



BREASTFEEDING COALITION OF VENTURA COUNTY

Supporting All Families to Breastfeed.



WABA | WORLD BREASTFEEDING WEEK 2024

The Breastfeeding Coalition of Ventura County
invites you to participate in:
2024 Annual World Breastfeeding Week **Birth and Baby Resource Fair**
August 3rd, 2024
10am-2pm

Dear Prospective Sponsor,

Join us this summer for our park celebration for local families in Ventura County. The Breastfeeding Coalition of Ventura County (BCVC) has partnered again with the Ventura Coast Milk Bank (VCMB) to hold a Birth and Baby Resource Fair. This community park event will be held in Thousand Oaks at the Horizon Hills Campus featuring vendors and local resources available to our local Ventura County families. The event has expanded to include a wide variety of resources for families about pregnancy, birth, new parenting, breastfeeding, donor human milk, wellness and the post-partum period, and maternal mental health. Last year, we had over 400 attendees including mothers, fathers, partners, children, grandparents, and community breastfeeding supporters. We believe this year will be even bigger with the expansion of resources and we need your help in making this year a great success.

The Breastfeeding Coalition of Ventura County supports breastfeeding as the cultural norm in our community by providing resources and education to families, healthcare professionals, employers, and policy makers. We do this by providing:

- Awareness of the importance of breastfeeding
- Access to support resources
- Educational opportunities
- Advocacy and recognition

BCVC strives to ensure that breastfeeding resources and support are established and available for our families in Ventura County. This event is not only focused on celebrating breastfeeding in our community but providing a family resource fair with information on local birth, baby, and family resources. In addition to local vendors, we will have many nonprofit and community booths. This year, our opportunity drawing will be benefiting a local organization that aligns with our mission in hopes to bring even more awareness and access to support resources. BCVC is currently accepting applications if your business is interested in being the recipient of our 2024 opportunity drawing (embedded in registration form)

www.breastfeedventura.org



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We are requesting donations from area businesses like yours to help make this event a success. This event would be a great opportunity for your business to promote its services to the Ventura County community and contribute to a wonderful cause: the health and support of mothers and infants.

Individuals and Business Owners may sponsor in the following ways:

In-Kind Sponsorship

- Refreshments for the event (sealed, non-perishable snacks & drinks)

Opportunity Drawing Sponsorship

- Items, coupons, or services to be included in our opportunity drawing (proceeds will be donated to a local non-profit)

Resource Sponsor FREE

- A service or resource that will provide entertainment or support to our event (i.e.. activities for children to engage in, photography, car seat or CPR education, event bags)
- An opportunity to include your materials in our swag bags
- Your logo displayed on the event banner
- Promotion of your resource leading up to the event

Nursing Nook Sponsor FREE

- Diapers, Wipes, and other changing/lactation donations that can be displayed with your materials in our exclusive Nursing Nook
- Your logo displayed on the event banner
- An opportunity to include your materials in our swag bags
- Promotion of your products leading up to the event

Non-Profit Table-- \$25

- A table to share your mission at the event
- An opportunity to include your materials in our swag bags
- Your logo displayed on the event banner

Closing the Gap Sponsor-- \$100

- A table at the event to meet and discuss your services with our attendees

Community Event Sponsor-- \$200

- A table at the event to meet and discuss your services with our attendees
- An opportunity to include your materials in our swag bags
- Your logo displayed on the event banner

GOLD Event Sponsor-- \$500

- A table at the event to meet and discuss your services with our attendees



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- An opportunity to include your materials in our swag bags
- Your logo displayed on the event banner
- Your logo listed on social media up to the event day
- Your logo displayed on our 2024 Sponsors and Donor Page on our website
- Your logo displayed on our Event Newsletter
- A featured post about your business on our social media page

You can **register** for your sponsorship, donation, or vendor space at:

https://docs.google.com/forms/d/e/1FAIpQLSdxt9TbXeVjupclyjpw3jM0PE1KqNS3B8HkX-PWFppk5geXIQ/viewform?usp=pp_url

The Breastfeeding Coalition of Ventura County is recognized as a Nonprofit 501(c)3 organization. **TAX ID # 81-1067086.**

All donations will be recognized as donated by your business throughout the event and will be used for the sole purpose and benefit of the community members participating in our event.

On behalf of the BCVC Board of Directors, thank you for your support.

Sincerely,

Nahal Papehn, M.S., CCC-SLP, CBS
Board Chair
Breastfeeding Coalition of Ventura County
805-665-3604