

Mercado Project

: *The Man Behind The Music*

What we do ...

- Document and Raise Awareness about the History of Ralph Mercado, a Latin Music Impresario & Pioneering Culture Worker
- Highlight Music Related Cultural Experiences from Various Industry Professionals
- Inspire Students, Teachers, and Adults in Community, of ALL Backgrounds, to Explore Their Own Family History and the Legacy of Greatness They Possess

SUMMER 2024

MAKING IT HAPPEN EVENT PRODUCTION COURSE

A small group hands-on course designed for career exploration and skill development.

Participants will be given the opportunity to immerse themselves in the process of understanding how to produce an event from A to Z.

This "How To" course will include:

- Exploring Event Concepts
- Producing In-Person, Virtual & Hybrid events
- Teamwork & Decision Making
- Designing & Executing Macro & Micro Plans of Action
- Industry Terms & Elements
- *and MUCH MORE!*

This is a 6 to 8 week program designed to increase event & project management skills. Participants will have a first-hand experience on bringing their vision to fruition. *Lessons will be enhanced by Guest Speakers & Facilitators.*

Delivery: Virtual, In-Person & Hybrid options / 1 to 2 times per week @ 60 to 90 minutes per session / PLUS assignments to be completed between meetings.

** Certificates will be presented upon completion of Program.*

 mercadoproject.org

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Join The WAIT LIST

