



## PERFORMANCE RIDER: Hospitality, Production, Input List, Info

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**BILLING:** Without exception, the act will be billed as **RON KEEL** in all media, promotions and advertising. **Without exception** Purchaser will use ONLY Artist-approved and Agent-provided logos and photos. All assets – logos, current documentation/images/video/audio – can be viewed and downloaded at <http://ronkeelEPK.com>.

### CONTACT INFO:

**Management:** Ron Keel (605) 251-8222 – [ronkeel@ronkeel.com](mailto:ronkeel@ronkeel.com)

**Personal Assistant to Ron Keel – all inquiries (interview requests/tech/logistics etc.):** Brandon Beck – (605) 321-2120 - [ronkeelband@gmail.com](mailto:ronkeelband@gmail.com)

### Ron Keel Online:

<http://ronkeel.com>

<http://twitter.com/ronkeel>

<http://facebook.com/ronkeel>

<http://youtube.com/>

**Instagram:** [@officialronkeel](https://www.instagram.com/officialronkeel)

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### FAQS:

- A **RON KEEL ALONE/ACOUSTIC** performance consists of all the classic Keel hits (“The Right To Rock,” “Because The Night,” “Tears Of Fire” and more) + songs from throughout Ron’s career (Metal Cowboy, Ron Keel Band, Steeler, IronHorse, Fair Game, the Country Years”). There are usually a couple of cover songs in the set that have special relevance to Ron’s career history.
- Select shows, where appropriate, can be arranged to include classic rock/southern rock/country covers. Ron loves to dig deep into his songbook of favorites for biker events, 4<sup>th</sup> of July parties at the lake, and other events where this type of gig works best.
- **RON KEEL** never charges for meet & greet experiences – however, some VIP fan experiences are included in online merchandise bundles. These include soundcheck hangs and pre-show photo ops. Ron will always host a free meet & greet at the merchandise table after the performance.

## BASIC REQUIREMENTS

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Electricity front/center stage.

A clean, private lockable dressing room with one or more full-length mirrors. Available upon Artists' arrival at venue.

A well-lit merchandise area with table, electricity and Wi-Fi access.

Purchaser/venue will provide qualified experienced sound and lighting technicians and provide their contact information to Artist in advance.

Purchaser/venue will provide someone qualified to oversee merchandise sales.

## HOSPITALITY

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**Except for the hot meal, the following will be provided in the dressing room upon Artists' arrival at venue:**

- Bottled water
- One six pack of Budweiser Zero (non alcoholic beer) – if not available, Budweiser Select 55
- KETO-friendly Deli Tray (assorted lunch meat – cheese – lettuce –

onion – tomato – cucumber – light mayo & spicy mustard

- Paper plates, plastic silverware
- 1 fifth of Smirnoff vodka
- 4 alkaline AA batteries (Duracell preferred)
- 2 nine-volt batteries
- Hot Meals: for 2 people unless otherwise specified
- 4 hand towels, 2 bath towels

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Signed/Agreed to by Purchaser



**INPUT LIST (updated 2-22)**

<b>1</b>	<b>Lead Vocal</b>	Headset rig – provided by Artist – XLR out of processor
<b>2</b>	<b>Primary Acoustic Guitar</b>	XLR out of processor
<b>3</b>	<b>Guitar Synthesizer (L)</b>	DI
<b>4</b>	<b>Guitar Synthesizer (R) (optional)</b>	DI
<b>5</b>	<b>Wireless Acoustic Guitar</b>	DI

The headset mic (not used for every show) & handheld use only ONE channel for both (they are both going through the same processor). If necessary, I can adjust the gain so they match.

3 Direct boxes needed. I can get by with 2 if we run the guitar synth in mono. The third DI is for the wireless acoustic guitar – out of the wireless receiver (it's on the pedalboard) into the DI.



## **MIX NOTES:**

- I will always control my own mutes. There is never a need to mute any of my inputs. Please unmute them **well** before showtime so I can make sure I've got signal.
- At gigs where there are good rockin' support bands, it's important that my volume compares to them. I don't want a soft mellow acoustic approach, mix it like a rock band without a drummer.
- The synth sounds great and adds a lot, but I don't use it ALL the time. It's important that the acoustic guitars can stand on their own without the synth.
- When I do a solo, I always use the synth – so you can ride the synth up on those solos up a little. Thank you!

## **LIGHTING:**

- PLEASE keep the stage completely dark until I actually start playing, then light it up and have fun. No blackouts. It's **really** important that I can see my frets and the pedals.