



COMMUNITY IMPACT GRANT PROGRAM
UNITED WAY OF WALWORTH COUNTY
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WEBSITE www.unitedwaywalworth.org

COMMUNITY IMPACT GRANT APPLICATION- 2024/2025

CIC application timeline:

1. Review of CIC application: Nov 15, 2023 Partner Meeting
2. Publish Grant Application: January 17, 2024
3. Grant application deadline: March 15, 2024
4. Community Impact Committee meetings to review applications: April/May 2024
5. UWWC Board vote on Allocations: June 2024
6. Award letters: July/August 2024
7. Check 1: by August 15, 2024
8. Check 2: by January 15, 2025
9. Impact reporting to UWWC: September 15, 2025

GRANT APPLICATION DEADLINE: March 15, 2024

Return completed applications and supporting documents via online application
<https://forms.gle/25d9VheTwAKX3RSc6>

Failure to upload requested documents with your application will result in an incomplete application with no funds issued. All questions must be answered for application consideration.

Required document uploads:

- List of agency board officers and members with term limits identified
- 501(c)(3) or 501(c)(19) determination letter
- Verification - legally incorporated and registered in Wisconsin
- Verification - Financial - Agencies with annual contributions over \$500,000 audited financial statement prepared by an independent CPA.; Agencies with annual contributions less than \$500,000 and over \$300,000 financial statement reviewed by an independent CPA; Agencies whose annual contributions are equal to or less than \$299,000 a letter that confirms a thorough review of the financial statements has been conducted and all is found to be in order. This letter must be signed by the board chair or board treasurer.
- Verification - agency information on Impact 2-1-1 updated and current
- Completed W-9 - <https://www.irs.gov/pub/irs-pdf/fw9.pdf>
- Proposed Community Impact Grant Program budget
- **Multi-county agencies ONLY** flyers/brochures/business cards with Walworth County address and Walworth County services provided listed

Optional upload:

- Agency Logo
- Partnership letters related to proposed Community Impact Grant Program

APPLICATION AND ADMISSIONS CRITERIA:

The United Way Walworth County (UWWC) Community Impact Grant purpose is to significantly and positively impact Walworth County's unmet needs related to education, financial stability, and health. The Community Impact Grant target population is the Walworth County ALICE (Asset Limited Income Constrained Employed). ALICE earns above the poverty level, but not enough to afford a barebones household budget (learn more about ALICE at <https://www.unitedforalice.org/>). The UWWC Community Impact Grant is looking to invest in programs that help ALICE; in particular programs that make housing, childcare, food, transportation, health care, and smartphone plans accessible and affordable.

Living United means being courageous and eliminating the disparities that keep certain segments of our community from achieving opportunities for a better life. UWWC's competitive Community Impact Grant process is designed to award funds to programs demonstrating community need, articulating program efficacy, delivering measurable outcomes, and providing effective services. UWWC's goal is to fully-fund the top rubric scores of grants, with sliding support based on rubric scoring thereafter. Volunteer-driven reviews are conducted on each Community Impact Grant application. Upon recommendation of the volunteer-led Community Impact Committee, UWWC's Board of Directors ultimately approves Community Impact Grant awards. No single volunteer or staff person at United Way makes award decisions.

The UWWC and Community Impact Grant applicants are allies in meeting health, education, and financial stability needs in Walworth County. Community Impact Grant Funding is to meet ALICE needs with a specific program proposal. Minimum request for program funding must be \$1,000 and should not exceed \$25,000. UWWC Community Impact Grant funding may not under any circumstances be used to serve persons residing outside of Walworth County.

Community Impact Grant Programs funded by the UWWC must:

- Align with UWWC's mission and align with the United Way impact areas of Health, Education, and Financial Stability.
- Demonstrate a Walworth County need for United Way of Walworth County Community Impact Grant funds.
- Improve the life of ALICE and have a focus target population of Walworth County ALICE (Asset Limited Income Constrained Employed)
- ONLY be used to serve persons residing in Walworth County
- Be an entity that operates for no profit with proof of exemption from federal income tax under Section 501(c)(3), 501(c)(19), or be a school district in Walworth County.
- Be registered as a charitable organization with the State of Wisconsin, and provided service for a minimum of two (2) years as an incorporated nonprofit entity.
- Be governed by an active, voluntary board of directors with policy/provision for term limits of members and officers.
- Be fiscally responsible. Provide financial accountability. Comply with GAAP & Wis. Stat. § 202.11 Statute, as amended by 2015 Assembly Bill 778 (Audit and financial oversight requirements).
- Maintain records documenting that the awarded funds were used for the purposes identified in the Community Impact Grant Application. Administrative costs for the proposed Community Impact Grant Program must remain under 15% of total funding received. All unused or inappropriately used funds must be returned to UWWC.
- Maintain a policy of non-discrimination, equal opportunity, and comply with the Americans with Disabilities Act and Sarbanes-Oxley Act.
- Provide and report goals, outcomes, measures, and target population metrics of the proposed Community Impact Grant program by September 15, 2025 to UWWC.

- Actively co-brand the proposed Community Impact Grant Program with the UWWC logo or the statement “Funded by United Way of Walworth County Community Impact Grant”
- Completed W-9

It shall be the responsibility of the Community Impact Grant applicant to inform UWWC of any major change, substitution and/or deletion in a funded program. The Community Impact Grant applicant must obtain approval from United Way for changes including but not limited to, program direction, levels of service and client groups for programs receiving & UWWC support. Failure to comply may result in immediate loss of funding. UWWC reserves the right to withhold or deny funding for unapproved program changes. UWWC may seek reimbursement of funding not used for a program as approved.

Community Impact Grants awards are always contingent upon availability of funds for distribution. Funding of a specific program does not imply endorsement with regard to the agency’s other activities and policies, whether controversial or not. All applications are zero-based. Funding in any prior grant cycle does not guarantee funding in any future grant cycle.

At any point during the application process, UWWC reserves the right to assemble a team of volunteers and/or staff to conduct an in-depth review of any Community Impact Grant applicant in terms of fiscal, program delivery and accountability, outcome measurement and governance issues or to request financial information that clarifies the relationship between United Way Walworth County funded program and the overall agency budget.

UWWC reserves the right to deny any application for funding for any reason the Community Impact Committee and/or Board of Directors agrees upon, including but not limited to falsification of information contained in a current or any previous application, omission of information from a current or any previous application, demonstrated non-compliance or a reluctance to comply with requests for information, etc. UWWC Board of Directors reserves the right to suspend funding immediately if deemed necessary.

Applicants will refrain from engaging in any verbal and/or written communications that in any way disparages, discredits or dissuades support from UWWC.

UWWC complies with applicable federal, state, and county civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, religion, or sex (including pregnancy, sexual orientation, and gender identity). UWWC does not exclude people or treat them differently because of race, color, national origin, age, disability, religion, or sex (including pregnancy, sexual orientation, and gender identity). UWWC’s non-discrimination policy applies to the Community Impact Grant application process and all of the Community Impact Grant applicants/agencies.

FAQS

- *Who may apply?* Agencies that operate for non-profit with proof of exemption from federal income tax under Section 501(c)(3), 501(c)(19) or be a school district.
- *How is the application made?* Online form - see <https://forms.gle/25d9VheTwAKX3RSc6>
- *When are applications accepted?* January 15, 2024 - March 15, 2024
- *How will grants be disbursed/paid?* The first installment will be awarded in August 2024. The second installment will be awarded in January 2025. Community Impact Grants awards are always contingent upon availability of funds for distribution.
- *How many consecutive years may an agency apply?* No limit
- *Request amount?* Minimum \$1,000, Maximum \$25,000

- *What if I have a question?* Contact United Way of Walworth County at 262-374-4474 or director@unitedwaywalworth.org

PART I - AGENCY OVERVIEW

1. **Name of Applying Agency:** [Click here to enter text.](#)
2. **Agency Mailing Address (where check will be sent):** [Click here to enter text.](#)
3. **Physical Address in Walworth County (if different from mailing):** [Click here to enter text.](#)
4. **Main Phone:** [Click here to enter text.](#)
5. **Website:** [Click here to enter text.](#)
6. **Social Media:** Facebook/ Instagram/ LinkedIn/ Snapchat/ Other/
7. **FEIN #:** (Federal Employer Identification Number): [Click here to enter text.](#)
8. **Do you have a UEI #? YES NO** **If yes, include and upload.** *Unique Entity Identifier (UEI) is a number issued by the System for Award Management (SAM) to identify businesses and other entities that do business with the federal government. There are some grants/funding opportunities through UWWC where UEI is required. All partner agencies are encouraged to apply for a UEI so when opportunities arise, applying for a UEI won't limit an agencies' ability to receive/apply for funding. https://usfcr.com/register-renew/?utm_medium=ppc&utm_term=uei%20number&utm_campaign=SAM&utm_source=adwords&hsa_tqt=aud-846539990055:kwd-369160965286&hsa_ad=476102798543&hsa_src=q&hsa_mt=b&hsa_ver=3&hsa_cam=122161541&hsa_acc=1449812725&hsa_kw=uei%20number&hsa_grp=109082263896&hsa_net=adword_s&qad=1&qclid=Cj0KCQjwsp6pBhCfARIsAD3GZuYQPZ5ntlyTjEZydt55U9oo8nEquF2LzGI3HrUUqVZauz7EfSt0uDsaAi6xEALw_wcB*
9. **Application Contact Name:** [Click here to enter text.](#)
10. **Application Contact E-Mail Address:** [Click here to enter text.](#)
UWWC needs to add this email address to Partner Agency communications list
11. **Additional Organization Contacts, for future communications** (please list names, roles, and e-mail addresses): [Click here to enter text.](#)
UWWC needs to add this email address to Partner Agency communications list
12. **What is your agency's mission statement?** [Click here to enter text.](#)
13. **Is your agency governed by a voluntary board of directors with policy/provision for term limits of members and officers? YES NO** (if no, application stops)
[Upload list of agency board officers and members with term limits identified.](#)
14. **Is your agency an entity that operates for non-profit with proof of exemption from federal income tax under Section 501(c)(3), 501(c)(19), or a school district? YES NO** (if no, application stops)
[Upload 501\(c\)\(3\) or 501\(c\)\(19\) letter](#)

You can download copies of original determination letters (issued January 1, 2014 and later) using the IRS on-line search tool [Tax Exempt Organization Search \(TEOS\)](#). To otherwise request a copy of the original determination letter, submit [Form 4506-B "Request for a Copy of Exempt Organization IRS Application or Letter"](#) using the email feature on the form. You can also fax Form 4506-B to 855-204-6184 or mail to: Internal Revenue Service, Attn: Correspondence Unit, P.O. Box 2508, Room 6-403, Cincinnati, OH 45201. For more information visit www.irs.gov

15. **Is your agency registered as a charitable organization with the State of Wisconsin and provided service for a minimum of two (2) years as an incorporated nonprofit entity? YES NO** (if no, application stops)

Upload Verification-legally incorporated and registered in Wisconsin.

The Wisconsin Department of Financial Institution website (www.wdfi.org) maintains a database of corporations that are registered in the state of Wisconsin. The database maintains a list of active and expired corporate records that is free for the public to search. Go to www.wdfi.org, on "Learn More" under "Business Search", you will be redirected, type in your organization name, click on your organization, print the screen that comes up that shows you are in good standing with the state of Wisconsin.

16. **Did your agency file the IRS Form 990, or 990-EZ or 990-N, in a timely manner (within ten and a half months of last fiscal year end)? YES or NO** (if no, application stops) **Fiscal year of most recent Form 990 filed with IRS? YES or NO** (if no, application stops)
17. **Does the board, or board-delegated committee, review your agency financial statements on at least a quarterly basis? YES or NO** (if no, application stops)
18. **Does your agency maintain financial records in accordance with generally accepted accounting principles? YES or NO** (if no, application stops)
19. **Does your agency comply with Wis. Stat. § 202.11 Statute, as amended by 2015 Assembly Bill 778? YES or NO** (if no, application stops)

UPLOAD REQUIRED: Organization must provide audit documentation according to Wis. Stat. § 202.11 Statute, as amended by 2015 Assembly Bill 778. Each organization is responsible for following current WI State law regarding nonprofit audit filing requirements in place at time of application.

- Agencies with annual contributions over \$500,000 must submit with application an audited financial statement prepared by an independent CPA.
- Agencies with annual contributions less than \$500,000 and over \$300,000 must submit with application a financial statement reviewed by an independent CPA.
- Agencies whose annual contributions are equal to or less than \$299,000 submit with application a letter that confirms a thorough review of the financial statements has been conducted and all is found to be in order. This letter must be signed by the board chair or board treasurer and included with application.

Audits, Reviews, and Compilations provide a level of assurance that an organization's financials are being reviewed. An Audit requires an auditor to express an opinion on an Organization's financial statements prepared in accordance with Generally Accepted Accounting Practices (GAAP). A Review involves an auditor performing analytical procedures on an organization's financial statements to get a general understanding of the company's finances. An important difference between an audit and a review is the accountant does not express an opinion. A Compilation involves an auditor compiling a company's financial information into general-purpose financial statements, such as balance sheets and income statements. In general, compilations are less expensive than audits and reviews. No opinion is

expressed on the financial statements or other documents. However, the auditor does assess whether the records are free from obvious errors.

20. In the last 12 months, have there been any government agency led investigations of your agency for violations of local, state, or federal laws? YES or NO If yes, must explain investigation/violation, result, and plan of action to address/prevent

21. Does your agency comply with provisions of Sarbanes-Oxley applicable to nonprofit corporations (whistleblower protection and implementation of document retention and destruction policies including electronic records)? YES or NO (if no, application stops)

The Sarbanes-Oxley Act was signed into law on July 30, 2002. Although most provisions of Sarbanes-Oxley apply only to public companies, at least two criminal provisions apply to nonprofit organizations: provisions prohibiting retaliation against whistleblowers and prohibiting the destruction, alteration or concealment of certain documents or the impediment of investigations.

Nonprofit leaders should look carefully at the provisions of Sarbanes-Oxley, as well as state laws, and determine whether their organizations ought to voluntarily adopt Sarbanes-Oxley Act governance best practices, even if not mandated by law.

22. Has your agency adopted a policy that confirms the organization's commitment to providing an environment free from sexual harassment, including a commitment to investigate credible allegations? This policy must apply to your agency board members, volunteers, and employees (if any). YES or NO (if no, application stops)

Sexual harassment is unwelcome conduct of a sexual nature which makes a person feel offended, humiliated and/or intimidated. It includes situations where a person is asked to engage in sexual activity as a condition of that person's employment or volunteerism, as well as situations which create an environment which is hostile, intimidating or humiliating for the recipient.

Example 1: Sexual Harassment Policy Statement

[AGENCY'S NAME] is committed to providing a safe environment for all its employee and volunteers free from discrimination on any ground and from harassment at work including sexual harassment.

[AGENCY'S NAME] will operate a zero tolerance policy for any form of sexual harassment in the workplace, treat all incidents seriously and promptly investigate all allegations of sexual harassment. Any person found to have sexually harassed another will face disciplinary action, up to and including dismissal from the agency.

All complaints of sexual harassment will be taken seriously and treated with respect and in confidence. No one will be victimized for making such a complaint.

23. Does your organization promote itself as an equal opportunity employer? YES or NO (if no, application stops) or NA – no employees

An Equal Opportunity Employer (EOE) promotes fairness and prohibits discrimination in the workplace based on protected characteristics. Being an EOE agency fosters diversity, bringing unique perspectives and capabilities, enhancing agency success.

Example 1: "AGENCY NAME is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees and volunteers. All applicants will be considered for employment and volunteering without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran or disability status."

24. **Impact 2-1-1 is a free, confidential helpline and online resource directory that connects Walworth County residents to information and assistance in times of need. Is your agency's information listed and up-to-date? YES NO** If no, must explain why not on 2-1-1.

Upload agency information on Impact 2-1-1 website screenshot.

Impact 2-1-1 agency search - <https://211wisconsin.communityos.org/public-agency-update> Search for your agency by clicking the "Agency Search" button. You may suggest a revision to a current listing by clicking on "Submit a Revision Request" within the listing. 211 Resource Managers will follow up with a trusted contact at the service to ensure data accuracy.

25. **Does your agency serve communities outside of Walworth County? YES NO**
If yes (agency is multi-county), describe how your agency has a local presence in the Walworth County and how you separate funding between communities you serve. UWWC is looking to confirm that your agency has an active, current presence in Walworth County and ensure that funding remains in Walworth County serving Walworth County residents. (max 250 words)

Upload flyers/brochures/business cards with Walworth County address.

PART II - PROGRAM OVERVIEW

TOTAL PROPOSED COMMUNITY IMPACT GRANT PROGRAM REQUEST

\$ [Click here to enter text.](#)

Minimum request for program funding must be \$1,000 and should not exceed \$15,000.

Per the IRS, a [W9 form](#) from organizations is required when payments will be more than \$600 in a calendar year. You can download and fill out the [W-9 form](#) at the IRS website. For more information visit www.IRS.gov **UPLOAD W-9**

Upload the proposed Community Impact Grant Program budget. (include other funding sources in the budget if applicable). Administration costs for the proposed Community Impact Grant Program must be under 15% of total request. The costs to run a nonprofit are called "administrative costs" or sometimes called "overhead". These expenses are made up of anything required for the organization to exist that don't fall into the categories of fundraising, program activities, or membership activities. Total inflows and total outflows should be equal. The Community Impact Grant amount being requested must be clearly labeled and identified. Grant funding may be used for salary or hourly wages directly applied to program delivery and outcome(s) measurement. Grant funding may be used for ordinary equipment repairs and maintenance if related to the funded program. UWWC Community Impact program funding may not under any circumstances be used to serve persons residing outside of Walworth County. Grant funding shall not be used for depreciation of equipment or facilities.

Community Impact Grants do not fund:

- Annual fundraising drives,
- Eliminating previously incurred deficits or expenses or debt retirement,
- Endowment funds,
- Political, religious, or sectarian purposes, or
- Individuals

Community Impact Grant Sample Budget 1:

<i>Inflows (Revenues)</i>	
United Way – Community Impact Grant	3,340
Fees for Financial Literacy Class (\$10 * 25 people)	250
Total Inflows (Revenues)	3,590
<i>Outflows (Expenses)</i>	
Conference Room Rental	250
Materials for Class (\$16 * 25 people)	400
Marketing Materials (print flyers/brochures)	500
Certification/Training for Class Teacher	1,250
Online registration portal	40
Meta (Facebook/Instagram) Ads	50
Press release	FREE
Email marketing	100
Food and drinks for class (\$20 * 25 people)	500
Salary for Class Teacher	500
Total Outflows (Expenses)	3,590

Community Impact Grant Sample Budget 2:

<i>Inflows (Revenues)</i>	
United Way – Community Impact Grant	10,000
Total Inflows (Revenues)	10,000
<i>Outflows (Expenses)</i>	
Fresh produce	5,000
Non-perishable foods	1,000
Hygiene supplies	1,000
Incontinence supplies	2,000
Diapers and formula	2,000
Total Outflows (Expenses)	10,000

1. **GRANT ELIGIBLE FOCUS AREAS (SELECT ONLY ONE that aligns with the proposed Community Impact Grant Program you are applying for):**

- Education** (Investing in our Community and its Members)
- Income/Financial Stability** (Creating Economic Opportunity for All)
- Health** (Building Healthier Communities)

Learn about United Way focus areas: <https://www.unitedway.org/our-impact/focus#>

2. **Describe the proposed Community Impact Grant Program and how it aligns with the focus area selected (max 250 words):** [Click here to enter text.](#)

*The proposed Community Impact Grant program description highlights how your program will **be implemented**, what will **be accomplished**, and **clearly defines the goals of your program**. Make sure to frame around the United Way of Walworth County’s mission and focus areas. Goals are broad statements describing the action you intend to take and the resulting outcome. Goals are conceptual and do not have clear measures for success. *Program outcomes with their measures will be inputted separately in Part III Outcome Measures; only a brief discussion of outcomes is needed in this section.**

Recommend using the words; “The proposed Community Impact Grant program is...”; “The goals of the proposed Community Impact Grant program are...”

3. Who is the target population for the proposed Community Impact Grant Program? How will they be informed about the proposed Community Impact Grant Program? (max 250 words)

The target population refers to the group(s) a program is designed to serve. In order for a program to remain focused and to deliver effective services, it must clearly define its target population. Target population must be persons within Walworth County; preferably Walworth County ALICE persons.

Example 1: The target population for the proposed Community Impact Grant Program are the ALICE parents and children in Walworth County. There are approximately 8,000 students enrolled in the 10 elementary schools and 4 secondary schools and approximately 500 students enrolled in St. Peter’s School (Gr. K-8) and St. Mary’s School (Gr. K-8) during the past year; with 28% of this population being ALICE. Working with various PTAs, a sizable audience is anticipated for each Internet training program. At least one training session will be held in Spanish (can add more if demand requires). Both parents and students are interested in developing Internet research skills in order to be competitive in today’s world. There are very few computers available within the school district to parents. In addition, press releases in local newspapers and flyers available at the library will invite any parent (whether a child is enrolled in a participating school or not) or educator in the community to attend the training programs, especially the general program held at the library.

Example 2: Everyone 6 months of age and older is recommended to get an annual influenza vaccine, including even healthy adults. It is estimated by the CDC that up to 75% of employees miss work when they have the flu or a flu-like illness; on average 4-5 days of missed work. The ALICE population cannot afford to get sick. Vaccination is especially important for people at higher risk of serious influenza complications or people who live with or care for people at higher risk for serious influenza complications. The target population for the proposed Community Impact Grant Program is persons living and working in Walworth County who are 6 months of age and older and living in an ALICE household. Volunteers will call/text current free clinic patients (3,500) to schedule influenza vaccines. Additionally, five (5) influenza vaccine clinics that are open to the public will be held. Flyers for influenza vaccine clinics will be posted throughout the clinic, given to school nurses/social workers, and 100 flyers distributed to community boards in Walworth County (Panera, Starbucks, Libraries, Post Office, etc.). Additionally, press releases in local papers and on radio community boards. For the 7 days leading up to the influenza vaccine clinic, we will have local grocery stores (IGA Elkhorn, Piggly Wiggly Delavan & Lake Geneva) place 3,000 flyers in grocery bags. Flyers will be printed in English and Spanish.

4. When and where will the proposed Community Impact Grant Program occur? (Max 50 words)
Click here to enter text.

Funding is only for programs occurring August 1, 2024 – July 31, 2025 in Walworth County.

5. Why is the proposed Community Impact Grant Program needed? Are there other agencies offering similar services? If yes, how will you avoid duplication of services? Discuss how the proposed Community Impact Grant Program will meet Walworth County priority needs identified in United Way Walworth County ALICE (Asset Limited Income Constrained Employed), (max 500 words). Priority funding will be given to housing, child care, food, transportation, health care, and smart phone access programs. ALICE - <https://www.unitedwaywi.org/page/ALICE> . Click here to enter text.

A statement of need describes the specific community needs the program will address. An effective needs statement conveys urgency, demonstrates how critical needs are currently unmet or underserved, and reveals the real-world impact of unmet needs.

ALICE (Asset Limited, Income Constrained, Employed); As cashiers, waiters, child care providers, and other members of our essential workforce, ALICE earns just above the Federal Poverty Level but less than what it costs to make ends meet. These struggling households are forced to make impossible choices each day. While such hardship is pervasive, households of color are disproportionately ALICE. The essentials that matter most to households below and at the ALICE Threshold: housing, child care, food, transportation, health care, and a smartphone plan.

Additional resource for understanding Walworth County needs - CHA/CHIP - <https://www.co.walworth.wi.us/1130/Community-Health-Assessment-Improvement>

Example 1: The 2022 Walworth County Community Health Needs Assessment showed that the Town of Samplefield ranked among the worst in the county over a 3-year average for infant mortality, low birth weight and premature births, late entry into prenatal care, unmarried parents, teen pregnancies and poverty. A recently conducted Walworth County Prenatal Focus Group revealed that communication by families and doctors are generally poor. There is a need for information on: childbirth education opportunities, support services, childbirth preparation, breastfeeding, sibling preparation for new baby, and postpartum depression. The focus group indicated that the public library could be helpful in directing new parents to resources and materials. In order to meet this need, our proposed Community Impact Grant program is to expand collections and programs by linking for the first time with family practitioners and Mercy Health to reach expectant and post-partum mothers and their children.

6. What is the anticipated economic distribution of the participants/clients of the proposed Community Impact Grant Program? (Number served/percent of total for program)

US federal poverty levels (FPL) - <https://aspe.hhs.gov/topics/poverty-economic-mobility/poverty-guidelines>

- Below Federal Poverty Level (FPL) - # or % of participants/clients
- ALICE (households with income above the FPL, but below the basic cost of living) - # or % of participants/clients
- Above FPL and ALICE - # or % of participants/clients

Federal Poverty Level (FPL): A measure of income issued every year by the Department of Health and Human Services (HHS). For 2023, a family of 1 = \$14,580 (\$7 per hour for 2,080 hours); a family of 4 = \$30,000 (\$14.42 per hour for 2,080 hours) ALICE: Asset Limited, Income Constrained, Employed — households with income above the FPL, but below the basic cost of living (survival budget). Household Survival Budget: The bare-minimum cost of household basics (housing, child care, food, transportation, health care, and a smartphone plan, plus taxes and a small contingency). For 2023, a family of 1 = \$14,581-\$20,484 (\$7.01-\$10.24 per hour); for a family of 4 = \$30,001-\$65,520 (\$14.43-\$32.76). Above FPL and ALICE: For 2023 family of 1 = \$20,485+ (\$10.25+ /per hour); for a family of 4 = \$65,521 (\$32.77+ /per hour)

Household Survival Budget, Walworth County		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs		
Housing	\$530	\$837
Child Care	\$-	\$1,342
Food	\$158	\$525
Transportation	\$349	\$697
Health Care	\$214	\$800
Technology	\$55	\$75
Miscellaneous	\$155	\$496
Taxes	\$246	\$688
Monthly Total	\$1,707	\$5,460
ANNUAL TOTAL	\$20,484	\$65,520
Hourly Wage	\$10.24	\$32.76

7. What is the anticipated geographical distribution of the participants/clients of the proposed Community Impact Grant Program?

- Darien - # or % of participants/clients
- Delavan - # or % of participants/clients
- East Troy - # or % of participants/clients
- Elkhorn - # or % of participants/clients
- Fontana-on-Geneva-Lake - # or % of participants/clients
- Lake Geneva - # or % of participants/clients
- Sharon - # or % of participants/clients
- Walworth - # or % of participants/clients
- Williams Bay - # or % of participants/clients
- Whitewater - # or % of participants/clients
- Other: [Click here to enter text.](#)

How will you ensure that the proposed Community Impact Grant Program funding will serve only Walworth County residents? (max 150 words) [Click here to enter text.](#)

8. Are you partnering with other groups or organizations for the proposed Community Impact Grant Program? YES NO If yes, what groups/organization and how will you partner for the proposed Community Impact Grant Program? (max 150 words) [Click here to enter text.](#)

UPLOAD letters of partnership/support.

9. How will you recognize United Way’s funding of the proposed Community Impact Grant Program? (max 150 words) [Click here to enter text.](#)

Co-branding with UWVC is a powerful marketing and fundraising tool that can help extend the reach of both your agency and UWVC. As a recipient of UWVC funding, you are required to actively co-brand the proposed Community Impact Grant Program. Your visible support, and the visible support of your board and staff members, will heighten the community’s awareness of UWVC funding and the collective impact it generates via valued funded Community Impact Programs, like yours.

To maintain the integrity of United Way’s brand, the UWVC logo must always appear in its entirety, without any modification or color revisions.

10. Have you/ are you requesting funding for the proposed Community Impact Grant Program from other sources? YES NO If yes, how much requested and when will you know if they funding is awarded? [Click here to enter text.](#)

11. State your plans for the proposed Community Impact Grant Program after this grant funding ends. [Click here to enter text.](#)

12. If we are unable to grant your full proposed Community Impact Grant Program request, please prioritize program efforts. (max 250 words) [Click here to enter text.](#)

Part III – OUTCOME MEASUREMENT

1. **Identify the proposed Community Impact Grant Program Outcome Objectives by Program Goal. Must identify at least 2 goals with 2 outcomes and 2 outputs/measures per goal.** UWWC is looking to understand how your organization will measure the results and benefits of the proposed Community Impact Grant Program and ensure the program goals are met; thus improving the life of ALICE. The outcomes should demonstrate what your grant request will do (the program goal) and align with the program proposal and budget above. This section should not include any information from previous grants or previous years. You are stating what you hope to do (goal), what you want the outcome to be (outcome), and how you will measure that you have met the outcome hoped for (the output).

Example goal vs outcome vs measurement:

- Goal: Increase high school graduation rates at Orchard High School.
- Outcome: Reduce the dropout rate for students in grades 9–12 at Orchard High School from 37 percent to 25 percent by the end of the 2024–2025 school year.
- Measurement/Output: Review of dropout and graduation rates.

PROGRAM GOAL #1: [Click here to enter text.](#)

- a. Outcome: [Click here to enter text.](#)

Measurement: [Click here to enter text.](#)

- b. Outcome: [Click here to enter text.](#)

Measurement: [Click here to enter text.](#)

- c. Outcome: [Click here to enter text.](#)

Measurement: [Click here to enter text.](#)

- d. Outcome: [Click here to enter text.](#)

Measurement: [Click here to enter text.](#)

PROGRAM GOAL #2: [Click here to enter text.](#)

- a. Outcome: [Click here to enter text.](#)

Measurement: [Click here to enter text.](#)

- b. Outcome: [Click here to enter text.](#)

Measurement: [Click here to enter text.](#)

- c. Outcome: [Click here to enter text.](#)
Measurement: [Click here to enter text.](#)
- d. Outcome: [Click here to enter text.](#)
Measurement: [Click here to enter text.](#)

PROGRAM GOAL #3: [Click here to enter text.](#)

- a. Outcome: [Click here to enter text.](#)
Measurement: [Click here to enter text.](#)
- b. Outcome: [Click here to enter text.](#)
Measurement: [Click here to enter text.](#)
- c. Outcome: [Click here to enter text.](#)
Measurement: [Click here to enter text.](#)
- d. Outcome: [Click here to enter text.](#)
Measurement: [Click here to enter text.](#)

- 2. **UWWC is committed to helping underserved populations. How will you track the income levels and geographic locations of participants/clients of the proposed Community Impact Grant Program?**

PART IV - CERTIFICATION

I hereby certify on behalf of [Click here to enter text.](#) [name of applying agency] that the agency understands and agrees to abide by all United Way of Walworth County conditions and will use Community Impact Program funds, if granted, in compliance with stated objectives and reporting requirements. The agency maintains a policy of non-discrimination, equal opportunity, and complies with the Americans with Disabilities Act and Sarbanes–Oxley Act.

Print Name: [Click here to enter text.](#)

Signature: _____

Title: [Click here to enter text.](#)

Date: [Click here to enter a date.](#)

PART VI – PHOTO AND LOGO RELEASE

I hereby grant permission to United Way of Walworth County to use photographs and/or video of me taken in publications, news releases, online, and in other communications related to the mission of United Way of Walworth County. I hereby grant permission to United Way of Walworth County to use [agency logo](#) in publications, news releases, online, and in other communications related to the mission of United Way of Walworth County.

UPLOAD Logo

Print Name: [Click here to enter text.](#)

Signature: _____

Title: [Click here to enter text.](#)

Date: [Click here to enter a date.](#)

PART VII – PREVIOUS FUNDING REPORTING

United Way of Walworth County requires reporting on funding awarded.

1. **Was your agency awarded Community Impact Program funding from August 1, 2023 – July 31, 2024? YES NO** (if no, stop questions)
2. **If yes, have you reported your outcome measures and results to United Way for Community Impact Program funding received from August 1, 2023 – July 31, 2024? YES NO** (if yes, stop questions)
3. **If no, would you like to report your funded August 1, 2023 – July 31, 2024 Community Impact Program outcome measures and program results now? YES NO** (if no, stop questions)
4. **If yes, you identified Outcome Measures on your application for funding. Please input the outcomes, measures, and results.** (minimum 2, maximum 4)
 - a. Outcome 1: Measurement 1: Result 1:
 - b. Outcome 2: Measurement 2: Result 2:
 - c. Outcome 3: Measurement 3: Result 3:
 - d. Outcome 4: Measurement 4: Result 4:
5. **If yes, what was the economic distribution of the participants/clients of the funded Community Impact Grant Program from August 1, 2023 – July 31, 2024?** (Number served/percent of total for program)
US federal poverty levels (FPL) - <https://aspe.hhs.gov/topics/poverty-economic-mobility/poverty-guidelines>
 - Below Federal Poverty Level - # or % of participants/clients
 - 100%-250% of the FPL - # or % of participants/clients
 - 250%+ of the FPL - # or % of participants/clients
 - ALICE - # or % of participants/clients
6. **If yes, what was the geographical distribution of the participants/clients of the funded Community Impact Grant Program from August 1, 2023 – July 31, 2024?**
 - Darien - # or % of participants/clients
 - Delavan - # or % of participants/clients
 - East Troy - # or % of participants/clients
 - Elkhorn - # or % of participants/clients
 - Fontana-on-Geneva-Lake - # or % of participants/clients
 - Lake Geneva - # or % of participants/clients
 - Sharon - # or % of participants/clients
 - Walworth - # or % of participants/clients
 - Williams Bay - # or % of participants/clients
 - Whitewater - # or % of participants/clients

- Other: Click here to enter text.
7. If yes, **how did you ensure that the funded Community Impact Grant Program from August 1, 2023 – July 31, 2024 served Walworth County residents?** (max 150 words)
Click here to enter text.
 8. If yes, **how did you recognize the United of Walworth County as a funding the Agency's Community Impact Grant Program from August 1, 2023 – July 31, 2024?** (max 150 words) *By uploading materials you grant United Way of Walworth County permission to use the uploaded material in publications, news releases, online, and in other communications related to the mission of United Way of Walworth County.*
Click here to enter text.
Option to upload images, brochures, flyers, etc.
 9. If yes, **please upload images, videos, brochures, stories, etc. from the funded Community Impact Grant Program from August 1, 2023 – July 31, 2024.** *By uploading materials you grant United Way of Walworth County permission to use the uploaded material in publications, news releases, online, and in other communications related to the mission of United Way of Walworth County.*
Click here to enter text.
Option to upload images, brochures, flyers, etc.