



2024

SPONSOR/EXHIBITOR INFORMATION

***Virginia Radiological Society* ANNUAL MEETING**

AUGUST 2-3, 2024

HILTON RICHMOND
HOTEL & SPA | SHORT PUMP
RICHMOND, VIRGINIA



We'd like to cordially invite you to showcase your products and services at the Virginia Radiological Society's annual meeting. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeat business. Take this opportunity to build and maintain customer relations and enhance your image. We encourage you to review the exhibit packages described and to make the decision today to participate in our 2024 Annual Meeting!

LEVELS OF SUPPORT

EXHIBIT/TABLETOP \$1,000

- One 6 foot table and 2 chairs
- Two complimentary registrations to meeting sessions
- Listed on online Exhibitor Directory
- Recognition as Exhibitor in all meeting material
- Attendee list emailed

BRONZE LEVEL \$1,750

- All exhibit benefits listed above
- Recognition as **Resident Caucus Sponsor**
- Specific signage as Bronze Level Contributor in all meeting material
- Recognition at podium by Society president as Bronze Contributor

SILVER LEVEL \$2,500

- All exhibit benefits listed above but includes 3 complimentary registrations
- Recognition as **Continental Breakfast Sponsor**
- Invitation to Friday evening Cocktail Reception
- Specific signage as Silver Level Contributor in all meeting material
- Recognition at podium by Society president as Silver Contributor
- Special consideration for table placement

GOLD LEVEL \$3,500

- All exhibit benefits listed above but includes 4 complimentary registrations
- Recognition as Friday evening **Cocktail Reception Sponsor**
- Specific signage as Gold Level Contributor in all meeting material
- Recognition at podium by Society president as Gold Contributor
- One social media post about company's support of meeting
- Special consideration for table placement

PLATINUM LEVEL \$5,000

- All exhibit benefits listed above but includes 4 complimentary registrations
- Recognition as Friday Night **Board Dinner Sponsor** and invitation to attend dinner
- Invitation to Friday evening Cocktail Reception
- Specific signage as Platinum Level Contributor in all meeting material
- Recognition at podium by Society president as Platinum Contributor
- Two social media posts about company's support of meeting
- First choice of table location

ADDITIONAL OPPORTUNITIES ...

MARKETING SPONSOR \$1,000

- Company advertisement in three meeting emails, on VRS website & on Facebook
- Podium announcement of company support by VRS President

ATTENDEE REUSABLE BAG SPONSOR \$1,500

- Have your company name/logo on each attendee's reusable bag
- Recognition as reusable bag sponsor in all meeting material, both printed and online
- Podium announcement of company support by VRS President

AV SPONSOR \$2,000

- Recognition as AV sponsor in all meeting material, both printed and online
- Podium announcement of company support by VRS President

About the Society

The Virginia Radiological Society (VRS) is a statewide professional organization dedicated to improving the health of patients and society by making imaging safe, effective and accessible to those who need it. Our members are composed of diagnostic radiologists, interventional radiologists, radiation oncologists, medical physicists and nuclear medicine physicians practicing in the state of Virginia. The Society strives to improve radiological service to patients and the medical community, positively influence the socio-economics of the practice of radiology, and maintain high medical and ethical standards in the practice of radiology.

Meeting Location Information

The meeting will be held at the **Hilton Richmond Hotel & Spa | Short Pump** in Richmond, Virginia. To make a room reservation, please reserve your room on-line [here](#). You may also call **804.364.3600**. Please note you are with the **Virginia Radiological Society Annual Meeting**.

Exhibit Hours

Friday, August 2

4:00 - 9:00 p.m. . . . EXHIBIT SET UP

Saturday, August 3

5:30 - 7:00 a.m. . . . EXHIBIT SET UP

7:00 a.m. ---

5:00 p.m. EXHIBITS OPEN

5:00 p.m. BREAK DOWN

Continental breakfast & all breaks held in the Exhibit Hall

Questions:

Contact Lara Knowles, Society Coordinator at 804.622.8137 or lknowles@ramdocs.org

2024 Exhibitor/Sponsor Application

To reserve your space at the 2024 Annual Meeting of the Virginia Radiological Society, please complete the following application and return it no later than **July 26, 2024**. The exhibitor fee should be included, or a statement that it is forthcoming. All exhibitor fees must be paid in full prior to the conference. The Society's Tax ID number is: 54-1026798.

Completed form and payment can be mailed or faxed to: **Virginia Radiological Society**
2821 Emerywood Parkway, Suite 200
Richmond, Virginia 23294
Attn: Lara Knowles
Fax: 804-788-9987

Listed below is how you desire your participation to be acknowledged at the 2024 program:

COMPANY NAME:

CONTACT NAME:

ON SITE REP:

ADDITIONAL REPS:

ADDRESS:

CITY/STATE/ZIP:

PHONE: **FAX:**

EMAIL:

PLEASE DON'T LOCATE US NEAR :

WE'D LIKE TO RESERVE THE FOLLOWING:

- EXHIBITOR \$1,000
- BRONZE \$1,750
- SILVER \$2,500
- GOLD \$3,500
- PLATINUM \$5,000

Additional opportunities:

- Marketing Sponsor \$1,000
- Attendee Reusable Bag Sponsor \$1,500
- AV Sponsor \$2,000

I will require electricity for my booth