SOUTHERN July 2023BUSINESS DIGEST Volume: 1 Issue: 1









Leonard Daniels & The King's Sauce

By Jack Wysong

town of Walterboro, Leonard food, he decided to start sell-Daniels gained an appreciation ing them as meals around the for culinary arts at a young area. Unknown to him at the age. As far back as he can re- time, his food would soon gain member, food has been the traction as a fan favorite and center of every family meal, quickly grew in popularity holiday, and celebration that around Walterboro. After realhe has been a part of. Alt- izing the potential to make a hough Leonard owes his ap- career out of selling his seapreciation for quality food to food, Leonard decided to relohis family, he has always felt cate to Orlando, Florida to that seafood has a special seek more experience and place in the homes and on the hone his cooking skills. He tables of people in the South.

Sauce began when Leonard for his sauce's savory and was working as a commercial unique flavor profile soon becrabber in the local waterways gan to outpace the demand for and needed to find a way to

© 2023 Southern Business Digest crabs from his catch. With a lifetime of experience and a Born and raised in the background in cooking sea-

utilize the unsold or leftover

spent two years in Orlando strengthening his resume as a The story of The King's seafood chef, but the demand

(Continued on page 3)

Barnwell Business Woman Breathes New Life into Tired Furniture

Hello Gorgeous IIC.

By Jessica O'Connor © 2023 Southern Business Digest

"Amy, that wasn't in the original picture," Virginia sign painter Calvin Davis Jr. ("Sparky") kindly observed as he peered over his daughter's shoulder at a paint-by-numbers gusto.

the sun hits it right there, there's a shadow there."

geous LLC in Barnwell, South simply spending time with her Carolina, has been painting her father as he worked would latentire life. What little girl putting her own twist employing different techniques on the paint-by-number kits while refurbishing furniture. her father brought home to her eventually manifested into a successful career in nail art road (but doesn't really have

headfirst into the art of custom furniture refurbishing. She has been providing custom refinishing and refurbishing ser-

Greatly influenced by her project she was tackling with father's work, Amy learned about adding shadows to sign lettering, working with gold leaf, and the in's and out's of "I know," replied a young Amy Davis. "There's a shad-ow, Daddy. Remember, when there's a shad-ow the projector from an early with a projector from an early age as she tagged along with Mr. Davis on the job. The Amy, owner of Hello Gor- knowledge she gleaned from began as a er prove to be invaluable when

that's sitting on the side of the and later, the desire to dive anything wrong with it) and



give it a whole new life," she like that." "I like to take an old piece said enthusiastically. "Then someone can reuse it again and it's not going to the trash. I hate throwing away something nestled just inside the door of

Amy keeps a handpicked selection of refurbished pieces

her quaint storefront on Wall Street in downtown Barnwell (which also serves as her nail

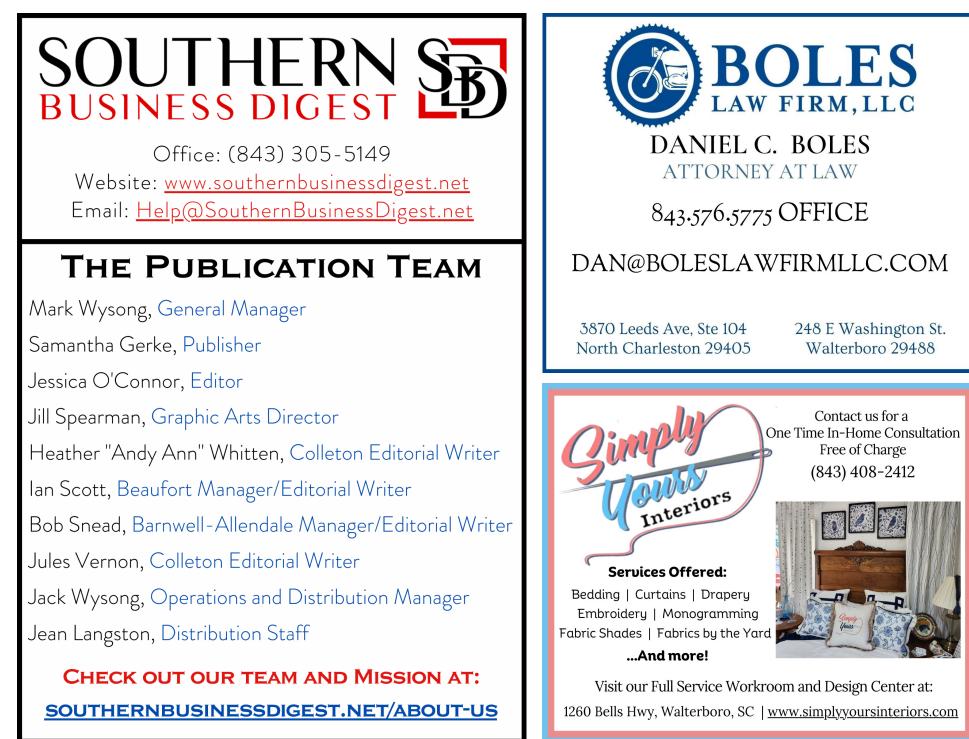
(Continued on page 3)



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I'm very excited to commemorate my 6-month "work-iversary" with this announcement.

The Colletonian Business Journal has rebranded!

Throughout my last 6 months as publisher I have explored, learned, and grown with The Colletonian Business Journal. Our team has faced the normal growing pains and overcome them by working together and building each other up. We have since committed to the mission of working with and building up the communities in the southern region.

As a publication, we have been given the opportunity to:

- spotlight amazing businesses
- create special feature pieces
- promote wonderful events
- partner with community festivals
- design appealing ads

m the Publisher

A Note fro

But most importantly, we have generated wonderful friendships and business connections.

It is because of YOU that our connections are strong and our reach is growing! The support we have received from our readers is immense and we are so grateful for the faith that the community has in our publication.

If you haven't felt the passion and excitement that we have for our publication, you are surely missing out!

Fear not, there is always an opportunity to be a part of something great! We're excited to release our July special edition under our new name, Southern Business Digest.

Please continue to show your support in the following ways:

- Like, follow, and share our Facebook page: https://www.facebook.com/SouthernBusinessDigest
- Check out our new website: www.southernbusinessdigest.net

Samantha Gerke Publisher

(King's Sauce—Continued from page 1)

they could purchase his sauce stores. as a standalone product.

provide a quality product to a make his product a success, significant challenges that mentor, Jack Crosby, who he passion for cooking with his market that would value the Leonard was able to make Leonard has had to overcome identifies as being the role love for his community, and local flavor of his sauce, contacts in the grocery store while bringing a product to model in his life that stoked he has always felt that "it's a Leonard returned to Walter- community who were willing market over the past two his passion for cooking. He product that brings the comboro to pursue his entrepre- to give his product a chance to years. Unsteady economic also feels that much of his munity together." neurial interests. However, prove its worth. Once he was conditions coupled with times success is due to the people of after returning home to launch able to get his product on the of international strife such as Colleton County, his new product, he encoun- shelves of some local grocery the COVID-19 pandemic "Colleton County has been tered several obstacles on his stores, the popularity of The made it difficult for his busi- my biggest supporter. All way to commercial success, King's Sauce grew to become ness to gain an initial foot- people across all nationalities the first and most prominent more widespread in the years hold. However, with the sup- have supported me in this

distribution chain that he Today, The King's Sauce can the wholehearted support of there would be no King's the food itself. It was not long would have to establish to get be found in over 300 stores the business community, The Sauce." before more and more of his his product on the shelves of across the eastern United King's Sauce was successfulcustomers started to ask if local grocery and convenience States and the Midwest.

Through

Despite the commercial

ly launched.

saying

of these being the supply and following its introduction. port of his wife, Brandy, and community. Without them

For Leonard Daniels, the ability to sell his sauce was Leonard attributes his never solely about the pursuit perseverance success that The King's Sauce success as a cook and busi- of profit. Instead, it was an Recognizing that he could and an unwavering resolve to has enjoyed, there have been nessman to his childhood opportunity to combine his



(Hello Gorgeous - Continued from page 1)

salon) for customers to peruse. She also carries a myriad of paints, stains, primers, finishes, and brushes for those who like to DIY. Standing in front of the wall that showcases an array of colors and products is for some, but may be decidedly overwhelming for others. Åmy never leaves her customers to make the decisions alone, though.

tions to see what they're deal-ing with beforehand," Amy explained. "If they don't have a clue, I ask questions about life into the tired fixture fully embrace her artistic abil- sun damage on half of it, bewhat they're painting, what color it is now, and what they're cleaning it with."

She continued with a laugh, "Sometimes I ask too many questions and they just get that look that says 'I don't know.' That's when I tell them to remember that the process goes clean, prime, paint, topcoat. That's all you've got to do." By that point, customers are either able to better explain what their end goal is to Amy so that she can help them choose the appropriate products, or they may ask her to complete the task for them herself.

Amy's approach to working on commissioned furniture projects is highly personalized for each client. She begins by viewing photos of the client's home, then proceeds to ask a series of questions regarding what room the piece will grace, what colors they are most drawn to and have used in their decor, and what their vision is for the overall style of their living space (ie: farmhouse, boho, contemporary, etc.). The artist also discusses what the client's current cabinets and furniture look like and whether they like the appearance of wood grain, stain, or paint before the transfor-

mation begins.

"When you picture it (the piece of furniture) in your head, what does it look like?" she asks her clients. "That's what I want to know. I want to know what vision you have in your head of the finished likely a source of inspiration product so we can see how to make that happen.'

> After the initial consultation, the work begins in earreplaced, or given a facelift. after all. She then begins breathing new

be making a more drastic change, such as the addition of paint to a piece that was before painting the piece so nest. Amy examines the piece that the original appearance ie, though. "You have to ask ques-the done and any hard-the done and any ware that needs to be cleaned, be what they were looking for new again.

through the refurbishing pro- ities. Some of her favorite cause you don't move furnicess. For some pieces, this projects have included paint- ture around a lot," Amy exsimply entails a new paint or ing a lush ocean scene on a plained. "It just needs to be stain with a few fresh accents buffet and taking an armoire freshened back up again, givor embellishments, such as from ordinary to extraordinary en some new life. Maybe

Hello Gorgeous LLC provides clients the opportunity formerly wood grain. In these to update their space no matter cases, Amy seals the wood what their budget may be. For many, refurbishing furniture that already resides in their

"You might love a piece Still others allow Amy to but it's sat in the sun and got

decoupage, ornamental mold- with the addition of a hand- you've changed the decor in ing, or gold leaf. Others may painted horse. your house-well, you can update some of your furniture pieces that you love. Instead of spending \$10,000 on a new living room suit because vou want a new coffee table and new end tables, lamps, and everything else-guess what? We can update all of that stuff."

> Currently the Treasurer of the Barnwell Development Association and Vice-President of the Sundial Festival Committee as well, Amy is committed to serving the people and businesses (both large and small) of Barnwell in a number of ways. Her involvement keeps her busy, but thankfully she can turn to her art for respite.

"When I can sit down by myself and get started paint-ing on something, I really lose track of time," she said. "I can sit and focus for a long period of time, and before I know it I try to get up and my body is stiff from sitting there so long!"

If you're interested in seeing how Amy can turn your own furniture item into a unique conversation piece that will bring a smile to your face each time you enter the room, feel free to contact her by phone at (803) 571-1949, via her website at www.hellogorgeousre.com, or in person at Hello Gorgeous Salon and Boutique, located across from the courthouse at 20 Wall Street in Barnwell.

Her infectious smile, bubbly personality, and ability to make you feel like an old friend from the first point of contact will no doubt inspire you to discover how Hello Gorgeous can make your

decor dreams come true.



July 2023

Herd I Here Farm A Charming Agritourism Destination

By Andy Ann © 2023 Southern Business Digest

If you are looking for a unique and memorable agritourism experience, Herd It Here Farm in Cottageville, South Carolina, is the perfect destination. Spread across 13 beautiful acres, the farm is owned and operated by Bill Power and Sheryl Rudy, who are passionate about sharing their love for farm life with visitors of all ages.

Bill and Sheryl began the process of creating Herd It Here in January 2019, and after two years of hard work, they officially opened in April 2021. Currently, the farm is only available for tours on weekends with prior arrangements. They believe that their farm is a special place, and they want to share it with as many people as possible.

One of the highlights of Herd It Here Farm is the chance to learn about and interact with a variety of animals, including alpacas, chickens, goats, and horses. The farm's star attraction is undoubtedly the alpacas and their luxurious fleece, which visitors can see up close and even purchase as artisan items in various forms. Additionally, guests can meet Bert (the friendly llama) and Gidget (the playful alpaca ambassador), as well as enjoy the company of ornamenpony, a rescue horse, and a miniature HighPark cow named Maggie Moo.

Whether you are a seasoned agriculture enthusiast or simply curious about life on the farm, Herd It Here has something for everyone. Visitors can take a guided tour of the property to Due to the hot weather in learn more about the animals the southern region, tours at the and their care while spending farm are primarily booked time with the delightful pygmy online and are available from and fainting goats. There is also a designated picnic area for those who want to relax and enjoy the beautiful surroundings.

In addition to their many activities, Herd It Here Farm also offers a range of local arti-san items made from alpaca fleece, including scarves, gloves, and toys. These unique products make perfect souvenirs for your visit and are a great way to support local artisans.

Bill and Sheryl's love for animals is contagious. As soon as visitors step onto their farm, they are greeted by friendly and curious alpacas, who are always eager to meet new people. The couple takes pride in sharing their knowledge about these fascinating animals and educating

others about them.

In addition to alpacas, the farm is home to a variety of other animals, including chickens, goats, and horses. Sheryl enjoys teaching children about the different animals and their unique characteristics. She believes that it is important for children to learn about where their food comes from and to appreciate the hard work that goes into farming.

Through an organization called Harvest Hosts, Bill and Sheryl welcome RV guests to stay on their farm for free in exchange for support in the form of donations or purchases from the farm store. The couple has been overwhelmed by the positive response from RV-ers, with over 600 visitors since August 2021. Guests explore the property, meet the animals, and learn about the farming lifestyle.

Looking toward the future, the Powers hope to collaborate with another organization that specializes in therapy. This partnership will allow them to provide animal therapy to veterans and individuals suffering from PTSD. The team firmly believes in the healing power of animals and is excited at the prospect of being able to make a positive impact on the lives of those in need.

In conclusion, Bill and tal chickens, a mini-donkey, a Sheryl's farm is more than just a place to see alpacas. It is a place to learn, connect with nature, and appreciate the hard work that goes into farming. Their passion for their animals and their property is evident, and visitors leave feeling inspired and enriched.

> fall to late spring when the temperature is most comfortable for the animals and visitors. During the tours, guests can interact



Bill Power and Sheryl Rudy, owners of Herd It Here Farm. (Pictures provided for Herd It Here Farm by Heather Whitten of Andy Ann Photography.).



Well hello, from the alpacas and llama at Herd It Here Farm. (Pictures provided by Heather Whitten of Andy Ann Photography.)

with and feed the sociable animals. The couple encourages visitors to ask questions and to learn about the animals and their unique characteristics.

Admission to the farm is \$10 for ages 10 and above, \$5 for ages 3-9, and free for ages 2 and under. The farm also offers private tours for families upon request at the time of booking. These tours are a great way for families to bond and learn about the animals in a more intimate setting.

Whether you are visiting Herd It Here Farm for an afternoon or an entire weekend, you are sure to leave with a deeper appreciation for farm life and the animals that make it so special. So why not come and discover the charm of this one-of-a -kind agritourism destination for yourself?



provided by Heather Whitten of Andy Ann Photography.)

Owner Sheryl Rudy feeding the ornamental chickens. (Pictures provided by Heather Whitten of Andy Ann Photography.)



Market goods from the Country Store. (Pictures provided by Heather Whitten of Andy Ann Photography.)

Fer Mere Infermation

call (703) 597-4839, email Info@HerdItHereFarm.com, or visit https://www.herditherefarm.com.

You can also visit their Facebook page on social media.

Herd It Here Farm

is located at 541 Sullivans Ferry Road Cottageville, South Carolina.

Boundless Beauty, Butterflies, and Other Natural Wonders

By Andy Ann

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lovers located in Bamberg, SC. tive butterflies and pollinators. cows on the ranch. Guests can observe the butterflies in their natural environ- unique place in Monarch ment and become informed Ranch, a destination where about their life cycle and ac- people can come and explore a tions. The ranch offers a range connection with nature. They of activities for people of all ages.

Monarch Ranch boasts a in landscaping services, which encourages and produces biohave a passion for caring for elements of nature. butterflies and other pollinadens and on the grounds.

Sean has an immense enand they flourish from his ten-

der care. Katey has a special fondness for farm life too, which is obvious in the beautiful photographs that she takes The Monarch Ranch But- as a photographer under her terfly Conservatory, LLC, business, Mykie Jean Photog-owned by Sean and Katey raphy. She especially enjoys Reid, is a great spot for nature using special lighting near sunset to take blue hour-style pho-This ranch is devoted to pre- tos. Together they also raise serving and protecting all na- chickens, pigs, sheep, and

The Reids have created a were inspired to do so after a visit to a nursery that gifted them a greenhouse with monmesmerizing pollinator garden sanctuary. Sean is a specialist special that it ignited a passion to continue raising them and to diversity in the conservatory's create a sanctuary for animals, garden. Sean and Katey both fruits, vegetables, and other

tors, which includes planting servatory is an amazing expe- adult. native species within the gar- rience for anyone, as this place provides a natural environment den may also provide educafor a variety of butterfly spe- tional opportunities, where thusiasm for nature and its es- cies and pollinators, such as sential place in our world. He honey bees. People can obsential place in our world. He honey bees. People can ob- plants and flowers that attract has a special bond with plants serve them closely and study butterflies and their behavior. and animals that they react to, their life cycle, from egg to



This bio-diversified garvisitors can learn about the Additionally, they can take in the many hues and patterns of

Visiting the butterfly con- caterpillar, to chrysalis, to these insects as they fly It won't feel like work at all!" around, sip nectar, and interact He pointed out that certain with each other. Butterfly con- sights, sounds, and smells can servatories are an excellent help us to remember happier way for people of all ages to times and be inspired. He congain knowledge about and ap- cluded that in spite of what life preciate nature. At Monarch throws at us, we should always Ranch Butterfly Conservatory, hold onto that inspiration. guests can observe and enjoy these captivating creatures in a safe setting.

> to have a nursery where he can natural world. It is an extraorgrow and sell his own plants, dinary sight and absolutely as well as set up a garden worth the visit. You can book stand to share his passion. He a private or educational tour in commented, "I want to spread advance. In addition to this, what I love. It is very im- sections of the ranch can be portant to me and it makes me rented out for photography happy to do what I'm meant to sessions, as well as for various do.' difference in biodiversity since weddings, and community he first started managing the gatherings featuring various ranch, as this is one of his artists and vendors. main goals. He finds it incredimain goals. He finds it incredi-bly rewarding, stating, "The more biodiversity you have, the healthier your environment the healthier your environment is and the more it can offer

> thusiasm for Monarch Ranch, massages and yoga. Additionfind something that you're pas- the unique beauty and enchantsionate about, and then start ment that can only be found at doing it and having fun with it. the ranch!

The Monarch Ranch Butterfly Conservatory is an incredible experience and a great In the future, Sean hopes chance to learn more about the He has noticed a huge events such as tea parties,

bration from 10 AM-1 PM, that is free to all. Attendees you. I just love it; there is so much science to it." that is tree to all. Attendees will have the opportunity to enjoy an array of activities, Katey expressed her en- from coffee and cocktails to declaring, "Be a kid again!" ally, there will be a variety of Sean agreed, his words of en-vendors selling handmade jew-couragement to everyone be-ing, "Just go back in time and and cosmetics. Come discover

> For more information Call (803) 758-3275 or email monarchranchsc@gmail.com.

Monarch Ranch is located at 80 Embree Road in Bamberg, SC.

Be sure to look them up on Facebook for the latest news.



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Elite Welding and Fabrication Services for a Tailored Product Experience

By Samantha Gerke © 2023 Southern Business Digest

JS Designs Welding and on his professionalism, commit-Fabrication, based in Walterboro, and superior crefterment in SC was established in 2019 by owner, Justin Scott. Justin Scott Courtney Araneo and Mandy moved from New Jersey to South McLaine, co-owners of Two Pour

opportunity to explore a variety of career opportunities in South Carolina.

to launch JS Designs Welding and Fabrication.

unique product or improve upon something that might already exist. In my free time, I would build something that would serve a purpose outside of work. My projects can vary greatly in size, time and complexity. I have taken on year-long projects like completely dismantling a diesel truck and rebuilding it as a custruck and rebuilding it as a cus-tom vehicle." Justin elaborated on his past projects and shared that his projects have become statement pieces in and around his home. These pieces are great conversation pieces with friends and family.

Conversing with people is an integral part of his process. It is typically through this process that

and I make it a reality, I like to see the happiness it brings them." His customers have remarked

and superior craftsmanship.

Carolina over five years ago with Girls Bartending, sought out JS the intent to experience a better Designs Welding and Fabrication quality of life. Prior to relocating South Carolina, Justin explored a varie-ty of careers ranging from under-water welding, chief nuclear maintenance technician, heavy rigging and lifting, and mechanic. His extensive skill set and knowledge has afforded him the opportunity to explore a variety the project were transformational.

Courtney complimented their experience in working with JS Designs Welding and Fabrication, Justin Scott, shared that his personal hobbies in creating custom products fueled his desire what we wanted to accomplish what we wanted to accomplish with the trailer and let him run with it. Throughout the project, "I am always brainstorming we would share some ideas and and envisioning how to create a see if he could incorporate it into unique product or improve upon our vision. I was not worried

> Justin credits his success to Carlton Scott, his father, who encouraged creativity and independence from an early age, Mason Scott, his son, who moti-vates him and always greets his dad at the end of the work day by asking how his day went, and James Brady, his first employer, who guided him and instilled the work ethic in him.

In the short span of time since he established his business, he was able to expand his mobile integral part of ms pro-typically through this process that he finetunes his projects to ensure that it is functional, polished and meets his expectations. It has been said by his family and cus-tomers that his expectations far exceed the standard and therefore assures his customers that they continue the results. "I especially enjoy consulting work, it is beneficial to both and working on projects that Justin and to the customer to allow me to be creative and chal- reach out to JS Designs Welding lenge me to think critically. When and Fabrication to inquire about a my customers share their vision service or custom project.



Note to our readers:

With the rebrand, our dedicated staff has put together a wonderful edition featuring businesses, festivals, individuals, nonprofit organizations, and more!

In order to maintain this high quality paper, we will be offering yearly subscriptions for home delivery as well as discounted rates for businesses.

Businesses may opt to purchase bundles of our publication to share with their customers or resell within their stores.

Contact us at <u>help@southernbusinessdigest.net</u> for clarification.







By Andy Ann

Roxane "Rocki" Hovenga North Charleston. Although and more. is the owner and operator of she had no prior background in Their is the owner and operator of she had no professional frequency of the uphonetry of the single Simply Yours Interiors, a local design and was working in business that specializes in accounting at Boeing, custom upholstery, embroi-dery, monogramming, leather-work, window treatments, pil-lows, bedding, and alterations. Universe pression for fabrics Hovenga's passion for fabrics Hovenga's passion for fabrics After facing a layoff for and motorcycle seats. If you're began over two decades ago the second time, she decided to looking for the perfect finish when she started creating curtains and other sewing projects single-car garage to work out her team offer a range of vinyl for others. Her mother, who of As her customer base grew, options to choose from. They owned a dry cleaning service, owned a dry cleaning service, she gradually expanded her also specialize in working with taught her the basics of sewing business and moved to differ- leather, which is ideal for furand alterations when she was a young girl.

from high school and joined when she invested in her busi- classic appearance. the military, Hovenga went to ness and took her goals to the college and earned a degree in next level. Her passion for fabaccounting and bookkeeping. rics and sewing has been a key She worked full-time as a part of the success of Simply bookkeeper for the govern- Yours Interiors, and her expe-ment but was laid off due to rience in bookkeeping has the 9/11 attacks. In order to helped her successfully man-make ends meet, she relied on age and grow her business. her sewing skills to create cus-tom draperies and pillows in 4,000-square-foot showroom, design and staging, including her spare time, while also workshop, and instructional color selection and furniture working at Boeing Industries her sewing skills to create cusworking at Boeing Industries.

to turn her passion for sewing designed and high-quality fabinto a successful business, so rics suitable for any occasion, all angles are taken into ac-she went back to school to from casual to classy. Whether count. study interior design. Today, you need fabric for upholstery Simply Yours Interiors is a or to buy for other projects, thriving business that offers a this store has all the materials

start her business with only a for your project, Hovenga and ent locations. With hard work niture such as chairs, benches, ng girl. and dedication, she finally re-After her son graduated alized her dreams in 2019

King at Boeing Industries. space all in one place. The Hovenga was determined showroom is full of beautifully wide range of custom services you need, including a variety of sewing notions. They also

expertise of its owner, who that can embroider a variety of © 2023 Southern Business Digest gained her knowledge by en- items, including tea towels, rolling in design classes at Tri- hats, shirts, baby blankets, dent Technical College in decorative trim on draperies,

and barstools. Leather furni-ture offers both comfort and a

Simply Yours can bring old vintage furniture back to life by repairing and re-covering it with high-quality fabrics, resulting in a com-pletely transformed look and feel. In addition to custommade window treatments, they color selection and furniture replacement. They can even help with challenging areas

have also contributed a variety of home decor items to the paintings, drawings, and pho- ents, with their space, with showroom to add a touch of tographs. Whether vintage or their window sizes, their color showroom to add a touch of tographs. Whether vintage or their window sizes, their color style to any room. These items brand new, there's something themes, what they think they Simply Yours Interiors is a successful business that owes its success to the passion and Melco Bravo machine



Kathy Hiers (left) & Rocki Hovenga, owner of Simply Yours Interiors (right). (Pictures provided by Heather Whitten of Andy Ann Photography.)

ment), vases, wall hangings, love to use my creative juices, such as bay windows, ensuring and mirrors, among other ac- especially when clients come cessories. A variety of artwork in and they don't have an idea nt. Local artists and crafters as the perfect gift or finishing know how to make it happen. touch to each room, including So we work together with cliwant-and I love to be creative with them through the process.

Wide selection of fabrics.







Pictures provided for Simply Yours Interiors by Heather Whitten of Andy Ann Photography

Simply Yours Interiors

is located at 1260 Bells Hwu. Walterboro, S.C.29488 For more information call (843)408-2412, visit www.SimpluYoursInteriors.com, or email SimplyYoursInteriors@outlook.com. You can also visit their Facebook or Instagram pages on social media.



become compliant with the more importantly what he OSHA 10 and OSHA 30 regu-calls "safety culture." lations.

I nese two litelong friends culture of a company by the share a mutual passion for practices and procedures of occupational safety and an their day-to-day operations appreciation for the benefits that promote the health and that quality instruction can wellbeing of their employees, provide to the business com-munity. As such, they reported that their approach to teaching proper health and safety prac-tices has been "to make sure tices has been "to make sure that everyone is confident that an instructor that Van realized they will get home safely at the end of the day."

By Jack WysongOriginally born into a mil-
itary family, Van Bottomly© 2023 Southern Business Digestitary family, Van Bottomly began his career in the occu- and Duke Energy while serv-Coming from two vastly different and unique profes-sional backgrounds, Van Bot-tomly and Adgish Teachalter tomly and Adaiah Toothaker way up to becoming an inhave combined their collective house instructor of proper forty years of industrial safety handling and safety proce-experience to launch their new dures in the prepared foods company, O1030. Their mis- department. He stated that his sion is to provide workplace time with Publix was where safety classes and certification he acquired his appreciation to companies so that they can for safety regulations, but also

Van defines the safety These two lifelong friends culture of a company by the

> It was during his time as he had a passion for teaching as well, and knew that was the

him.

Despite the partners' shared passion for teaching in mission of O1030 has been to the occupational safety field, provide the companies they Adaiah Toothaker has a much contract for a thorough educa-different background in the tion in safety and OSHA reguprofession. Adaiah's career in lation. However, the aspect of industrial safety began when their company that sets them age of eighteen. From that overall improvement of workhis career progressing his way workplaces and industries. through the ranks to become a 01030 participates in safety and materials handling specialist for General Electric specialist for General Electric

direction his career would take ing in a plethora of different Forces. They have also impleroles.

Since its inception, the

Technical College by providing OSHA safety credentials to veterans of the Armed

mented a program at Augusta Technical College to teach core classes to young adults who are struggling to gain traction within their careers so that they may be more marketable to potential employers.

Although O1030 has been he started his career in the nu- apart from other consulting in operation for a short time, clear energy business at the firms is their dedication to the they are already beginning to look at future expansion by point forward he would spend place safety culture across all bringing on a larger staff of his career progressing his way workplaces and industries. through the ranks to become a O1030 participates in the O1030 participates in the O1030 participates of the place safety culture across all bringing on a larger staff of OSHA certified instructors. better service their target geographical region of South Carolina, North Carolina, and Georgia.

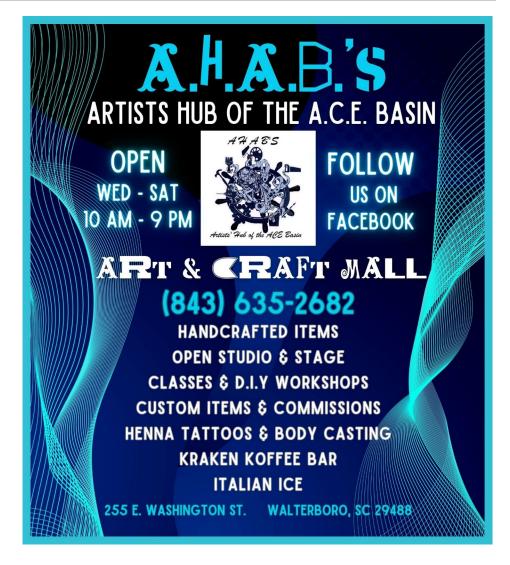


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July 2023

Special Edition The American Dream

Waller Southern Farms and Real Savanna Goats

By Jack Wysong

of the United States Air Force, living a life defined by hard work and dedication to his cathe Air Force as well, many may wonder how this family could successfully operate a blossoming purebred goat farm. Based just outside the town of Cottageville, South Carolina, Waller Southern Farms functions as one of the few strictly purebred goat breeders in the area, with their specialty being a breed of goat known as the Savanna breed.



The Savanna goat is characterized by their snow-white coat, curly gray horns, their even-keeled temperament, and geographic origins that trace back to the African Savanna. Despite the humble beginnings of Waller Farms, through dedi-

© 2023 Southern Business Digest ethic, and a desire to produce a and his wife are product unrivaled in quality, both thankful to As an active-duty member the Wallers have built a na- be part of the tionally recognized and li- Savanna Chad Waller is no stranger to censed specialty goat farming raising commubusiness.

reer. With his wife Kristen that had previously been utialso serving on active duty in lized for hog farming, Chad and Kristen realized that they can they rely on could leverage their back- their grounds in agriculture and ani- members to help mal farming to repurpose their make their vi-Savanna goats. Like many suc- they know that in the Cottagecess stories, the story of Wal- ville area there are plenty of ler Southern Farms starts with people who are more than a vision. Their vision was to willing to watch their back. build a farm from the ground Chad says, "I know whenever up that was not only above I need it, my community is professional standards but there for me. Whether it be would also be recognized by simple advice on how to run the governing bodies of their the farm more efficiently (or in industry such as Pedigree In- some cases having one of the ternational.

> When asked what it is like to manage his career in the military while simultaneously building a farm, Chad says,



cation, an unrelenting work such as his. He goat nity, as well as Starting with a plot of land the Cottageville community.

> Not only family

neighbors pick up my kids from school), I know they will be there. It's just like a big tion to raising a family that five o'clock, or whenever their family out here."

Waller Southern Farms "Many people have the mis- officially stepped into the Sato-5 job, when in reality it is a when Chad and Kristen took a 24/7 job." Chad also highlights trip to an auction in Shawnee, the importance of having Oklahoma, where they first strong family and community discovered the breed. They bid ties when running a business on their first billy at that show, and they also won another Savanna goat through a raffle produce a more expansive palcontest. From that point forward the Waller family felt that they had found their calling.

> However, the success did not come easy for Waller Farms. The apparent triumph of their business should not undermine the hard work and



land as a sanctuary for their sion an achievable reality, but dedication required to build a most prominent of these prodbusiness like theirs from the ucts is the honey they produce ground up. through their on-site beehives,

> Chad explains that there are hardassociated ships with pursuing the two very labor intensive and handson jobs of being in the military and raising goats, in addi-

includes three children of their shift ends. However, Chad and own. To many this balancing Kristen have been putting in act would appear impossible, overtime over the past several but Waller's claim that their years to achieve their vision of conception that farming is a 9- vanna goat breeding business "secret ingredient" is family running a successful business and "sweat equity".

> Although Waller Southern Farms specializes in purebred Savanna goats, they have since been able to branch out and ette of products. One of the

but the farm has begun to explore the wide range of products that are derived from hon-

For many people, the typical workday concludes at

while serving in the military. The story of Waller Southern Farms should go to show that with the right mentality, mentorship, and proper planning, nearly anyone can achieve commercial success.

eybees.





CMC³ Coffee, Conversation, Connect to Care

HEALTHY EATING

Wednesday, July 26 | 9:30 am

PRIVATE DINING ROOM | COLLETON MEDICAL CENTER 501 Robertson Blvd, Walterboro, SC 29488

As part of the CMC3 - Coffee, Conversation, Connect to Care series we invite you to connect with Colleton Medical Center's Executive Chef, Claire Womack, and Clinical Nutrition Manager, Donna Brown, for coffee and conversation on eating a healthy sustainable diet.

Topics of discussion will include maintaining a healthy diet to help manage blood pressure, cholesterol, and type 2 diabetes, as well as ways to use healthier ingredients without losing flavor.

Registration is appreciated: ColletonMedical.com/Events



501 Robertson Blvd. | Walterboro, SC 29488 | (843) 782-2416 | ColletonMedical.com

Take a **LAST STAND DEFENSE** against Menacing Encounters

By Andy Ann © 2023 Southern Business Digest

Cobbs understand the im- in small groups. portance of having practical training for both individuals and businesses in our everevolving world.

the last seven years.

basic firearm training and has can practice with both hand- churches and train teachers since expanded to include guns and .22 caliber rifles, and staff in schools. Mark be-higher-level firearm training, growing their knowledge of lieves that teachers are the first women's self-defense sessions, safe firearm management. urgent medical courses, security assessments, and even classes in safety fundamentals for by Pamela, are some of their help train the other members youth.

places of worship, and individ- tional awareness training are uals. The security and risk all included. This includes management training they pro- knowledge of how to be mind-Last Stand Defense was vide involves educating and ful of one's environment to set up in 2007 by former mili- assessing participants on vari- avoid being targeted by traftary veteran and prior law en- ous topics, as well as granting fickers or abductors. Additionforcement officer Mark Cobb certifications. To ensure every- ally, proper attire when out in and his wife Pamela, who are one receives individualized public is emphasized, as wearboth certified instructors. The attention, classes are often held ing the wrong clothing can

The organization provides multiple youth programs, one of which is a basic firearms safety course that is offered tively involved in helping to Mark and Pamela relocat- twice a year (at no cost) to all ensure the security of area ed to Colleton County in 2016. ages. Additionally, they have a businesses, churches, schools, At that time, Mark ended his youth introduction to firearms hospitals, and law enforcement law enforcement career and and safety program that is de- agencies. This includes consulself-defense guidance became signed for youngsters aged 13 tations to identify security ishis main occupation. Ruffin is and older. It gives participants sues, create or update policies, where Last Stand Defense has a comprehensive look at gun find weak points, train staff in based its training ground for safety, emphasizing the need active shooter scenarios, set up to adopt the correct practices responses, and assess the risks. and develop good habits that They have also been helping to Initially, Cobb provided will last a lifetime. Participants establish security teams in

Their women's classes, led most well-attended. Over the of the staff. past five years, the organiza-This organization offers tion has found women to be comprehensive services to a engaged and excited to learn, prepared for potential emerwide range of interested par- and the courses cover a variety gencies is also essential for ties, such as businesses, gov- of topics. Hand-to-hand train- keeping classrooms safe. The ernment agencies, educational ing, firearms training, self-

institutions, medical facilities, defense instruction, and situalimit movement and make it easier for an attacker to hurt someone.

> The Cobbs have been acline of defense, and it is important to equip them with the right skills so that they can

Training students to be (Continued on page 12)

Mark & Pamela Cobb, Owners of Last Stand Defense. (Picture provided by Mark Cobb)

Women's course in firearms training on the range. ((Picture provided by Mark Cobb)

and the first way and a back for her has her has a



Mark Cobb giving individualized instruction to a student in youth course on the range. (Picture provided by Mark Cobb)





(Continued from page 11)

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Cobbs want to help by increasing people's knowledge and providing training to help secure schools. There are a few simple steps that require only a little expertise that can be taken to save lives, such as using items in the classroom to secure the area and familiarizing students with these items. Examples of these are covering windows, setting up door wedges, having extra cables and clamps, and having a First Aid kit, bottled water, snacks, blankets, and a ladder in the classroom. With these items, people can take action and be ready for a situation that could last for an extended period of time.

The Cobbs have made it their mission to provide training to teachers and realtors who have not received any safety-related instruction from their schools or businesses. Specifically, they offer a class to realtors that teaches them how to stay safe when they meet strangers in unfamiliar places, such as abandoned houses. Mark explained that this course is designed to combine the two worlds of real estate and security, allowing realtors to remain safe while still performing their duties. meet the individual needs of their clients, whether it be yearly certifications, specialized training, or an evaluation of existing safety protocols. They will provide a free initial

use them lawfully and safely potential to save lives. for self-defense. Depending on



Active shooter scenario training with law enforcement on location in the stairwell. ((Picture provided by Mark Cobb)

the type of training, some sessions need to take place on-site at their firing range, while other exercises can be conducted Furthermore, the Cobbs can off-site. Last Stand provides customize their courses to private lessons as well as private lessons as well as group sessions for larger entities. Additionally, there are certified medical experts and other experienced adjunct in-structors who offer different kinds of training for some of a suitable course if you are interested. Everyone has the right to bear arms, but they must be aware of the laws in order to use them lawsfully and safely bear arms for some of training for some of the other courses offered. In-structing people on the funda-mentals of tourniquet use, chest seal application, and pressure bandaging can be mastered by anyone, with the potential to save lives.



Pamela Cobb giving individualized instruction to a female student on the range. ((Picture provided by Mark Cobb)



Firearms training on the range in a small group. (Picture provided by Mark Cobb)



For more information on LAST STAND DEFENSE call (843) 592-0515, email laststanddefense@gmail.com, or visit **www.laststanddefense.com**. They are located at 447 Scuffletown Road in Ruffin, SC. You can also find them on Facebook.

ⁿ Annual estival imp SEPTEMBER 15-16, 2023

The Town of Yemassee will be hosting their 29th Annual Shrimp Festival on Friday and Saturday, September 15th and 16th!

Inspired by Jackie Moore, Lori Poston, and community leaders of Yemassee, the idea of the Shrimp Festival was presented by Jackie Moore. Jackie presented the idea to First African Church and Pilgrim Ford, amongst many other local churches in the town. Shortly after Jackie Moore was elected as Mayor, JL Goodwin led a meeting at Fennell Elementary to put together the first festival which took place in 1994! Come enjoy a fun-filled weekend of family activities as we continue this wonderful tradition.

This annual event, featuring arts and crafts, food, rides, music and other entertainment, will be an unforgettable experience. The Shrimp Festival Committee and its sponsors have made this festival possible with events and activities for everyone to enjoy! The Shrimp Festival will host a beauty pageant and softball tournament in the weeks leading up to the kickoff. The festival will be complete with parades, carnival, entertainment, and vendors providing food, crafts, and retail items. Read on and check out what we will be offering at this upcoming festival.

Information about the Yemassee Shrimp Festival can be accessed at <u>www.townofyemassee.com</u>, on Facebook, or through the coordinator, Lori Mixson at (843) 589-2565, Ext 2.

For information regarding sponsorship opportunities: Contact Southern Business Digest at help@southernbusinessdigest.net.

Testival Information:

Kids Carnival

Friday, September 15, 2023 Saturday, September 16, 2023

Yemassee Municipal Complex 101 Town Circle, Yemassee, SC Lot behind Yemassee Municipal Complex

You asked, and we answered! We've arranged for the kids carnival to return to Yemassee's Shrimp Festival this year. Bring the children to enjoy fun rides. There will be rides available for all ages. Ride tickets and all-day wristbands options will be for sale.

Food and Craft Vendors

Friday, September 15, 2023 from 12:00 PM to 11:00 PM Saturday, September 16, 2023 from 10:00 AM to 11:00 PM

Yemassee Municipal Complex 101 Town Circle, Yemassee, SC

Vendor Information: Food vendors will be given access to vendor space on September 14 after 4:00 PM. Craft vendors will be given access to vendor space on Friday, September 15 from 7:00 AM to 10:00 AM. Check in with a Shrimp Festival Committee Member to get your packet with your vendor location and important information upon arrival.

Southern Business Digest

Proud "Colossal Shrimp" Sponsor

Find out how you can become a sponsor and reap the benefits of advertising! 29th Annual Shrimp Festival

Shrimp Festival

Yemassee's Shrimp Festival Beauty Pageant

Saturday, August 19, 2023 at 1:00 PM

Fennell Elementary School 131 Yemassee Hwy, Yemassee, SC

There will be no pageant entry at the door. Participants can register online by August 5th at <u>https://form.jotform.com/230855560023046</u> or <u>www.townofyemassee.org</u> Outfit of Choice Theme: Back to School!

Day of Registration: Division 1 - 9:00 AM Division 2 - 12:00 PM

For more information, contact Melissa B at (803) 300-8299

Admission to event will be \$10 per person. Children ages 5 and under are free. Concessions will be available. Cash only.

Yemassee's Shrimp Festival Softball Tournament

Friday, August 25, 2023 at 7:00 PM Saturday, August 26, 2023 at 8:00 AM

Harold Peeples Ballfield 29240 Pocotaligo Road, Yemassee, SC

Team Registration - \$300 due at the time of application. CO-ED teams welcome. Winning team will receive a trophy and t-shirts!

Applications are available at 101 Town Circle, Yemassee, SC or online at <u>www.townofyemassee.org</u>.

Deadline for sign ups is August 18, 2023 by 5:00 PM.

Free admission! Concessions will be available. Cash only.

Volunteer Opportunities Available!

High School students can earn volunteer hours for their resume and higher education applications!



Contact Lori Mixson at (843) 589-2565, Ext 2 for more information!





he believed



FRIDAY, SEPTEMBER 15, 2023

Kiddie Parade

Friday, September 15, 2023 at 5:30 PM

Line Up begins at 5:15 PM

The KIDDIE Parade will line up in front of the Methodist Church off of Old Salkehatchie Road. The children in the procession will travel to the 2nd stop sign in front of the town hall. The Shrimp Festival crew will greet the participants with popsicles and prizes at the stage!

Each parade entry should be decorated in either Shrimp theme or Community Service Worker theme (ex: Police Officer, Fire/EMS, Healthcare Worker, Mayor, Baker, Restaurant Worker, Construction, etc.)

Stick around for the KICKOFF Event!

Shrimp Festival KICKOFF

Friday, September 15, 2023 at 6:00 PM

Yemassee Municipal Complex 101 Town Circle, Yemassee, SC

The KICKOFF Event will begin with an Opening Ceremony at 6:00 PM. The Shrimp Festival crew will share announcements and give out special recognition awards. From 7:00 PM-11:00 PM, Fresh Vibe will provide live entertainment for everyone. Come dance the night away!



Popsicles

+ un for All





Offering Shrimply the Best Deals All Around!

15

Evens

SATURDAY, SEPTEMBER 16, 2023

29th Yemassee Shrimp Festival Parade

Saturday, September 16, 2023 at 10:00 AM

Line Up begins at 9:00 AM

Parade Route: Begins at the corner of Church St. and Old Salkehatchie (in front of the Methodist Church) and continues through the caution light, over the tracks in front of the train station and proceeds right onto Yemassee Highway. The procession will make a left onto Church St. and and finish at the end of Church St.

Parade Unit Information: Parade units will arrive to the line up location by turning on Hill Road (Road across from Family Dollar). At the end of Hill Road, turn left on Old Salkehatchie Road, Shrimp Festival Committee Members will be at the end of Hill Road and Salkehatchie Road with line up for submitted parade entries. If you do not submit an entry, your unit will fall in place at the end of the parade route in front of the horse procession. NO ATVS ALLOWED. You must adhere to the line up route. Promotional items and candy may be thrown or distributed in procession.

Theme: Honoring Community Service Workers (ex: Police Officer, Fire/EMS, Healthcare Worker, Mayor, Baker, Restaurant Worker, Construction, etc.)

Prize trophies for the following categories: Most Spirited, Best Car Group, Best Motorcycle Group, Best Band, Best Horse Group, and Overall Best.

Grand Slam: Concert in the Park

Saturday, September 16, 2023 Gates Open at 3:00 PM

Harold Peeples Ballfield 29240 Pocotaligo Road, Yemassee, SC

Jason Lee Cook will be performing from 5:30 PM-7:30 PM. Cody Webb will rock the ballfield from 8:00 PM to 11:30 PM. Tickets can be purchased in advanced for \$20 at 101 Town Circle, Yemassee, SC for \$20 or online at <u>www.townofyemassee.org</u>. Tickets may be purchased at the gate for \$25. Bring your chair or blanket to sit on in the infield or pull up and sit on your tailgate. Concessions will be available and Trolley pick up and drop off will be provided. NO PETS ALLOWED.

Live Entertainment! Dance the



Come for the Music... Stay for the Memories



night away!

portunifies for August Take advantage of the 29th Annual 2023 Yemassee Shrimp Festival Sponsorship Package

FROM AXES TO PIZZAS, RED BRICK CAPTIVATES PATRONS

By Andy Ann

ment makes it the perfect place German beer. to gather with family and friends.

are a husband and wife team, Wednesdays and Thursdays, Dave and Heike Stanfield. there is karaoke from 6-9:30 Dave served in the U.S. Army, p.m., and Fridays feature a followed by the Army Nation- recurring Elvis Presley, Johnal Guard. He has a long career ny Cash, and Willie Nelson in the food industry and was Tribute Show in costume. The planning to open a different restaurant is open Wednesdays restaurant before the pandemic through Saturdays from 11 struck. Nevertheless, they set- a.m. - 9:30 p.m. and Sundays tled in Cottageville, and it has from 11 a.m. - 8 p.m. The resbeen a great fit for them. To taurant is closed on Mondays honor Heike's roots, they in- and Tuesdays. corporated a German theme for the restaurant. There is also a cypress patio as an outdoor seating area, known as the Biergarten, which is the ideal spot to sit back and take in the atmosphere.

press Patio has quickly be- game room can be booked for come a local favorite due to your special needs. The owner the hard work and dedication noted that it is a fun and popuof the owners. The restaurant's lar spot, with returning cusdelicious food and welcoming tomers every week. atmosphere have also been appreciated by visitors to the area. The Stanfields are proud of their success and are thankful for the support of the Cottageville community.

unique dining experience, with minutes. The staff is courteous classic Italian stone-cooked and friendly, making sure that pizza and other dishes such as all visitors have a great time. wings, salads, burgers, and Plus, Dave is an entertainer pasta. For those looking for who something more adventurous, Elvis Presley and Johnny there are also options like buf- Cash. falo chicken and the BEAST pizza. The Brickhouse Burger is a signature dish made with two all-beef patties with caramelized sweet banana peppers and onions, served on a toasted and inviting for all. The restaubun with mayo, tomato, and lettuce. Dave's famous sweet and spicy spaghetti is also a crowd-pleaser.

vides an exclusive experience Red Brick also plans to host a for its customers. There is a jazz and blues night each special themed buffet that month, so make sure to pop in changes nightly, with offerings soon and have a great time! such as hibachi on Wednesdays and endless wings on Thursdays available. Fridays offer an additional choice of a t-bone or ribeye steak as an

add-on for a nominal charge. © 2023 Southern Business Digest The country buffet includes sides such as baked and mashed potatoes, corn, squash,

Red Brick Pizza & Cy- green beans, and sweet pota-press Patio is a beloved eatery toes, as well as a salad and in Cottageville, SC that has dessert bar. Furthermore, the been delighting customers restaurant is the only one in since 2020. This spot is re- the area that serves German nowned for its Italian pizzas Hefeweizen and Doppelbock and wings, made from fresh Beer, as well as domestic beer ingredients and crafted to per- and wine. Dave mentioned fection. The inviting environ- some patrons come just for the

To top it off, Red Brick has live entertainment with the The owners of Red Brick best local artists and bands. On

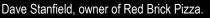
Red Brick Pizza & Cypress Patio is the ideal place to spend time with friends and family. The venue has something for everyone, such as pizza, pool, foosball, darts, and axe-throwing. If you're looking Red Brick Pizza & Cy- to throw a birthday party, the

Axe-throwing is an exclusive activity at Red Brick Pizza & Cypress Patio. You can rent a lane for 30 minutes or one hour, with a starting cost of \$20 for the first half hour The restaurant offers a and \$30 for the full 60 enjoys impersonating

At Red Brick Pizza & Cypress Patio, Dave and his staff have made it their mission to ensure the atmosphere is fun rant is perfect for any occasion, whether it be a quick bite or a more relaxed dinner. To make it even easier, they also offer delivery services through The Cypress Patio pro- DoorDash. In the near future,

> Pictures provided by Heather Whitten of Andy Ann Photography





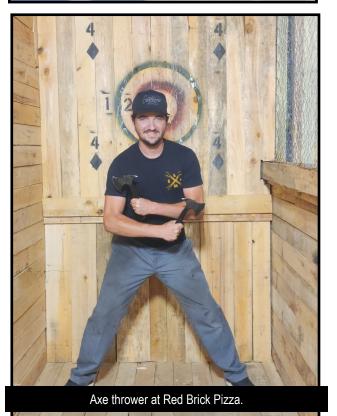


Brick House Burger plate & stone cooked pizza.





Rings & Wings



For more information call (843) 835-2690 or visit www.dothebrick.com. Red Brick Pizza & Cypress Patio is located at **10467** Cottageville Highway Cottageville, SC. You can also visit them on Facebook.

July 2023

* * * * * $\star \star \star \star \star$ SUNIL TADAMATLA – EAT STREET MIXED CUISINE

By Jack Wysong

porate America for over a dec- than hard work." ade, one might expect to remain in that profession for the as a schoolteacher in the area, experience."

The story of Eat Street employer, Mahesh Patel. began just over two years ago when Sunil accepted the challenge of opening a restaurant prominent mentor in Sunil's during a trying time for many career and has given him restaurants and businesses, guidance as he knows what it is like to work from entrymany of whom had to contend is like to work from entrywith the aftermath of the level to the top of a business. with the alternation of the dot to the top of a business.
COVID-19 pandemic. Alt-
hough Sunil did have some
prior experience with cookingMahesh also started working
in Barnwell as a hotel manag-
er and has since acquired mul-
tip hotel to the top of a business.
Munity.munity.was making a recovery.Mahesh also started working
prior experience with cookingMahesh also started working
in Barnwell as a hotel manag-
er and has since acquired mul-
tip hotel to the top of a business.
Multication of top of a business.< for community functions tiple hotels as the owner. He thing you can do as an em-

his family that has allowed now serves as the Govern-Eat Street to become one of ment Affairs Community After immigrating from the most prominent restau- Chairman for the AHOA. India to Columbia, South Car- rants in Barnwell. He admits After working with him for olina (and eventually to Barn- one of the most important several years, Sunil exwell, South Carolina) Sunil characteristics you must pos- plains that the most impact-Tadamatla's career took an sess if you are to successfully ful thing that was instilled own a restaurant is hard work, in him by his former emturn. Having worked for Dell saying "I don't know anything ployer was the ability to Inc. as an IT specialist in cor- in the restaurant industry other think beyond himself and

Although his restaurant ness and his community. rest of their career. However, has become a favorite among once his wife began working many of the members of the Street prioritizes customer Barnwell community, he ex- service as well as the develhe decided to start his own plains that his dream of own- opment of its employees restaurant that specialized in a ing a restaurant has only been even beyond their time unique blend of Mexican, American, and Indian cuisine. Sunil explains that he has never once regretted his decision vering support that he has re- seek out quality candidates to open a restaurant because ceived from his community. for employment and activehe feels that it is his calling to Despite the many mentors he ly oversees their personal be able to provide his commu- has received guidance from growth and development. nity with a dining experience during his time in the restau- Sunil always pushes his that consists of more than just rant industry, Sunil feels that employees to have a greater a meal. He says "Everyone is the success that he has en- vision, just as he does, and selling food. We are selling joyed has been made possible encourages them to better through the support of his themselves by striving for

Mahesh has been a very

By Jack Wysong through perseverance and a American Hotel Owners © 2023 Southern Business Digest concerted effort from he and Association (AHOA), and create a vision for his busi-

For this reason, Eat

comprised of Barnwell resi- customers and employees, but ing in IT to pursue his newdents, which is something that when he suffered a traumatic found passion for being a suchiring locally has on the com- him and his business while he sion he has been able to



was making a recovery.

with the successful operation when he lived in India, it was also served as the Regional ployer is "to have a vision and of one location. In tandem Director for the Asian- invest in your community by with the Barnwell Chamber of Commerce's Business Propel Lab, Sunil has implemented a plan to branch out by utilizing food trucks. In the future he hopes to continue to expand by operating a small fleet of food trucks that would be able to use the Barnwell restaurant When asked what he as a base of operations while thinks of the Barnwell comtraveling to neighboring cities. munity, he is more than happy Not only would this enable his to say, "The people of Barn-restaurant to expand while well welcomed me with open remaining rooted in the Barn- arms, and I have never once well community, but it would felt like an outsider. And also create more job opportu- when I think of America, truly nities for the residents of it is a land of opportunity be-Barnwell as well.

business partner and former higher opportunities or seek- investing in those that work In just a few short years employer, Mahesh Patel. In gust a few short years ing further education. The for you." Sunil has always felt Sunil Tadamatla has redi-urrent staff of Eat Street is a strong connection with his rected his career from workachieve this goal. He sought out those who could teach him how to efficiently operate a commercial kitchen by working at the Augusta National Clubhouse, he worked his way from being a front desk manager of a hotel to a business partnership with his former employer, and through the support of his community made a full recovery from a career-ending injury.

> cause this would not be possible anywhere else."



FOR MORE INFORMATION please contact SUNIL TADAMATLA by phone at 803-621-2017 or by email at wintoninnsuites@gmail.com.



By Samantha Gerke, Publisher © 2023 Southern Business Digest

The local VFW and Elks Lodge, Walterboro #1988, are highly regarded for their benevolence and community involvement throughout Colleton County.

The Elks Lodge of Walterboro, SC is an organization in which people may participate in charitable and social activities upon becoming a member. Elks Lodge # 1988 is well known for the food and service that members get to enjoy when gathered at the establishment.

One of the cooking crews that often volunteer their time at the lodge is fondly referred to as the "Back Porch Crew". The crew and volunteer servers are made up of the following Elks Lodge members: Moultrie Plowden, Mark McRoy, Robert Baggett, Paul Pye, Fran Pye, Becky Mellander, Jennifer Tiegs, Frank Eversole, Kenny Rowe, Butch Robbins, Michael Drew and Stewart Goodwin.

Lodge member and VFW adjutant coordinator, Bob Tiegs, and Back Porch Crew member Stewart Goodwin and Robert Baggett discussed potential community outreach opportunities. The pair collaborated on the various opportunities for volunteers to show their support and appreciation for the sacrifices made by our nation's veterans.

On June 6th, the Back Porch Crew and volunteers spent the afternoon with the residents and staff of the Veterans' Victory House. It was a collaborative effort among the community members to donate food, time, and culinary skills. They were able to provide hamburgers, hot dogs, chips, and drinks. This event is a way for the members of the Elk's Lodge and the VFW to show their appreciation for those who have served our country, and it is a great example of how communities can come together to support veterans.

This partnership demonstrates a shared commitment to supporting and honoring the men and women who have served our country. As a result, veterans and staff members at the Veterans' Victory House were able to enjoy a delicious meal and connect with members in the community.

For more information on how to support the veterans that reside at the Veterans' Victory House, please visit their website at **https://veteransvictoryhouse.com/**, or contact their office at **(843) 538-3000**.

For more information on how to support the local VFW, contact Bob Tiegs at (843) 549-1097.

For more information on how to become a member of the Elks Lodge and participate in community events like this one, please visit your local Elks Lodge during operating hours.

The Walterboro location, Elks Lodge #1988, is located at 236 Milestone Lane, Walterboro, SC 29488.



July 2023

In His Name Ministries

cated to serving the needs of Walterboro, In His Name – the services that they can pro-colleton is poised to continue vide. His Name's mission has since taking on this challenge in our evolved into much more than community with grace and providing meals to those in tenacity. need. In His Name - Colleton now sets its sight on a new His Name provides to our area mission, and that is to address the physical and spiritual needs of the homeless, displaced individuals and families, people suffering from a lack of food, clothing, and shelter, and those who are experiencing unemployment in many ways. For a volunteer, Colleton and its neighboring no two days are the same. In areas.

vices, In His Name also pro- that worked a total of 4,734 vides the people of Colleton hours. They were able to serve with numerous other services 497 clients and 3,000 meals, as including men's transitional well as provide 6,514 pounds housing, an emergency food of food to our community. and hygiene supply pantry, One volunteer remarks feminine hygiene kits for that some days there may be schools, job application ser- five clients, and some days vices and free laundry services. They also offer resources for victims of domestic violence and sexual assault, mental health, drug addiction.

has been working tirelessly to access to a shower, a fresh achieve its mission statement change of clothes, laundry asof overcoming homelessness sistance, and transportation if in our community. Homeless- available. It's important to ness has become one of the note that In His Name - Collemost pervasive afflictions in ton does not provide overnight our country, and without the emergency shelter services, services of organizations such but does refer clients to nearby as In His Name, those in our shelters for lodging. community suffering from homelessness would continue Colleton has already done so to go unserved. In many cases, much for our community, addressing the problem of homelessness itself is simply inadequate since the most the City of Walterboro and proximate cause of homeless-ness is poverty. When poverty currently operates in a 1,600 is coupled with an affordable housing crisis at a national downtown area, but to sustain level, many members of our its regular functions and facilicommunity are left with no tate growth to its full potential, options for shelter. This is why

The many services that In would be impossible to offer without a lineup of volunteers who are dedicated to the In His Name mission. The volunteer staff at In His Name - Colleton come from all walks of life and give to the community in 2022 alone, In His Name -In addition to these ser- Colleton had 91 volunteers

five clients, and some days there may be as many as 20 clients that come into their office at any given time. Each client has a unique set of needs that must be addressed. In a In His Name - Colleton single visit a client can receive

> Although In His Name there are even higher aims to spread its mission throughout currently operates in a 1,600 square foot facility in the

By Jack Wysong In His Name provides a list of they are currently looking to comprehensive services that eventually expand to a 5,000 enable people to get back on square foot facility within the Having first opened as a their feet and secure an income city limits. This would not onsoup kitchen in 2013, In His source that can help them ly allow In His Name to pro-Name - Colleton has been overcome homelessness in vide services to a larger clienserving the city of Walterboro perpetuity. With a base of op- tele in the area, but also allow ever since. As a ministry dedi- erations located in downtown them to broaden the scope of

> Executive Director Amanda Herndon said in conclusion,

"It is important for our com- not a hand out, in a variety of munity to fulfill this mission. individuals." Our goal is to offer a hand up,

munity and supporters of In ways by using the resources His Name-Colleton to know God has provided to our com-that we want to raise aware- munity. We are not one church ness of the homelessness in affiliated-we seek support our community. We are look- from all churches, businesses, ing for support from our com- organizations, families, and

If you are interested in volunteering your time, donating items needed or monetarily, or if you are in need of assistance, please stop by our office Monday, Wednesday, or Friday from 9-12 or email ihncolleton@gmail.com.



Upcoming First Thursday Invites Young Entrepreneurs to Participate in August



By Samantha Gerke

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First Thursday is a great local This event will provide young event that takes place in Downtown entrepreneurs with the chance to be Walterboro. This event offers local their own merchants and build imbusinesses and vendors an opportuni-ty to showcase their products and ser-their future endeavors. Kids will be means having the freedom to create vices. But now, First Thursday is tak- given the opportunity to showcase and express oneself. Kids can showing things one step further by hosting their business ideas and develop their case their unique talents, hobbies, and a unique vendor event that encourages business skills. kids to participate.

spired by Kennedy Smalls, daughter business while also having a blast. By of Evette and Kevin Smalls. She be- participating in this event, children came the youngest vendor to ever par- can gain valuable experience in the

ticipate in the event on Main Street, thus inspiring the organizers to encourage kids of Colleton County to take part in future.

This event will provide young

Youth are encouraged to partici-This innovative event was in- pate and learn the fundamentals of

portant life skills like budgeting, salesmanship, and customer service. They will have the chance to interact with their peers, customers, and the general public, building their confidence and social skills.

passions in a way that is meaningful and profitable. The sense of accomplishment that comes from selling a product or service that they have created themselves is invaluable.

Whether your child wants to sell

world of commerce and learn im- handmade crafts, jewelry, baked goods, or any other item, they can do so in the month of August.

> Mark your calendars to support or participate on August 3rd! For the public, please note that this youth entrepreneur event will be cash only.

Sign your child up to participate

online. To do so, visit www.southernbusinessdigest.net

and complete the form under the "Young Entrepreneur" tab.

Organizer, Rilee Anne Westbury, will email the listed contacts a week prior to the event for all important information for the First Thursday event to occur on August 3, 2023.

Jonathan Vickery and the The People-Sentinel

22

With a love of journalism area. that stems all the way back to his first high school journalism class, Jonathan Vickery knew a journalist and reporter.

well after graduating from not. We still strive to provide Anderson University in De- reporting that is factual and cember 2009, Vickery started his career in 2010 as a staff writer for The People-Sentinel and later moved to managing editor in 2014. He had no idea at the time that he would one day become the owner and publisher of the newspaper, but upon eventually stepping into the roles, Vickery saw the opportunity to fulfill his dream of serving his community by providing news media re-sources to the area. As a Barnwell native, he was more than adequately equipped to take on the challenge of providing a media artist the transferred person staff. Not only has the quality of reporting and the media outlet that is locally

local flavor that is so charac- utilize a full team that teristic of the Barnwell County includes

"Since 1852, this newspa-per has informed the commuthat he would one day become nity. Though technology and many other things have changed over the years, our When he returned to Barn- commitment to local news has reporting that is factual and unbiased," said Vickery.

> Under his ownership and guidance, The People-Sentinel has blossomed over the past decade. The newspaper had dwindled down to 10 weekly pages and a staff of just three before Vickery purchased the newspaper from Gannett Me-dia in July 2021. Since that time, it has evolved into a publication that has more than doubled in size, with an office that now employs an eightamount of content increased

full-time

reporters has allowed The People-Sentinel to broaden the scope of its focus to include articles and stories on local government, new developments in the local education system, and information regarding healthcare in the area.

"It is refreshing to see how far we have come, even in just less than two years' time,' said Vickery of the progress. "By investing in local news, we have seen advertising and subscriptions both print and digital grow. We've also been able to invest in our community by providing jobs and giving back to local charities and could only cover so much its own newspaper for close to organizations.'

Despite his passion for writing and journalism, Vickery's main priority has always been to provide a quality product to the people of Barnwell County. He believes this is the most important aspect of run-ning a newspaper. This is why The People-Sentinel has invested in staff, including a full nity.

"Our reporter, Alexandra Whitbeck, has been a positive addition to our team. Though I writing and reporting, love I



SINCE 1852

By Jack Wysong © 2023 Southern Business Digest owned, free from corporate over the past several *Local News. Local People. Locally Owned.*



-time reporter in 2022, so the mission of a newspaper is to newspaper can grow its cover- comfort the afflicted and afage to better serve the commu- flict the comfortable." This references how newspapers of are in need.

> covering the entirety of Barnwell County is not the only vision that Vickery has for The Report for America in the fall People-Sentinel's future. He of 2022 to seek funding for a hopes to continue to expand reporter to focus on Allendale the geography that he and his County. With hundreds of staff can cover by tackling the news organizations applying, challenge of covering a second his application was one of county – Allendale County. Allendale County has not had

> myself. While it's still impos- a decade, leaving all 8,000 sible to cover everything with residents uncovered by any two people, we have drastical- sort of media. This absence of ly improved our local news a news outlet within the councoverage, especially investiga- ty has created a void for the tive and government accounta- people of Allendale County bility stories. We are big be- that only The People-Sentinel lievers that newspapers should has attempted to fill. For inbe a watchdog for their com-munities," said Vickery. has attempted to fine For his-was the only news source that One of his mottos is: "The covered the story of Allendale County's oldest resident, who recently celebrated her 106th birthday in March.

> "In 2022, we started a should watch over the actions regular Allendale County public officials while News page to highlight some watching out for people who of their stories. We knew there was a need to do more, but we However, the goal of lacked the resources," said Vickery.

> > That's why he applied to

(Continued on page 26)







July 2023

LUNCH with MICHAEL M. DEWITT OR.



By Jack Wysong © 2023 The Southern Business Digest

As a native and lifelong resident of Hampton County, journalist and author Michael DeWitt Jr. has kept his finger on the pulse of Hampton County for the entirety of his career in news media. His caseveral decades, has included a myriad of award-winning works and contributions to publications such as South Carolina Wildlife magazine, to make the transition from Sporting Classics magazine, his previous profession to and Hampton's own local newspaper, The Hampton County Guardian.

In addition to his written works, he has appeared on numerous nationally televised news programs including Dateline NBC and has been featured on several Netflix documentaries about the crimes committed by the Murdaugh family.

The foundation Michael's passion for writing azines, much of his writing was laid at a young age, but success came from the humorthe inspiration for his writing ous articles and columns that style was sparked when he were published on a national and his brother submitted es- scale. says to a writing contest held by their middle school. The piece that Michael submitted was a humorous writing that earned him a place-winning finish at the conclusion of the competition. However, despite his love of the craft, he did not pursue his dream until much and Sporting Classics. I wrote later in his career.

Michael "Writing was something that I was always passionate about. It was my lifelong dream to become a writer. But I put it gan its fall from grace, Mi- through a historical account

off for a long time, until one day I made the decision to go after it. I worked as a farmer and at the local Piggly Wiggly before I took up writing. At that point in my life, I had a week-old baby and decided to change my career path entirely. I left a good paying job to reer, which has spanned over pursue this new opportunity. There were some hard times, but it really paid off in the long run."

> A few years after deciding working as a writer for The Hampton County Guardian, his career began to gain positive traction. He worked his way up to become an editor for the paper and began writing for South Carolina Wildlife magazine. His career would lead him to publish his first book, Hampton County (Images of America), which would become one of his first commercial successes. Aside of from his contributions to mag-

He says, "I never wanted to become a true-crime writer. My goal was always to conwriting in the humorous tinue style that I was. I wanted to continue to write for South Carolina Wildlife magazine things that made people feel good because that's what I explains, had a passion for."



Rebecca Hill Behind the Doors of Justice

By Jack Wysong © 2023 The Southern Business Digest

Dutifully serving the people of Colleton County as the Clerk of Court, Rebecca Hill possesses a wealth of litelong memoer of the experience and knowledge munity, provides the perspec-tive of someone who has cial system in Colleton. Many people would describe tivities and murders committed by Alex Murdaugh rapidly rose to national prominence, the regularity and status quo of the legal and justice system began to undergo significant scrutiny.

In her book, Behind the Colleton County. Doors of Justice, Rebecca system, sat in a front-row seat of the trial, and effectively worked behind the doors of justice.

Unlike the perspective given from a large news media corporation, she lends her readers the opportunity to view the story through the eyes of someone who was instrumental in the process that administered justice to Alex Murdaugh during his trial.

A native of Walterboro and Colleton County, Becky has had a lifetime of experience from the perspective of both a resident and an elected official working within the judicial system in Colleton. Prior to the Murdaugh trage-Becky discovered dy, through investigative research into the justice system that her family had shared history with the Murdaugh family, including coconspiracy in a moonshining ring that took place in Colleton in the 1950's.

This conspiracy, involving her grandfather and Randolph Murdaugh Jr., that led to the arrest of several of her family members is just example of the insight that

chael was one of the few people who remained steadfast in of shared history between the guides his reader and takes his mission to tell the true and Murdaughs and Hampton them on a journey through the unadulterated record of the County in his books *Wicked* history of Hampton County, Murdaugh Family history. His Hampton County and Fall of and how it came to be the way However, as the well- unique and candid approach to the House of Murdaugh. known Murdaugh family be- storytelling is presented

have taken place over the cally in the courthouse while past two years, but Becky, a the trial was taking place. been on the inside looking out.

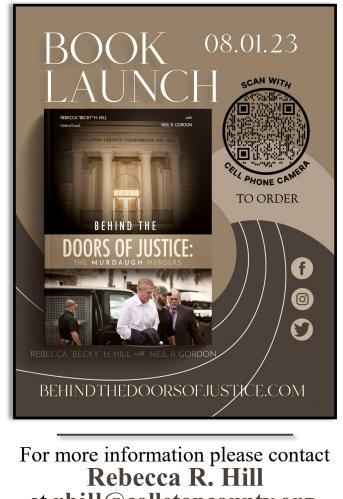
this account of what hap-

She includes vivid dewill expose her readers to a scriptions and details of what firsthand account of what took place inside the court- on August 1, and she will be happened from the perspec- room during the trial, details holding a book signing Auworking as part of the court jury that largely went unseen Walterboro.

Becky provides to her read- by viewers who saw the tele-ers. Many investigators and vised trial, and even aspects news media outlets provide about the defendant that were the perspective of an outsider seldom seen by anyone other looking in on the events that than those who were physi-

Additionally, she grants her readers the ability to experience what she experienced during her visit to the Murdaugh estate, Moselle, Colleton as a quaint Southern After overcoming numer- and put themselves in her town, but after the illicit ac- ous challenges to compile position as she recounts the eerie details of that day. The pened from inside the court- bustle from the law enforceroom during the murder trial ment officers, the bizarre of Alex Murdaugh, she has weather patterns, the heavi-been able to produce a record ness of the air, and just the based on her personal experi- overall gravity of the scene at ences as the Clerk of Court of the site of the Murdaugh estate are all things Becky explores in her books.

Her book will be released tive of someone who was about the members of the gust 3, at First Thursday in



at rhill@colletoncounty.org

that compiles over a century these two books, Michael

that it is today. This attempt at

Through the course of

23

Matt Garnes – Town Clerk for the Town of Yemassee



For more information please contact Matt Garnes at 843-589-2565 Ext. 3 or visit the Town of Yemassee website at www.townofyemassee.org.

By Jack Wysong

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Matt Garnes started his career in public service as an EMT in 2013. Since then he has always aimed his career in a direction that would allow him to continue to serve the public.

After he relocated to South Carolina and became a firefighter in Bluffton, Matt quickly found himself "at home" when he began working for the Town of Yemassee in 2017. Originally answering the call to step up from working as an administrator for the town to serving as interim town clerk, he found he was more than capable of accepting the roles and responsibilities of serving as the Town Clerk of Yemassee on a full -time basis.

His experience working as an administrator for towns and municipalities began in Bluffton when he served as a social media coordinator and liaison, where he was able to successfully launch the social media pages for the Bluffton Police Department and the Bluffton Fire Department as well. While working for the Town of Yemassee, he has achieved the successful implementation of online permitting systems, emergency response phone calls and text messages for natural disaster preparedness, several online payment portals, and numerous other administrative amenities that have drastically modernized the functionality of the town.

Under his tenure as the clerk, the Town of Yemassee has been able to undergo numerous dramatic changes that have positively impacted the state of the town. The geographic location of Yemassee sits at the intersection of three different counties, which has historically made planning and zoning difficult for the town to manage. However, over the past five years he has overseen and secured the annexation of thousands of acres of land for the town of Yemassee. Many of these sites were previously used as plantations and historical land that can now be incorporated into the township of Yemassee.

In addition to his work on finalizing annexations for the town, he has been the main administrator in charge of procuring grant funding for the town's projects. One of the more prominent of these projects is the Yemassee Demolition Project. This project centers around the demolition of buildings throughout the town that have become condemned, dilapidated, or are in a state of blight. Doing so allows owners to repurpose the sites as clean land without being encumbered by the cost of demolition and cleanup of the buildings. The town has focused on thirteen buildings that were identified as needing to be demolished, and has completed work on ten of them.

On the surface it may appear that Matt functions as just the Town Clerk. However, he also dutifully fulfills the responsibilities of being the planning and zoning administrator for the Town of Yemassee, while also sitting as a representative on the Beaufort and Jasper Housing Trust, a program that will ensure the development and construction of affordable housing communities in each of the municipalities that are a part of it.

Matt's work to further develop and better the Town of Yemassee does not end here, as he has also helped oversee the organization of a capital projects program that will ensure new business, buildings, and public amenities are provided to the people of Yemassee. This capital projects program will also provide the funds for construction of a sidewalk extension in Beaufort. This will help keep its residents safe by clearing the roadways of pedestrians, but will also, as Matt puts it, "serve as a welcoming gateway for the town of Yemassee."

SCORE PROVIDES FREE TOOLS AND RESOURCES TO HELP YOU EXPAND YOUR NETWORK

FOR THE LIFE OF YOUR BUSINESS

As a business owner, you understand how important it is to get your name out into the market.

You have an effective website, post regularly to your social media accounts, joined local chambers of commerce and attend various networking functions, as your time allows. All are very important tools to your business. Networking and running a business can be a balancing act.

Wouldn't it be nice to have the ability to network and gather information based on your availability? Better yet, what if it is free and confidential. Let me introduce you to SCORE.

SCORE, the nation's largest network of volunteer, expert business mentors, is dedicated to helping small businesses plan, launch, manage and grow. SCORE is a nonprofit organization, and resource partner of the SBA that has over 220 chapters nationwide and 10,000 volunteers.

SCORE provides free and confidential business mentoring and workshops to business owners at all stages of their life. SCORE SC Lowcountry is the local chapter which covers Beaufort, Jasper, Hampton and Colleton County in South Carolina and has over 50 volunteers. Volunteers come from all industries and backgrounds including marketing, finance, accounting, engineering, human resources and others. What tools and resources does SCORE provide to help you network?

Having a SCORE business mentor provides you access to our network of 10,000 volunteers. The SCORE network becomes your network to provide you the answers you need. Locally the SCORE chapter provides introductions to other clients & amp; professionals that can help your business. This article shows one example of networking benefits SCORE provides. The website, SCORE.org has a suite of business tools, workshops and information at your fingertips. SCORE

SC Lowcountry provides online workshops on various business topics – Quick-Books, Social Media, Intellectual Property, Nonprofits, Starting a Business and others and in many cases, access to the expert presenter to get answers to your specific questions.

A SCORE mentor provides not only access to multiple networking options but having a mentor who is impartial and keeps you moving forward is invaluable. A recent survey by UPS found that 70 percent of small businesses that received mentoring sur-vived more than five years – double the survival rate of non-mentored businesses. The same survey found that 88 percent of business owners with a mentor said that having one was invaluable.

To find a mentor is as simple as going to our website, https://www.score.org/find-mentor, and input your zip code, provide your contact information and questions. One of our many talented mentors will reach out to you and start connecting you to the right people.



The Colleton County School District Announces 2023-2024 Employees of the Year

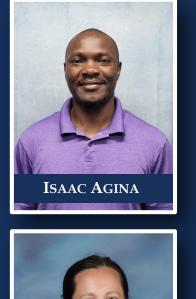
The District would like would like to extend a heartfelt congratulations to our 2023-2024 Teachers of the Year, Rookie Teachers of the Year, and Support Employees of the Year.

We thank you for your endless dedication to the students, parents, and staff of this great organization!

Your tireless efforts, exceptional skills, and unwavering commitment have not only made you an invaluable member of our team, but also a role model for the students of Colleton County Schools.

All recipients were announced at the regular board meeting on March 21, 2023. The top three (3) candidates for District Teacher of the Year were announced at the regular board meeting in May. A formal banquet will be held in July to officially recognize and award all of our recipients. During this banquet, the district will announce the 2023-2024 Support Employee of the Year and the 2023-2024 District Teacher of the Year.





HEATHER FRYE

KIMBERLY WOOD

TEACHERS OF THE YEAR

Isaac Agina* Colleton County High School

Amy Cook Bells Elementary School

Chasity Frazier Hendersonville Elementary School

Heather Frye* Cottageville Elementary School

Julie Hiott Black Street Early Childhood Center

Robin Lutton Thunderbolt Career and Technology Center

> Kevin Wiggins Colleton County Middle School

Katrina Withers Northside Elementary School

Kimberly Wood* Forest Hills Elementary School

*Top three Teacher of the Year Candidates

ROOKIE TEACHERS OF THE YEAR

Katherine Barnette Colleton County Middle School Megan Gowins

Black Street Early Childhood Center Erica Grant

Forest Hills Elementary School

Brian Wilson Thunderbolt Career and Technology Center

SUPPORT STAFF OF THE YEAR

Rosalyn Buckner Bus Monitor, Transportation

LaQuinta Campbell Cottageville Elementary School

Angela Crosby Northside Elementary School

Elizabeth Glaze Hendersonville Elementary School

> Carlos Hamlin IT, District Office

Ricky Haynes Colleton County Middle School

Denise Johnson Thunderbolt Career and Technology Center

> Michael Justice Bus Driver, Transportation

Deborah Lawton Colleton County High School

Jean Nettles Human Resources, District Office

Nathan Simpson Forest Hills Elementary School

> Mallarie Smalls Bells Elementary School

Laurie Smith Black Street Early Childhood Center Emily Williams Office of Student Services, District Office

SB

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(Continued from page 23)

rationalizing the present with evidence from the past is an approach that no other journalist or author has attempted to take in covering the story of the Mur-daugh family. This is not because no one else can tell the story of Hampton County, but no one can tell it quite as well as the people of Hampton can.

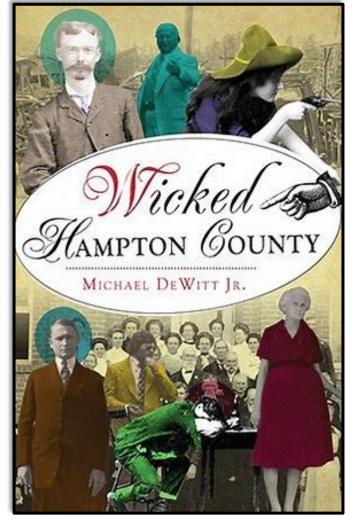
The reason for this approach in covering the story is due to Michael's unique writing style, in which he opts to show and tell a story rather than just display facts. He stands by his assertion that, "Naturally I am not an investigative reporter because I don't really have the inquisitive mindset for investigative journalism. But I have always been a natural storyteller, and I think that's the best way to tell the story and get the audience to fully understand what happened.'

Many believe that the story of Hampton County is adequately represented by the series of criminal activities committed by the Murdaughs and choose to view the area through the distorted lens of investigative media. Michael, however, tenders the story of Hampton by focusing on

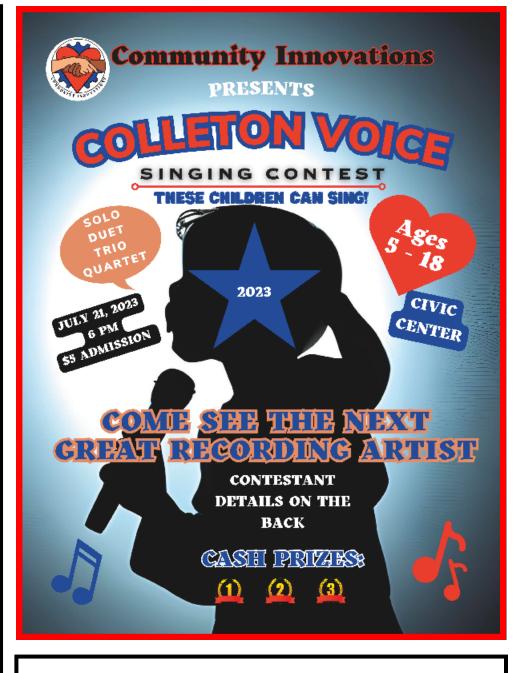
the entire history of the area, rather than a single chain of events.

Michael also provides the exact historical context for the events he describes in his books from primary sources that only someone like himself would be able to draw from. One such example was the train accident that resulted in the death of Randolph Murdaugh Sr. that was originally reported on by The Hampton County Guardian in 1940. Using the original article from 1940 as a reference, he produced a new article that he titled "Trouble with Trains" which became a part of a series of articles of his that were featured as historical flashbacks.

"I always try to tell the whole story, including the good and the bad, especially when it comes to the Murdaughs. Mainly because that's the only way you can really get to the truth. That's also why I decided to cover this case, because too many outside sources who had never even been to Hampton County were at-tempting to tell the story from the perspective of a local, and I wanted to make sure that our story was being told the right way because no one can tell it like us," Michael concludes.



Michael will be co-hosting **The Wicked South Podcast** with Matt Harris and Seton Tucker. He will also be holding a book signing on August 3rd during First Thursday in Walterboro. For more information please visit www.hamptoncountyguardian.com or call (803)943-4645.



(The People Sentinel Continued from page 22)

around 60 to be chosen in 2023 by the national service organization that aims to place journalists in underserved areas.

We are grateful to Report for America for selecting us to receive a rural communities beat reporter. We have hired Elijah de Castro, a recent college graduate, to join our team in July. He will primarily focus on Allendale County so we can grow coverage there. We hope to launch a standalone paper just for Allendale County in the future," Vickery said.

By setting its sights on Allendale County, the newspaper will be fulfilling its mission of serving the underserved by covering previously uncovered areas. Vickery feels this aspect of reporting is just as important reporting not only informs, but also because, as he likes to say, "When brings about positive change in the areas are not represented in the news, community," Vickery said.

democracy dies in the dark."

Without the continued and tireless efforts of Vickery and his staff at The People-Sentinel, many of the stories that make Barnwell and Allendale counties unique would simply go untold – and that is why he and his team work diligently to be the sentinel of the people in these two areas.

"It takes a team to publish a newspaper, including finance, reporting, advertising, customer service, graphic design, and delivery. On behalf of our dedicated team, we thank the community for supporting us as we strive to better serve them. The newspaper business requires long hours, as the news never sleeps, but we are committed to telling the stories of Barnwell and Allendale counties so we can keep everyone informed. We hope our

For more information on The People-Sentinel. please contact Jonathan Vickery at jvickery@thepeoplesentinel.com or (803) 259-3501. Also, visit their website at www.thepeoplesentinel.com or like them on Facebook at www.facebook.com/thepeoplesentinel.

July 2023

Meet Jessica Williams

Colleton County School District Interim Superintendent

By Samantha Gerke © 2023 The Southern Business Digest

Jessica Williams is a product of the Colleton County School District, having grown up in the area and attended schools within the district. She has had a lifelong passion for education, inspired by her mother, Redell Fields. Having spent nearly four decades committed to education, Fields instilled in Williams the im- continuing education is also portance of education and fam- evident in her pursuit of a docily values.

Jessica fondly recalled the impact her mother had on her throughout her life by sharing memories of her mother working with children, engaging in thoughtful conversations, and impressing the importance of education on the community.

and participating in these en- in education and life. deavors that she found that she wanted to have a similar impact on society. Williams explained, "I wanted to be a part of something greater, and I knew a career in education would allow me to be compassionate while instilling core values in children."

cation led her to attend Winthrop University and earn a bachelor's degree in music education. After graduation, she returned home to Colleton County and began her professional career as a music teacher.

years. In addition to her teach- citizens. ing duties, she shared her musical passions as a church musician. The educator and musician is deeply rooted in the local community.

of teaching, Williams felt an ceed in any field they choose. overwhelming desire to have a people, which led her to furdel and earn her master's degree in educational leadership.

in a variety of roles within the that education has the ability district. She served as an assis- to afford them." tant principal at Northside Elementary for 3 years, and then as Principal of Hendersonville County students with exposure Elementary for 6 years. In addition to her principalship roles, she has served as Director of Elementary Education, Director of Curriculum and Instruction, and Assistant Su-

and Instruction.

She hopes to continue to broaden her impact beyond just students, and also include parents, teachers, and the community as a whole. Her previous roles have given her a solving.

Williams' commitment to torate degree, Ed.D in educational leadership, from Walden University. Her dedication to professional growth and development will serve her well in her new role as interim superintendent. She credits her husband, Tony Williams, her three children, and four grandchildren for the support and inspi-It was through observing ration to fulfill her aspirations

Overall, Williams' personal, education, and professional experience have given her the tools and skills she needs to perform her duties as the interim superintendent at Colleton County School District. She is committed to using her experience to make a positive impact Williams' passion for edu- on the district and its students.

Williams aims to work with community members, educational organizations, and stakeholders to provide resources to teachers, parents, and students. It is her objective to help instill a strong work ethic in every student. She be-Williams taught music in lieves that these values are the the Colleton County School key to unlocking the doorway District for an impressive 19 to a successful future as solid

By promoting these values, Williams aims to equip Colleton County School District with the tools and opportunities for students to build After nearly two decades the skills and mindset to suc-

"The community and rural broader reach and touch more life is very vibrant and rich in Colleton County," she said. ther her education at the Cita-"Its students and families are deserving of a strong educational foundation and more Williams has since worked exposure to the opportunities

> Furthermore, Williams wants to provide Colleton to more than what the rural area may have to offer. She recognizes that access to technology and extracurricular programs can play a critical

perintendent of Curriculum role in a student's growth and development. As a result, she plans to work with the faculty and staff to identify opportunities for students to explore these areas and build their skills and confidence.

Jessica Williams left us unique perspective on leader- with this final message: "Let's ship, teamwork, and problem- take this opportunity to unify our community and work towards a common goal of providing our students with the best possible education. By coming together and working together, we can make a difference and create positive change for generations to come. It is all about the kids. So let's roll up our sleeves and get to work - the time is now."



Greetings, Colleton County Community:

I am truly humbled and grateful for the opportunity to serve my community as Interim Superintendent of the Colleton County School District. This is an assignment of service of which I take very seriously and will proceed into with integrity.

As we move forward, we must unify ourselves for one purpose: to provide the best education and stability for our children. When the people of this community come together, the benefits are tremendous. Not only for our children, but for Colleton County.

Children are precious jewels and it is our responsibility to provide them with the tools to build their success. Working together, we can make this a continuous reality!

The mission of the Colleton County School District is to prepare every student to graduate with a twenty-first century education to be globally competitive for their chosen college and/or career path.

As the interim superintendent, my top priority for this community is to put the children first. As committed professionals and citizens of our great county, we can cement this by ensuring that we do the following:

- 1. Listen and build strong relationships of trust and respect between all stakeholders: school board of trustees, staff, students, parents, and community members
- 2. Promote channels for collaborative communication for all stakeholders
- 3. Ensure a smooth opening of the 2023-2024 school year
- 4. Recruit and retain highly qualified teachers

Implement and maintain robust instructional programs for all of our students As we work together to bring these priorities to fruition, we will move forward in a fiscally responsible manner and manage our resources with care. The time is now! How can you act?

- Onsider investing your time, energy, and resources in our future leaders
- Onsider volunteering in our schools
- Consider mentoring a student in need \diamond
- Consider doing something nice for a teacher or staff member \diamond
- Onsider being a Reading Buddy or Math Mentor

Learn about the awesome things that are going on in our school district and become a part of the movement to make our school community the best that it can be. Colleton County residents and children deserve our commitment. As Christine Gregoire once said, "Education is the foundation in which we build a strong future." Let's come together and provide the building blocks for our children.

The time is now, and it starts with us.

Yours in Education, Vernia St. Dichiamo

Interim Superintendent Assistant Superintendent, Office of Curriculum and Instruction

TEACHING SKILLS THAT SAVE LIVES



FUN FINS SWIM PROGRAM

A large percentage of children drown within 6-10 feet of safety. Most of these drownings happen, because of a lack of basic water safety knowledge and skills. If children possess even the most basic swimming skills, their risks of drownings decrease substantially. Learning the basic skills, in our lessons plans, builds a sense of accomplishments in children and helps prevent drowning. This program is designed for children who have had little to no swimming experience.



REGISTER:

www.summervilleymca.org or by scanning the QR code above

- SUMMERVILLE FAMILY YMCA
- DORCHESTER COUNTY PARKS & RECREATION
- COLLETON COUNTY PARKS & RECREATION
- SUMMERVILLE MEDICAL CENTER
- COLLETON MEDICAL CENTER
- COLLETON COUNTY SCHOOL DISTRICT th
- DORCHESTER SCHOOL DISTRICT 4

COLLETON COUNTY

WHEN: July 10 – 21 TIME: 5, 30-minute sessions are available at 9:00am. 9:35am, 10:10am, 10:45am, 11:20am, 11:55am FEE: \$5 per child LOCATION: 280 Recreation Lane, Walterboro, SC 29488

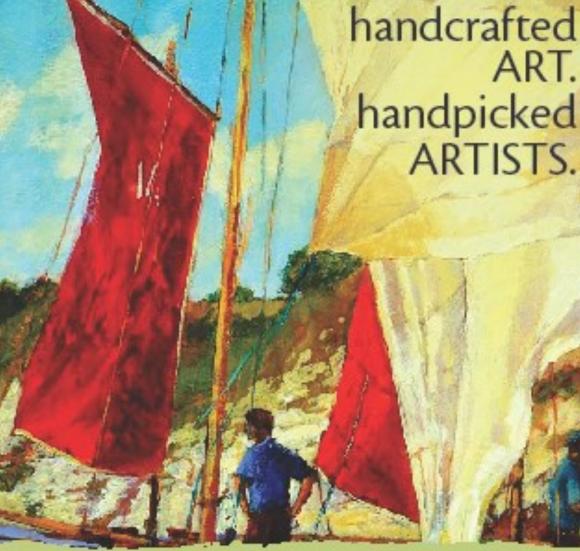
DORCHESTER COUNTY

WHEN: July 31 – August 11 TIME: 5, 30-minute sessions are available at 9:00am, 9:35am, 10:10am, 10:45am, 11:20am, 11:55am FEE: \$5 per child LOCATION: 60 Minus Street, St. George, SC 29477

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July 2023