percy Kent as an intern in college then they offered me a choice of three positions prior to graduation.

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## EDUCATION

**MASTER OF BUSINESS ADMINISTRATION, MANAGEMENT & LEADERSHIP/PRINT MANAGEMENT**  
ROCHESTER INSTITUTE OF TECHNOLOGY, ROCHESTER, NY – 1997

**BACHELOR OF SCIENCE, GRAPHIC COMMUNICATIONS**  
CLEMSON UNIVERSITY, CLEMSON, SC – 1992

