



Privacy Policy (April 2024)

bMoneywize CIC Privacy Policy updated April 15, 2024

This Privacy Policy describes how bMoneywize CIC (“**bMoneywize**”, “**we**” or “**us**”) processes Personal Information of visitors to our website and users of the Money Maths App (“**you**”).

“Personal Information” means information that (alone or when used in combination with other information) can identify an individual.

Privacy information for users of the Money Maths App

bMoneywize CIC (“**bMoneywize**” or “**we**”) built the Money Maths Apps as a free app (the “**Service**”). bMoneywize provides this SERVICE at no cost and intends for use as is.

We have also built an online money course that collects users' names and email information.

This document informs users of all our Services regarding our policies with the collection, use, and disclosure of Personal Information if anyone decides to use our Service.

If you choose to use our Service, you agree to the collection and use of Personal Information and the contents of this Policy. The personal information that we collect is used to provide and improve the service. We will not use or share your information with anyone except as described in this Privacy Policy.

Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible at Money Maths.

Information Collection and Use

For a better experience, while using our Service, we may require you to provide us with certain Personal Information, including but not limited to Nothing. The information that we request will be retained and used as described in this Privacy Policy. Data is collected when you:

- Contact us by telephone, text, email or provide your data for our surveys or forms
- Make comments on our website, provide feedback
- Make a donation or pledge or pay for our goods and services
- Volunteer or work with us, sign up for our newsletter or other marketing publications
- Use our services or attend our programmes, workshops or other activities;



- Sign up to our events, workshops, or to become a bMoneywize Ambassador apps,
- Give us feedback or complete a survey;

Log Data

We want to inform you that whenever you use our Service, in case of an error in the apps, we collect data and information (through third party products) on your phone called Log Data. This Log Data may include information such as your device Internet Protocol (“IP”) address, device name, operating system version, the app’s configuration when utilising our Service, the time and date of your use of the Service, and other statistics. *BMoneyWize is relying on “Legitimate interests” for any processing of personal data to report on numbers and impact our services are making*

Our Legal Basis For Contacting You And Using Your Personal Information

We only process Personal Information when we have a legal basis for the processing, as follows:

- To fulfil a contract with you and provide you with our Service;
- For closely-related purposes, such as contract management, website administration, business continuity and disaster recovery, security and fraud prevention, reporting and legal compliance;
- With your consent (or provided you have not objected, or opted-out, as may be appropriate under applicable law), to provide you with marketing communications.

You may give us consent to send you marketing and fundraising materials by the methods you have chosen (e.g. email or phone call) when you sign up for our newsletter, complete survey or donation forms.

In all cases, we will take reasonable steps to ensure we only use personal information in a way or for a purpose that you would reasonably expect following this Policy and that does not intrude on your privacy or previously expressed marketing preferences.

The Fundraising Regulator’s Code of Fundraising Practice requires us, and all charities in the UK, to perform checks when certain levels of donations are made. You can find more details about this here: www.fundraisingregulator.org.uk.

To opt-out of our marketing and fundraising communications, simply contact us in the ways we listed below.



Please note that we may also use and disclose information that is not personally identifiable. For example, we may publish reports that contain aggregated or statistical data. These reports do not have any personal information.

Service Providers

We may employ third-party companies and individuals as our course provider due to the following reasons:

- To help users regain lost passwords; ;
- To assist us in analysing how our users are engaging with our Service.

We may share your Personal Information with our service providers to perform their assigned tasks on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

Children's Privacy

These Services address people from the age of 10 and above. We collect personally identifiable information because a customer or their parent has provided it supplied. information

Retention

We keep your personal information for as long as required to operate the Service following legal requirements and tax and accounting rules. When your information is no longer necessary, we will ensure it is disposed of in a secure manner

Privacy information for visitors to our website

The following describes bMoneywise CIC's privacy policy as it applies to the website located at www.bmoneywise.co.uk (the "website"). By using the website, you are acknowledging and accepting this Privacy Policy.

How bMoneywise CIC Uses Your Information. bMoneywise CIC may use your Personal Information (i) to provide you with personalised content; (ii) to process and respond to inquiries or for your transactions with us; (iii) for the purposes for which you provided the information; (iv) to improve the content and navigability of the website; (v) to alert you to new features, special events, products and service offerings; and (vi) to enforce the Terms of Use.

Information Sharing with Third Parties. bMoneywise CIC may disclose your Personal Information to our service providers (i) for purposes of outsourcing one or more of the functions described in the previous section; (ii) to confirm or update the information provided by you; (iii) to inform you of events, information about our products and services, and other important information, or (iv) for other purposes disclosed at or before the time the information is collected. If you tell us you wish to attend an event, your name and organisation may appear on a list. We may provide



this list to other delegates at the event. We may also share your information when legally required to do so.

Use Of Cookies

When you visit our website, a small file, a cookie, is used to identify you uniquely, is placed on your computer. The information is needed to encrypt your data. The cookie is automatically destroyed when you log out or close your web browser. This means that we cannot use it to track your browsing habits after you log out. Cookies help you to share pages to other social platforms like Facebook, Twitter and LinkedIn.

Settings on your computer enable you to disable any cookies already stored on your computer

We use cookies to collect information about visits to the website through Google analytics software

How We Protect Information

bMoneywize CIC attempts to protect against the loss, misuse and alteration of your Personal Information. bMoneywize CIC has implemented reasonable administrative, technical and physical measures to protect your Personal Information.

Opt-Out. If you prefer not to receive any further communications, please opt-out by emailing us at admin@bmoneywize.co.uk

Links. The website may contain links to third-party websites. bMoneywize CIC is not responsible for the privacy practices or the content of such websites.

Your data protection rights

Under data protection law, you have rights including:

- Your right of access – You have the right to ask us for copies of your Personal Information.
- Your right to rectification – You have the right to ask us to rectify Personal Information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.
- Your right to erasure – You have the right to ask us to erase your Personal Information in certain circumstances.
- Your right to restriction of processing – You have the right to ask us to restrict the processing of your Personal Information in certain circumstances.
- Your right to object to processing – You have the right to object to processing your Personal Information in certain circumstances.



- Your right to data portability – You have the right to ask that we transfer the Personal Information you gave us to another organisation or you in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at admin@bmoneywize.co.uk, or on 020 8532 7300' if you wish to make a request or have any concerns about our use of your Personal Information.

You can also complain to the ICO if you are unhappy with how we have used your data. The ICO's contact details are: Helpline number: 0303 123 1113 ICO website: <https://www.ico.org.uk>

For questions, concerns, or suggestions regarding this privacy policy, please contact us at admin@bmoneywize.co.uk using the subject line – Privacy Questions.

This Policy is effective as of 2021-11-12

Changes to This Policy. From time to time, we may change this Policy. Changes to this Policy are effective as of the effective date listed above, and this indicates the last time this Policy was revised or materially changed. Your continued use of the website indicates your consent to the changes to this Policy.

bMoneywize game Makes Managing Money Child's Play with the best financial education and numeracy game for kids, parents and educators.

Contact: Arinola Araba at admin@bmoneywize.co.uk

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| Updated From | 15/04/2024 |
| To be renewed in | 01/06/2035 |