

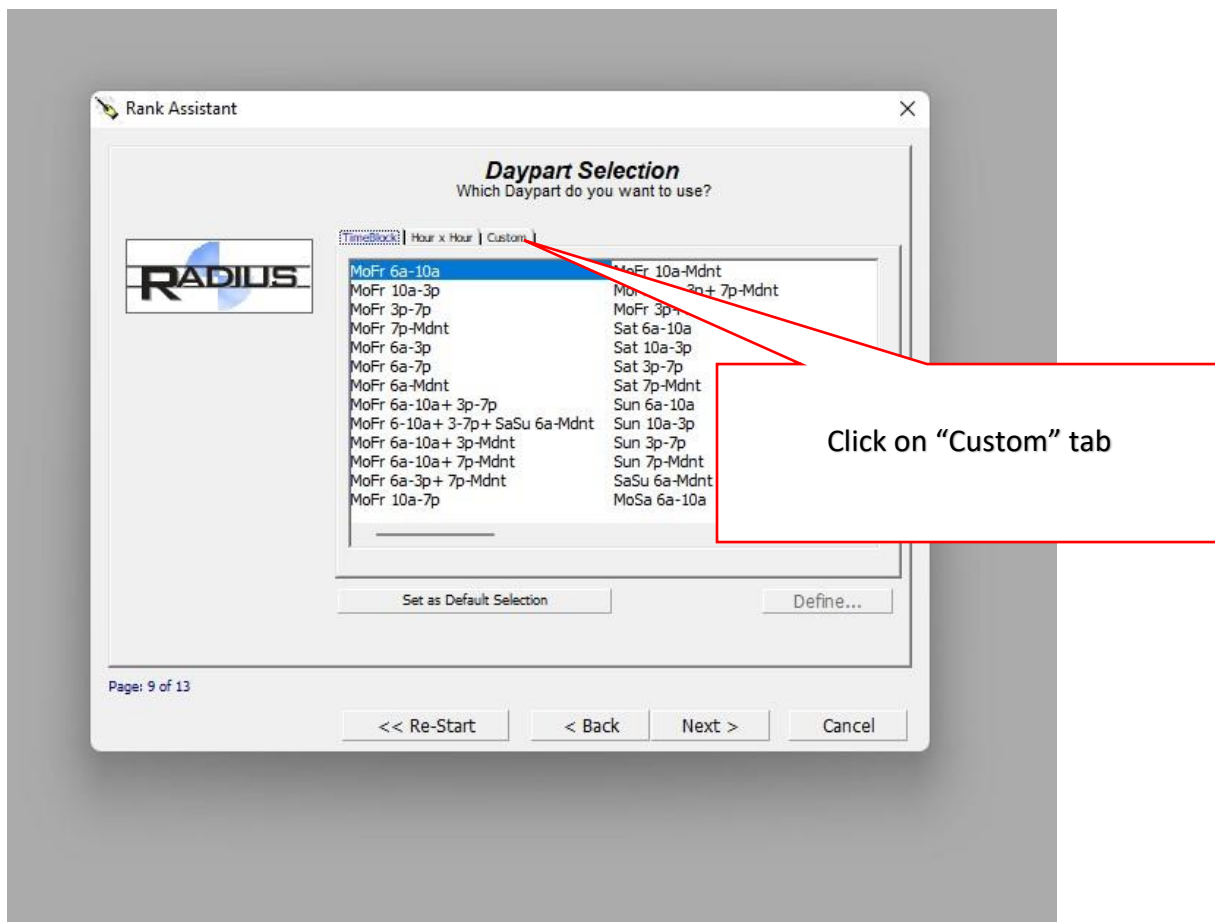


EASTLAN

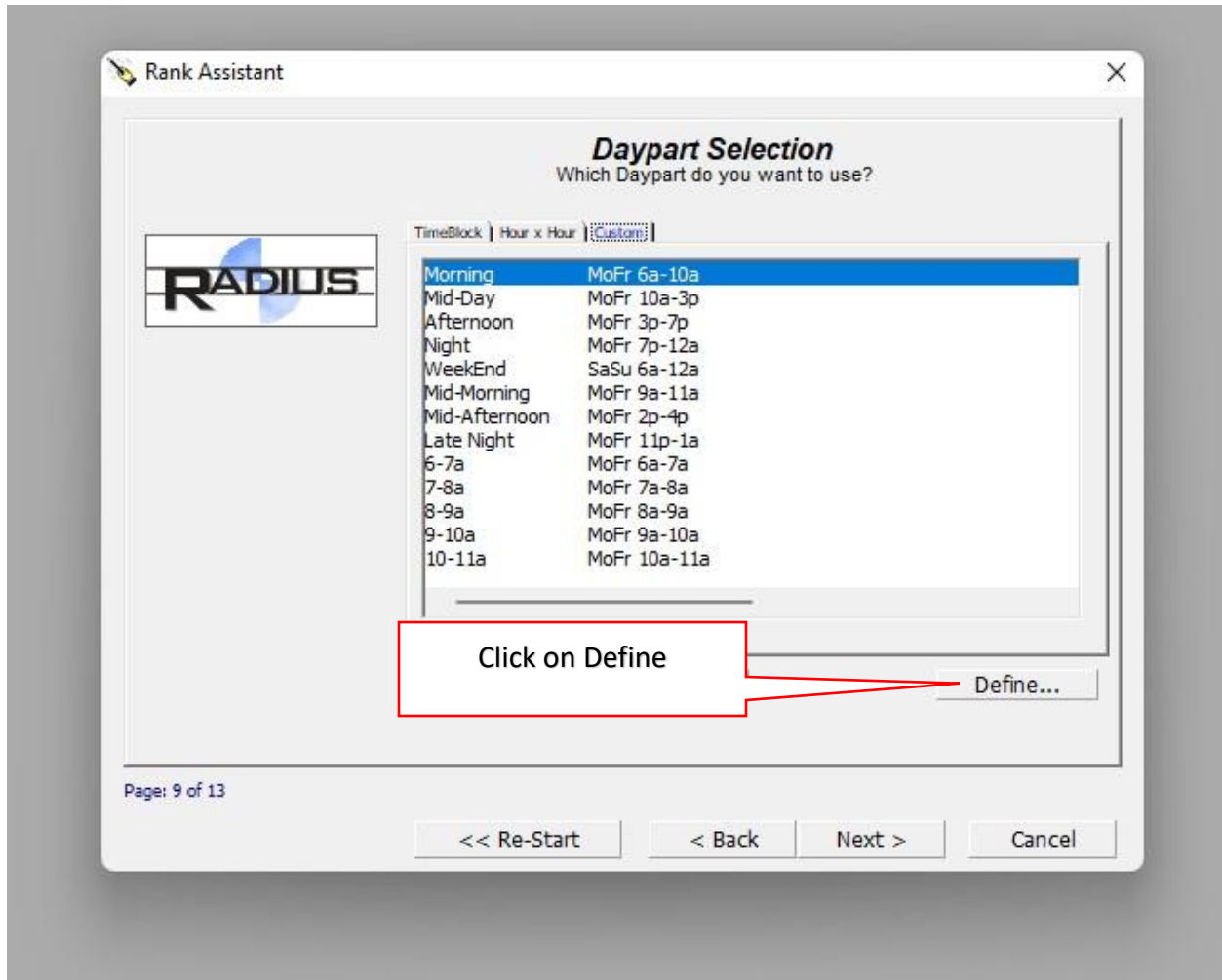
R A T I N G S

Create a custom Daypart in Ranker:

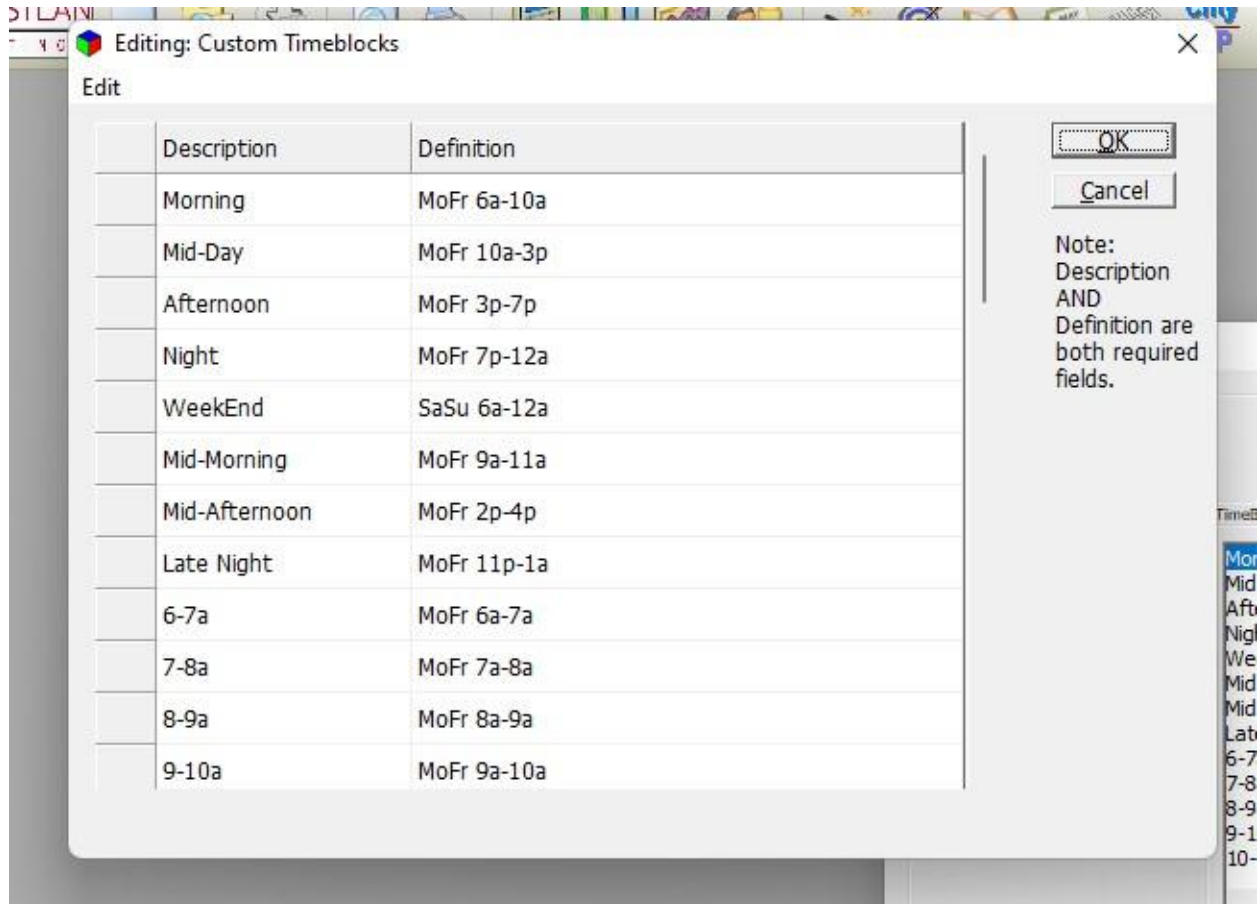
When you come to the Daypart Selection screen click on the “Custom” Tab.....



Click on "Define"....



The popup window below will come up.....



Scroll down to the blank cells.....

The screenshot shows a dialog box titled "Editing: Custom Timeblocks" with a close button (X) in the top right corner. The dialog has a title bar with a small icon and the text "Editing: Custom Timeblocks". Below the title bar is a section labeled "Edit" containing a table with two columns: "Description" and "Definition". The table has 12 rows. The first five rows contain data, and the last seven rows are blank. To the right of the table are two buttons: "OK" and "Cancel". Below the buttons is a note: "Note: Description AND Definition are both required fields." In the background, a list of time blocks is visible, including "Mornin", "Mid-Da", "Afterr", "Night", "Week", "Mid-M", "Mid-A", "Late N", "6-7a", "7-8a", "8-9a", "9-10a", and "10-11".

Description	Definition
Sun 10a-5p	Su 10a-5p
Pre lunch	MoFr 10a-12p
SaSu 6a-10a	SaSu 6a-10a
Mo 6a-7p	Mo 6a-7p

OK
Cancel

Note:
Description
AND
Definition are
both required
fields.

TimeBlock
Mornin
Mid-Da
Afterr
Night
Week
Mid-M
Mid-A
Late N
6-7a
7-8a
8-9a
9-10a
10-11

Double click on the blank cell under “description”

The screenshot shows a dialog box titled "Editing: Custom Timeblocks" with a close button (X) in the top right corner. Below the title bar is a toolbar with various icons. The main area contains a table with two columns: "Description" and "Definition". The table has five rows of data and several blank rows below. The first row is "Sun 10a-5p" with definition "Su 10a-5p". The second row is "Pre lunch" with definition "MoFr 10a-12p". The third row is "SaSu 6a-10a" with definition "SaSu 6a-10a". The fourth row is "Mo 6a-7p" with definition "Mo 6a-7p". The fifth row is a blank cell in the "Description" column, which is highlighted in red. A red callout box with a white background and black border points to this red cell, containing the text "Double click on the cell it will turn color as shown". To the right of the table are two buttons: "OK" and "Cancel". Below the buttons is a note: "Note: Description AND Definition are both required fields."

Description	Definition
Sun 10a-5p	Su 10a-5p
Pre lunch	MoFr 10a-12p
SaSu 6a-10a	SaSu 6a-10a
Mo 6a-7p	Mo 6a-7p

OK

Cancel

Note:
Description
AND
Definition are
both required
fields.

Double click on the cell it will turn
color as shown

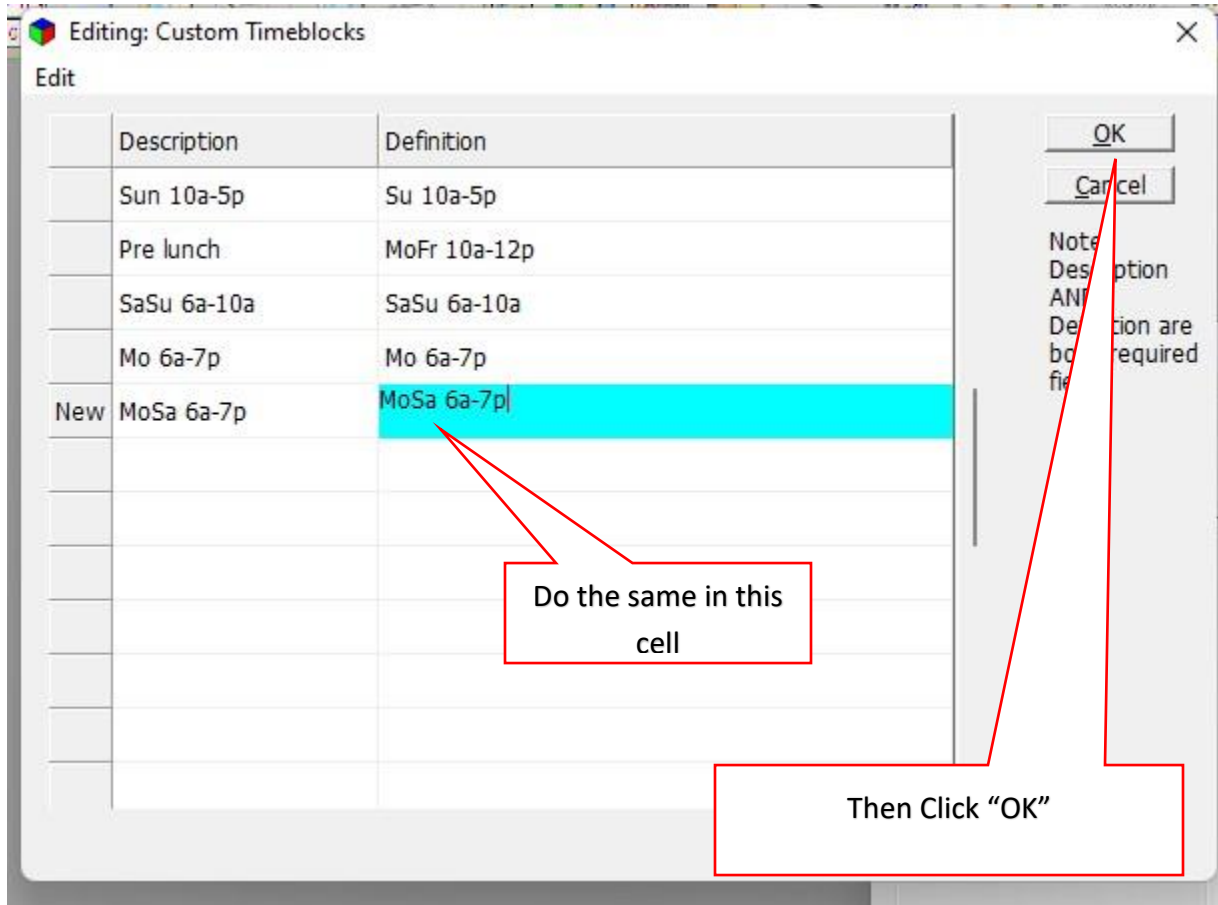
Type in the custom Daypart you want. **IMPORTANT** it must follow this exact format: the first two letters of the beginning day followed by the first two letter of the last day, then a space, then the one digit time of the start time with either an “a” or “p” depending on if am or pm, then a dash and then a space, then the one digit time of the start time with either an “a” or “p” depending on if am or pm. Example “MoSa 6a-7p” if you wanted Monday to Saturday from 6am to 7pm.

The screenshot shows a dialog box titled "Editing: Custom Timeblocks" with a close button (X) in the top right corner. Below the title bar is an "Edit" button. The main area contains a table with two columns: "Description" and "Definition".

	Description	Definition
	Sun 10a-5p	Su 10a-5p
	Pre lunch	MoFr 10a-12p
	SaSu 6a-10a	SaSu 6a-10a
	Mo 6a-7p	Mo 6a-7p
New	MoSa 6a-7p	

On the right side of the dialog box, there are "OK" and "Cancel" buttons. Below them is a note: "Note: Description AND Definition are both required fields." A red callout box with a white background and a red border points to the "New" row of the table. The text inside the callout box reads: "Type in the desired custom daypart. It must follow this format".

You need to repeat the above steps for the cell under “Definition”, then click ok



The image shows a dialog box titled "Editing: Custom Timeblocks" with a close button (X) in the top right corner. Below the title bar is the word "Edit". The main area contains a table with two columns: "Description" and "Definition".

	Description	Definition
	Sun 10a-5p	Su 10a-5p
	Pre lunch	MoFr 10a-12p
	SaSu 6a-10a	SaSu 6a-10a
	Mo 6a-7p	Mo 6a-7p
New	MoSa 6a-7p	MoSa 6a-7p

To the right of the table are two buttons: "OK" and "Cancel". Below these buttons is a "Notes" section with the text: "Description and Definition are both required fields".

Two red callout boxes with arrows provide instructions:

- A box pointing to the "MoSa 6a-7p" cell in the "Definition" column contains the text: "Do the same in this cell".
- A box pointing to the "OK" button contains the text: "Then Click 'OK'".

The new custom daypart is not available under the “custom” tab and will be each time you run a Ranker. Just highlight it and continue running your ranker. **NOTE: You can only choose the selections in custom daypart when running this ranker with a custom daypart. You cannot choose something under Timeblock and something under custom for the same Ranker.**

