



# BMONEY WIZE

*Making Managing money "Child's Play"*  
*Annual Report 2023*



## A NEW NUMBERS GAME!

*Thanks for helping us make 2003 another incredible year! We embarked on the development of a new board game. It is called "Numbers on the Loose!" We applied for a Trademark, too, and are awaiting final confirmation. WATCH us play [here](#).*

## A DIGITAL EDUCATOR

We added another initiative to our company strategy - Digital Literacy and became a digital education centre in April 2023. We partnered with the Education provider, *the "Good Things Foundation,"* to gain access to accredited digital training materials called *Learn My Way*. The picture on the right shows some of East London's participants.



A member of the

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# Online C Network

## MORE BOOKS

To increase our audience reach and cater for more digitally excluded individuals, we produced a *basic digital skills e-booklet*. Over 80% of them were over 40 years old. The book was shared digitally, but a 125-page paperback version is awaiting publisher confirmation. A book cover "mock-up" can be seen below.



Watch the action [here](#)

## MATHS FOR FUN

We had such an engaged digital audience that we decided to pilot our new board game, “**Numbers on the Loose,**” with some of the grandmas. This decision led us to explore other opportunities to offer money skills workshops to some participants who stayed in the warm space offered to us in the local library.

The Digital Skills workshop has been such a successful project, and we gave out 7 donated PCs and tablets and still give FREE SIM cards with unlimited minutes and text for 6 months.

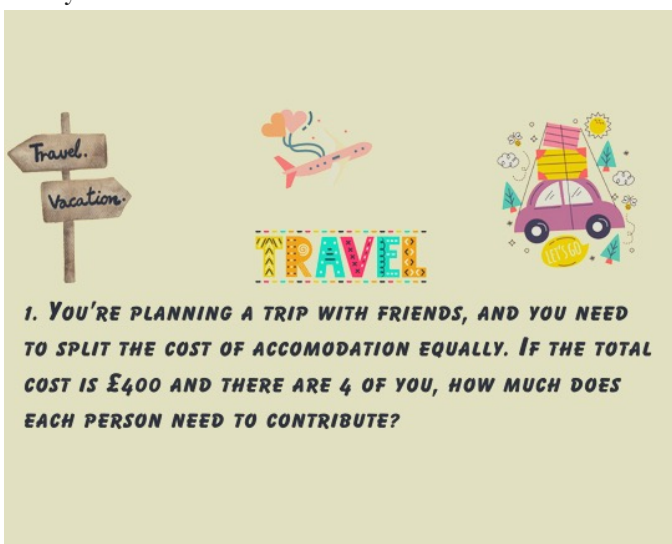
## MULTIPLY CONTRACT

In collaboration with Thurrock Council, further south in Essex, we started a Maths Skills programme to support people over 19. We launched this initiative in November and have been working with a locally-based charity called Open Doors who cater for youth education and welfare.



## MATHS CARDS

*The above maths education programme was served through a “Multiply” contract. During its promotion phase, we realised that there was a need for a tool that connected maths to real life in a fun way. So, we created a pack of flashcards with simple maths questions and answers. You can access **a sample of the maths cards** [here](#)*





**Think Before You Click**  
Best tips on online safety

**MEDIA MATTERS**

*We are members of a support programme for social entrepreneurs run by Price Waterhouse Coopers - PwC.*

*The latter chose to feature bMoneywise in their last newsletter of the year, giving us another media opportunity to increase our visibility. Please see the insert below.*

*We were nominated for a Digital Leaders Award in December and await the final outcome in 2024. On the left is the front cover of our new digital skills booklet.*

**PARTNERSHIPS**

*We have two part-time employees and five board members. We participated in the Talk Money and Digital Weeks to help encourage families to promote both skills. We want to thank our supporters, Well-being Hub, Queen Mary's University, the Online Network, Kingsley Hall, ELBA and PwC for their support.*

**Club member spotlight**

In every newsletter we want to highlight a social entrepreneur part of our club and showcase the meaningful impact they are making in their community.

**bMoneywise Arinola Araba**

bMoneywise is a money management learning and development programme passionately committed to teaching financial education in an innovative, fun, engaging and interactive way! Their vision is to become a world leader at equipping a younger generation with timely financial skills enabling them to make debt-free choices in an increasingly cashless society!

Arinola Araba is a Director of bMoneywise and we caught up with her earlier this month:



**Tell us a little about yourself.**

My name is Dr Arinola Araba - Multi award-winning, Social Ed-tech Entrepreneur, Published Author, Board game Inventor, Speaker, Politician, problem solver, Mental Health First Aider and new pianist (<https://www.linkedin.com/in/arinola>)

I am a mum to 3 amazing young people. On the quest to find a way to teach my then teenagers the value of money, it led to the creation of a board game.

**What does bMoneywise do?**

bMoneywise CIC is an accredited multi-award-winning financial education company. We aim to empower individuals and communities with the knowledge and confidence to improve their financial, digital and numeracy skills, in a fun way. We do this by providing financial education resources including board games, online courses, training workbooks, story books and maths apps. Website: <https://www.bmoneywise.co.uk>



**What support have you received from PwC and has it been helpful?**

**WE REACHED 2800 PEOPLE**

*We have 2016 online course students, 70 digital students and over 700 downloads of our educational resources. We directly accessed 680 people through school events and community outreach at the foodbank, local libraries, and hostels.*

