

PERFORMANCE RIDER: Hospitality, Production, Input List, Info

BILLING: Without exception, the act will be billed as **RON KEEL** in all media, promotions and advertising. **Without exception** Purchaser will use ONLY Artist-approved and Agent-provided logos and photos. All assets – logos, current documentation/images/video/audio – can be viewed and downloaded at <u>http://ronkeelEPK.com</u>.

CONTACT INFO:

Management: Ron Keel (605) 251-8222 - ronkeel@ronkeel.com

Personal Assistant to Ron Keel – all inquiries (interview requests/tech/logistics etc.): Brandon Beck – (605) 321-2120 - ronkeelband@gmail.com

Ron Keel Online:

http://ronkeel.com http://twitter.com/ronkeel http://facebook.com/ronkeel http://youtube.com/ Instagram: @officialronkeel

FAQS:

- A RON KEEL ALONE/ACOUSTIC performance consists of all the classic Keel hits ("The Right To Rock," "Because The Night," "Tears Of Fire" and more) + songs from throughout Ron's career (Metal Cowboy, Ron Keel Band, Steeler, IronHorse, Fair Game, the Country Years"). There are usually a couple of cover songs in the set that have special relevance to Ron's career history.
- Select shows, where appropriate, can be arranged to include classic rock/southern rock/country covers. Ron loves to dig deep into his songbook of favorites for biker events, 4th of July parties at the lake, and other events where this type of gig works best.
- **RON KEEL** never charges for meet & greet experiences however, some VIP fan experiences are included in online merchandise bundles. These include soundcheck hangs and pre-show photo ops. Ron will always host a free meet & greet at the merchandise table after the performance.

BASIC REQUIREMENTS

Electricity front/center stage.

A clean, private lockable dressing room with one or more full-length mirrors. Available upon Artists' arrival at venue.

A well-lit merchandise area with table, electricity and Wi-Fi access.

Purchaser/venue will provide qualified experienced sound and lighting technicians and provide their contact information to Artist in advance.

Purchaser/venue will provide someone qualified to oversee merchandise sales.

HOSPITALITY

Except for the hot meal, the following will be provided in the dressing room upon Artists' arrival at venue:

- Bottled water
- One six pack of Budweiser Zero (non alcoholic beer) if not available, Budweiser Select 55
- KETO-friendly Deli Tray (assorted lunch meat cheese lettuce –

onion – tomato – cucumber – light mayo & spicy mustard

- Paper plates, plastic silverware
- 1 fifth of Smirnoff vodka
- 4 alkaline AA batteries (Duracell preferred)
- 2 nine-volt batteries
- Hot Meals: for 2 people unless otherwise specified
- 4 hand towels, 2 bath towels

Signed/Agreed to by Purchaser

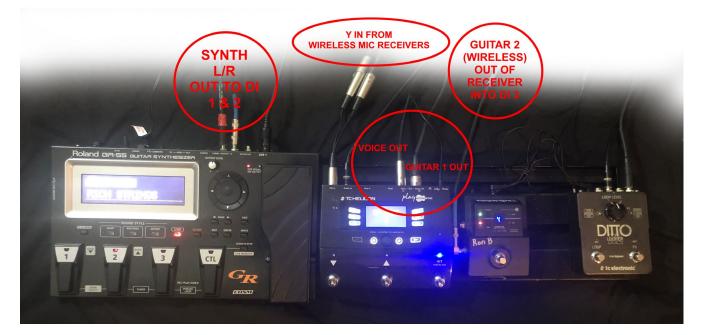


INPUT LIST (updated 2-22)

1	Lead Vocal	Headset rig – provided by Artist –
		XLR out of processor
2	Primary Acoustic Guitar	XLR out of processor
3	Guitar Synthesizer (L)	DI
4	Guitar Synthesizer (R) (optional)	DI
5	Wireless Acoustic Guitar	DI

The headset mic (not used for every show) & handheld use only ONE channel for both (they are both going through the same processor). If necessary, I can adjust the gain so they match.

3 Direct boxes needed. I can get by with 2 if we run the guitar synth in mono. The third DI is for the wireless acoustic guitar – out of the wireless receiver (it's on the pedalboard) into the DI.



MIX NOTES:

- I will always control my own mutes. There is never a need to mute any of my inputs. Please unmute them **well** before showtime so I can make sure I've got signal.
- At gigs where there are good rockin' support bands, it's important that my volume compares to them. I don't want a soft mellow acoustic approach, mix it like a rock band without a drummer.
- The synth sounds great and adds a lot, but I don't use it ALL the time. It's important that the acoustic guitars can stand on their own without the synth.
- When I do a solo, I always use the synth so you can ride the synth up on those solos up a little. Thank you!

LIGHTING:

• PLEASE keep the stage completely dark until I actually start playing, then light it up and have fun. No blackouts. It's **really** important that I can see my frets and the pedals.