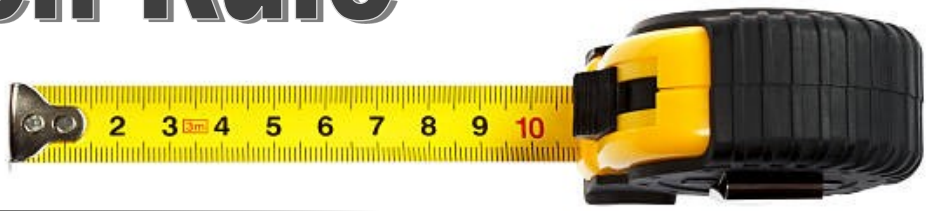


The Golden Rule

FEBRUARY 2024



President's Message

A big shout out to Eric Chojnacki for spearheading the first annual GSHBA team to participate in the 2024 Wisconsin Rapids Polar Plunge. Kudos also to Amanda Bera-Brooks, Bruce, Kari & Brady Woyak, Ryan, Carrleen & Gavin Hyer, Sami Miller and Jake Tritz who all conquered the cold waters and took the plunge. In all, these plungers raised \$1,518 for Special Olympics on behalf of GSHBA! Quite the feat for our first go-round! Nice job and thank you to all that donated.



Mark Robinson, Blenker Construction

5741 Windy Dr Ste D, Stevens Point, WI 54482

715-824-5665

mark.robinson@blenkerco.com

Save the dates:

- February 13 – Patrick Gatterman presents at our monthly meeting to discuss how the Small Business Development Center programs support new business start-ups and existing business expansions
- March 12 – Magic/Comedy Show featuring James David at O'so Brewing Company in Plover. Our monthly meeting with a little pizzazz. Be sure to join us from 7:00-9:00 for an evening of fun!

April 27 – Hammer Down 5k-ish at Lucke's in Plover. Run, walk, or hustle from your car to the bar...up to you! Be sure to register online at www.gshba.org

Did you know:

GSHBA, along with a myriad of its generous members, will be awarding \$14,000 in various scholarships this year to select local students who are advancing their education beyond high school. If you know of a potential candidate, please encourage them to apply on our website. Application deadline is March 29.

Mark Robinson

CALENDAR *of* EVENTS

February 13 - Guest Speaker Patrick Gatterman from the Small Business Development Center & Dinner At Sky Club

March 12 - Comedy/Magic Show featuring James David at O'so Brewing Co. 7:00pm

April 9 - Scholarship Presentation Dinner

April 27 - Hammer Down 5K at Lucke's in Plover

GSHBA Members and Friends, Your Invited

February 13, 2024

At Sky Club in Plover

Cocktail Hour at 6:00pm Dinner at 7:00pm

Guest Speaker Patrick Gatterman at 7:30pm

One Free with Membership and \$20 each additional Guest.

RSVP to office@gshba.net by February 8th



Patrick Gatterman

Patrick is the Director at the Small Business Development Center (SBDC) in Stevens Point. The SBDC provides counseling and training to small businesses including working with SBA to develop and provide informational tools to support business start-ups and existing business expansion. Many of these services are free to local businesses.

Patrick will talk about the SBDC Programs that deliver professional, high quality, individualized business advising and technical assistance to existing small businesses and pre-venture entrepreneurs. SBDCs provide problem-solving assistance to help small businesses access capital, develop and exchange new technologies, and improve business planning, strategy, operations, financial management, personnel administration, marketing, export assistance, sales and other areas required for small business growth and expansion, management improvement, increased productivity and innovation.

He is a firm believer in work-life balance, which means he will ask about your day and encourage bubbler small-talk, as a team is only as strong as the trust they have in each other. He likes to know the people he works with and hopes they want to know him as well.



James David Magic

March 12, 2024

7:00pm

At O'so Brewing Company

1800 Plover Road, Plover WI

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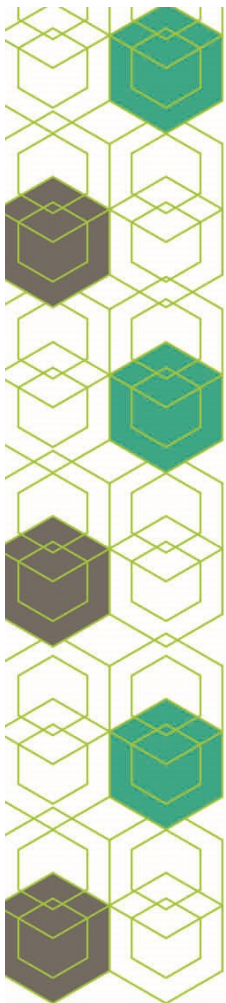


James David performs from Los Angeles to NY. His blend of comedy, magic and message will have you laughing, mesmerized, and thinking the entire show! He is considered one of the hottest rising acts in the industry.

SCHOLARSHIPS

Scholarships are due March 29, 2024. Encourage students you know to apply at www.gshba.net. Thank you to all the members that donated towards a scholarship this year.

- **GSHBA Scholarship of Excellence - \$1,500**
- **Jeff Nygaard Memorial Scholarship - \$1,000**
- **The Portage County Bank Scholarship - \$1,000**
- **The GSHBA Winner Winner Chicken Dinner Scholarship - \$1,000**
- **Ryley Hofferber Memorial Scholarship - (2) \$1,000 scholarships available**
- **Hammer Down Scholarship - \$1,000**
- **GSHBA Parade of Homes Scholarship - \$1,000**
- **Point Masonry Mitchell A. Bacher Memorial - \$1,000**
- **Alchemy Concrete Scholarship - \$1,000**
- **Wayne Bushman Scholarship - \$1,000**
- **Freedom Home Builders Scholarship - \$1,000**
- **Marty Family Scholarship - \$1,000**
- **Eric Walters Memorial Scholarship - Milwaukee pack out, tools, Work Boot Voucher, \$500 (\$1,500 Value)**



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Thank you Bergman Builders for hosting a fun open house at your shop in January. It was a great way to spend a snowy night, eating Mexican buffet and throwing bags in a cornhole tournament. Thank you County Concrete for sponsoring the beverages for the evening. Congrats Kurt and Jeremy Bergman on being Cornhole Champs!

Special thanks to Joe Nagan for putting on a Continuing Education class for our builders before the event. If you are a builder looking to get your CE credits for licensing, we offer these courses occasionally so you can get your required credits for free. Joe is a wealth of knowledge and great at sharing his vast experience.



Awesome job team GSHBA! We raised over \$1,500 for the Special Olympics and had a full team of 10 plungers. Thank you to all the members that jumped in, came out to cheer and donated. Special thanks to Eric Chojnacki for heading this up and helping get GSHBA even more involved in the community. It was amazing so if you didn't come this year, make sure to plan for this event next year.



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HAMMER BOUND 5K^{ish}

April 27, 2024

At Lucke's

3252 Mecca Dr. Plover, WI

**Run, Walk or Hustle from your Car to the Bar.
Registration includes bag, shirt and drink token.**

Event Schedule

- **Friday April 26th Early Check In/Registration 4-6 pm at Lucke's**
- **Saturday April 27th 9:00am - 9:45am Registration/Check In**
- **10:00 am 5kish Run, 5 Kegger Walk & Car to the Bar Hustle Begin**
- **Stick around after for Awards, Music, Drinks & Food Trucks.**

Register online at www.gshba.org

**Sponsorships are available for this event and they fill up fast.
Please see next page for details on becoming a sponsor!**



2024 Sponsorships Available

8 Penny Sponsor: \$200

- Name listed on the Race Shirt
- Name/logo and link on website

Bag Sponsor : \$500

- Name / logo on race bag that goes out to all participants
- Name / logo on the website

16 Penny Sponsor: \$350

- Logo listed on the Race Shirt
- Name/logo and link on website
- Name listed on Race Day Banner at the start and finish of the event
- Flyer and/or approved item in the participants bag

Food Sponsor :

- Provide a snack for the runners at the finish

Business Name (As you would like it to appear in Advertising) _____

Print Name of Authorized Signer _____ Date: _____

Phone: _____ Email: _____

Name of Sponsorship Level or Item _____ Amount _____

Name of Sponsorship Level or Item _____ Amount _____

If you have a unique sponsorship you would like to provide, please list details below. We will review it and get back to you.

If you would like to provide something for the Swag Bag participants receive at Registration, please describe the item below.

Mail Checks Payable to GSHBA or provide Credit Card Info below and mail to 1001 Theater Dr. Plover WI 54467.

Check Enclosed _____ Invoice Me _____

Credit Card # _____ Expiration Date _____

Name of Card Holder _____

Logos and graphic files can be emailed to office@gshab.net prior to April 1st. Payments and Invoices need to be paid in full by prior to April 1st. Call (715) 340-2242 or email office@gshba.net if you have any questions.



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Small Business Growth Partner's services are not available to the general public. Eligibility is reserved solely for active WBA members – for no additional cost. Developed through focusing on the issues of small business builders, remodelers, and trade companies, your BPA will include a detailed and comprehensive analysis of your business.



Advocacy Digest | January 19, 2024

Brad Boycks, Executive Director

Urban Towns Legislation Meets Stiff Opposition During Senate Hearing

Recently, the Senate Committee on Transportation and Local Government conducted a hearing on Senate Bill 691 (SB 691), also known as the "Urban Towns" bill, as labeled by the bill authors and the Wisconsin Towns Association, the bill's leading advocate.

In essence, SB 691 proposes to allow certain towns that meet specific metrics outlined in the bill to reclassify themselves as "urban towns." To achieve this reclassification, a town must meet certain requirements and obtain approval through a vote at a town meeting. Some key requirements include:

- The town must have a population exceeding 5,000 and a population density of 750 persons per square mile.

- The town should provide law enforcement services.

- The town must have enacted a subdivision ordinance.

- The town should have enacted a zoning ordinance or be subject to county zoning.

If a town successfully votes to reclassify as an "urban town," it would no longer be subject to extra-territorial zoning or plat approval by a neighboring city or village. Additionally, any future "significantly developed territory" could only be annexed by a city or village with unanimous approval from the affected property owners.

A significant provision of the legislation would compel cities, villages, and sanitary or utility districts in cities and villages to allow urban towns to connect to their sewer systems. Notably, the bill authors, Senator Pat Testin and Representative Karen Hurd, announced the removal of the section related to water and sewer hookup from the bill.

The idea of establishing a different type of town, rather than incorporating into a village or city, has been in existence for nearly 30 years and has faced opposition from the Wisconsin Builders Association (WBA), viewed as a strategy to impede annexation and hinder future development. Previous attempts allowed for the creation of "charter towns."

WBA reached out to various developer members across the state, confirming their longstanding opposition to the policy goals of SB 691 in creating "urban towns."

The Senate committee hearing on SB 691 spanned approximately five hours, featuring testimonies from town officials supporting the bill and city/village officials opposing it.

In conclusion, WBA believes that finding middle ground on such a significant issue in the last few months of the 2023-2024 legislative session will be challenging. WBA has proposed the idea of establishing a Legislative Council Study Committee to review town, city, and village procedures on annexation, as well as the issue of extraterritorial zoning and plat approval. A deliberate and thoughtful conversation this summer could enable town officials, city/village officials, legislators, and WBA developer/builder members to review current state statutes and propose changes to streamline the development process, encouraging more single-family home construction statewide.

MEMBERSHIP DIRECTORY

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APPLIANCES

Ferguson Enterprises, Inc. Michelle Cusack 2425 North 14th Ave. Wausau, WI 54401
www.ferguson.com Email: michelle.cusack@Ferguson.com Phone (715) 679-2397

Furniture & ApplianceMart Ted Peotter 2917 Business Park Dr. Stevens Point, WI 54481
www.furnitureapplianceMart.com Email: ted.peotter@bostonfam.com Phone (715) 344-7700

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www.solarus.net Phone (715) 421-8111

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www.countymaterials.com Email: marty.kizewski@countymaterials.com Phone (715) 341-3765

Kafka Granite Jason Chilson N7519 Pacific Estates Ct. Portage, WI 53901
www.kafkagranite.com Email: jchilson@kafkagranite.com Phone (715) 316-7817

Krukowski Stone Co. Joanie Whit 162445 County Road C Mosinee, WI 54455
www.krukowskistone.com Email: joaniew@krukowskistone.com Phone (715) 693-6300

BUILDERS

Ability Builders, Inc. Mark Camalieri 6559 County Rd. A Amherst, WI 54406
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www.bergmanbuilders.com Email: bergmanbuilders@charter.net Phone (715) 341-5982

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www.blenkerco.com Email: melissa.ellingson@blenkerco.com Phone (715) 824-5665

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www.duralumbuildingcenter.com Phone (715) 344-7363

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www.edwardsqualityconstruction.com Email: edwardsqualityconstruction@yahoo.com Phone (715) 213-8180

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www.rsmithconstructionwi.com Email: rsmithcon@gmail.com Phone (715) 343-5250

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www.stevenspointloghomes.com Email: aaron@pointlogs.com Phone (715) 544-4194

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www.stevenspointloghomes.com Email: seth@pointlogs.com Phone (715) 544-4194

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CONCRETE & MASONRY

Alchemy Concrete Judah Haas PO Box 161 Nelsonville, WI 54458
www.alchemyconcrete.com Email: judah@alchemyconcrete.com Phone (715) 824-3010

County Materials Corp. Marty Kizewski 2000 Patch St. Stevens Point, WI 54481
www.countymaterials.com Email: marty.kizewski@countymaterials.com Phone (715) 341-3765

Firkus Masonry, Inc. Ryan Firkus 2000 Patch St. Stevens Point, WI 54481
Rmail: fminc.att.net Phone (715) 572-8027

Kafka Granite Jason Chilson N7519 Pacific Estates Ct. Portage, WI 53901
www.kafkagranite.com Email: jchilson@kafkagranite.com Phone (715) 316-7817

Krukowski Stone Co. Joanie Whit 162445 County Road C Mosinee, WI 54455
www.krukowskistone.com Email: joaniew@krukowskistone.com Phone (715) 693-6300

Point Masonry LLC Jason Bacher 3336 Lindbergh Ave. Stevens Point, WI 54481-5447
Phone: (715) 344-8104 Email: pointmasonry.jbacher@gmail.com

COUNTERTOPS

Feltz Lumber Rick Okray 3737 Minnesota Ave. Stevens Point, WI 54481
Phone: (715) 344-4970 Email: feltzro@sbcglobal.net

Stone Innovations, Inc. Dave & Matt Lansing 3611 Post Rd. Plover, WI 54467
www.stoneinnovations.com Email: stoneinn@stoneinnovations.net Phone (715) 345-1601

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www.wellingkbf.com Email: arielwelling@wellingkbf.com Phone (715) 344-2688

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www.centralstateelectric.com Email: info@centralstateelectric.com Phone (715) 341-2762

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Email: gaugerv@gmail.com Phone (715) 572-7723

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Email: hrulectric@gmail.com

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Email: sandcountryelectricllc@gmail.com Phone (715) 459-4154

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Email: jpisani@psdconsulting.com Phone (608) 260-5867

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Wood Street Rental Jeff Wiesman 2240 Wood St. Stevens Point, WI 54481
www.woodstreetrental.com Email: jrwiesman@gmail.com Phone (715) 342-9099

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Email: ryan@rhliquidators.net Phone (715) 258-8886 4

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Email: kylekluck@mwwb.net Phone (715) 340-0763

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Email: stoltzenterprise@gmail.com

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www.securityfenceandsupply.com Email: wayne@securityfenceandsupply.com Phone (715) 344-6340

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AG Country Farm Credit Services Pam Zinda 1216 Wildwood Dr. Stevens Point, WI 54482
www.agcountry.com Email: pam.zida@agcountry.com Phone (715) 344-1000

Associated Bank Karen Yach Plover/Wisconsin Rapids/Stevens Point
www.associatedbank.com Email: karen.yach@associatedbank.com Phone (715) 345-3704

Community First Bank Dan Hebbe 5525 Hwy 10 East Stevens Point, WI 54481
www.cfbwwi.com Email: dhebbe@cfbwi.com Phone (715) 344-5522

CoVantage Credit Union Sarina Vang PO Box 910 Stevens Point, WI 54481
Email: sarina.vang@covantagecu.org

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www.edwardjones.com Email: jay.wolf@edwardjones.com Phone (715) 252-8981

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www.keysavingsbank.com Email: gcanon@keysavingsbank.com Phone (715) 423-6460

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Email: melissak@membersadvantagecu.com Phone (715) 421-7702

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www.nicoletbank.com Email: asasman@nicoletbank.com Phone: (715) 241-2535

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www.papercitysavings.com Email: kfeltz@papercitysavings.com Phone (715) 204-1663

Simplicity Credit Union Christie Keen 2331 Post Rd. Plover, WI 54467
Email: ckeen@simplicity.coop Phone (715) 544-6645

Prevail Bank Dawn Klesmith 5709 Windy Dr. Suite A Stevens Point, WI 54482
www.prevail.bank Phone (715) 345-1621

The International Bank of Amherst Butch Pomeroy PO Box 39 Amherst, WI 54406
www.ibamherst.com Email: butch@ibamherst.com Phone (715) 824-3325

The Pineries Bank Diane Hintz 3601 Main St. Stevens Point, WI 54481
www.pineries.com Email: bank@pineries.com Phone (715) 341-5600

The Portage County Bank Jennifer Novotny 5417 Vern Holmes Dr. Stevens Point, WI 54482
Email: jennifer@portagecountybank.com Phone (715) 254-0056

U.S. Bank Jake Heyroth NMLS # 502454 5673 US Hwy 10 East Stevens Point, WI 54482
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Email: dpetfalski@resawntimberco.com www.resawntimberco.com

Saindon Carpet One Floor & Home Mick and Tanner Saindon 2651 Post Rd. Plover, WI 54467
www.saindoncarpetone.com Email: sales@saindoncarpetone.com Phone: (715) 342-4230

Welling Kitchen, Bath & Floor Dan Fritsche 3701 Patch St. Stevens Point, WI 54481
www.wellingkbf.com Email: dave@wellingkbf.com Phone (715) 344-6363

Woodstock Hardwood Flooring & Design Center Philip Kersten 360 US Hwy 45 Birnamwood WI , 54414
www.woodstockflooring.com Email: phil@woodstockflooring.com Phone (715) 449-2280

GLASS SERVICES

Precision Glass and Door, LLC Don Turzinski 3101 Post Rd. Stevens Point, WI 54481
www.precisionglasswi.com Email: don@precisionglasswi.com Phone (715) 344-8525

GUTTERS

Pro Seamless of Wisconsin Tony Trzebiatowski 2010 26th St. N., Wisconsin Rapids, WI 54494
Email: tony@pro-seamless.com & brodie@pro-seamless.com Phone (715) 423-5616

Maximum Flow Seamless Gutters Derrick Zagrzebski 1014 W. River Rd. Mosinee, WI 54455
Email: maxgutters@yahoo.com Phone (715) 341-0482

INSULATION, DRYWALL & PAINT

Alpine Insulation & Drywall Ryan Woyak 100 East Bridge St. Wausau, WI 54403 Phone (715) 498-4164

Patinos Drywall and Insulation LLC Ramiro Patino 163315 Taliesin Way Schofield, WI 54476
Email: patinosdrywall@gmail.com Phone (715) 310-3389

Raflik Drywall, LLC Kevin Raflik 4464 River Heights Ct. Plover, WI 54467
Phone: 715-341-7367 Email: raflikdrywall@charter.net

Spray Tech Insulators Caleb Studzinski N4310 Ebbe Acres Dr. Waupaca, WI 54981
www.spraytech-sf.com Email: calebs@spraytech-sf.com Phone (715) 412-0571

INSURANCE & BENEFITS

Community Insurance & Associates Melissa Blenker 5474 Hwy 10E, Suite 2
www.community-insurance.com Email: melissa@community-insurance.com Phone (715) 344-2222

Compass Insurance Services Mikhail Salienko 5569 Hwy. 10 East, Stevens Point, WI 54482
www.compassinsurance.net Email: mikhail.salienko@compassinsurance.net Phone (715) 544-1586

Glavinsured Agency Russ Glavin W5307 State Road 21 Necedah, WI 54646
Email: info@glavinsured.com Phone (608) 565-7800

The Benefit Doctor Brad DeBot and Phil Hollis 2925 Welsby Ave. Stevens Point, WI 54481
Email: bradd@thebenefitdoctor.com Brad DeBot (715) 344-4333 Phil Hollis (715) 340-2299

Rural Mutual - Zinda Insurance Group Jennifer Zinda Mancl and Stacey Zimmermann 3205 Post Rd. Plover, WI 54467
Office (715) 341-5808 Cell (715) 340-3879 Email: jzinda@ruralins.com szimmermann@ruralins.com

The Insurance Center Amy Felckowski 2825 Post Rd. Stevens Point, WI 54481
Email: afelckowski@ticinsurance.com Phone (715) 315-3944

INTERIOR DESIGN

Designers 2 Brad Anderson 130 McDill Ave. Stevens Point WI 54481
www.designers2.net Email: brad@designers2.net Phone (715) 341-7761

Inspired By Design Sara Haumschild 2737 N. 44th Ave. Wausau, WI 54401
Email: sara@inspiredbydesigninteriors.com Phone (715) 344-0740

Small Space Big Style Rene Jerzak 5370 Hwy 10E Stevens Point, WI 54482
www.ssbswisconsin.com Email: ssbs@ssbsdesign.com Phone (715) 344-0740

LANDSCAPING MATERIAL & SERVICES

County Materials Corp. Marty Kizewski 2000 Patch St. Stevens Point, WI 54481
www.countymaterials.com Email: marty.kizewski@countymaterials.com Phone (715) 341-3765

Fisher Services LLC Scott Fisher 6630 Cty Rd. HH Stevens Point, WI 54482
www.scottslawnco.com Email: awish@wi-net.com Phone (715) 592-6927

Green Thumb Lance Stampfli 4275 County Rd. R, Stevens Point, WI 54481
Email: gthumb@charter.net Phone (715) 342-1700

Kafka Granite Jason Chilson N7519 Pacific Estates Ct. Portage, WI 53901
www.kafkagranite.com Email: jchilson@kafkagranite.com Phone (715) 316-7817

Great Outdoors Landscaping Aaron Cordy 5563 State Hwy 66 Stevens Point, WI 54481
www.golandscapingllc.com Email: aaron@pointlogs.com Phone (715) 340-9884

Schalow's Nursery Inc. Gordon Schalow 8461 Heritage Dr. Marshfield, WI 54449
www.schalows.com Email: gschalow@schalows.com Phone (715) 591-3478

LAND DEVELOPMENT & SURVEYING

Classic Development Corp. of Plover Keith Hlemrick and David Moodie 1811 Brookridge Dr. Plover, WI 54467
Email: khelmrick@classic-development.com Phone (715) 344-2524

Point of Beginning, Inc Scott Groholski 5709 Windy Dr. Suite D Stevens Point, WI 54482
www.pobinc.com Email: scott@pobinc.com Phone (715) 344-9999

Rettler Corporation Mike Helmrick 3317 Business Park Dr. Stevens Point, WI 54482
www.rettler.com Email: info@rettler.com Phone (715) 341-2633

OVERHEAD DOORS

A+ Doors LLC Alan Pavelski 4086 County Road R Stevens Point WI 54467
www.aplusdoorswi.com Email: sales@aplusdoorswi.com Phone (715) 344-4129

Central Door Solutions, LLC Bruce Woyak 1400 Integrity Parkway Plover, WI 54467
www.centraldoorsolutions.com Email: bwoyak@centraldoorsolutions.com Phone (715) 342-4153

Garage Force Todd Miller W1235 Cty Rd T Alma, WI 54610
Email: ekarsten@allamericancoop.com Phone (608) 418-8204

Premier Overhead Doors, Inc Craig & Brenda Newby 124 Main St. PO Box 25 Almond, WI 54909
www.premierdoorswi.com Email: premierdoors4u@gmail.com Phone (715) 366-8860

TW Services Overhead Doors Jon Tullberg 6193 County Hwy Y Hazelhurst, WI 54531
Email: twjontullberg@yahoo.com Phone (715) 366-7089

PLUMBING, HEATING & COOLING

Bob's Plumbing & Heating of Central Wisconsin Bob Konkol 8105 Stoney Rd. Amherst, WI 54406
www.bobsplumbingandheating.biz Email: bobsph@wi-net.com Phone (715) 824-3902

Excel Plumbing Inc. Scott Kerchefski 225 Kramer Ave. Junction City, WI 54443
Email: info@excelplumbinginc.net Phone (715) 343-5882

Ferguson Enterprises, Inc Ted Peotter 2425 North 14th Ave. Wausau, WI 54401
www.ferguson.com Email: michelle.cusack@ferguson.com Phone (715) 675-3384

JG Plumbing and Heating LLC Jon Glodowski 421 Lorry St. Amherst, WI 54406
www.jgplumbingonline.com Phone (715) 340-1720 Email: jgplumbingheating@gmail.com

Point Heating & Cooling Richard Mead PO Box 728 Plover, WI 54467
www.pointheatingandair.com Email: office@pointheating.com Phone (715) 345-1979

Richard's Plumbing, Heating & AC, LLC Cory Wojtalewicz 1520 DuBay Ave. Stevens Point WI 54482
Email: richardsplumbing@yahoo.com Phone (715) 344-7989

RJ Rasmussen Plumbing & Heating Inc. Rick Wellens 2441 Willow Dr. Plover, WI 54467
Email: service@rjrasplumb.com Phone (715) 345-1979

Van Dreef Plumbing & Heating Greg Van Dreef 3314 Howard Ave. Stevens Point, WI 54481
Email: gvandreef69@yahoo.com Phone (715) 341-7860

PORTABLE TOILETS

Crockett Septic, LLC George Van Sedum 2811 W Grand Ave. Wisconsin Rapids, WI 54495
www.crockettseptic.com Email: lori@crockettseptic.com Phone (715) 451-0438

REAL ESTATE

First Weber Group Realtors Diane Jahn 5424 US Hwy 10E Stevens Point, WI 54481
www.firstweber.com Email: jahnd@firstweber.com Phone (715) 574-7998

KPR Brokers Team Kitowski 2417 Post Rd. Plover, WI 54467
www.kprbrokers.com Phone (715) 598-6367 Email: admin@kprbrokers.com

Next Home Priority Joshua Zimmerman 20 Park Ridge Dr. Stevens Point, WI 54481
www.nexthomepriority.com Email: jizerman@nexthomepriority.com Phone (715) 323-2634

RE/MAX Central Wisconsin Mike Williams 3080 Village Park Dr. Plover, WI 54467
Email: mike@Centralwisconsinrealty.com Phone (715) 544-4881

RESTAURANTS

Lucke's Dana Larson and Jake Hucke 3252 Mecca Dr. Plover, WI 54467
Email: lukes3252@gmail.com Phone (715) 252-6842

The Sky Club Eric Freund 2200 Post Rd. Plover, WI 54467
www.skyclubdining.com Email: skyclubsupperclub@gmail.com Phone (715) 341-4000

Whitetail Lanes Steve Cieslewski 3659 Country Road Q Amherst Junction, WI 54407
www.whitetaillanes.com Email: whitetail@whitetaillanes.com Phone (715) 824-3108

RESTORATION

Servpro of Stevens Point & Wausau 5217 Heffron Ct. Stevens Point, WI 54481
www.office@servprowausau.com Email: office@servprowausau.com Phone (715) 544-4855

KerberRose 4949 Kirschling Ct. #3 Stevens Point, WI 54481
www.servprowausau.com Phone (715) 544-4855 Email: office@servprowausau.com

ROOFING CONTRACTORS

Coyote Construction LLC Gary Hansen 4125 Lake Emily Road Amherst, WI 54406
www.steelroofingwi.com Email: coyotesteelroofs@wi-net.com Phone (715) 498-7811

SEPTIC SERVICES

Acuantia Sven Fielder PO Box 559 Stevens Point, WI 54482
www.acuantia.com Email: sfielder@acuantia.com Phone (715) 252-9285

Stoltz Enterprises LLC Ryan Stoltz 5260 Ann Marie Ct. Stevens Point, WI 54482
Email: stoltzenterprise@gmail.com Phone (715) 341-1115

SNOW REMOVAL

Point Masonry LLC Jason Bacher 3336 Lindbergh Ave. Stevens Point, WI 54481-5447
Phone: (715) 344-8104 Email: pointmasonry.jbacher@gmail.com

TITLE COMPANIES

Home & Land Title LLC Stephanie Wilhelm 20 Park Ridge Dr. Suite A Stevens Point WI 54481
www.halttitle.com Email: stephanie@halttitle.com Phone (715) 310-8549

Knight Barry Title Services, LLC Trina Barnett 3060 Village Park Dr. Plover, WI 54467
www.knightbarry.com Email: trinab@knightbarry.com Phone (715) 544-1900

Portage County Title LLC Ashley Saindon 2926 Post Rd. Plover, WI 54467
www.portagecountytittle.com Email: pct@title-pros.com Phone (715) 342-4500

WATER CARE

Maher Water Corporation Danielle Maher-Baron 2901 Hoover Ave. Stevens Point, WI 54481
www.maherwater.com Email: dani@maherwater.com Phone (715) 344-2900

WINDOWS

Feltz Lumber Matt Wisz 3737 Minnesota Ave. Stevens Point WI 54481
www.feltzlumber.com Email: feltzmw@feltzlumber.com Phone (715) 344-4970

Pella Window and Doors of Wisconsin Brian Jeske 500 Pilgrim Way Green Bay, WI 54304
www.pellawi.com Phone (715) 496-4320 Email: bjeske@pellawi.com

Pro Seamless of Wisconsin Tony Trzebiatowski 2010 26th St. N., Wisconsin Rapids, WI 54494
Email: tony@pro-seamless.com & brodie@pro-seamless.com Phone (715) 423-5616

WINDOW CLEANING

A Brighter Image LLC Window Cleaning Mike Minger
www.abrigherimagellc.com Email: mike@abrigherimagellc.com Phone (715) 340-0490

WINDOW COVERINGS

Blinds and Designs By Kelly Kelly Roth 77 Sunset Blvd. Stevens Point WI, 54481
www.blindsanddesignsbykelly.com Email: kellyroth@att.net Phone (715) 295-0000

Designers 2 Brad Anderson 130 McDill Ave. Stevens Point WI 54481
www.designers2.net Email: brad@designers2.net Phone (715) 341-7761