



*Bridal Pricing
Guide* 2024.

GET IN TOUCH!

404.384.0023 / booksmackhair@gmail.com / www.smackhair.com

Packages

INTRO PACKAGE

1 LOOK (CEREMONY HAIR STYLING)
VIRTUAL CONSULTATION
2HRS OF ON-SITE SERVICE
HAIR TIMELINE COORDINATION

*\$250 DEPOSIT DUE AT CONTRACT SIGNING.
REMAINING DUE 30 DAYS BEFORE EVENT DATE*

FIRST LOOK PACKAGE

1 LOOK (CEREMONY HAIR STYLING •
VIRTUAL CONSULTATION
4 HOURS OF ON-SITE BRIDE
SERVICES
HAIR TIMELINE COORDINATION
FIRST LOOK TOUCH-UPS
VEIL ASSISTANCE

*\$250 DEPOSIT DUE AT CONTRACT SIGNING.
REMAINING DUE 30 DAYS BEFORE EVENT DATE*

DIAMOND PACKAGE

2 LOOKS CEREMONY & RECEPTION STYLING
VIRTUAL CONSULTATION
8 HOURS ON-SITE SERVICE FOR THE BRIDE
HAIR TIMELINE COORDINATION
VEIL ASSISTANCE
2 SERVICE LOCATIONS
2 LUX BUNDLES WITH PROTECTIVE INSTALL
COMPLIMENTARY BRIDAL TRIAL

*\$400 DEPOSIT DUE AT CONTRACT SIGNING.
REMAINING DUE 30 DAYS BEFORE EVENT DATE*

Packages

continued...

DESTINATION PACKAGE

AUTOMATICALLY INCLUDES A FULL DAY OF SERVICE & TOUCH-UPS. TRAVEL AND ACCOMMODATIONS ARE TBD BASED ON LOCATION.

*50% DEPOSIT DUE AT CONTRACT SIGNING.
REMAINING DUE 30 DAYS BEFORE EVENT DATE*

ADDITIONAL SERVICES

INSTALL TRADITIONAL SEWN \$275
BRIDAL TRIAL \$150
BRIDESMAID STYLING \$100
MOTHERS \$100
HOURLY TOUCHUPS \$125
ADDITIONAL STYLIST \$100
PONYTAILS \$125(SYNTHETIC PONYTAIL INCLUDED)
EXTENSIONS ARE ADDITIONAL FEE

*25% DEPOSIT DUE AT CONTRACT SIGNING.
REMAINING 75% DUE 30 DAYS BEFORE EVENT DATE*

SMACK Hair CO. *Policies*

Securing Appointment Date

Your appointment date(s) and service(s) will be secured when the signed contract and retainer has been received. All bookings for weddings are made on a "first-come-first-served" basis. No dates will be guaranteed without a signed contract and retainer. Retainer All reservations for parties of up to 5 people must be reserved and guaranteed with a retainer. Initial retainers are due within 48hrs of scheduling services. Retainers are nonrefundable and nontransferable. Payment Remaining balance is due 30 days prior to date of service. Prices are subject to change as styling needs change or services are added. We accept all major credit cards. Balances unpaid by the 31st day are subject to cancellation at the discretion of the stylist. Retainers are nonrefundable and nontransferable.

Contract and Appointment Changes

All agreements will be made in writing. Wedding date and time, time of arrival to location, estimated time of completion, names(s) of guest(s) to be styled and service descriptions will be sent via email. Any changes/additions to guests or wedding party members requesting services after the contract is signed must be submitted in writing. No changes will be made over the telephone. Charges for guest(s) requiring additional services must be paid in full on the day of the service. Changes will be accepted up to 30 days prior to the service date. The bride/individual signing the contract is the only person permitted to authorize, submit, and change any arrangements for the wedding party. Contracts and changes made by anyone other than the individual signing or listed on this contract are not allowed and considered invalid.

Cancellations

Cancellations require 30-day notice before the service date. With this contract, cancellations not made with at least 30 days notice will be charged a cancellation fee; as follows, a 1-30 days notice will be responsible for 100% of the total.

Signature and Emailing

Information I have read, understand, and agree to the terms of this contract. Reservations for service(s) will be secured once the signed contract and full deposit have been received. Please email the completed, signed contract to booksmackhair@gmail.com. Once signed contract has been received, a deposit payment request will be emailed via PayPal invoice to signees email address.

Applicable to services within 10 miles of the perimeters. For services 10+ miles outside of the perimeter, please consult for an additional mileage fee.

The above services are for on-site styling only. Shampoo and Blow Dry are additional. Prices may increase depending on length, thickness, and unique styling requests. For example, using clip-in extensions. We recommend booking a consultation or trial with your stylist 6-12 months before the wedding, allowing you to communicate and plan your desired look before the big day. At that time, please bring any hair accessories or extensions you plan on using for the wedding. It is also a good idea to bring photos of your dress and a few potential hairstyles.

SMACK Hair CO. *Featured Publications*



atlanta weddings

MECIALA BOLDEN & JAMAL KING

December 28, 2016
 Ceremony & Reception: Ventanas
 Photography by Rafa Cruz Photography

THE COUPLE After meeting Meciala on a blind date at the movies, Jamal ultimately pulled off a fairy-tale proposal in the Virgin Islands. On a sunset excursion to the island of St. John at Trunk Bay, he presented his bride-to-be with a little turquoise box as blue waves crashed in the background.

THE PARTY Niq Williams Events brought the couple's glamorous Harlem Renaissance-themed day to life with flapper girls passing out strands of pearls and candy cigars, a live band featuring a sensational saxophonist, and a grand getaway with the new Mr. and Mrs. exiting the rooftop reception via helicopter.

THE HONEYMOON The newlyweds took a few months to relax before jetting off to Italy and France to indulge in history, culture and amazing food and wine. While in Paris, Jamal even surprised Meciala with a romantic dinner inside the Eiffel Tower. —*Kelsie Allen Barton*



Midas Touch
 Channeling opulent 1920s style, the bride and

From top: The Kings celebrate as they walk down the aisle after being pronounced husband and wife. Niq Williams Events transformed Ventanas for the glamorous reception with towering feather centerpieces, black-and-white striped table runners and plenty of flickering gold candles to create ambiance.



BRIDES

atlanta weddings

EVIE HIGHTOWER & NDAPA MENDY

July 29-30, 2017
 Ceremony & Reception:
 High Museum of Art and Gallery 874
 Photography by Andre Brown Photography

THE COUPLE A seemingly casual weekend getaway to Asheville, N.C., turned into a romantic proposal for college sweethearts Evie Hightower and Ndapa Mendy, who met during their junior year at

Howard University in Washington, D.C. While Ndapa was popping the question, his and Evie's families were busy setting up a Gambian engagement ceremony to surprise the two lovebirds when they arrived back in Atlanta later that night.

THE PARTY A two-day celebration for the couple boasted an elegant, modern wedding at the High Museum of Art and a traditional Gambian ceremony the following day at Gallery 874—not to mention a supercute hashtag (#FennyAmed-High).

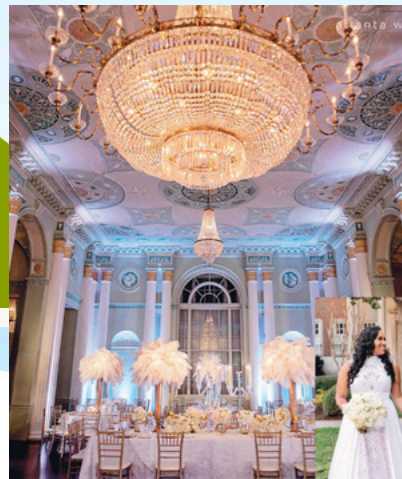
THE HONEYMOON After beautifully bringing their two cultures together, the newlyweds immersed themselves in Latin American customs with trips to Argentina, Chile and Uruguay. —*Rachel Masday*



Clockwise from top: Staying true to his culture, Ndapa wore a tux from Nigeria, while the bride donned a Sachin & Bali gown with charming bow details; a neutral color palette was achieved through white and blush florals; the groom looked dapper as ever, even down to his cuff links and watch.



From left: Ndapa proposed to Evie with a breathtaking emerald cut diamond set on a white gold band; guests received mixed invitations cordially inviting them to both the American ceremony and traditional Gambian ceremony for the two-day celebration.



atlanta weddings

KATRINA LONG & JOHNATHAN JOHNSON

January 28, 2017
 Ceremony & Reception: The Biltmore Ballrooms
 Photography by Milanes Photography

THE COUPLE Like true modern romantics, Katrina, a surgical implementation project manager, and Johnathan, an area manager of distribution for Nike, first fell in "like" through that lesser-known dating app called Instagram.

She doubled tapped on John, and when they both ended up at the same hospital in Memphis, Tenn.—she for work, he as a Tennessee-transplant with a food allergy—fate intervened, and less than a year later, John took a knee right under the hand of God in Michelangelo's Sistine Chapel.

THE PARTY One highlight had to be the luckiest bouquet toss ever: Katrina graciously shared the night with her brother, who proposed to his girlfriend seconds after she caught the bouquet.

THE HONEYMOON The couple chose to forgo a honeymoon in lieu of working on the foundation for their new life—stability and generosity. "We are building our brand-new home," explains Katrina. "We actually took the Bible that was used during our wedding ceremony and buried it on the site." —*Laura Leudermilk*



From top: The elegant Georgian Ballroom was replete with lushly feathered tablepieces surrounded by ivory florals and gilded accents; Bold Catering & Design provided a mixage of eats and sweets, including Southern favorites from South City Kitchen and confections to complement for Goodness Cakes' wedding cake.

Birds of a Feather

The pair kept it glamorous for their 20th-inspired fête, with the bride donning a lacy Nauri Men Haute Couture gown purchased in Los Angeles and the groom looking dapper in a traditional tux from The Modern Gent.

THE LIST
 Wedding Planner & Linens: Johnson, The Glamatory, theglamatory.com
 Catering: Bold Catering & Design, bold-events.com



