Industrial IoT – The Automation Perspective

Conference
One day conference on Saturday 11th Nov 2017 in a five star hotel in Pune
This will be a yearly event organized by ISA Pune Section

Products Showcase Pavilion
An exhibition where companies can showcase their IIoT products and solutions
10 – 12 booths

Overview
Industrial Internet of Things (IIoT) is a very hot topic world over since last few years. It is driven by industry 4.0 revolution. IIoT is a focus area in every major industrial event the world over including Hannover Fair. Industrial Automation & Control Systems (IACS) play a very vital role in IIoT, in fact IACS is the foundation on which IIoT systems are built.

In India IIoT evolution has already started and some early adopters have successfully implemented SMART systems. These include automotive majors, paints manufacturers, foundries, and plastics manufacturers to name a few. IIoT adoption is beneficial to large corporations as well as MSME sectors.

The focus of the conference will be to elaborate on complete **lifecycle** of IIoT adoption for user industries. The conference will showcase how collaboration between IT, OT and IACS creates huge value for the industry. Many real life case studies will be presented. The conference will bring out various opportunities in IIoT, **especially for IACS professionals, solution providers and System Integrators.**

Topics / Areas
- Lifecycle and ecosystem for IIoT adoption
- Technology landscape
- Standards and frameworks
- Application areas - smart manufacturing / industry 4.0, smart supply chain
- Case studies
- Challenges - connectivity, Interoperability, security and safety
- Opportunities for System Integrators, OEMs, startups etc.

Who should attend
Expecting 100+ delegates with following profiles

CxOs of manufacturing industries
Manufacturing Excellence professionals
IIoT product developers, solution providers
IACS professionals
System integrators

Sponsorship Opportunities

International Society of Automation (ISA) is a respected name in Industrial Automation. This conference carries ISA brand and professional excellence legacy. Thus it is an excellent opportunity for companies working in IIoT space to reach out to key decision makers and technologists from user industries and IACS fraternity. We are happy to announce the following sponsorship opportunities:

- **Platinum Sponsor (1 sponsor): INR 3 lacs**
- **Gold Sponsor (2 sponsors): INR 2 lacs each**
- **Silver Sponsor (6-8 sponsors): INR 50K each**

Following chart gives details of sponsorship packages

Sr.	Benefit	Platinum	Gold	Silver
1.	Speaking opportunity	2 slots	1 slot	-
2.	Octonorm stalls (booths)	2	1	1
3.	Marketing material, backdrop	Most prominent as Platinum Sponsor	Prominent as Gold Sponsor	Logos as Silver Sponsor
4.	Brochures in delegate kit	Yes	Yes	-
5.	AV during breaks	60 sec AV	30 sec AV	-
6.	Free delegates	10	6	2
7.	Free ISA membership for 1 year	3	2	1
8.	Media coverage	Interviews in post event coverage	Quotes in post event coverage	-

About ISA Pune Section

ISA, International Society of Automation (www.isa.org) is a leading, global, not for profit organization that is setting the standard for automation and has a worldwide membership of 40,000+. ISA has 8 sections and 1200+ members in India.

ISA Pune Section is active in automation and industrial community in Pune and conducts several events throughout the year. Current membership of ISA Pune Section is around 100. There are 5 student sections under ISA Pune Section with a collective membership of 200+.