

The Birmingham Post & Mail



King Edward VIII window envelope with 1/2d green SG 457 perfined BP/M (B5820.03) with identity of The Birmingham Post & Mail, Newspaper Publishers, Birmingham 2. Sent 3rd June 1937 with single ring Birmingham "A" and "Post Early In The Day" sunray, cancels. Die in use 1932 to 1939.

John Frederick Feeney launched the The Birmingham Daily Post, on 4 December 1857 and by the 1870s, it was the largest circulating daily newspaper in the Midlands. It subsequently became a weekly tabloid newspaper published in Birmingham and still sold widely throughout the West Midlands region. It switched to its present title in 1918 after it absorbed the Birmingham Gazette.

In 1997, Midland Independent Newspapers as it was then called was sold to Mirror Group. In 1999, Mirror Group merged with another regional newspaper group Trinity. The Birmingham Post is today one of 155 titles in the Trinity Mirror (now Reach plc) portfolio.

The Birmingham Post & Mail used 3 perfin dies as shown below.



55820.02

1930 -1942



55834.01

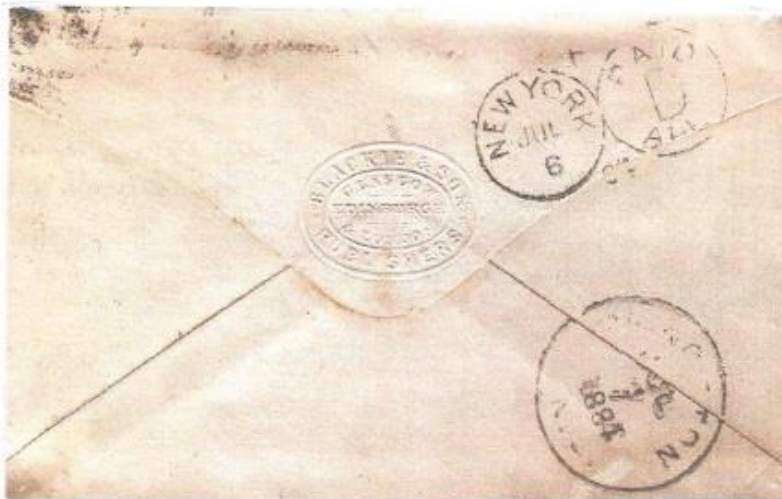
1930 - 1936



55820.03

1932 - 1939

Perfin on Cover



Queen Victoria cover with 21/2d lilac SG190 perfinned B&S (B6430.13A), and identity of Blackie & Son, Publishers, 17 Stanhope Street, Glasgow. Sent 24th June 1884 with Glasgow 159 duplex cancel to Reverend Henry C Cameron, Princeton, New Jersey, USA and is backstamped New York July 6th and Princeton July 7th. The enclosed letter thanks the recipient for revising and correcting an article entitled "Princeton" for the new "Popular Encyclopaedia". New ID, see bulletin 340.

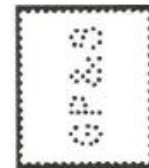
Founded in 1809 by John Blackie, during the 19th century, the company developed along two main lines. Bookselling and publishing in the subscriptions business, and also book printing and production for many different publishers. As the work increased, it was limited to the company's own publications. The earliest books sold by subscription were often religious, but during the middle years of the century, the company moved into the production of a series of extensive illustrated reference works and educational texts and books for children, following the introduction of compulsory education from 1870. Blackie and Son Ltd, eventually ceased publishing in 1991.

Butler and Tanner



Queen Victoria cover with 1d red plate 120 SG43 perfined B&T (B7070.01M) with identity of Butler & Tanner, Printers and Binders, 42 Paternoster Row, London EC, also Frome, Somerset. Cover sent 23rd January 1873 to Edinburgh with Duplex "BY London" cancel. Reverse has backstamp dated 24th January. This die was in use 1869 to 1880.

G Philip & Son



King George V Window envelope with 1/2d green SG418 perfined GP&S (G4080.01) and identity of G. Philip & Son, Map and Geographical Book Publishers, 32 Fleet St, London EC4. Sent to USA on 11th August 1934 with circular London K and wavy line, machine cancels but underpaid the postage. Postage due charged at 4 cents as per 2 x 2 cents red postage due stamps affixed. This die was in use from 1915 to 1957. Perfin usually found upright.

George Philip, cartographer and map publisher, was born in 1800 at Huntly, Aberdeenshire, Scotland. In 1819 he went to Liverpool where his brother, Robert, was a nonconformist minister. As a prolific writer of devotional books, Robert was familiar with the local book-selling trade and through Robert's introduction George became assistant to the leading Liverpool bookseller, William Grapel. 1834 He set up his own business as bookseller and stationer in Paradise Street, but rapidly expanded to produce books, particularly maps and educational works, and within the first year had to move to larger premises, the Atlas Buildings in South Castle Street. He placed orders with well-known cartographers, notably John Bartholomew the elder, August Petermann, and William Hughes, for maps on copper plates which he printed and had hand-coloured by his women tinters. His maps ranged from the expensive Imperial Library Atlas (1864) to an atlas costing as little as 3d.

In 1851-2, a London business was established at 32 Fleet Street. After he died in 1882 his son continued the business and it remained a flourishing family firm until April 1988, when it was sold to the Octopus Publishing Co, part of the Reed Group, but continued to trade as George Philip Ltd.

W Heffer & Sons Ltd



King George VI World War II cover with 21/2d blue SG466 perfined WH/S (W3820.01), and identity of W Heffer & Sons Ltd, Booksellers & Publishers, 4 Petty Cury, Cambridge. Sent 26th July 1940 to Edinburgh with small double ring Cambridge and "Save Waste Paper Bones Rags" cancels. This standard alphabet POKO die is known used between 1928 and 1945. Reverse of cover shows company logo.

The booksellers W. Heffer & Sons, although now reduced to a single large shop from an earlier chain, has long been a cherished Cambridge institution. It is still a very fine bookshop, now boasting a revived second-hand department, and is a testament to the occasional longevity of the book-trade. William Heffer (1844-1928), previously a groom, began the business as a stationers at 104 Fitzroy Street, using a modest loan in 1876. Bookselling soon became an integral part of the business and by 1889 Heffer was publishing as well. The provision of cheap textbooks for undergraduates was a prominent part of the business and favourable arrangements with London publishers allowed the business to expand. In 1896 the business moved to a far more central position in Petty Cury (although still retaining the earlier premises 103 and 104 Fitzroy Street). As the younger children grew up in the bookshop, surrounded by books, they naturally enough joined in and by 1901 five of them were employed in the rapidly growing concern. It was as the oldest son engaged in the bookshop that Ernest William Heffer (1871-1948), the sixth child, became first a partner and eventually head of the firm. The business was very much a family concern and remained so until 1999, when it was sold to Blackwell's, the academic bookseller and publisher that many considered to be Heffer's Oxford twin. It is still thriving and trading today.

Kelly's Directories

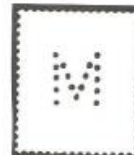
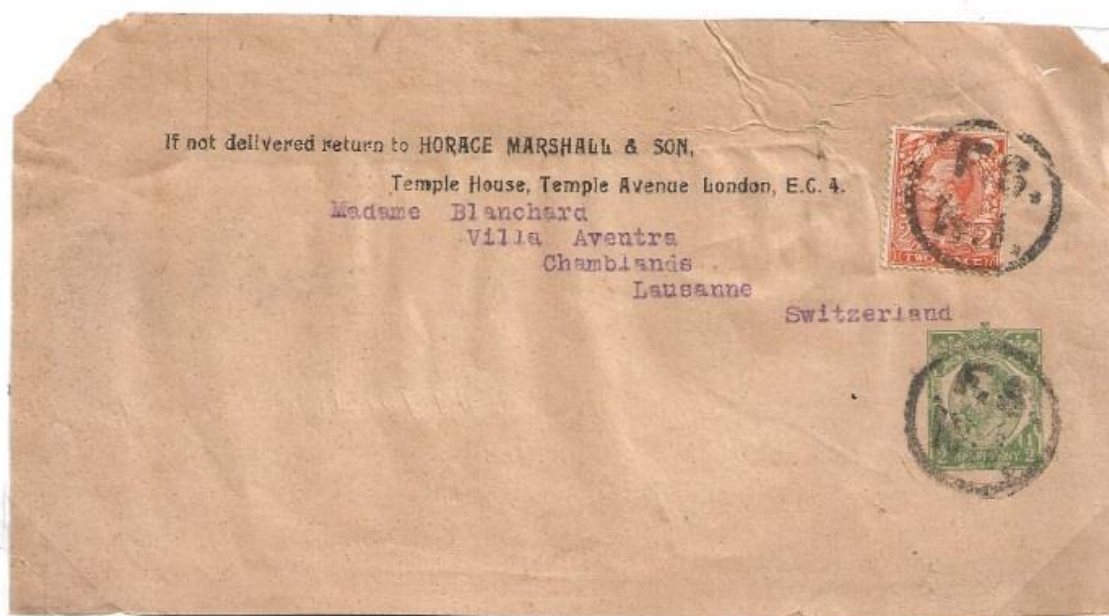


King Edward VIII part cover with 11/2d brown SG459 perfined KD/Ld (K0530.02) and identity of Kelly's Directories Ltd, Directory Publishers, 186 Strand, London WC2. Sent to Troy, New York State, USA on 8th January 1937 with circular London WC and wavy line cancels. Reverse shows name and address. This die was in use between 1920 and 1939.



Queen Elizabeth II printed reply envelope with 1/2d orange SG540 and 21/2d red SG544, both perfined KD (K0510.01M) and identity of Kelly's Directories Ltd. Probably sent from their Neville House, Eden Street, Kingston-on-Thames office to their Head Office at 186 Strand, London WC2. Has single ring Kingston-on-Thames, Surrey and "Express Good Wishes by Greetings Telegrams" machine cancels dated 6th February 1958. This die was used between 1948 and 1975.

Horace Marshall & Son



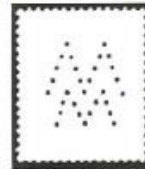
King George V 1/2d green Newspaper Wrapper uprated with 2d orange SG369 perfined M (M0017.07) and identity of Horace Marshall & Son, Publishers, Temple House, Temple Avenue, London EC4. Also at 46 Farringdon Street and Tallis Street, London EC4. Wrapper is undated and sent from London to Lausanne, Switzerland with F.S. cancels. Die in use 1900 to 1930.

Horace Brooks Marshall, 1st Baron Marshall of Chipstead, KCVO, (5 August 1865 – 29 March 1936) was an English publisher and newspaper distributor and Lord Mayor of London, 1918–1919. Marshall was born in Streatham, Surrey, and educated at Dulwich College and Trinity College, Dublin. He then joined his father's wholesale newspaper business in Fleet Street. Horace Brooks Marshall Snr (1830–1896) pioneered the sales of books and publications on the railways. As Horace Marshall and Son, it became one of the largest such businesses in the United Kingdom. His only son died in infancy and the barony thus became extinct upon his death. He had two daughters; the elder, Nellie, married J. Arthur Rank.

Macmillan & Co



Company Logo



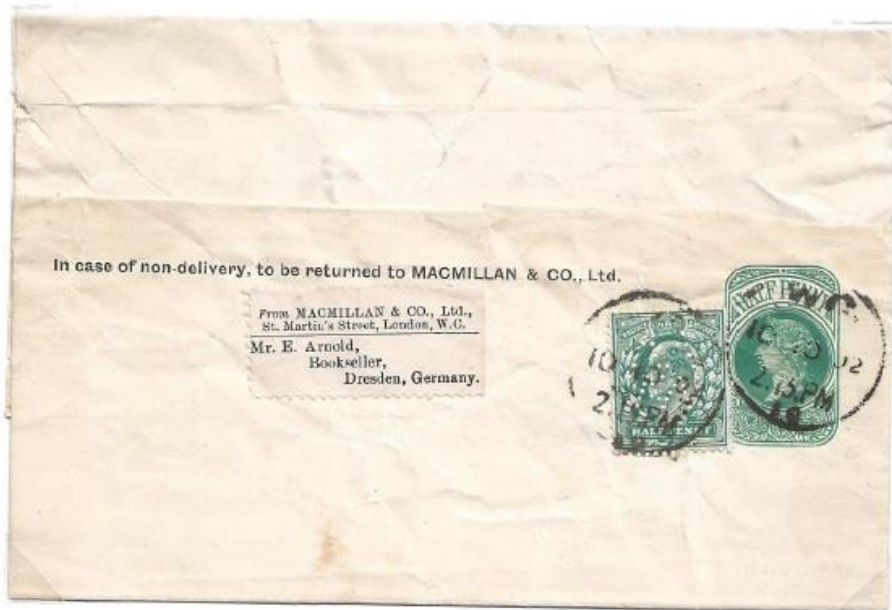
King George V cover with 1/2d green SG418 perfined M/M (M3890.01M) and identity of Macmillan & Co Ltd, Publishers, St Martin's St, Leicester Square, London WC2. Sent to Vermont, USA on 12th January 1926 with double ring London WC and "British Goods Are Best", machine cancels. This die was in use from 1905 to 1967.

Macmillan was founded in London in 1843 by Daniel and Alexander MacMillan, two brothers from the Isle of Arran, Scotland. Daniel was the business brain, while Alexander laid the literary foundations, publishing such notable authors as Charles Kingsley (1855), Thomas Hughes (1859), Francis Turner Palgrave (1861), Christina Rossetti (1862), Matthew Arnold (1865) and Lewis Carroll (1865). Alfred Tennyson joined the list in 1884, Thomas Hardy in 1886 and Rudyard Kipling in 1890.

Beyond literature, the company created such enduring titles as *Nature* (1869), the *Grove Dictionary of Music and Musicians* (1877). The logo appeared in Leslie Stephen's biography of Alexander Pope, published by Macmillan & Co in London in 1880.

After retiring from politics in 1964, former Prime Minister of the United Kingdom, Harold Macmillan, became chairman of the company, serving until his death in December 1986. He had been with the family firm as a junior partner from 1920 to 1940 (when he became a junior minister), and from 1945 to 1951 while he was in the opposition in Parliament. The German Holtzbrinck Publishing Group purchased the company in 1999.

Macmillan & Co



Queen Victoria 1/2d green wrapper type 2B uprated with 1/2d blue-green SG215 perfined M/M (M3890.02) and identity of Macmillan & Co Ltd, Publishers, St Martin's Street, London WC. Sent to Dresden, Germany 10th October 1902 with single ring "WC" cancels. Die in use 1895 to 1910.



King Edward VII 1d red stationery envelope uprated with 11/2d purple & green SG221 perfined M/M as above. Sent 27th April 1903 to Amsterdam, Netherlands with London WC squared circle cancels. Backstamped 28th April.

Macmillan & Co

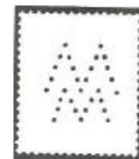


THE SOCIETY FOR THE PROMOTION OF HELLENIC STUDIES.

Received of Prof. Dr. Zahn the sum of Two Guineas being entrance fee & the annual subscription to the Hellenic Society for 1926 and Two Guineas for the Journal of Hellenic Studies for 1918 & 1925.

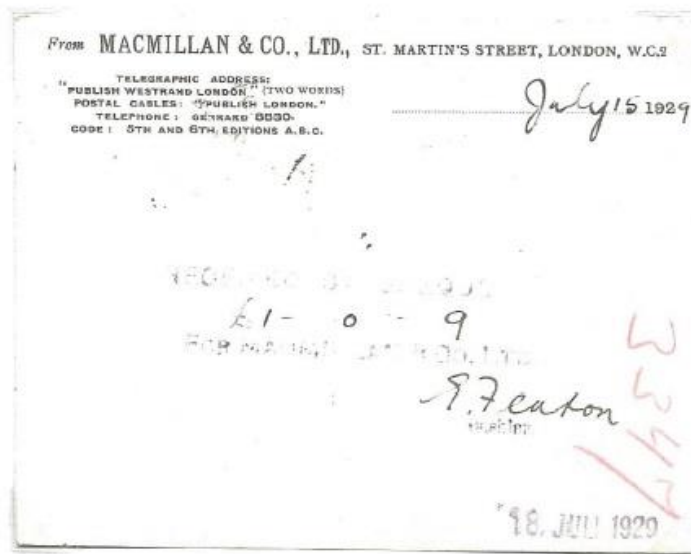
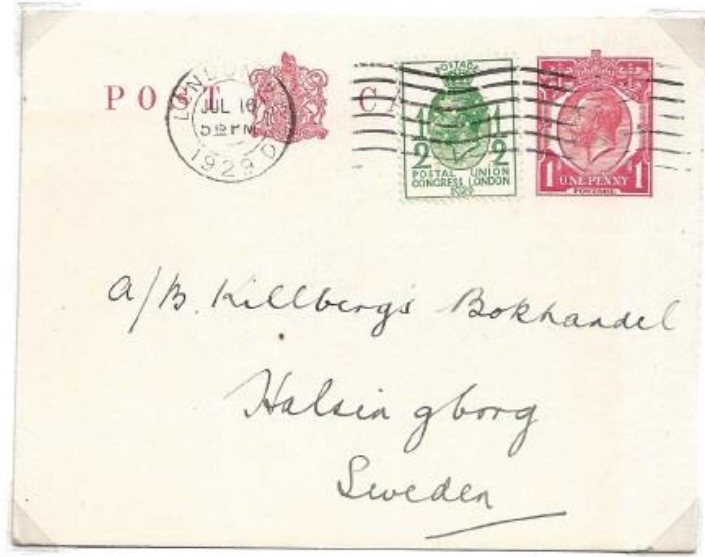
£4. 4. 0. With thanks

Assistant Treasurer,
Society for the Promotion of Hellenic Studies
27/11/26. G. Garbett



King George V 1d red pre-printed postal stationery card type 12, uprated with 1/2d green SG418 perfined M/M (M3890.01M) and identity of Macmillan & Co Ltd, Publishers, St Martin's Street, London WC2. Sent to Berlin, Germany on behalf of The Society for the Promotion of Hellenic Studies on 27th November 1926, with double ring London WC and "British Goods are Best" slogan, cancels. Die in use 1905 to 1967.

Perfin on Trade Postcard



King George V pre-printed 1d red trade post card, uprated with Ninth Universal Postal Union Congress 1/2d green SG434 perfinned M/M (M3890.01) and identity of Macmillan & Co Ltd, Publishers, St Martin's St., London WC2. Card has machine double ring with wavy line cancel dated 16th July 1929 and was sent to Halsingborg, Sweden. Advises receipt of cheque.

The People Newspaper



King George V window envelope with 1/2d green SG351 perfined PEOPLE (P1830.01M) and identity of The People Newspaper, Odhams Press Ltd, Milford Lane, Strand, London WC2. Contains receipted statement. Sent 7th February 1919 with double ring circular London WC2 hand cancels. This die was in use between 1918 and 1941.



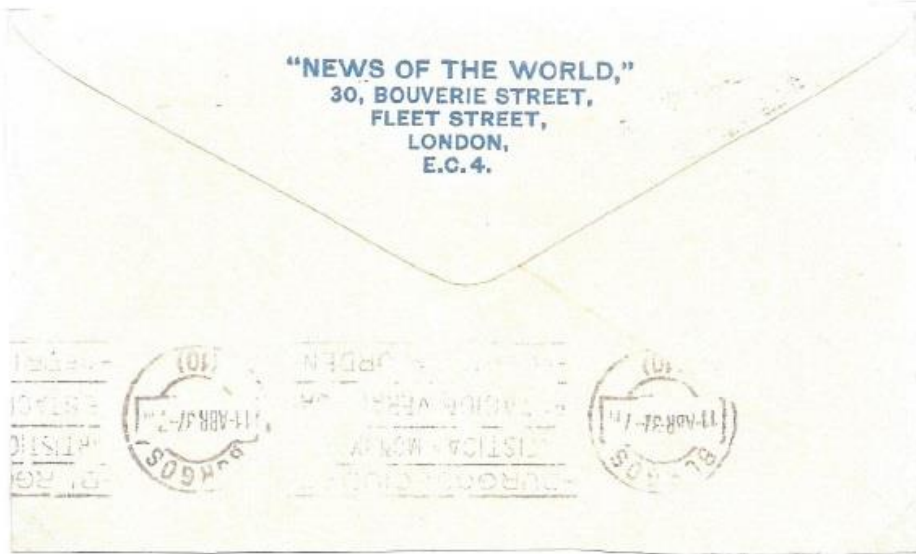
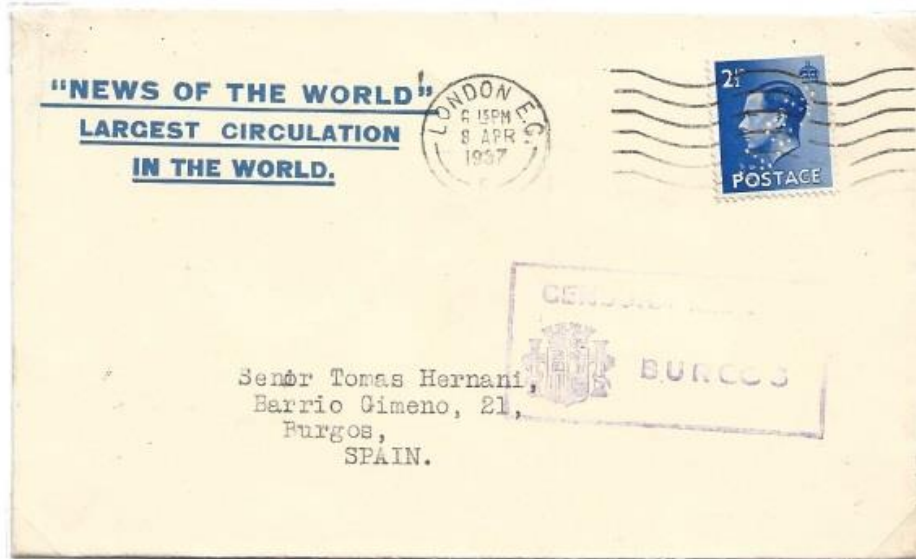
9,965603

COUNTERFOIL
 No to be discarded and kept
 by the sender.
 Posted 6/- Order.
 Name of Person to whom sent, and
 office of which published—
 People
 London
 7th Feb. 1919
 Distributed and 1/6 5/-
 1919



Founded as The People on 16th October 1881, it is now called The Sunday People and is a British tabloid Sunday newspaper. The People along with the Daily Herald was acquired as part of Odhams Press by the Mirror Group in 1961. It is now published by Reach plc.

News Of The World



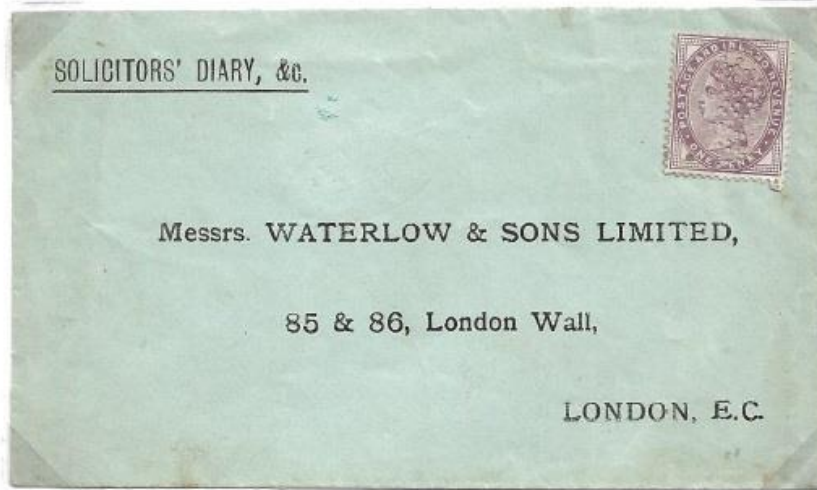
King Edward VIII cover with 21/2d blue SG460 perfined N.O.W. diagonally, catalogued (N2420.01) and identity of "News of The World" Ltd, Newspaper Publishers, 30 Bouverie Street, Fleet Street, London EC4. Sent to Burgos, Spain with London EC and wavy line machine cancel dated 8th April 1937. Has a large purple boxed Spanish Civil War censor mark on front and Burgos machine receipt on reverse, dated 11th April.

Scott, Greenwood & Son



Kings Edward VIII cover with 1/2d green SG457 perfined SG/s (S3250.01) and identity of Scott, Greenwood & Son, Publishers, 8 Broadway, Ludgate Hill, London EC4. Sent to Limoges France circa 1937 with FS in triangle and wavy line, machine cancels. They were best known as publishers of the monthly trade magazine Pottery Gazette and yearly Pottery Gazette Diary. Die in use 1905 to 1939.

Perfins on Covers



Queen Victoria cover with 1d lilac SG174 perfined W&S (W6680.13) and identity of Waterlow & Sons Ltd, 85 & 86 London Wall, London EC2, Printers and Stationers. Unused printed self addressed cover with embossed motif of a rose surrounded by a buckled belt.



Queen Victoria cover with 1d lilac SG174 perfined W&S (W6680.13) and identity of Waterlow & Sons Ltd, 85 & 86 London Wall, London EC2, Printers and Stationers. Cover was sent to Launceston 30th March 1897 arriving the next day as shown by backstamp. Nice London hooded postmark and on reverse company motif of a wheatsheaf.