

# 2024/2025 Rubric – CIC

## MISSION

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<p>PART II - PROGRAM OVERVIEW</p> <p>Q5: Statement of Need /Making a Difference</p>	<p>Should <b>relate to the category chosen and the need for the program proposal in Walworth County and the impact the program will have if funded</b>, not a general need for the organization or impact in general of the organization.</p> <p>5 - Need is highly aligned with the mission of UW-WC 3 - Need is moderately aligned with the mission of UW-WC 1 - Need is not aligned with the mission of UW-WC</p>	<p>5</p>
<p>PART II - PROGRAM OVERVIEW</p> <p>Q6-Q7: ALICE &amp; program proposal</p>	<p>How does the program proposed relate to ALICE? <b>How will the proposed program help ALICE?</b> Must reference ALICE or show a demonstration of understanding ALICE in Walworth County. <a href="https://unitedwaywalworth.org/meet-alice">https://unitedwaywalworth.org/meet-alice</a></p> <p>5 - ALICE residents are a major recipient of the Agency's efforts 3 - ALICE residents are a minor recipient of the Agency's efforts 1 - ALICE residents are not really part of the Agency's efforts</p>	<p>5</p>

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<p>PART II - PROGRAM OVERVIEW</p> <p>Q10 – Other funding for program</p>	<p>This question is an FYI to the reviewers; may impact award if double funding a project</p>	<p>FYI <b>NEED REVIEW</b></p>
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<p>Part III – OUTCOME MEASUREMENT</p> <p>Q1 &amp; Q2</p> <p>S = Short Term Impact L = Long Term Impact</p>	<p>Program outcomes are statements conveying the intent of a program. Outcomes <b>are the impact the partner agency will make as a result of the outputs</b> (program in grant): the decrease in hunger, the decrease in disease, the increase in a person's ability to care for themselves, etc. Reviewer should ask self “do I understand the intent of the program with these measurements?”</p> <p>SMART - Specific, Measurable, Achievable, Relevant, and Time-Bound. Outcomes are the measurable benefits that will be produced as a result of the program.</p> <p>Difference between outputs and outcomes - <a href="https://www.professionalgrantwriter.org/understanding-difference-outputs-outcomes">https://www.professionalgrantwriter.org/understanding-difference-outputs-outcomes</a></p>	<p>18</p>

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<p>PART II - PROGRAM OVERVIEW</p> <p>Q5: Statement of Need /Making a Difference</p>	<p>Should <b>relate to the category chosen and the need for the program proposal in Walworth County and the impact the program will have if funded</b>, not a general need for the organization or impact in general of the organization.</p> <p>5 - Need is highly aligned with the mission of UW-WC 3 - Need is moderately aligned with the mission of UW-WC 1 - Need is not aligned with the mission of UW-WC</p>	<p>5</p>
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<p>PART II - PROGRAM OVERVIEW</p> <p>Q8 – Collaboration</p>	<p>Collaboration and joint applications are encouraged.</p> <p>5 – Collaborating with other community partners 0 – no Collaboration</p>	<p>5</p>
<p>PART II - PROGRAM OVERVIEW</p> <p>Q9 – Recognize United Way</p>	<p>Co-branding and recognizing UWWC Community Impact funding is key to UWWC’s ability to fundraise for future programming.</p> <p>5 – Very public recognition and co-branding planned 3 – Moderate public recognition and co-branding planned 1 – Minimal public recognition and co-branding planned</p>	<p>5</p>
<p>PART II - PROGRAM OVERVIEW</p> <p>Q10 – Other funding for program</p>	<p>This question is an FYI to the reviewers; may impact award if double funding a project</p>	<p>FYI <b>NEED REVIEW</b></p>
<p>PART II - PROGRAM OVERVIEW</p> <p>Q11: Plan for program once UWWC funding is over.</p>	<p>Will the program continue?</p> <p>3 – Yes 2 – Maybe 0 – No</p>	<p>3</p>
<p>PART II - PROGRAM OVERVIEW</p> <p>Q12 – Partial funding</p>	<p>This question is an FYI to the reviewers; CIC may choose to partial fund a proposed project and needs to understand the impact of a partial funding.</p>	<p>FYI</p>
<p>Part III – OUTCOME MEASUREMENT</p> <p>Q1 &amp; Q2</p> <p>S = Short Term Impact L = Long Term Impact</p>	<p>Program outcomes are statements conveying the intent of a program. Outcomes <b>are the impact the partner agency will make as a result of the outputs</b> (program in grant): the decrease in hunger, the decrease in disease, the increase in a person's ability to care for themselves, etc. Reviewer should ask self “do I understand the intent of the program with these measurements?”</p> <p>SMART - Specific, Measurable, Achievable, Relevant, and Time-Bound. Outcomes are the measurable benefits that will be produced as a result of the program.</p> <p>Difference between outputs and outcomes - <a href="https://www.professionalgrantwriter.org/understanding-difference-outputs-outcomes">https://www.professionalgrantwriter.org/understanding-difference-outputs-outcomes</a></p>	<p>18</p>

	<p>0 points if less than 2 measurements identified. Must have a minimum of 2 measurements.</p> <p>18 - Impact to Walworth County residents is profound and potentially life-changing  10 - Impact to Walworth County residents is significant and important  5 - Impact to Walworth County residents is minimal</p>	
PROGRAM BUDGET	<p>Is not for operations but for an actual program. Must be an actual budget for the program identified in Part 1. Must align with the description of the program and also the outcomes identified in Part 2.</p> <p>0 points if only a general organization budget attached.</p> <p>9 - Budget is highly aligned with UWWC mission and proposed program and/or appears reasonable  3 - Budget is moderately aligned with UWWC and proposed program and/or there are a couple questions about the budget  1 - Budget is not aligned with UWWC and proposed program and/or budget does not make sense/ many questions</p>	9
CONTENT AND QUALITY OF RESPONSES	<p>9 - Many or all of the responses were clear and well written  3 - Some of the responses were clear and well written  1 - Few if any of the responses were clear and well written</p>	9

# 2024/2025 Rubric – CIC

## MISSION

The mission of United Way of Walworth County is to **unite communities, increase and focus resources, and inspire people** to improve lives in Walworth County, Wisconsin.

## VISION

Help meet the **health, education and financial stability** needs of residents in **Walworth County** through **voluntary and cooperative efforts**.

## CORE VALUE STATEMENT

UWWC fosters and promotes an **inclusive environment** that leverages the unique contributions of **diverse individuals and organizations** so that we can collectively and effectively create opportunities for a better life for all.

Applications will be reviewed for requirements listed below. Only applications that meet requirements will be forwarded to the full committee for consideration.

Task	Looking For	CONTINUE or STOP Application
Submitted complete application (all blanks filled in) on time	Must be ONLINE and with ALL attachments by March 15, 2024. Yes or no - - they either filled in all the blanks or they did not.	Yes or no award STOP
PART IV - CERTIFICATION	This is a yes or no; if answered "NO" no grant can be awarded. If this section is not completed no grant can be awarded.	Yes or no award STOP
Submitted all required attachments	<p>Yes or no - - they either filed the attached or they did not.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> List of agency board officers and members with term limits identified.</li> <li><input type="checkbox"/> 501(c)(3) or 501(c)(19) determination letter</li> <li><input type="checkbox"/> WI Certificate of Exempt Status</li> <li><input type="checkbox"/> Verification - legally incorporated and registered in Wisconsin (DFI good standing)</li> <li><input type="checkbox"/> Verification - Financial - Agencies with annual contributions over \$500,000 audited financial statement prepared by an independent CPA.; Agencies with annual contributions less than \$500,000 and over \$300,000 financial statement reviewed by an independent CPA; Agencies whose annual contributions are equal to or less than \$299,000 a letter that confirms a thorough review of the financial statements has been conducted and all is found to be in order. This letter must be signed by the board chair or board treasurer. If audit not performed, must have</li> </ul>	Yes or no award STOP

	<p>letter from CPA explaining why and have letter that confirms a thorough review of financial statements.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Verification - agency information on Impact 2-1-1 updated and current</li> <li><input type="checkbox"/> Completed W-9 - <a href="https://www.irs.gov/pub/irs-pdf/fw9.pdf">https://www.irs.gov/pub/irs-pdf/fw9.pdf</a>.</li> <li><input type="checkbox"/> Proposed Community Impact Grant Program budget</li> <li><input type="checkbox"/> *Multi-county agencies ONLY* flyers/brochures/business cards with Walworth County address and Walworth County services provided listed</li> </ul>	
PART I – AGENCY OVERVIEW	<p>Answered all required “YES” questions “YES”. This section is also to help UWWC understand potential training areas for partner agencies.</p> <p>Answered YES</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Q14 volunteer board</li> <li><input type="checkbox"/> Q15 501c3 / 501c19</li> <li><input type="checkbox"/> Q16 Good standing DFI</li> <li><input type="checkbox"/> Q17 990</li> <li><input type="checkbox"/> Q18 review of financial statements</li> <li><input type="checkbox"/> Q19 financial record keeping</li> <li><input type="checkbox"/> Q20 audit and financial oversight</li> <li><input type="checkbox"/> Q22 SOX</li> <li><input type="checkbox"/> Q23 no sexual harassment policy</li> <li><input type="checkbox"/> Q24 EEOC</li> </ul>	<b>Yes or no award STOP</b>
PART I – AGENCY OVERVIEW  Q21 – Agency Investigation	Requires further inquiry and consideration by Committee and UWWC Board <b>if answer is YES.</b>	<b>NEEDS REVIEW</b>
PART I – AGENCY OVERVIEW  Q25 – 211	Requires further inquiry and consideration by Committee and UWWC Board <b>if answer is NO</b> ; reach out to agency to assist if having issues updating 2-1-1.	<b>NEEDS REVIEW</b>
PART I – AGENCY OVERVIEW  Q26 – Multi County	Requires further inquiry and consideration by Committee and UWWC Board <b>if answer is YES</b> ; need to understand how UWWC funding will stay in Walworth County and only serve Walworth County residents	<b>NEEDS REVIEW</b>
PART II – Q4	The program is either in the accepted time frame August 1, 2024 – July 31, 2025, in Walworth County; or is not.	<b>Yes or no award STOP</b>

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