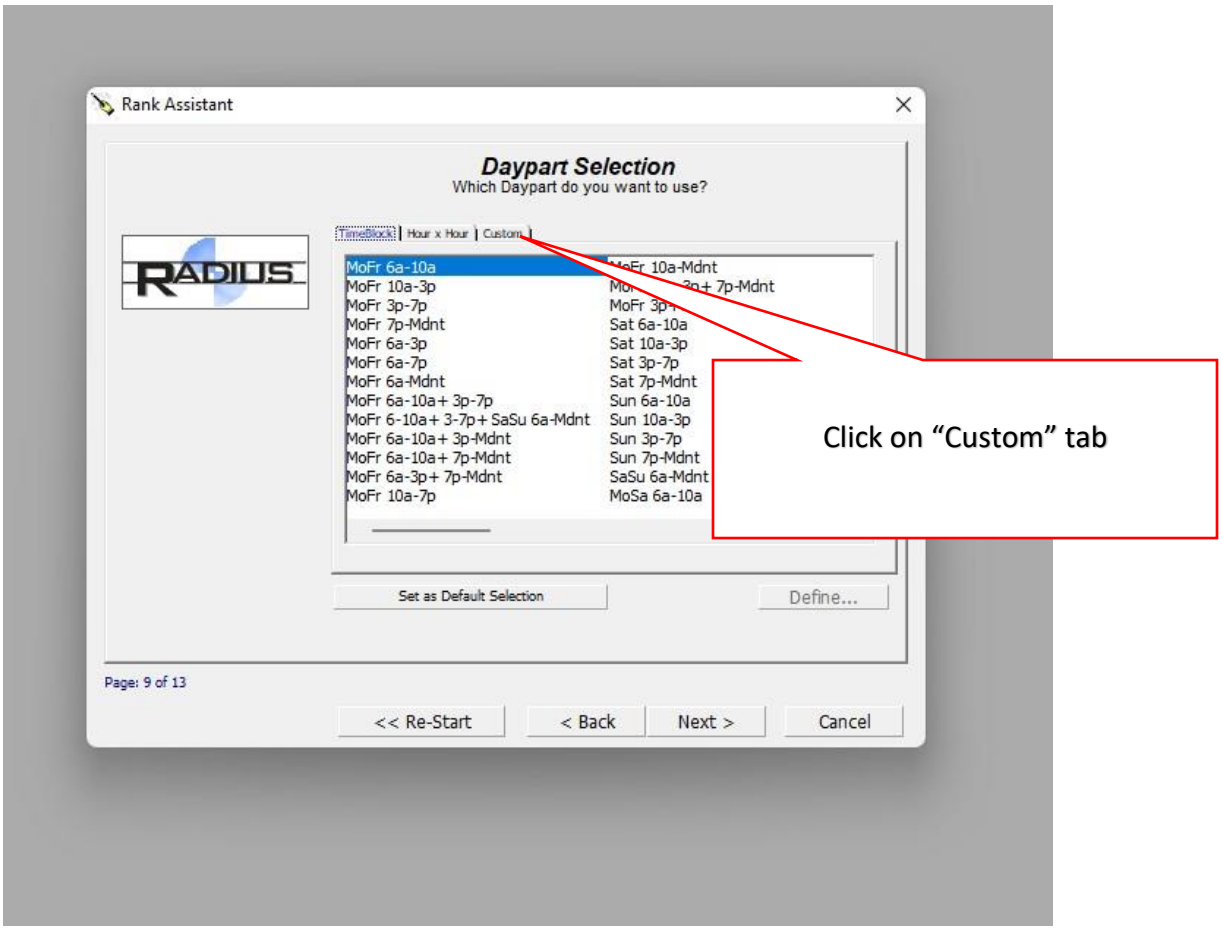
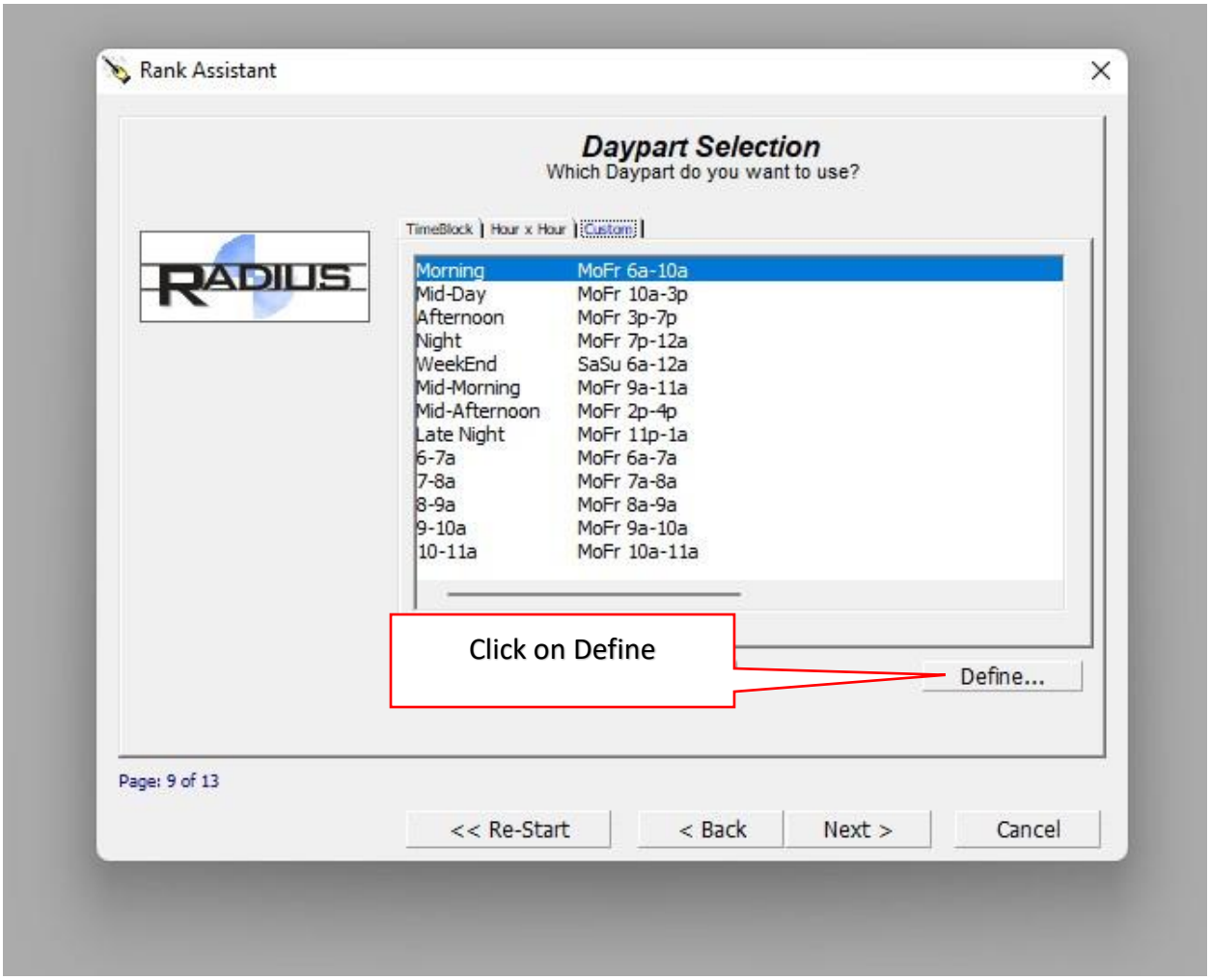
Create a custom Daypart in Ranker:

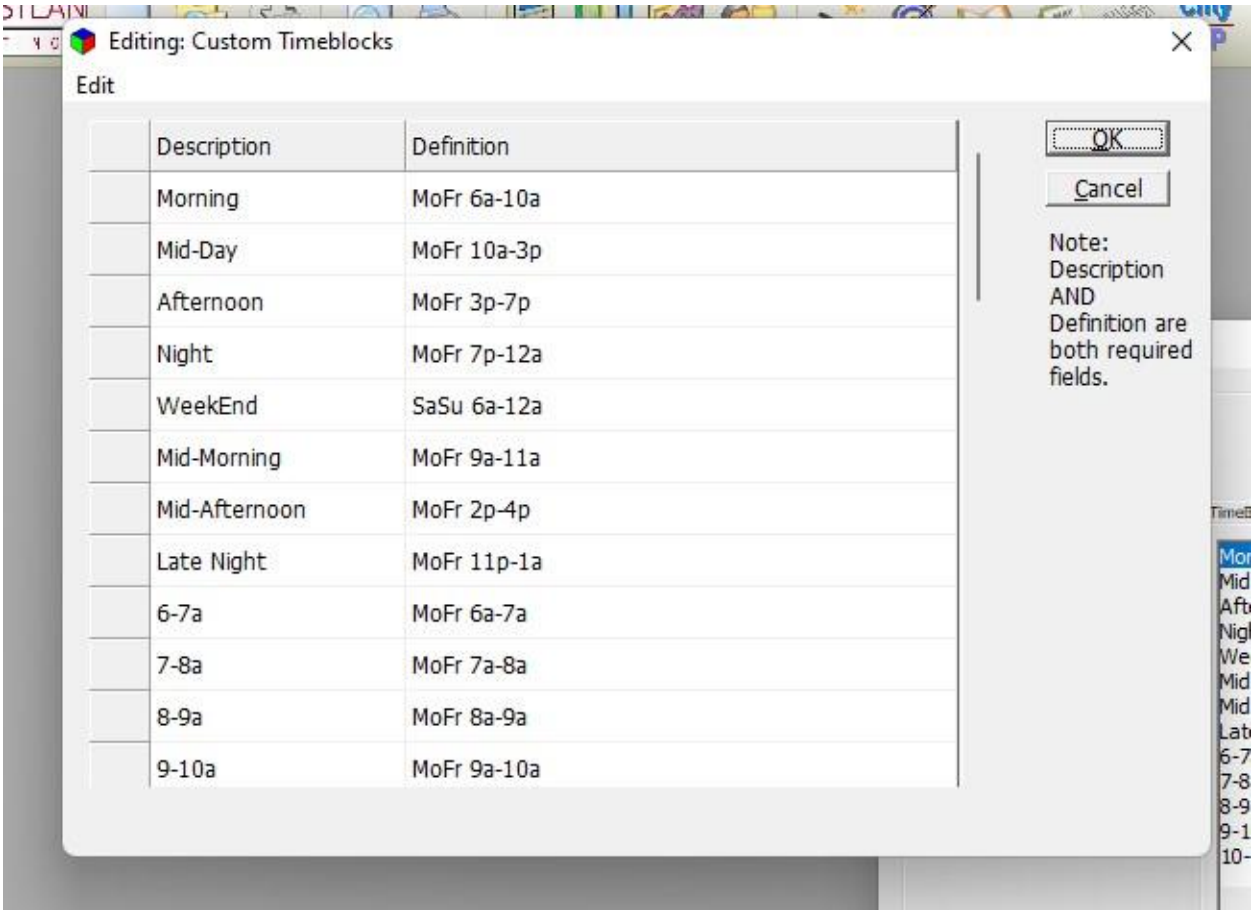
When you come to the Daypart Selection screen click on the “Custom” Tab…..



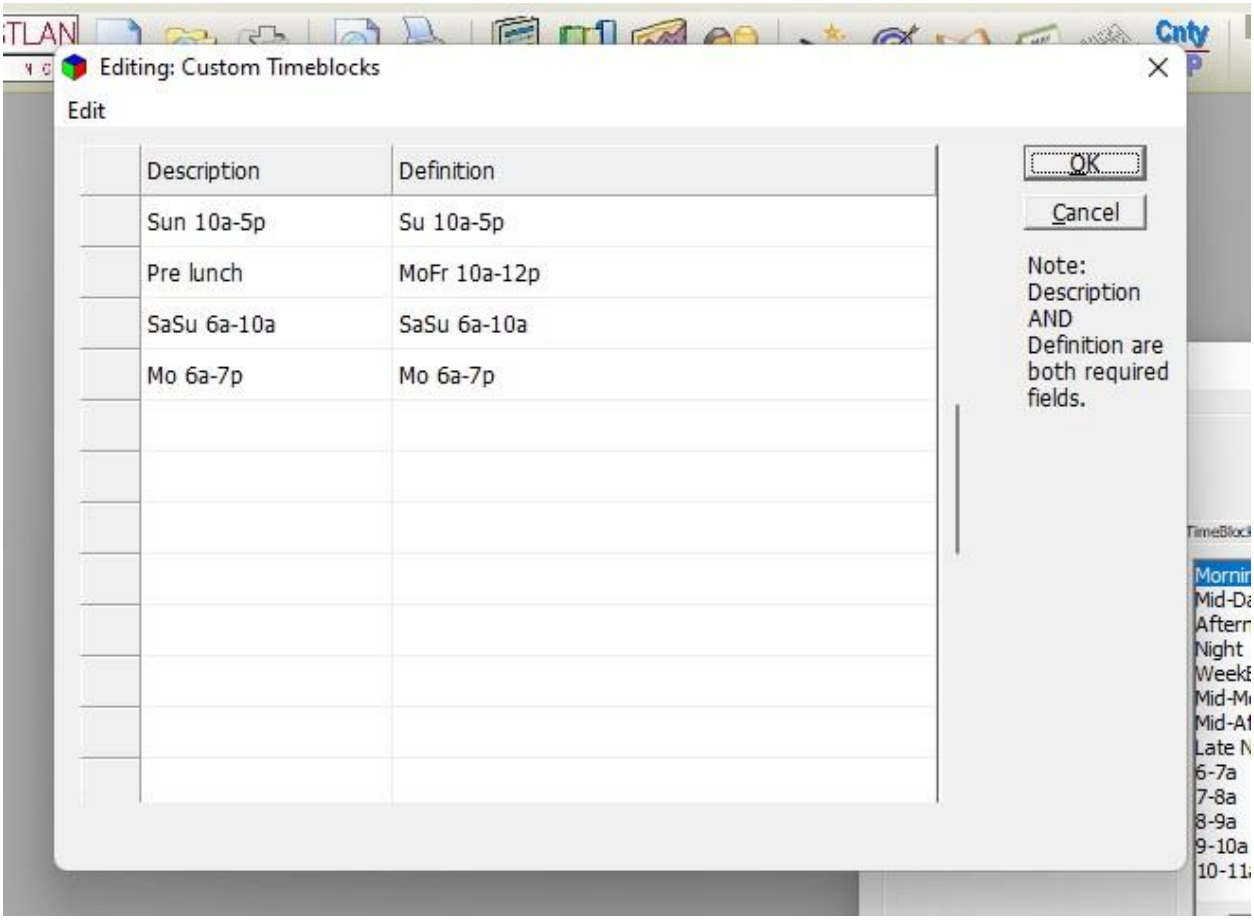
Click on “Define”….



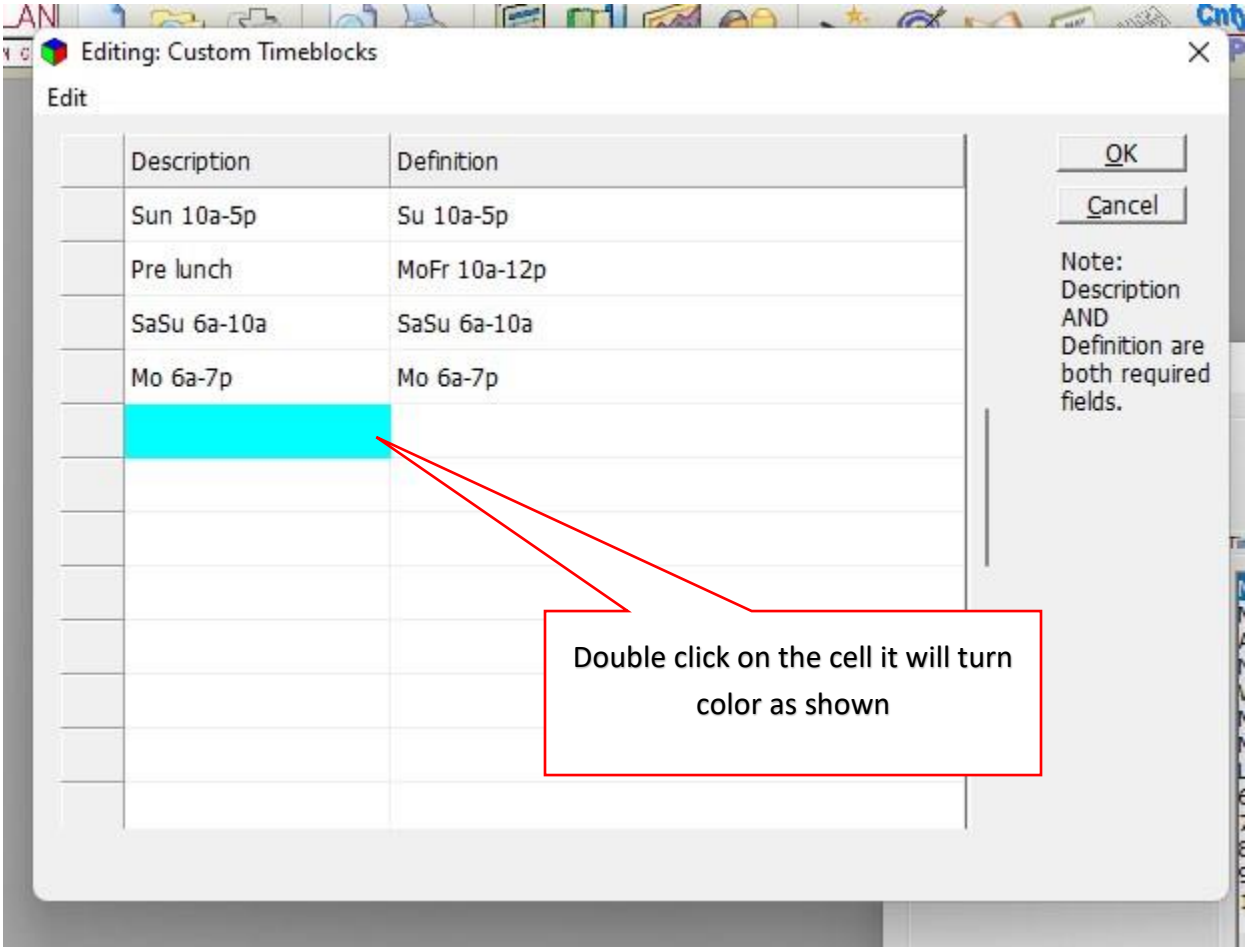
The popup window below will come up…..



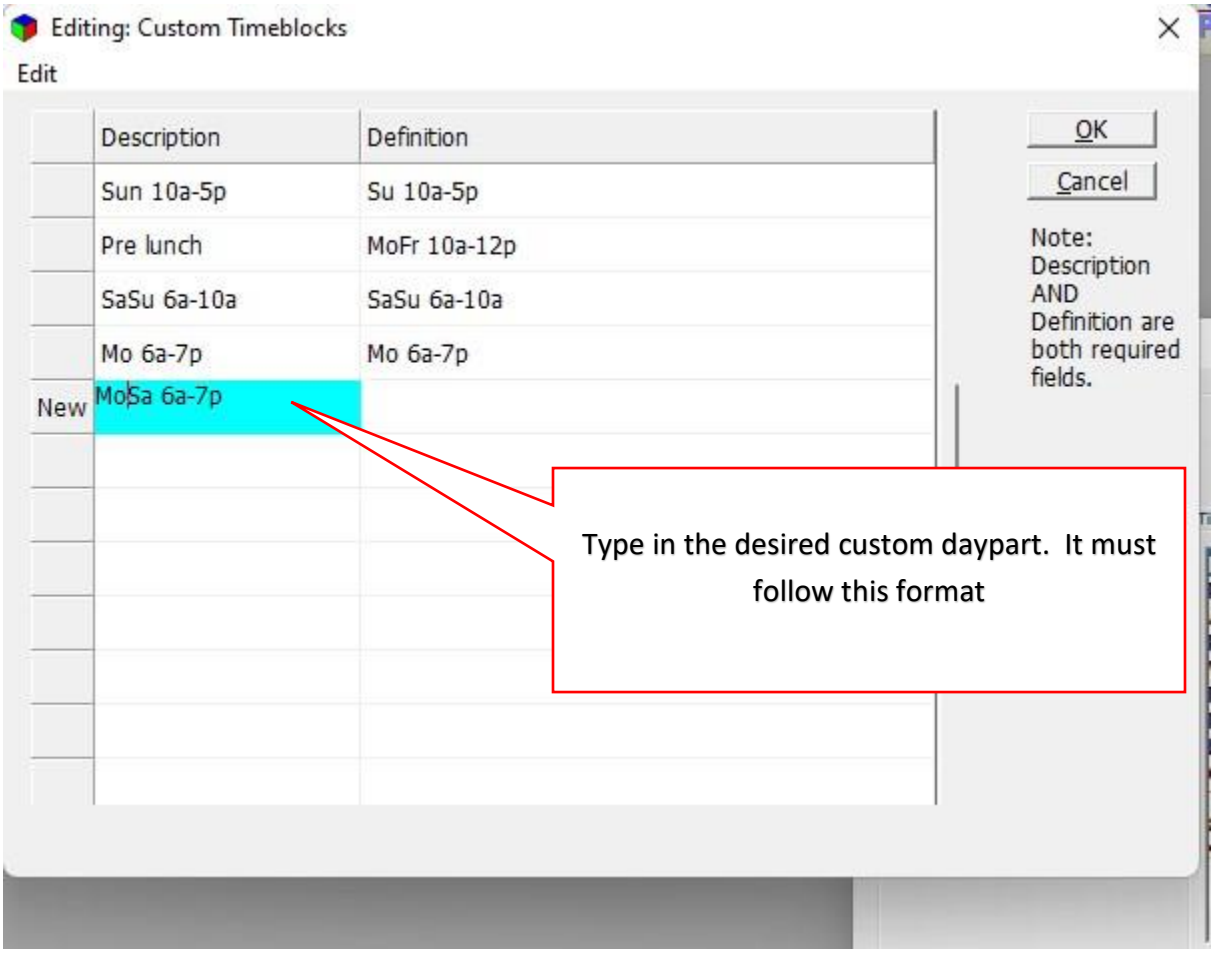
Scroll down to the blank cells……



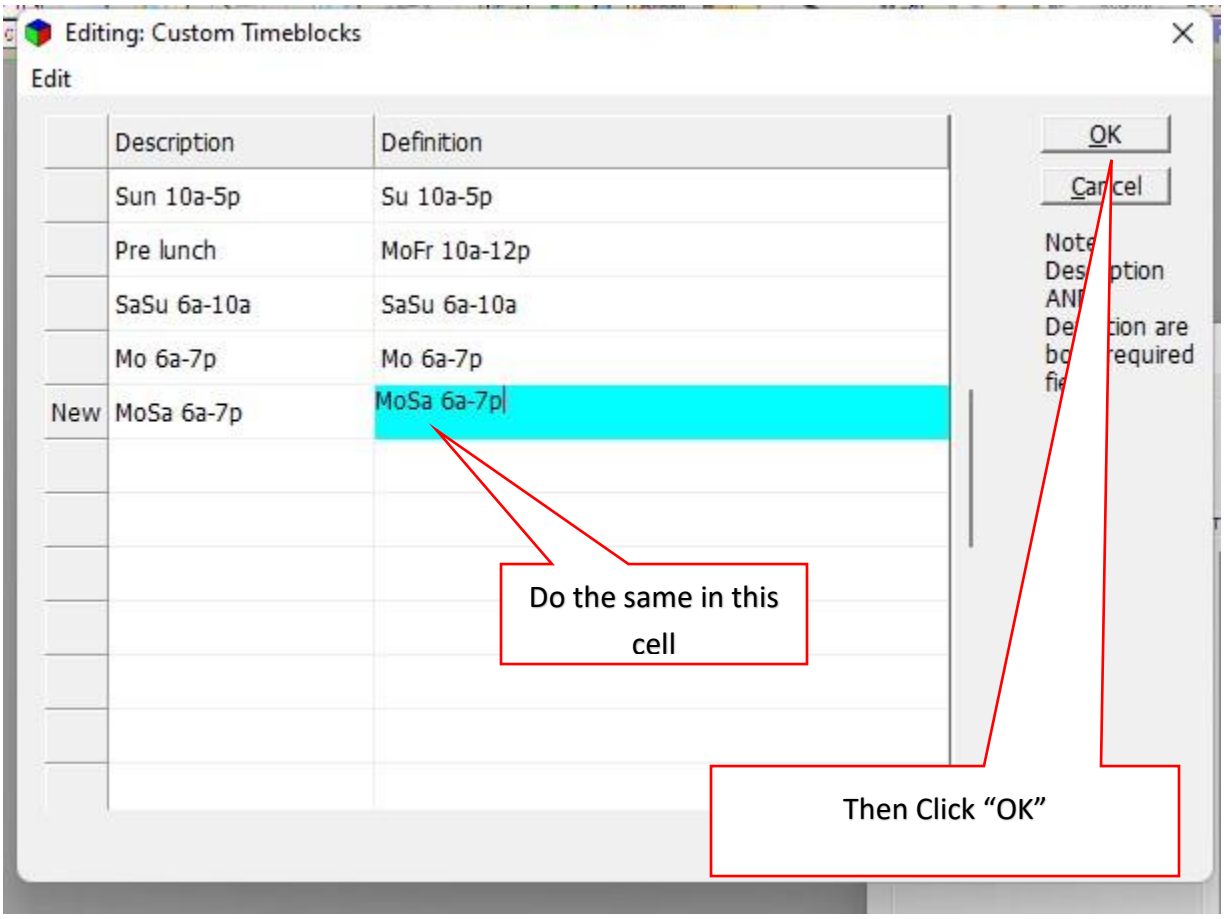
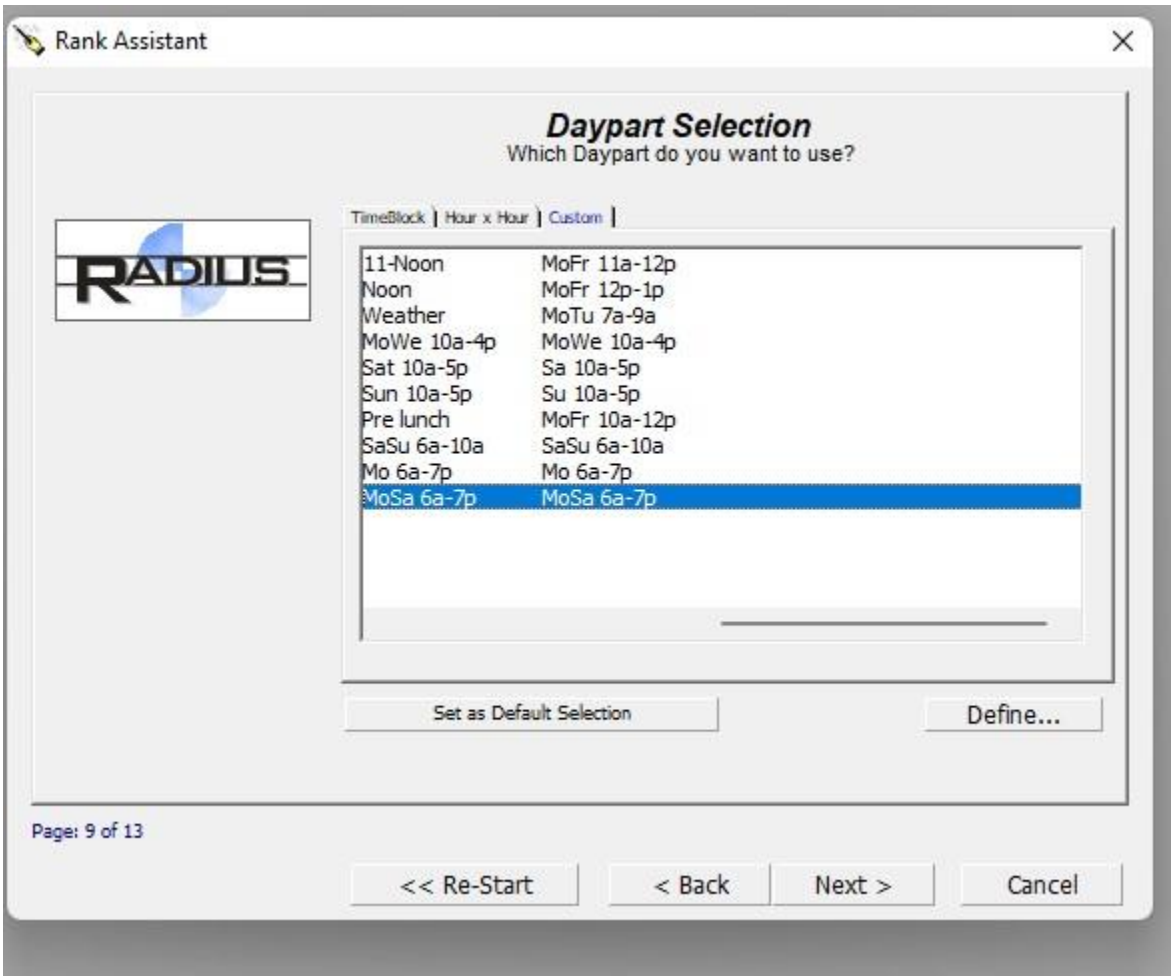
Double click on the blank cell under “description”….



Type in the custom Daypart you want. IMPORTANT it must follow this exact format: the first two letters of the beginning day followed by the first two letter of the last day, then a space, then the one digit time of the start time with either an “a” or “p” depending on if am or pm, then a dash and then a space, then the one digit time of the start time with either an “a” or “p” depending on if am or pm. Example “MoSa 6a-7p” if you wanted Monday to Saturday from 6am to 7pm.



You need to repeat the above steps for the cell under “Definition”, then click ok



The new custom daypart is not available under the “custom” tab and will be each time you run a Ranker. Just highlight it and continue running your ranker. NOTE: You can only choose the selections in custom daypart when running this ranker with a custom daypart. You cannot choose something under Timeblock and something under custom for the same Ranker.