

# PERFORATED INSIGNIA

Internal mail



A pre-paid reply to be returned to the Prudential Assurance Co. with reference to a "private friends report" to the taking out of insurance cover. The postage is perfinned with the ubiquitous P A C and as is universally known belongs to the insurance company aforementioned. Apart from the usual questions (which now would be an invasion of privacy !!) one asks is the nominee "has he always been sober and temperate" !!

P. F. Repl. M.]

ORDINARY BRANCH.

PRUDENTIAL ASSURANCE COMPANY, LIMITED,  
HOLBORN BARS, LONDON, E.C.1.

18/11 1909

SIR,

An Assurance has been proposed to be effected with this Company on the life of the person within named, and having been referred to you for information as to his present and general state of health, and manner of living, I have to beg the favour of your answering the questions on the other side for the information of the Directors.

After inserting your answers to the questions and certifying the whole by your signature, please forward this form to me *by return of post*, as the Assurance cannot be completed until your report is received.

Your replies, and any other information you may think proper to give, will be considered strictly private and confidential.

Yours faithfully,  
A. C. THOMPSON,  
*General Manager.*

To Mr. *Broad*

Address *Chesham St.  
Halesworth*

Private friend's Report respecting the health and habits of

*Geo A Woods* of *Bridge St*  
*Halesworth* aged *52*

QUESTION.	ANSWER.
How long have you been acquainted with him? .....	
When did you see him last? ... Do you see him frequently? ..	
Has he at any time to your knowledge suffered from any illness? .....	
If so, please give particulars.	
Are you aware whether his parents and brothers and sisters (if any) have been healthy and long lived, or otherwise? Have any of them suffered from consumption? .....	
Do you consider his present and general state of health to be good? .....	
Is he now and has he always been sober and temperate? ...	
Do you know of anything in his habits or manner of living which may be prejudicial to health? .....	
Are there any other circumstances within your knowledge with which the Directors ought to be made acquainted, to enable them to form a just estimate of the risk proposed? .....	

Signature \_\_\_\_\_  
Date \_\_\_\_\_

LONDON, E.C. 1.

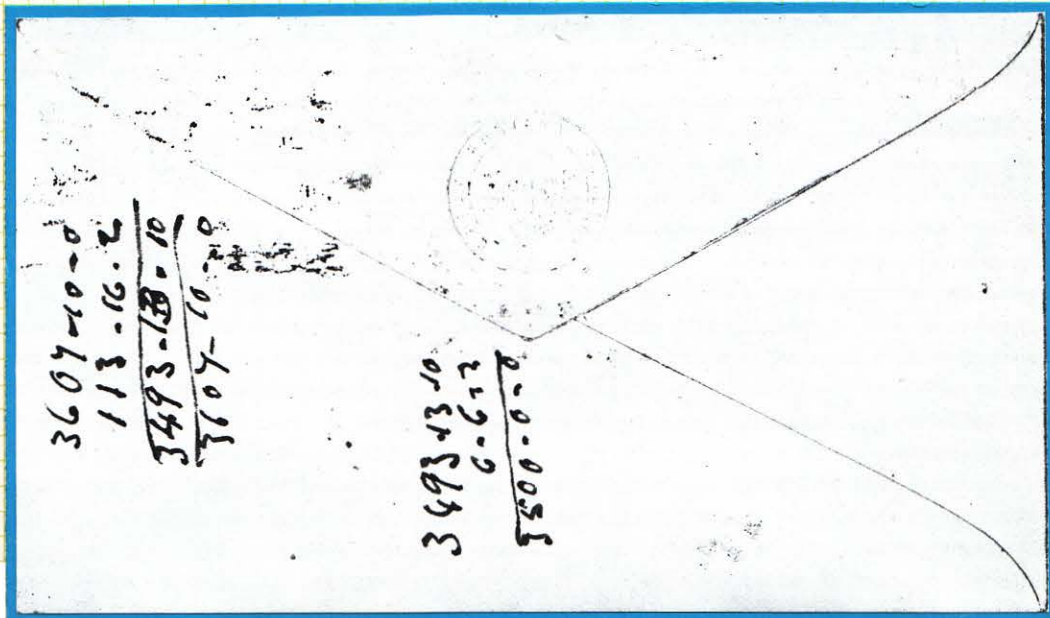
# PERFORATED INSIGNIA

Advertising



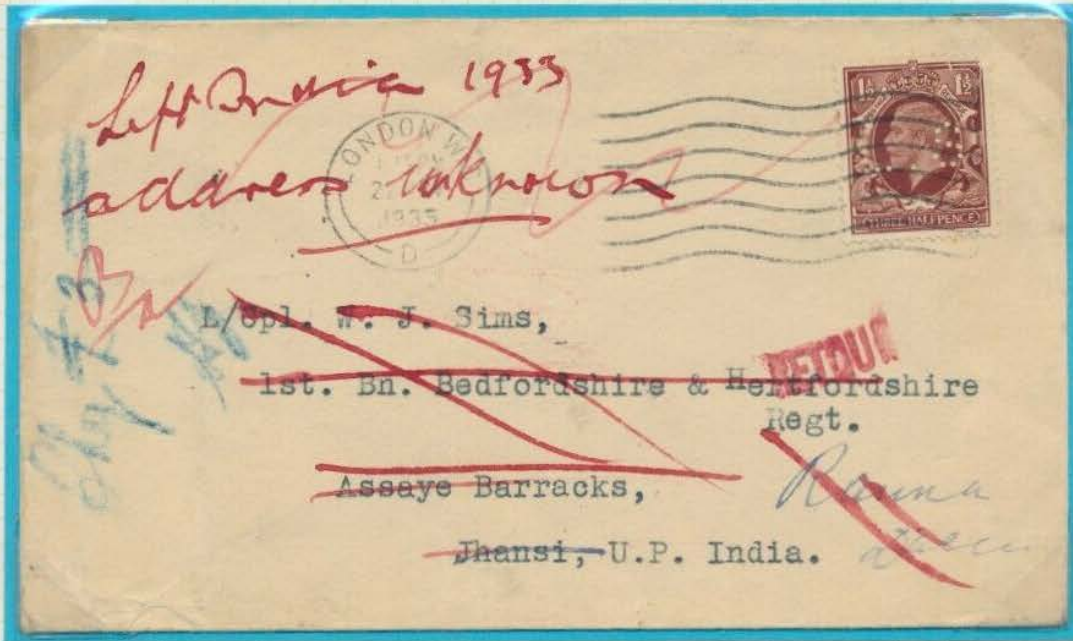
A letter from the Great Eastern Railway Co. from London to Suffolk in 1928. The KG V postage being perfined G E R and identifies to the sender. The front of the envelope is partially taken up by an advertisement for the Felix Hotel in Felixstowe, extolling the virtues of the hotel in the town. The reverse of the letter being used by Mr Gooch as a notepad, lending truth to the adage "where there's muck there's money" !!

Reverse of letter



# PERFORATED INSIGNIA

Foreign mail



What started out as an ordinary letter from London to a chap in the military in India, turns into a much travelled cover. Sent in 1935 with the KG V postage perfinned L . S and identifies the sender as the Law Society. But with the cachets, cancels and manuscript annotations makes this into a nice item, following the various Post Office instructions in trying to find the addressee.

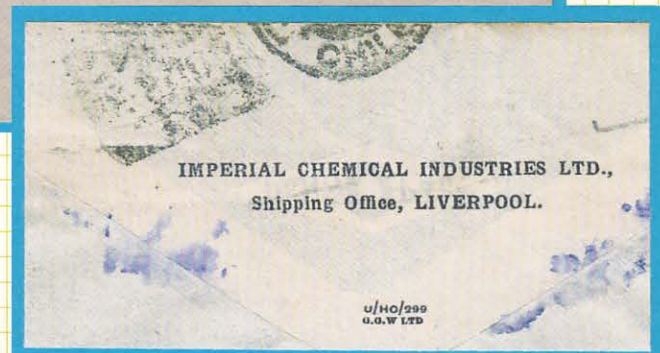
Reverse of letter



## PERFORATED INSIGNIA

AIR MAIL

The KG V postage is perfinned U A ( Union Alkali ) but the letter is sent from the ICI shipping office in Liverpool. I assume that they were using up old stocks of stamps after ICI took over Union Alkali. The letter was posted in Liverpool on the 2<sup>nd</sup> February 1934 and was sent air mail to South America.



Reverse of letter

I assume, as no German marks are evident on the envelope it travelled by the French air mail service to South America. Once in South America it would have travelled by the German operated Condor air mail service onwards to Santiago in Chile. There is a smudged partial Santiago back stamp but alas no date of arrival.

# PERFORATED INSIGNIA

AIR MAIL



This letter was sent by White & Son, Ltd, Fruit Exchange, Spitalfields, London to a company in Rio de Janeiro, Brazil. The KGV postage is perfinned K&W which is known used by Keeling & White Ltd. the name used by the company prior to becoming White & Son. The cover received a London E1 cancellation 1<sup>st</sup> October 1935

# PERFORATED INSIGNIA

AIR MAIL

Sent by the Edmund Schluter Co. in London ( hence the perfinned postage of E / S & Co )this letter was to go to Bahia in Brazil. As per the typewritten instruction it was to go via Berlin for the Deutsche Lufthansa service to South America. It received a London cancel for the 4<sup>th</sup> January 1935 and received a Bahia arrival mark for the 10<sup>th</sup> January 1935, not bad six days to the other side of the world !! The letter also attracted the usual red Deutsche Lufthansa cachet.



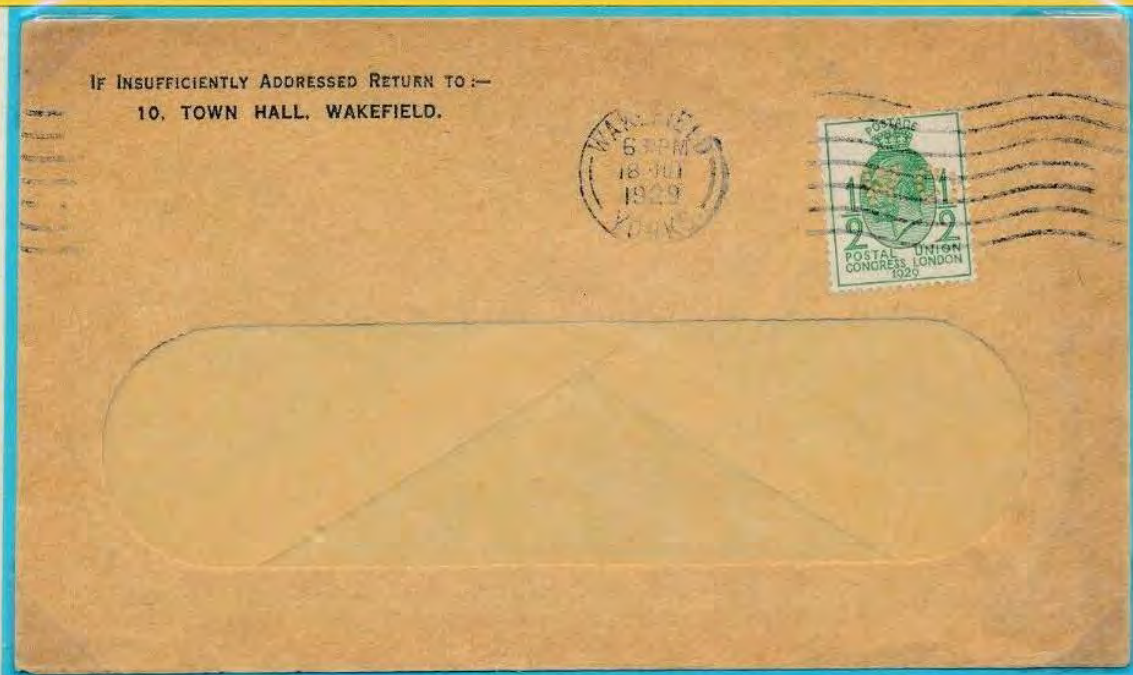
## PERFORATED INSIGNIA

### Internal mail

A KG V window envelope used by the Dental Manufacturing Company Ltd. sent to who knows where, from London in 1928. The postage stamp is perfinned D M / C L and identifies the user. The postage is cancelled by a machine slogan promoting the British Industries Fair for traders, from February 20th to March 2nd. But, the dates on the slogan are for a similar fair held in 1927, the dates for 1928 were from February 18th to March 1st !!!



Another window envelope, from Wakefield in 1929 to ?? the postage of a halfpenny PUC ( not all that common perfinned on cover ) is perfinned W C N, and as is fairly obvious by the return address on the front, it is from Wakefield town hall/corporation, which ties the user with the perfin.



## PERFORATED INSIGNIA

Internal mail

KG V business reply card to a Lt. Colonel C R Cross at the military establishment at Bisley Camp ( of rifle range fame ). The sender, the Digby Colliery Co of Nottingham, informing that coal was ready for collection at Brookwood Station. The stamp is perforated DC / N and is identified to the sender.



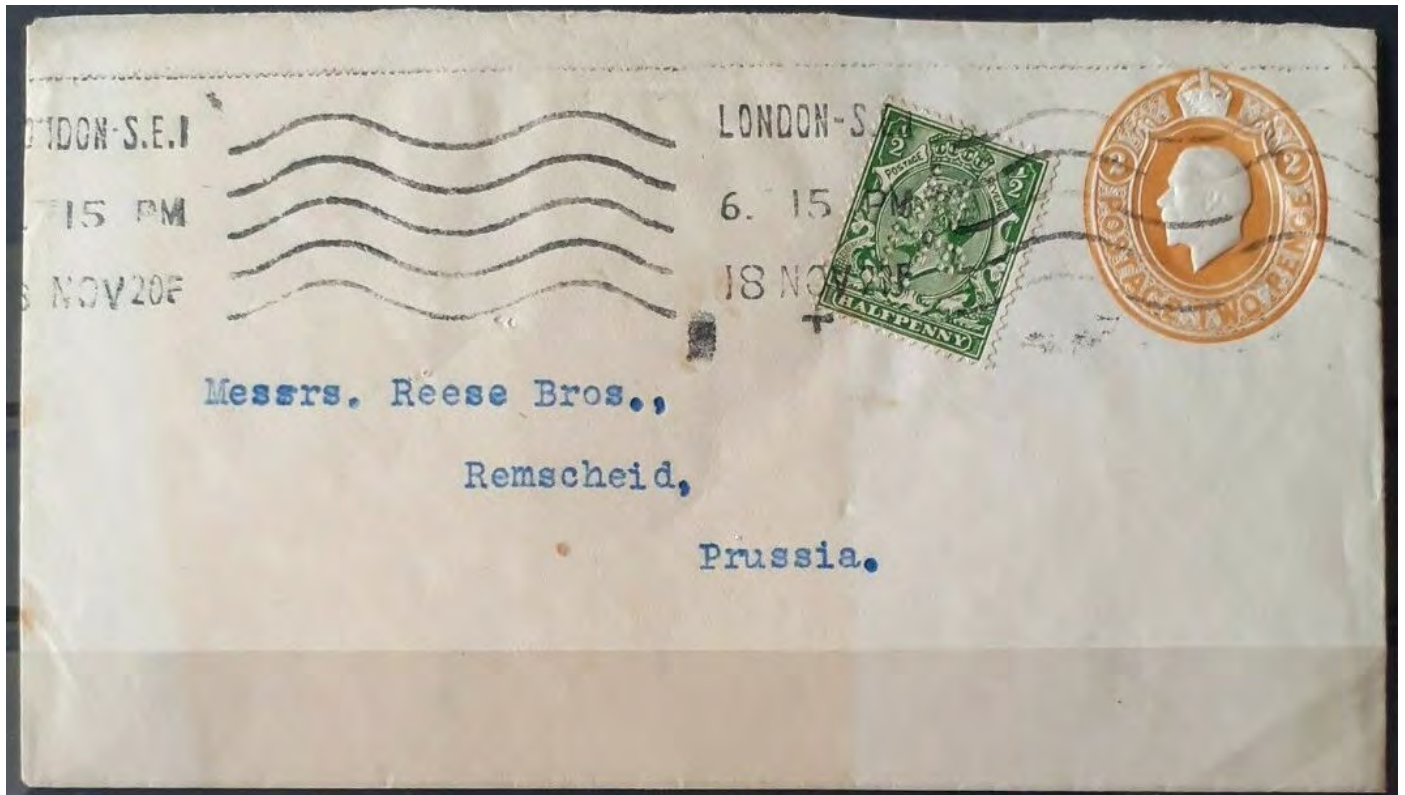
Business reply card from W S Cowell Ltd. printers and stationers of Ipswich. This informing one of their clients of an order despatched to them. The KE VII postage, cancelled by an Ipswich double ring handstamp, is perforated W S C and identifies to W S Cowell Ltd.





# PERFORATED INSIGNIA

## Foreign mail



The perfin, M / Ltd identifies the sender of this letter as Mosers Ltd. in London. This is from the additional up-rating postage on the KG V postal stationery envelope. The recipient had an English sounding name, yet the letter was sent to Remscheid in Prussia, this in 1920. A collaboration with the old enemy soon after the end of WW I.

# PERFORATED INSIGNIA

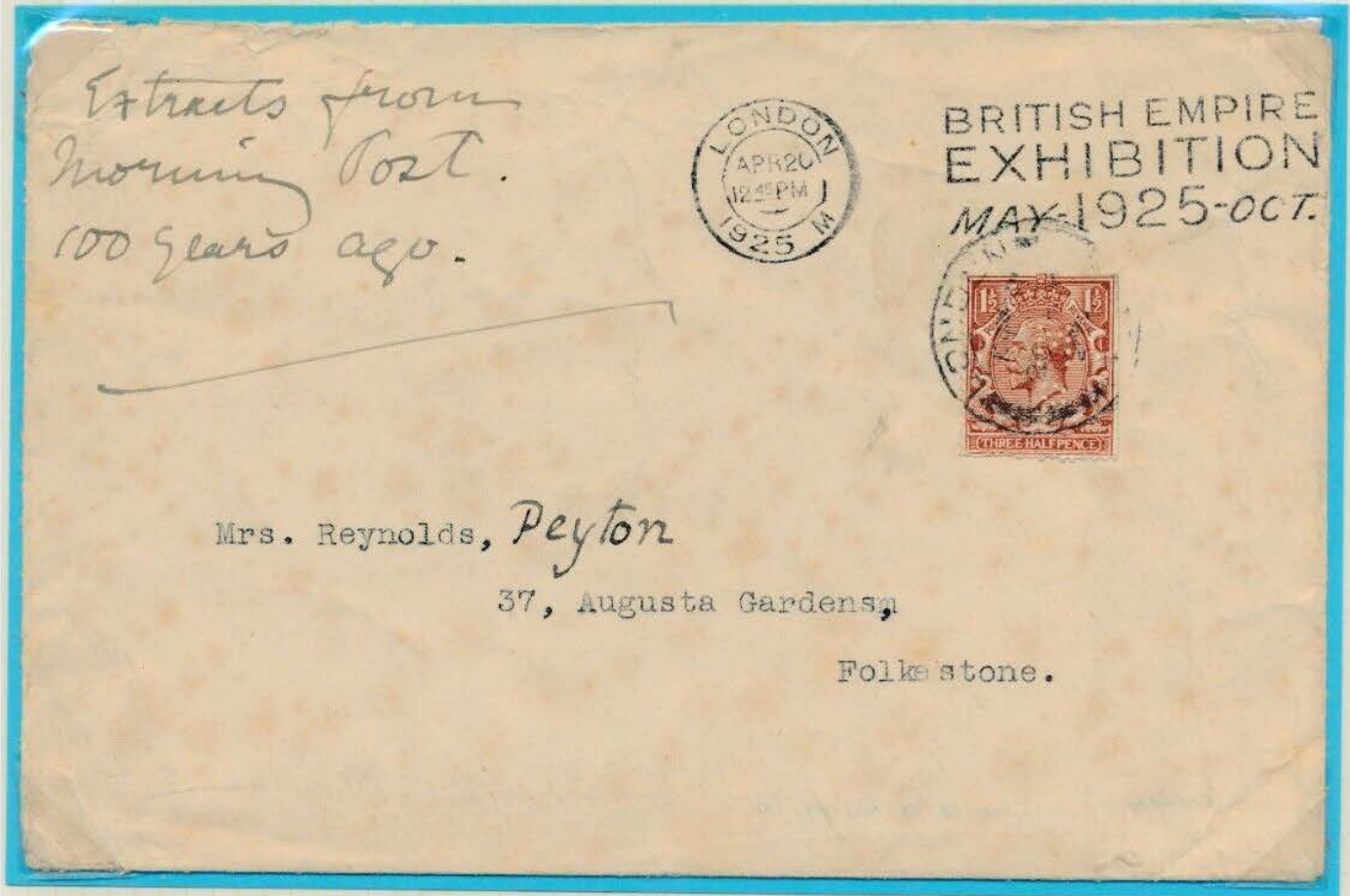
Foreign mail



A simple post-war letter sent from Barclays Bank in the U.K. (stamp perfined B B K) and identified for use by the bank, out to India via air mail. The recipient being the Central Bank of India, this in August 1946. The 2/6 postage used for air mail to the sub-continent.

# PERFORATED INSIGNIA

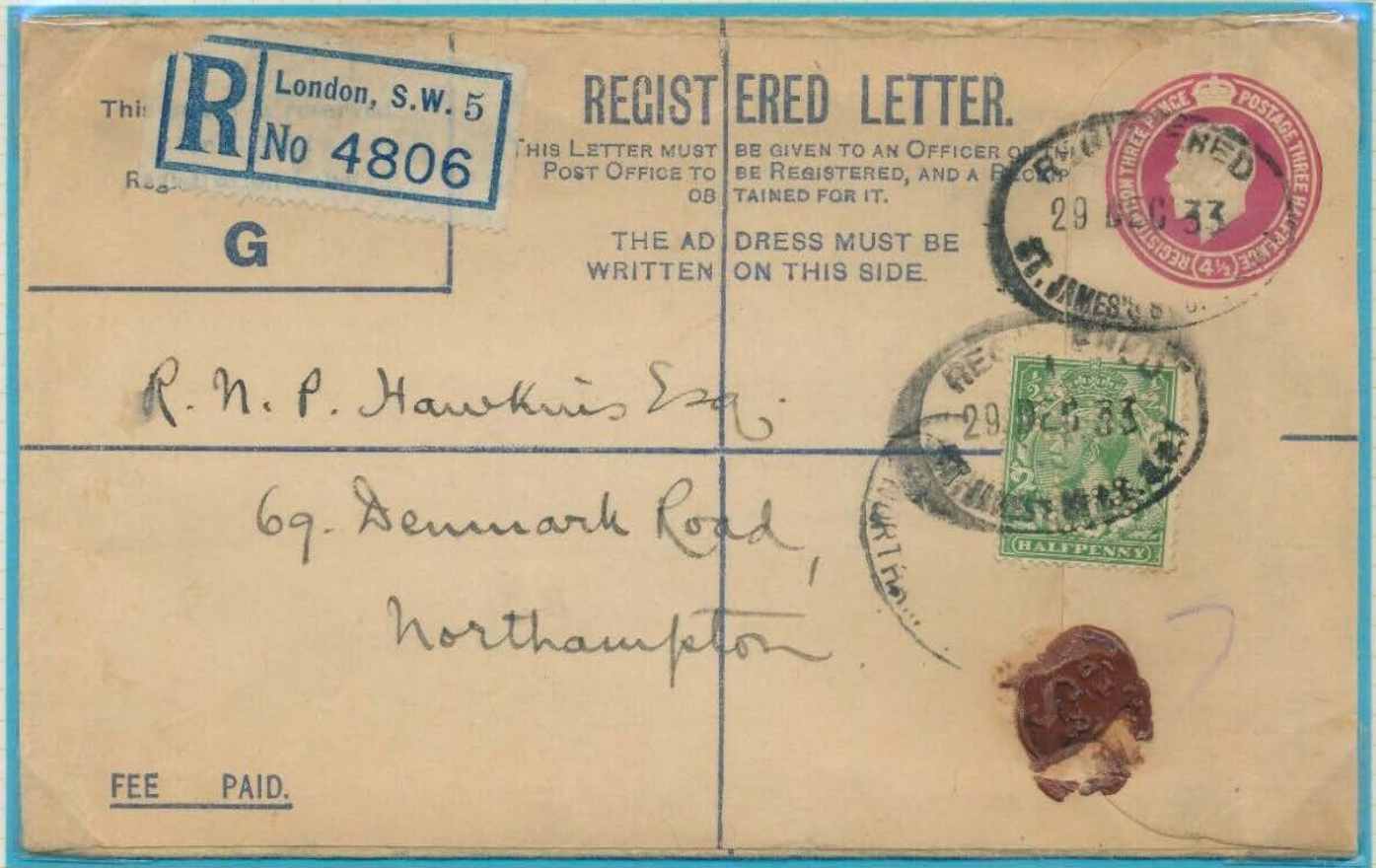
Internal mail



A somewhat tatty cover sent from London to Folkstone in April 1925. The postage, affixed somewhat low was missed by the machine cancel, so a diligent clerk has cancelled it with a London hand-stamp. The stamp is perfined M / P and is identified to the Morning Post newspaper by the embossing on the envelope flap. The cancel is promoting the British Empire Exhibition that was being held the next month. A manuscript annotation on the cover explains that the envelope carried extracts from the newspaper 100 years previously, alas they are no longer inside !!

# PERFORATED INSIGNIA

Internal mail



A registered letter from London to Northampton in 1933. Uprated with the addition of a further halfpenny postage. The stamp is perforated G & S / Ltd.. unfortunately not yet identified to the user of this perforation.

# PERFORATED INSIGNIA

## Internal mail



A letter sent from Manchester to Birmingham in 1918, the KG V 1d postage being perfined R J / & N and as advertised on the back flap of the letter was used and sent by R Johnson & Nephew Ltd. Unfortunately, The addressee could not be found, and I assume the postal authorities put a manuscript ring around the senders address so that it could be returned.

## Reverse of letter

The letter has attracted two instructional hand stamps, the first being the T/boxed "not to be found" with the district number underneath, and the wavy line oblong boxed of "undelivered for reason stated / return to sender" which I assume was returned to Manchester.



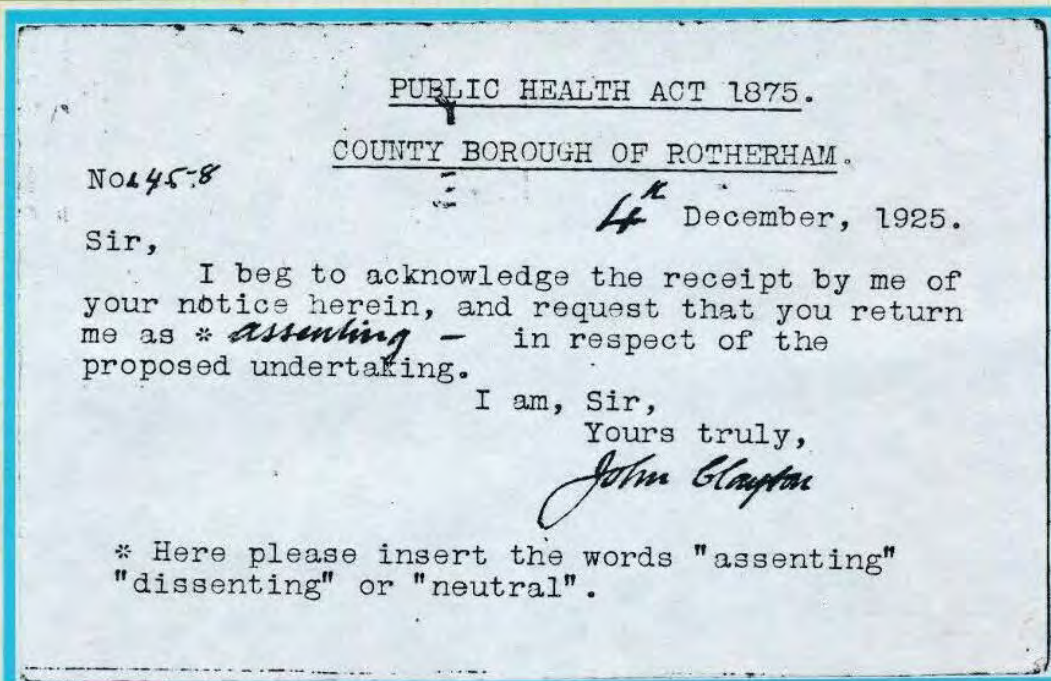
# PERFORATED INSIGNIA

Internal mail



A simple post card from the Borough of Rotherham in South Yorkshire, eliciting the views of it's residents on a matter of public health. The card addressed to the Town Clerk, has the postage perfinned R / B C and translates to the Rotherham County Borough. The machine cancel with slogan of 1925 from Sheffield, encourages one to post early for Christmas !!

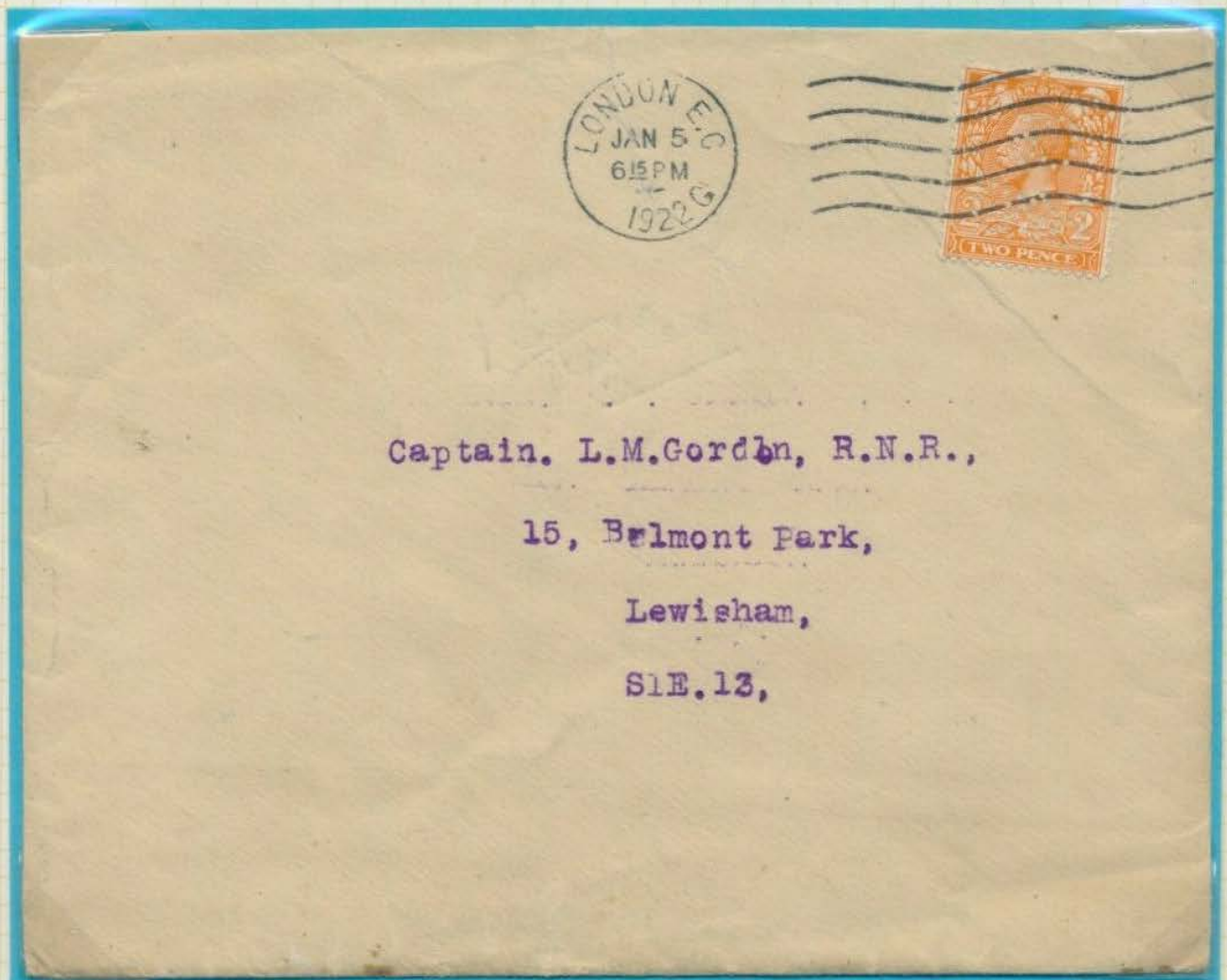
Reverse of post card



## PERFORATED INSIGNIA

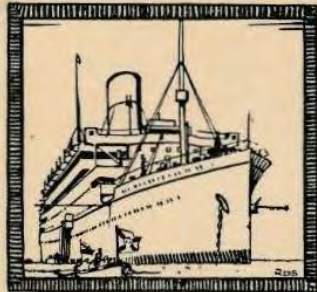
Internal mail

A KG V period letter used internally within the greater London area in 1922. The KG V postage being perfined P & O / Co. and apart from the embossed details on the flap of the envelope the perfin is identified to the Peninsular and Oriental Steam Navigation Co Ltd. The recipient of the letter, a Captain Gordon, I assume to be an employee of the company.



# PERFORATED INSIGNIA

Internal mail



**FOLLOW THE SUN**  
WITH  
**R.M.S.P. "ATLANTIS"**

Cruising Itineraries planned with 92 years of shipping experience. Send post-card for 1931 Cruising Programme

to

The ROYAL MAIL STEAM PACKET Co.  
America House, Cockspur St., S.W.1  
Royal Mail House, Leadenhall St., E.C.3



The three cards displayed here are from the Royal mail Steam Packet Co. sent to a previous customer soliciting further business, in this instance cruising.



**FOLLOW THE SUN**  
WITH  
**R.M.S.P. "ATLANTIS"**

Cruising itineraries planned with 92 years of shipping experience. Send post-card for 1931 Cruising Programme



H. Cox, Esq.,  
99, Malmesbury Park Road,  
BOURNEMOUTH.

A business that went hand in hand with the delivery of the mail. The cards sent in May 1931 show "messages" sent from one of their ships as to how wonderful it was and should not be missed.



**FOLLOW THE SUN**  
WITH  
**R.M.S.P. "ATLANTIS"**

Cruising itineraries planned with 92 years of shipping experience. Send post-card for 1931 Cruising Programme

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The ROYAL MAIL STEAM PACKET Co.  
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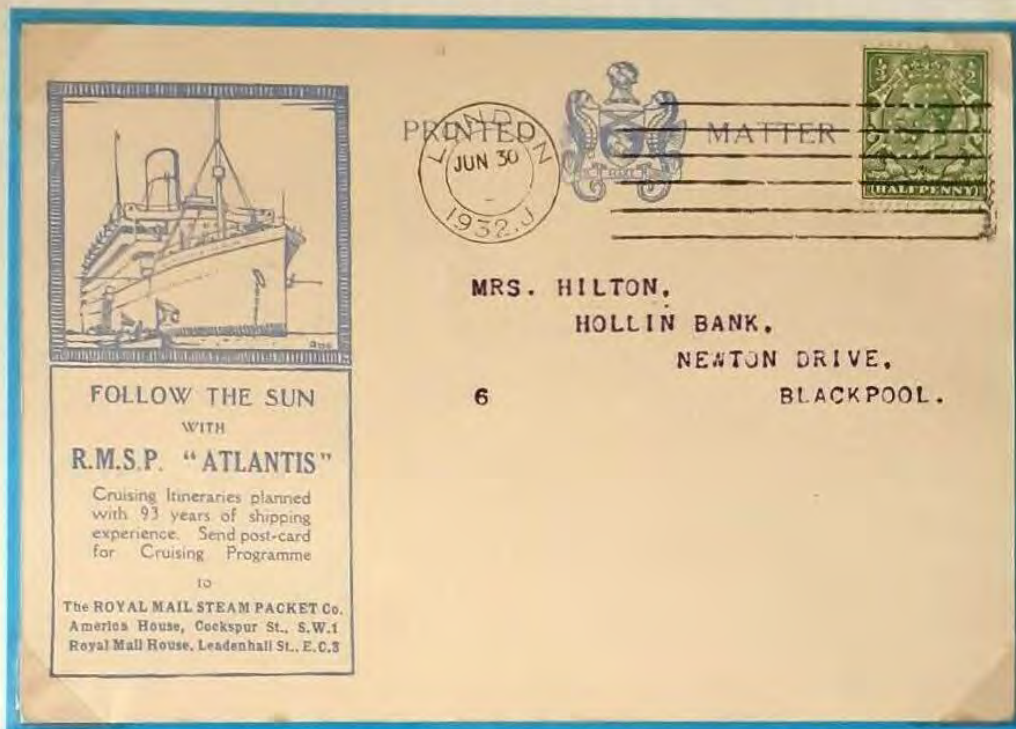
H. Cox, Esq.,  
99, Malmesbury Park Road,  
BOURNEMOUTH.

The KG V postage, cancelled by London straight and wavy lined machine cancels, are all perforated R M / S P and as is blindingly obvious is identified to the sender.



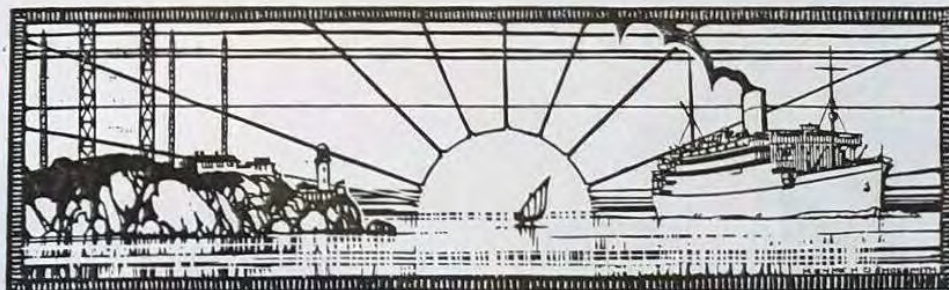
# PERFORATED INSIGNIA

Advertising



Reverse of post card

A reply post card from the Royal Mail Steam Packet Co. to a Mrs. Hilton in Blackpool. I assume in response to an inquiry about cruises. The KG V postage is perfined R M / S and is obviously identified to the steamship company. As with most shipping lines their business was a mixture of cargo, passengers and the carriage of mail. The reverse of the card is a "typical" radiogram from one of the line's ships, this to convince prospective customers of the joys of sailing with the Royal Mail Steam Packet Co.

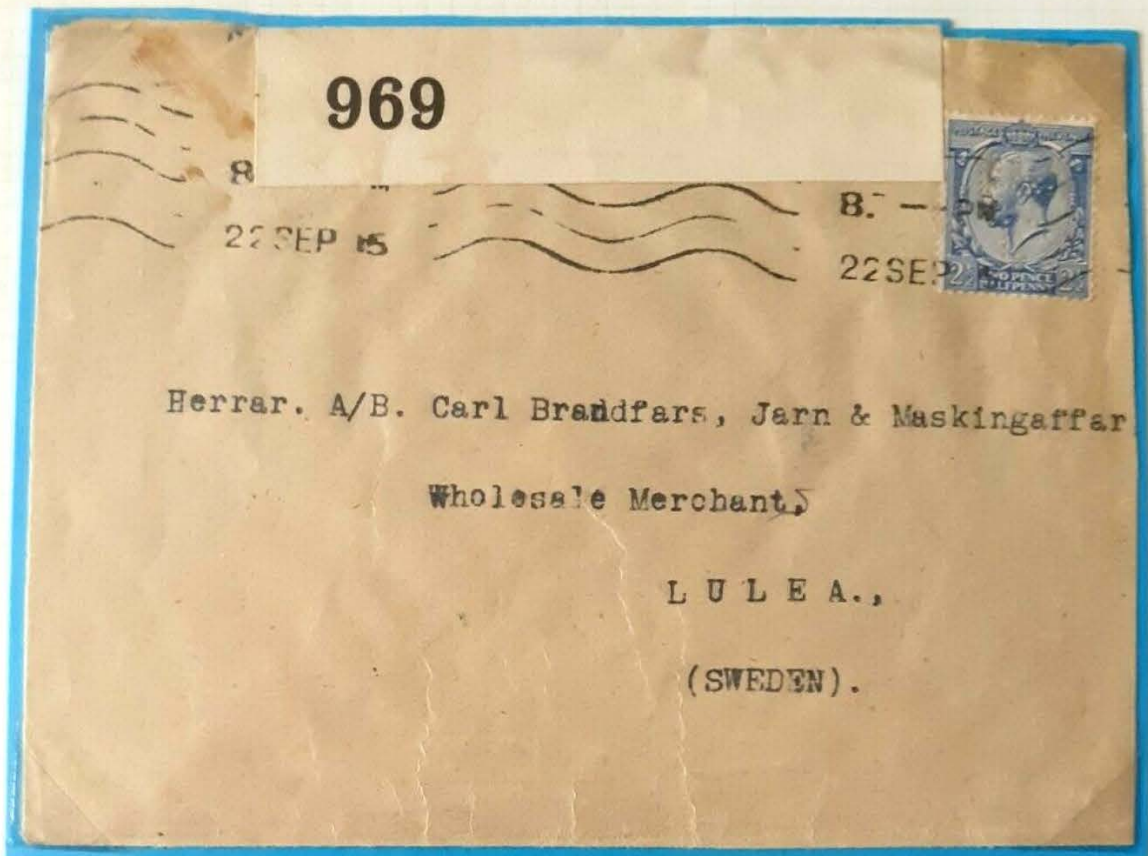


COPY OF RADIOGRAM RECEIVED FROM R.M.S.P. "ATLANTIS"

"SUNDAY SAILED FROM VIGO 6 P.M., PASSENGERS HAVING SPENT PLEASANT AFTERNOON IN THIS PICTURESQUE OLD TOWN. ORCHESTRAL CONCERT IN EVENING. MONDAY PROCEEDING ACROSS BAY TO BORDEAUX IN FINE WEATHER AND SMOOTH SEA. TREASURE HUNT CAUSED MUCH AMUSEMENT DURING AFTERNOON. ANGELL GOLF COMPETITION HELD IN EVENING. TUESDAY ENTERED RIVER GIRONDE EARLY MORNING AND ARRIVED AT BORDEAUX 2 P.M. PASSENGERS LANDED FOR EXCURSION AND VISIT TO CALVERTS CELEBRATED WINE CELLARS. SAILED 1 A.M. FOR TILBURY. WEDNESDAY FINALS OF TOURNAMENTS PLAYED OFF. ALL WELL."  
A. PURVIS, COMMANDER.  
R.M.S.P. CO., 30.6.32.

# PERFORATED INSIGNIA

Foreign mail



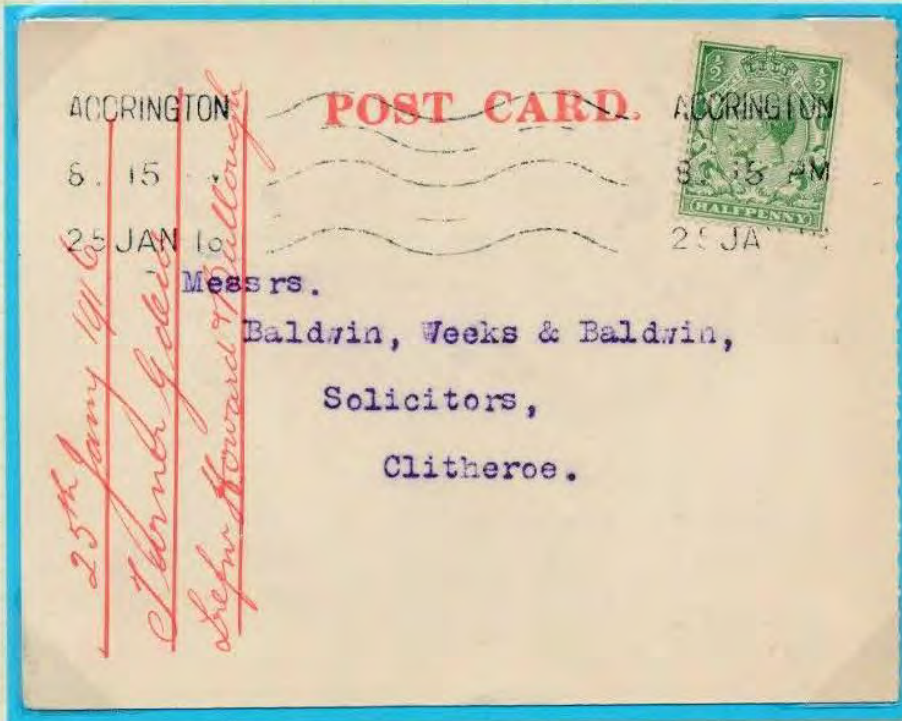
Reckitt and Sons Ltd of Hull ( later Reckitt and Colemans ) sending correspondence to Sweden. This to a wholesale merchant in the town of Lulea. The cover, because of being used during the World War I period in 1915, is censored. The postage of a KG V two and a halfpence stamp is perfined R & S / Ld and identified to the above company.

Reverse of letter



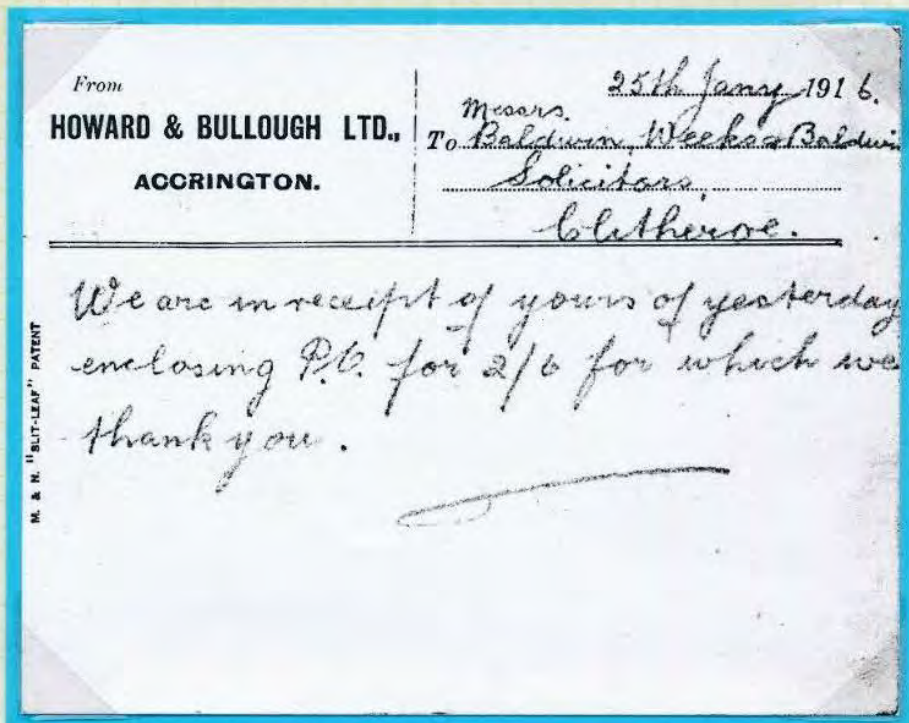
PERFORATED INSIGNIA

Internal mail



This post card, sent in January 1916 from Accrington to Clitheroe, has the postage perfined H & B / Ld which identifies to the firm of Howard & Bullough Ltd of Accrington, which is printed on the reverse of the card. The company is acknowledging the receipt of a 2s. 6d. postal order sent from the solicitors Baldwin Weeks and Baldwin.

Reverse of post card



PERFORATED INSIGNIA

AIR MAIL



Reverse of letter



The Standard Bank of South Africa sending mail to one of its branches in Nairobi in the "Kenya Colony". The 1s. 1d. postage is perforated S B / S A and identified to the above mentioned company, sent from London on the 8<sup>th</sup> December 1931, and arriving on the 17<sup>th</sup> December. As annotated by the "first flight" hand stamp, and the manuscript on the reverse, this letter travelled on the first Imperial Airways experimental flight from London to Nairobi.

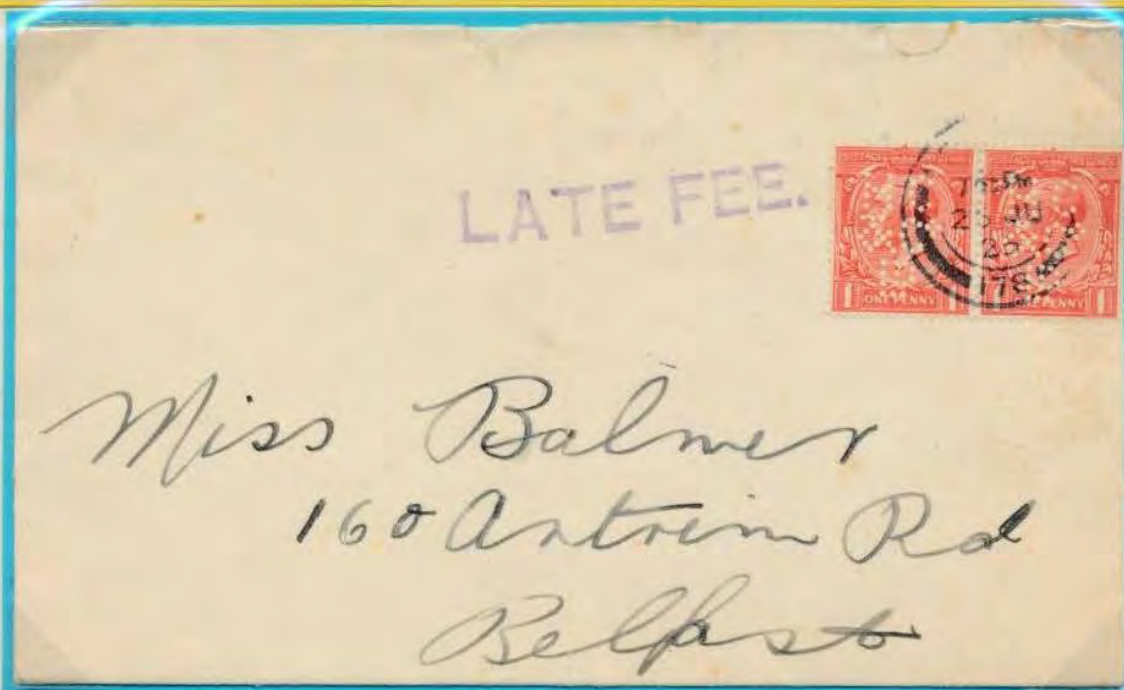
## PERFORATED INSIGNIA

Internal mail

A letter from S D Harrison of Great Yarmouth who was a merchant in the town, The KG V postage being perfinned S D / H and identified to the sender. As the machine cancel had missed its target, a triangular hand stamp has been used, and secondly, (with the telegraphic code YH in the triangle ) the hand stamp was used to denote posting under specific printed paper regulations. ( as stated on the top of the letter )

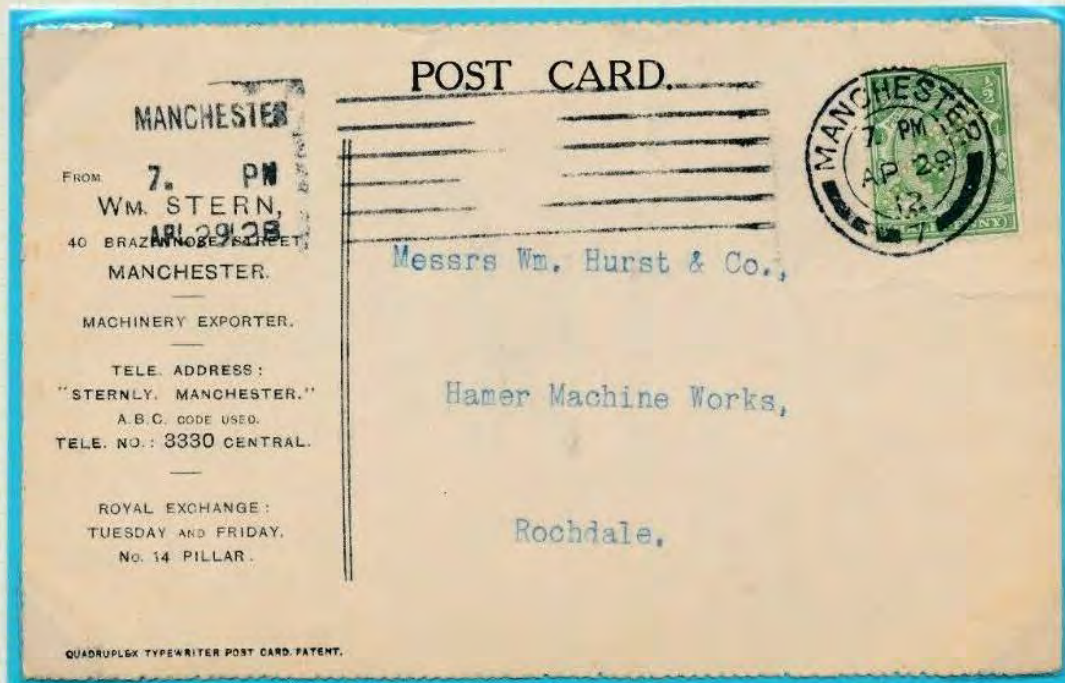


The Hayes Candy Company sending a letter to Belfast in 1926. The postage is perfinned H C / & Co / Ld and identified to the above mentioned company. The 2d KG V postage is inclusive of a late fee, which is stamped on the letter.



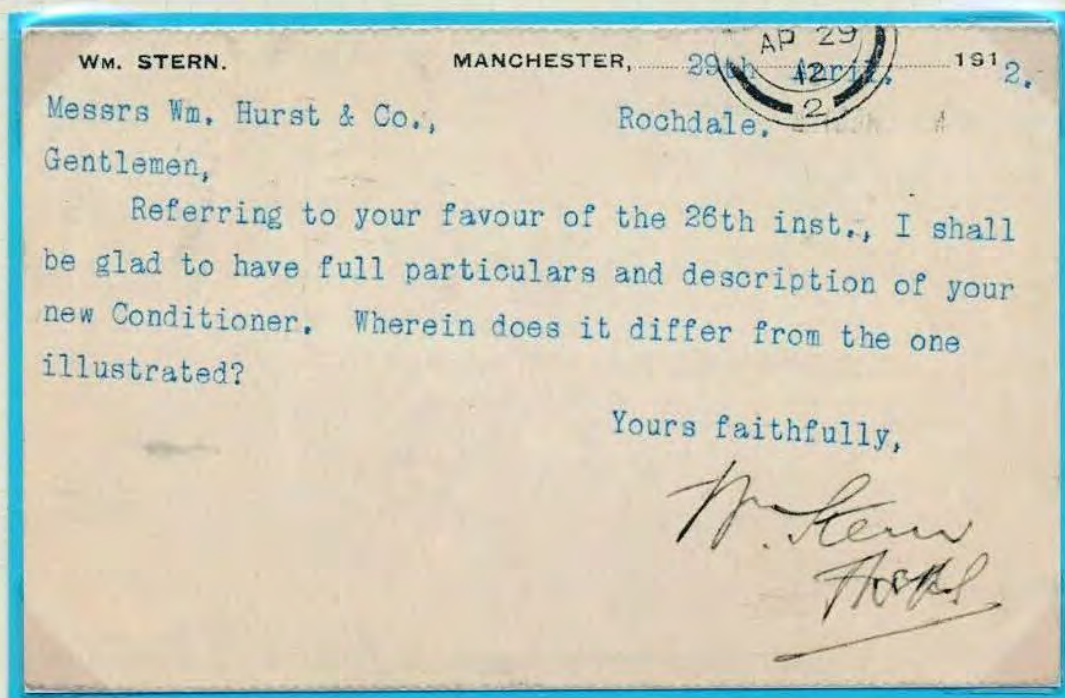
# PERFORATED INSIGNIA

Internal mail



An ordinary business post card sent from Wm. Stern in Manchester to a prospective client in Rochdale. The KG V halfpenny postage is perfined STERN (a full name perfin quite nice on cover) and is identified to the sender. The straight-line machine cancel had missed the postage stamp. So the ever-vigilant Post Office had to hand cancel the stamp with a Manchester double ring type for the 29<sup>th</sup> April 1912.

Reverse of post card



PERFORATED INSIGNIA

Foreign mail



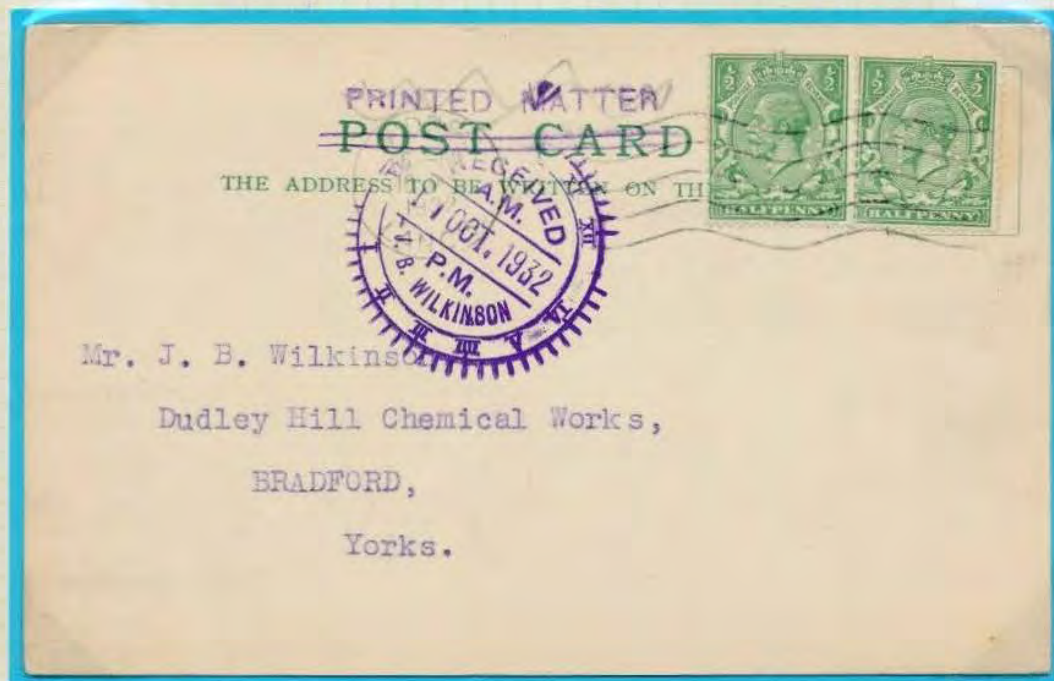
Thomas Adam and Company of Nottingham sending correspondence to St. Gall in Switzerland. Because of hostilities during World War I the letter is censored. The KG V postage is perfined T A / Ltd and identified to Thomas Adams and Company. Apart from a machine cancel with slogan advertising to promote a show in Bern this used as a receiving mark, the reverse of the cover carries a patriotic "business as usual" sticker for British industry.

Reverse of letter



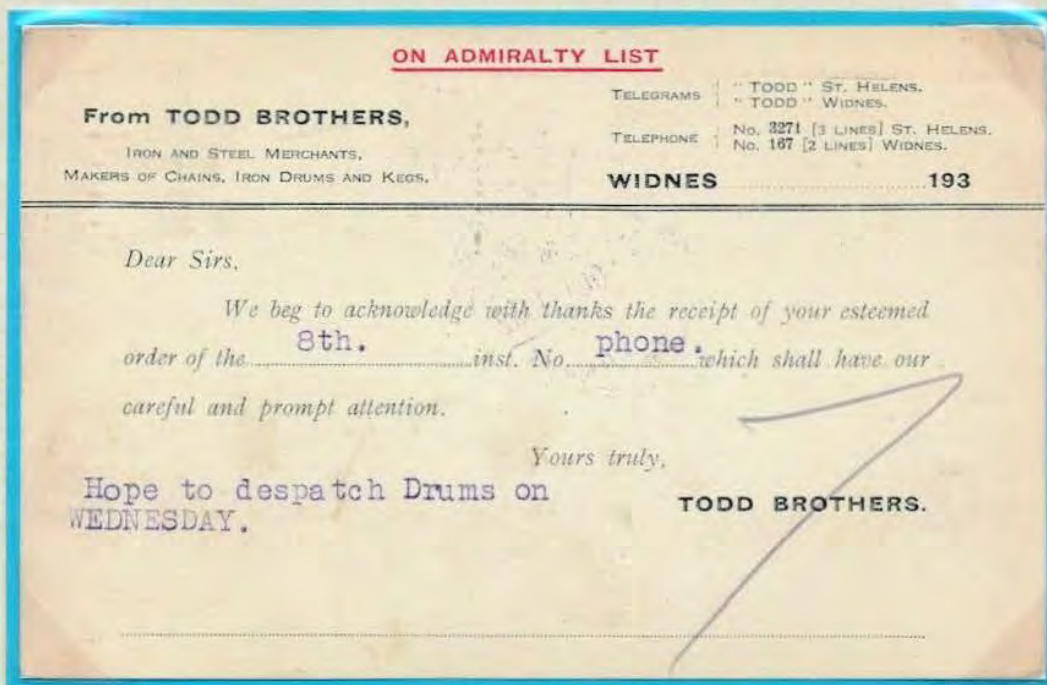
# PERFORATED INSIGNIA

Internal mail



A post card from the Todd Brothers of Widnes, sent on the 10<sup>th</sup> and received on the 11<sup>th</sup> October 1932 by a client, a Mr. Wilkinson of Bradford, regarding his order for iron drums which they would dispatch soonest. The KG V postage is perfined T B and identified to the sender. As shown on the reverse of the card, the Todd Bros. did work for the Admiralty and had been put on the Admiralty "list".

Reverse of post card



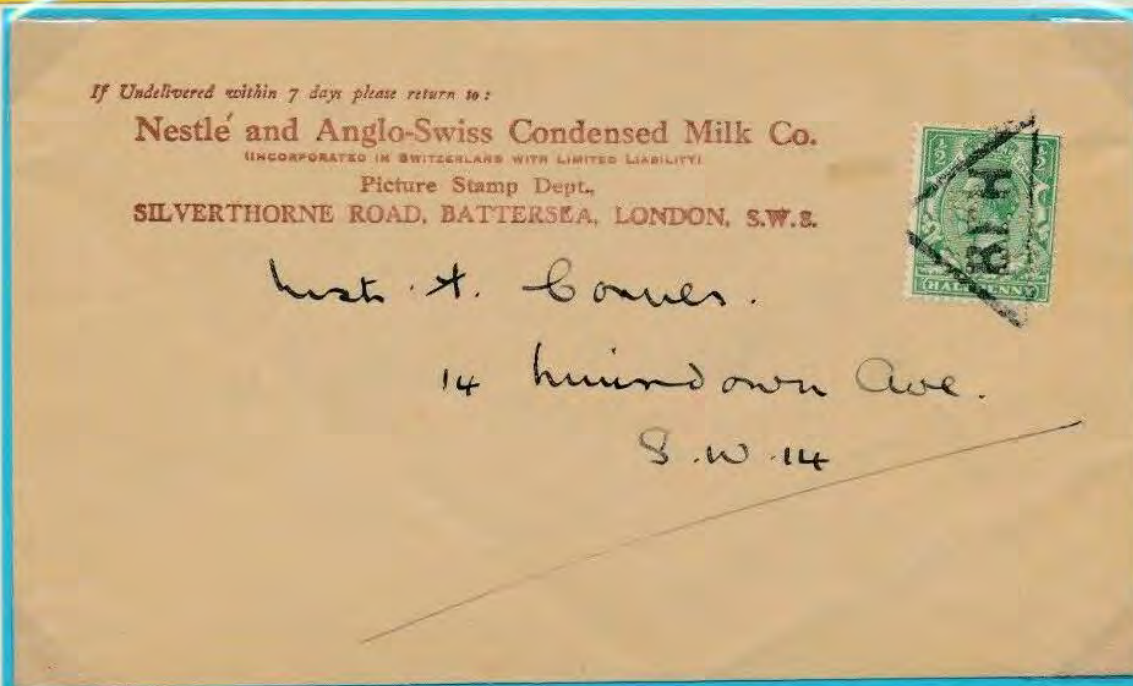


# PERFORATED INSIGNIA

Internal mail



A reply card from Knight Frank and Rutley ( still active today as estate agents etc. ) this from a “cold” mail shot to solicit business for house sales/purchases. The KG V postage is perfinned K F / & R and is obviously attributed to the sender. The card was sent back in 1930, from Bromley in Kent. The recipient has made a “polite” reply to them to say that he does not want to purchase a new home !!



A printed envelope for the use of Nestle and Anglo Swiss Milk Co, (now just Nestle ) sent internally within London during the reign of KG V, the postage, which is perfinned N A / S M is identified to the sender. The postage is cancelled by a triangular London telegraphic hand stamp, with the initials BFH.

## PERFORATED INSIGNIA

### Internal mail



Another full name perfin in WILLS identifies the sender (apart from the company name being printed on the front of the envelope !!) as the tobacco firm of W D & H O Wills, part of the Imperial Tobacco Group, quite collectable as a full name on cover. Perfin collectors like the perfin to be identified with supporting information on the envelope, this being a prime example.



An "inbound" letter to the Taff Vale Railway Company, usually the opposite is sought after. The KG V postage perfined U L / S B identifies the sender as the Union of London and Smiths Bank. I assume from one of their offices in Bristol, as the uprated postal stationery envelope was cancelled there in September 1918.

# PERFORATED INSIGNIA

Internal mail



A post card from the parcel department at Llandysul railway station informing the recipient that a parcel was waiting to be collected from their station parcel depot. The station ( Llandysul ) is a small town East of Cardigan in South Wales. The KG V halfpenny postage is perfined GWR and identifies the sender as the Great Western Railway, which operated the rail network in that part of the U.K. in 1924.

Reverse of post card

200,000 - W99 2-24. Est. 769. (S). (2571) Copyable.

**GREAT WESTERN RAILWAY.**

Parcel Department Llandysul Station June 19<sup>th</sup> 1924

The undermentioned consignment is on hand at \_\_\_\_\_ Station waiting the Owner's instructions. This is to give notice that, in accordance with the conditions of conveyance the goods remain in the Company's possession at the Owner's risk, and subject to the usual charges for warehousing, wharfage, or extra cartage services, if respectively incurred.

This notice should be produced if and when application be made for delivery.

From	Date	Quantity or Number of Packages	Description	To Pay
Bristol	9/6/24	1	Parcel	—

Reason for non-delivery (if any) \_\_\_\_\_

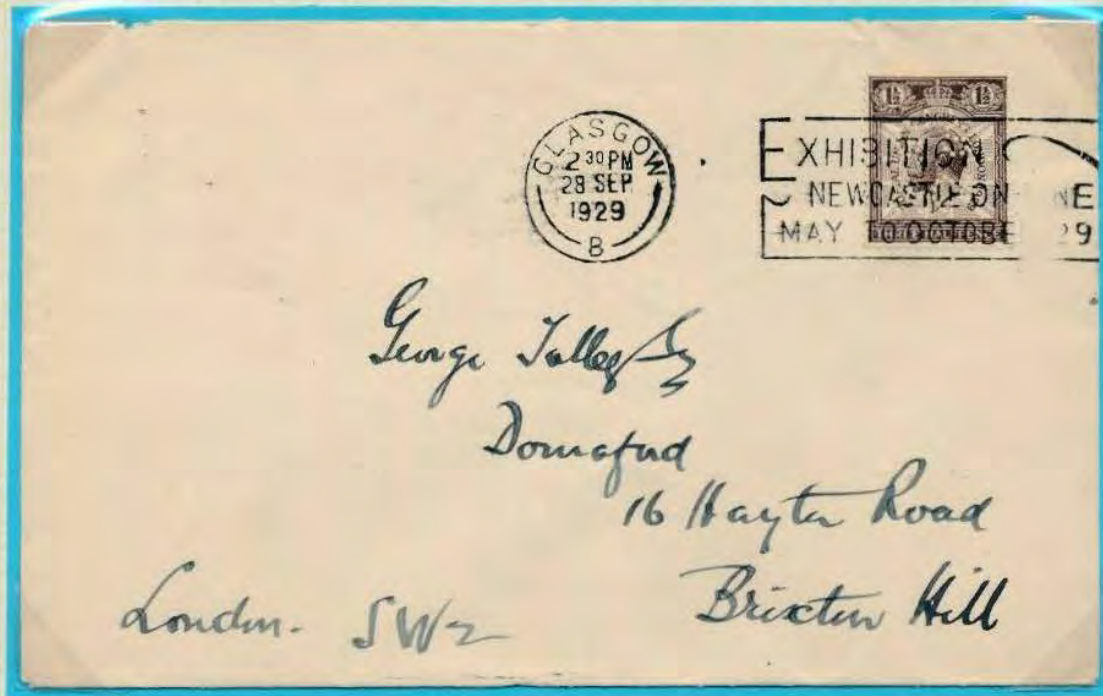
(16)



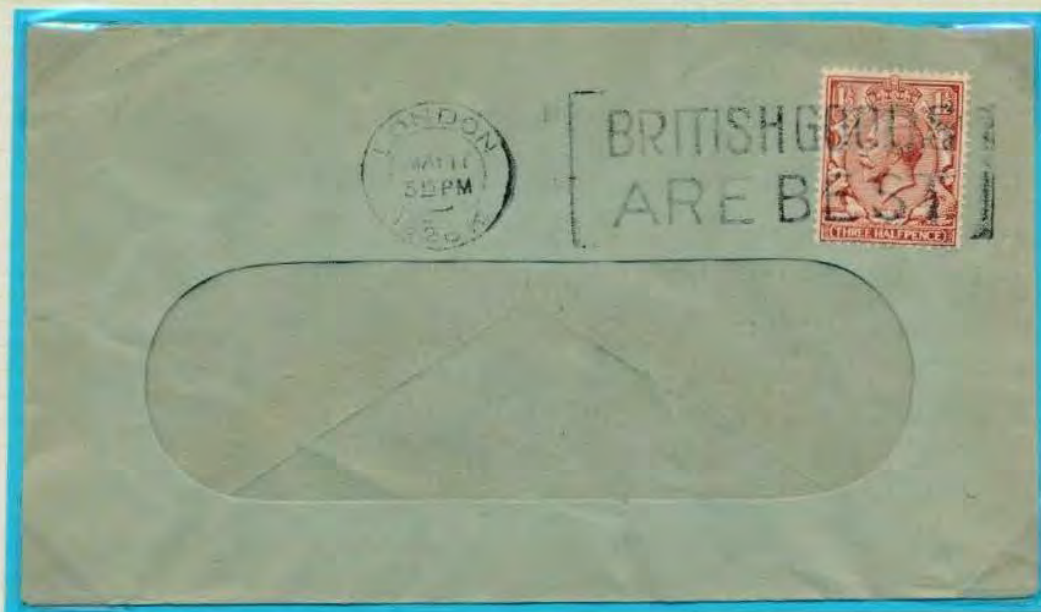
# PERFORATED INSIGNIA

Internal mail

A commercial letter sent in 1929 from Glasgow to London. The postage of a one and a halfpenny 1929 Postal Union Congress "commemorative is perfinned G S / & Co, which identifies the user as A B Grant & Sons Glasgow. The cancellation is a machine type with slogan promoting the Newcastle exhibition .



Commercial mail to ?? but from the Pearl Insurance Co Ltd. ( Incidentally, their original perfin was P A C [ when companies gave assurance instead of insurance ] but altered because of the Prudential Insurance/Assurance Co perfin also P A C ) This letter carrying postage that is perfinned P L A, and identifies to the Pearl Insurance Co Ltd. The cover is postmarked with a London slogan machine cancel promoting British goods are the best.



PERFORATED INSIGNIA

AIR MAIL

A very nice early air mail letter sent from London to Germany. The letter left London on the 7<sup>th</sup> December 1932 but unfortunately as there is no back stamps the date of arrival cannot be ascertained. The 4d air mail rate postage is perfined W & C P Ld and identifies the user as W & C Pantin Ltd of London. (the company normally used a full name perfin of PANTIN !) The letter has attracted a nice Cologne air mail transit cachet. I do not know if the letter than went onward by air mail to Stuttgart as Derendingen-Tubingen is about 20 miles South of Stuttgart !

BY AIR MAIL  
PAR AVION



*Bei Leipzig bei  
Luffpostamt  
Köln-Flughafen*

Messrs. WURSTER & DIETZ,

DERENDINGEN-TUBINGEN,

(WÜRTTEMBERG),

GERMANY.

PERFORATED INSIGNIA

Internal mail



A business reply KG V postal stationery post card, at the halfpenny rate uprated by the addition of a further halfpenny to send a message from the Watney, Coombe, Reid and Co. ( brewery ) to a Mr Johnson in Midhurst. ( he must have been well known !! ) The additional postage is perfined W C R and fits nicely with the above named company ( Whatever became of the Coombes' or the Reids', or come to that where is Watney's red barrel now ?? )

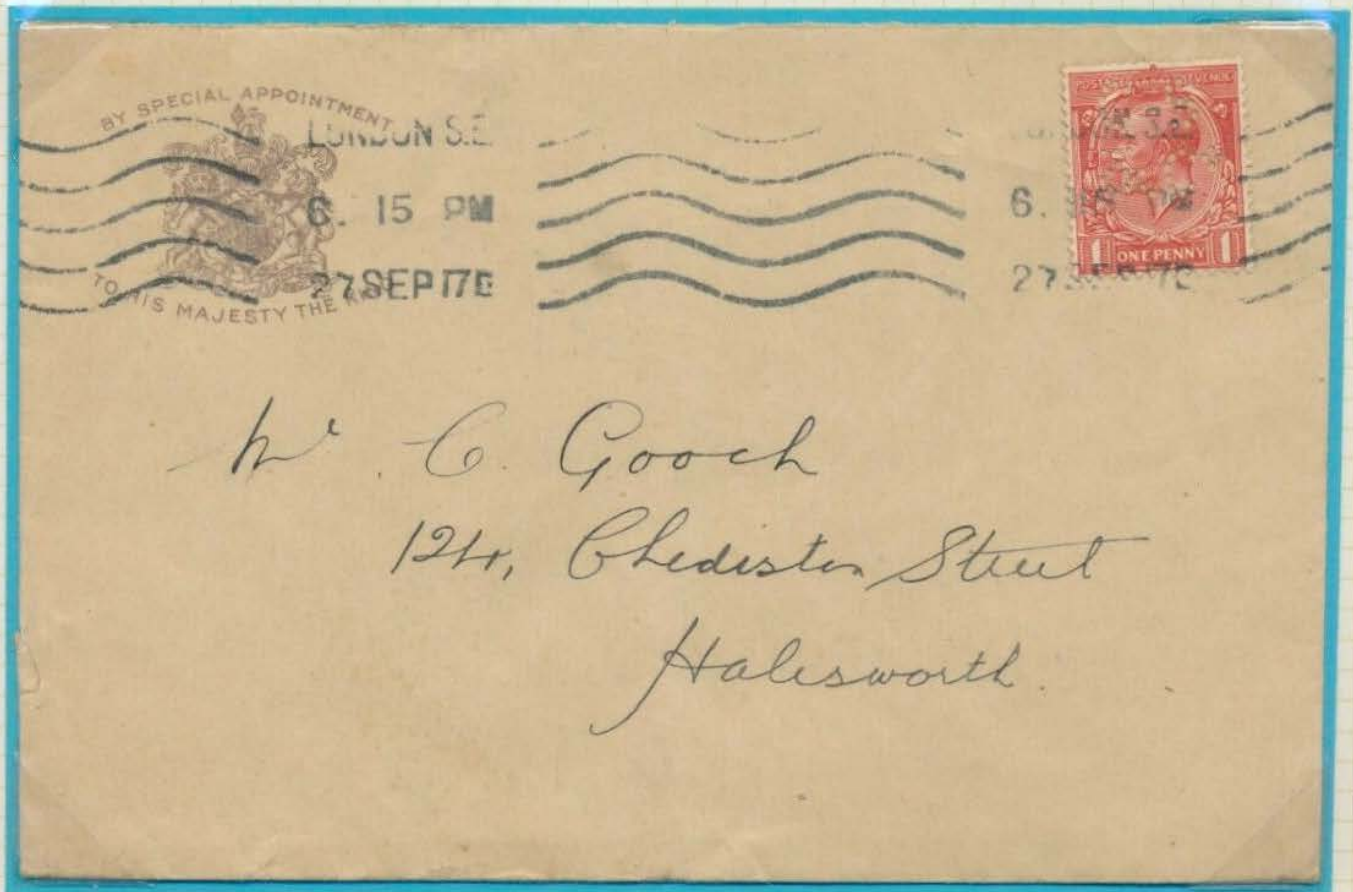
Reverse of post card



# PERFORATED INSIGNIA

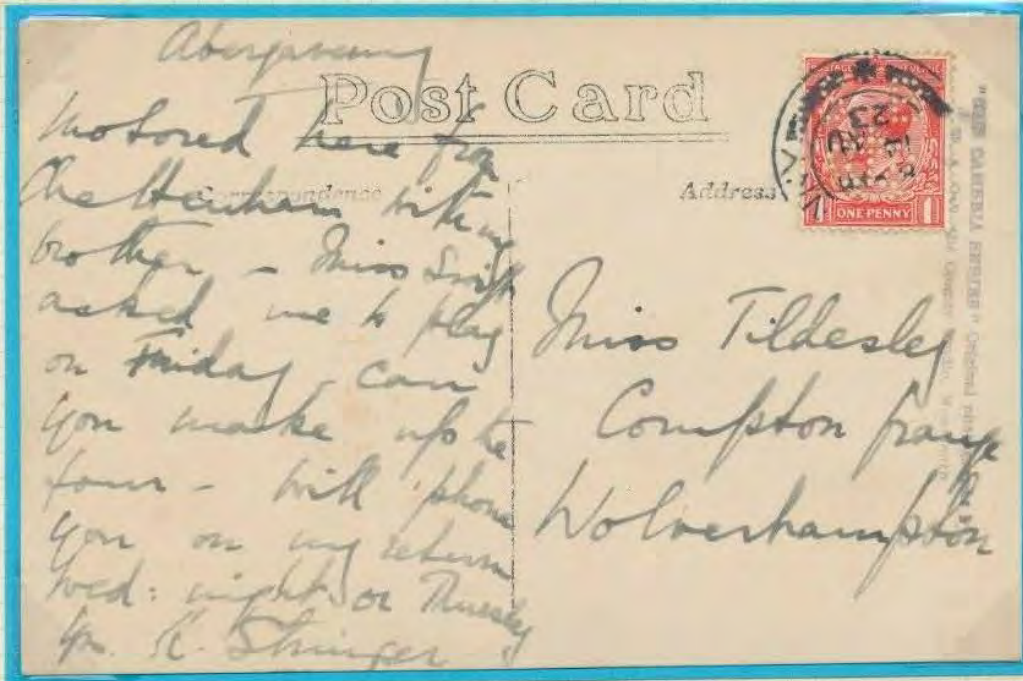
Internal mail

Mr. Gooch moving up in the world, in receiving mail from someone with a royal warrant !! The KG V postage is perfinned C S / & Co and is identified to a Chas. Southwell & Co of London. What Southwells provided for King I do not know, but they do not address Mr Gooch's letter with the normal type of embellishment, i.e. rag and bone, wool and scrap metal dealer !!



# PERFORATED INSIGNIA

Internal mail



At first glance I thought that this was another “borrowing the postage” item, but, on further examination. The post card conveys a social message from a Mr Stringer to a Miss Tildesley back in Wolverhampton. The postage is perfined S B / crown ( a nice item even on a post card ) and is identified to the Stringer Brothers Iron and Steel stockholders at Albion in West Bromwich. ( Nr. Wolverhampton.) So, one of the brothers took some company/his own postage away on holiday and used it on correspondence back home !!

Reverse of post card





PERFORATED INSIGNIA

Internal mail

A window envelope printed for the "People" newspaper, the KG V stamp being perfined PEOPLE, a nice full name perfin identified on cover. The letter had been sent by the newspaper to a Mr. Smith, a newsagent in Sleaford. This to return the copy of an invoice which he had paid for the supply of newspapers. The invoice dated 27<sup>th</sup> February 1919, and the letter posted on the 28<sup>th</sup> February 1919.

undelivered, please return to

NDONLWS

**The People**

LONDON W.C.2

MILFORD LANE, STRAND, LONDON, W.C.2.

FEB 19

8. 19. 19



MILFORD LANE, STRAND, LONDON, W.C.2.

*Smith*, NEWSAGENT,  
23 Alexandra Rd  
Sleaford

**Dr. to The People, LTD.**

TELEGRAPHIC ADDRESS: THE POPULAR SUNDAY PAPER. TELEPHONE: GERRARD 9623-TWO LINES.  
"PEOPLE, ESTRAND, LONDON."

Cheques, P.O.'s and M.O.'s should be made payable to "The People, Ltd." and in all cases crossed "London County, Westminster & Parrs Bank, Ltd.—Payee only."

Date	Quires (25 copies per Or.)	Copies	£	s.	d.	£	s.	d.
Feb-16	3	—					6	6
	By Cash			6	3			
	<b>CONTRA.</b>				3		6	6
	By Tablet Copies							
	„ Poundage							
	„ Unsolds (25 copies per Or.)							

Received by C. A. GRAY, for The people, Ltd.

*her*

Enclosed receipt

# PERFORATED INSIGNIA

Internal mail

A piece of social history, in that the company of Schaffer and Budenberg Ltd had been taken over by the Budenberg side of the business. This in the continued production of engine and boiler fittings. The post card sent in 1922 to Manchester Corporation, from the new company of Budenberg Gauge Co Ltd, carries a KG V halfpenny postage stamp perfinned B G / Co and identified to the new company name.

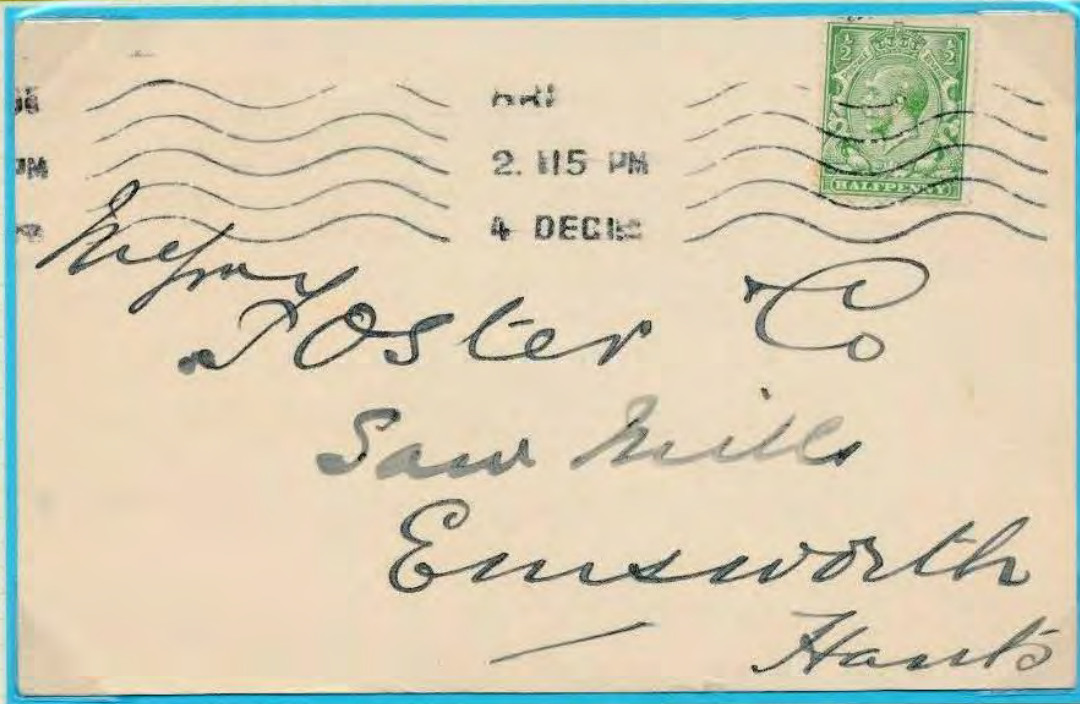


The card also carries an unusual red handstamp/cachet, of the company premises being a "controlled establishment under the munitions of war act 1915" This still in effect in 1922. I wonder if the name change ( Schaffer/Budenberg ) had anything to do with the anti German feeling still felt after the end of W.W. I



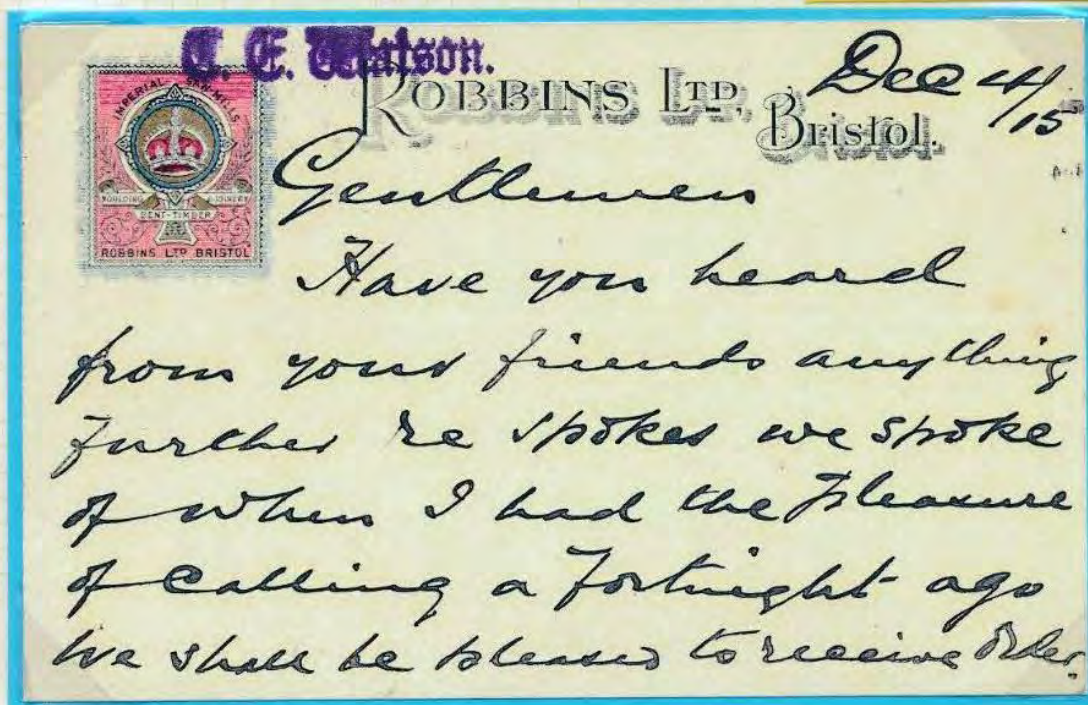
PERFORATED INSIGNIA

Internal mail



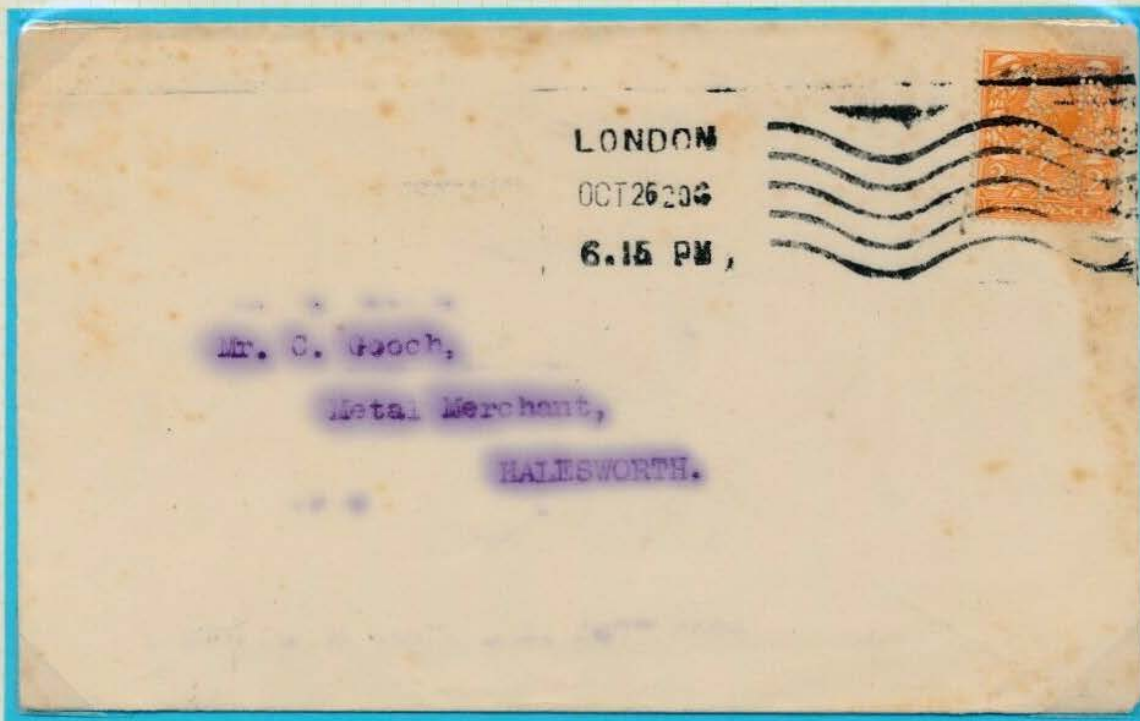
A commercial post card sent in 1915, written as a "follow up" after a previous meeting, "just wondering " if they wanted to place an order !! The postage is perfined "R" and is identified to the sender Robbins Ltd of Bristol. The "Enquiry" was regarding spokes, and as Robbins were the proprietors of the Imperial Sawmills in Bristol, I assume they manufactured wooden products of which C E Watson needed some !!

Reverse of postcard



# PERFORATED INSIGNIA

Internal mail



Two letter, both from L Rose and Co. Ltd of Worship Street in London. The KG V postage is perfinned L R / & Co / Ld and is identified by the details on the front and reverse of the two letters. The Rose company has been making lime juice for generations, and the “company logo” shown on the reverse of this sheet, is almost identical to that in use today.



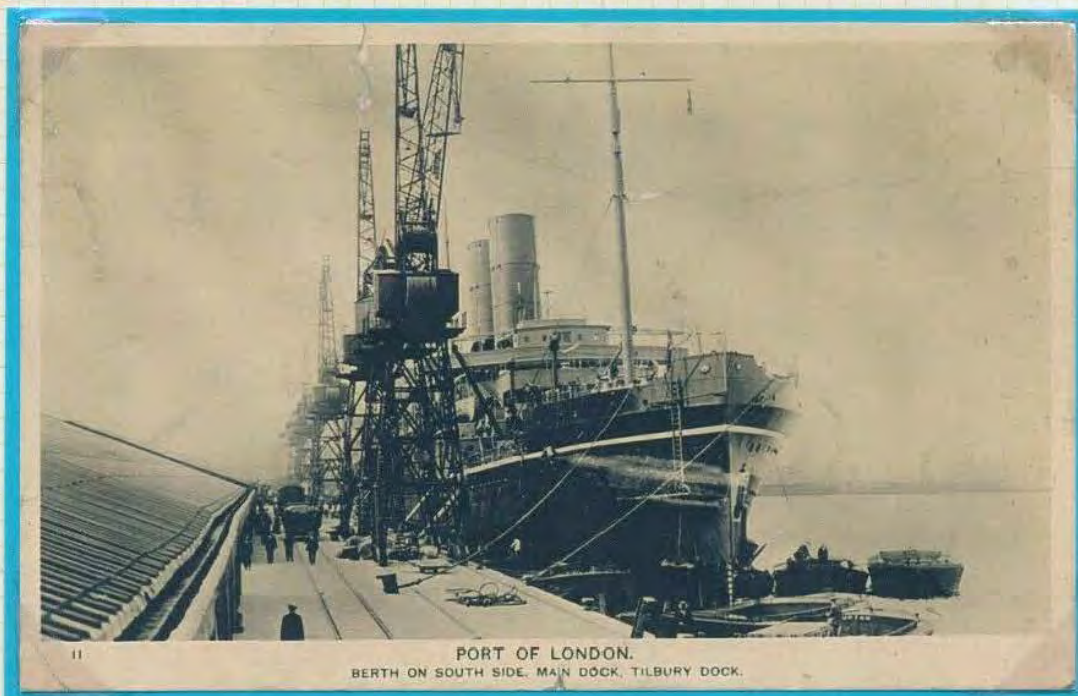
# PERFORATED INSIGNIA

Internal mail



A grubby post card sent from the Port of London Authority in February 1930. The postage is perfined P L / A and ties in nicely with the sender. The acknowledgement message on the card being sent to a Railway Company goods department at another part of the docks area. The face of the card showing how large ships could be accommodated in the Authorities docks !!


Reverse of post card



# PERFORATED INSIGNIA

Internal mail

Telegrams—"RURALNESS. LETCHWORTH."  
Telephone—41 LETCHWORTH.



**THE COUNTRY GENTLEMEN'S ASSOCIATION, LTD.,**  
WILLIAM BROOMHALL, *Managing Director,*  
Also  
London and Glasgow.

LEITCHWORTH,  
HERTS.  
9th Feb. 1920.

**D. 3370/T. S/W**

Kindly quote us for 1 crab winch  
No.2. (4 ton) timber chains for delivery  
Ireland, stating what delivery can be given.

*Abbot & Co*

3370/T.

In your reply please refer to

A commercial card sent for a quotation for one crab winch No. 2 (4 ton) with timber chains, for delivery to Ireland. The addressee being Abbot and Co in Newark on Trent. The sender of the card, the Country Gentlemans Association Ltd, apart from the information shown on the reverse of the card, the sender is further identified by the postage being perfined C G A and it does not take a genius to work out the link between the two.

Reverse of post card

POST CARD  
THE ADDRESS TO BE WRITTEN ON THIS SIDE



Messrs Abbot & Co.,  
Newark-on-Trent.

# PERFORATED INSIGNIA

AIR MAIL

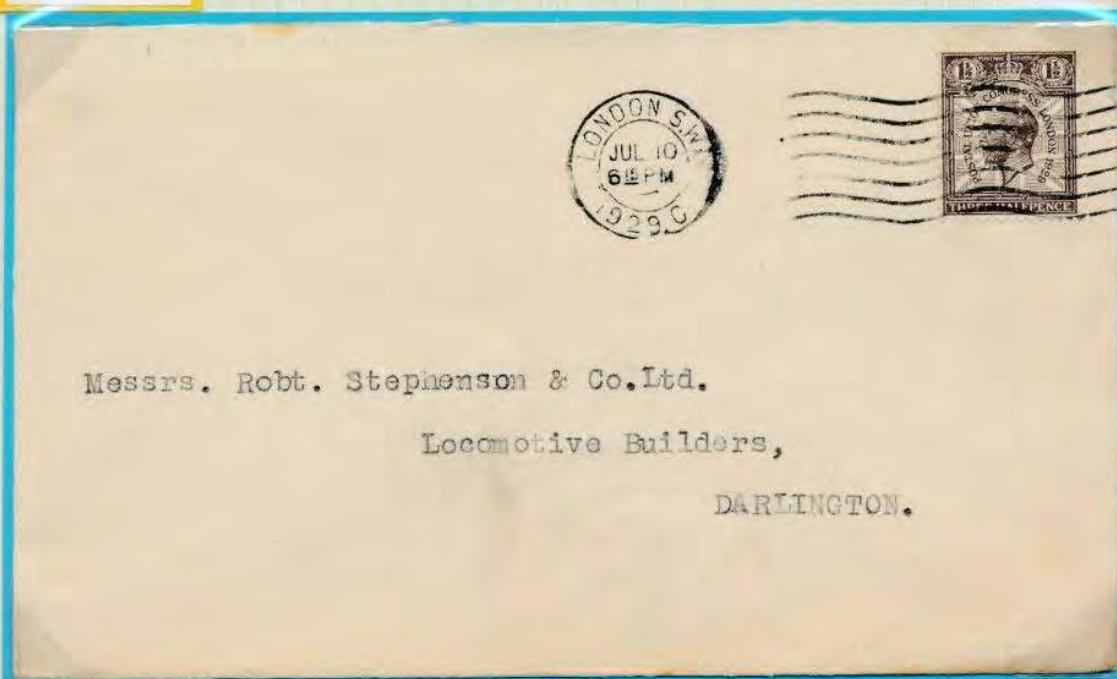


Two letters sent air mail from the U.K. to South America. The first (above) has KG V postage perfined A . F / Co and is identified to Alfred Field and Co of Birmingham. The letter was routed via Toulouse then flown across the South Atlantic to Brazil in 1930. The second (below ) with stamps perfined J B / C L and identified to John Batt and Co of London, was sent, in 1938, via the German South American service to Sao Paulo in Brazil.



## PERFORATED INSIGNIA

Internal mail



A simple letter with the KG V postage being perfined V O / Co L, this identifying the sender as the Vacuum Oil Company Ltd. The commemorative postage of a low value 1929 PUC is not too common on a cover. The addressee seems to be from another era, in that the letter is addressed to Robert Stevenson, Locomotive Builders in Darlington !!



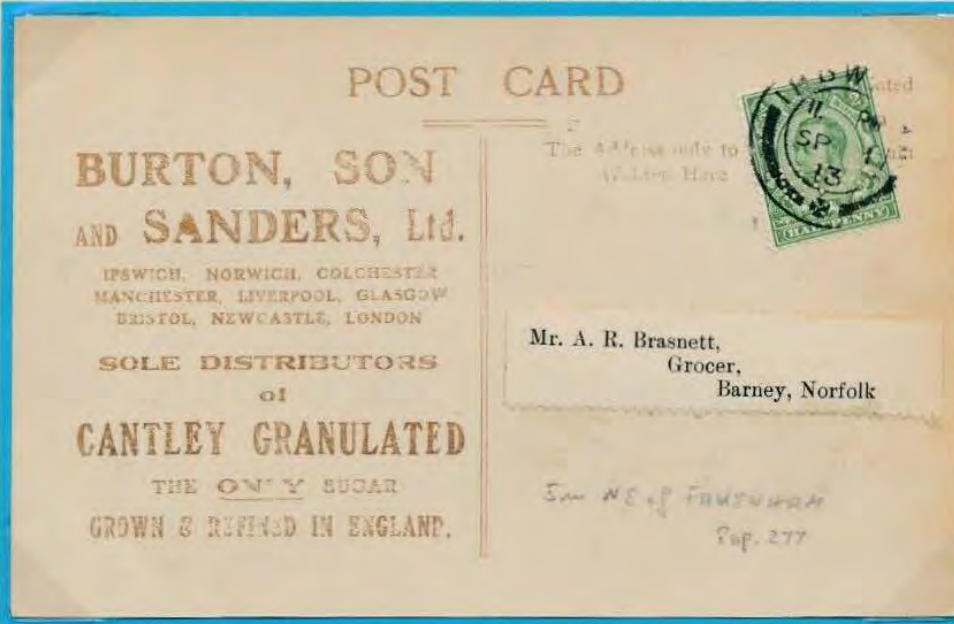
A scruffy letter sent from Birmingham to Fraserburgh in January 1928. The KG V postage is perfined A / & / G and is attributed to the Abstainers and General Insurance Co. Ltd. The postage is cancelled by a machine slogan postmark promoting the British Industries Fair to be held over the following months. The last part of the address after Fraserburgh is written as N.B. the term North Britain still in use in the late 1920's !!



# PERFORATED INSIGNIA

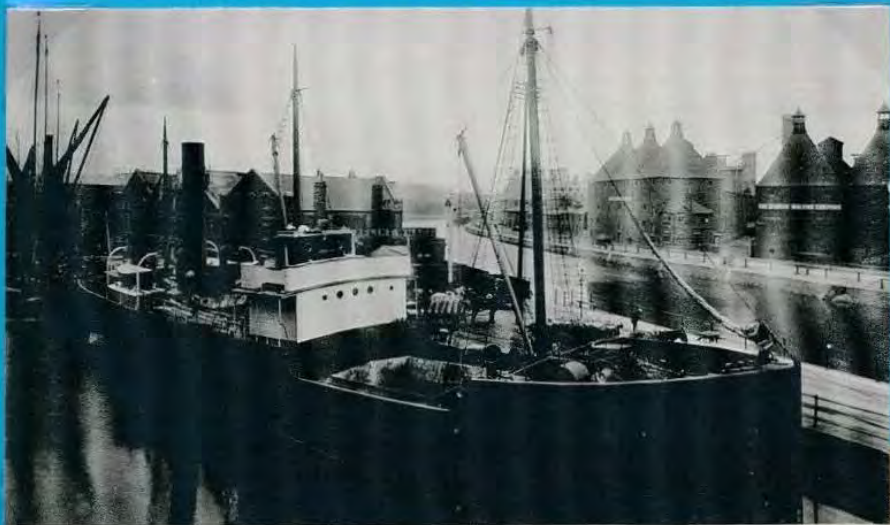
## Internal mail

This advertising card, I assume sent to one of their customers in Barney, Norfolk, by Burton Son & Sanders Ltd., promotes the influence of granulated sugar production in the U.K. by this company. The KGV postage is perforated B & S and is identified to this company as the user. Someone has pencilled in on the card that Barney is 5 miles North East of Fakenham and had a population of 277 in 1913. The village is still there today !!



## Face of post card

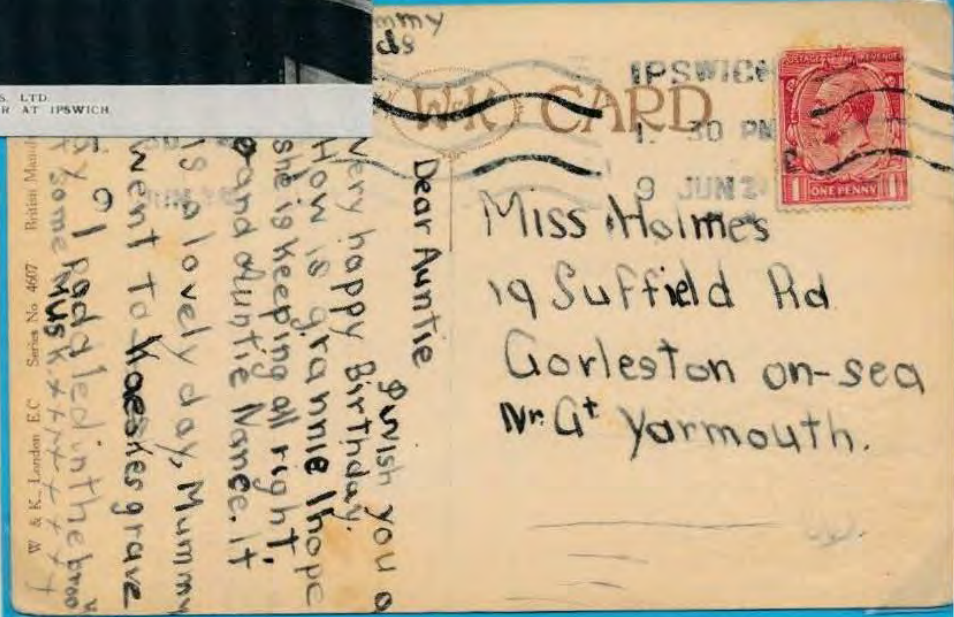
The face of the card shows one of the company ships unloading sugar at the docks in Ipswich.



BURTON, SON & SANDERS, LTD.  
DISCHARGING A CARGO OF SUGAR AT IPSWICH

## Birthday post card

A KGV period card sent from Ipswich to Gorleston, I do not know if the sender had anything to do with the firm of Burton Son & Sanders Ltd, but the postage being perforated B & S is attributed to the above company. So this could have been used legally, or just another example of "borrowing the postage" !!



# PERFORATED INSIGNIA

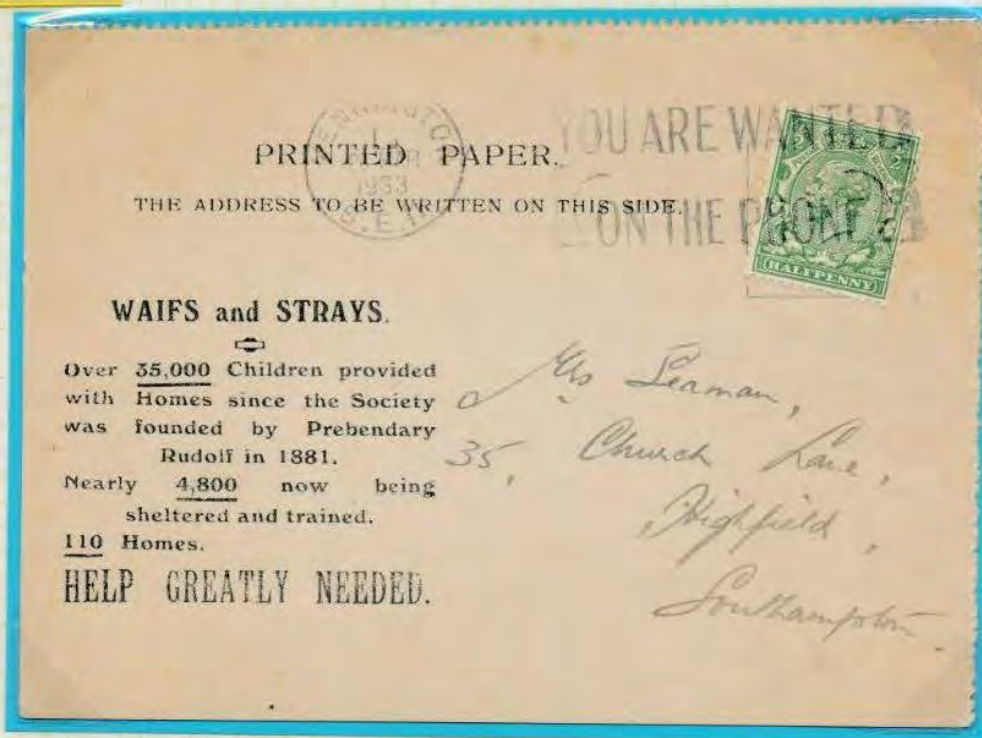
Foreign mail

A letter from a chap in the U.K. to a pal in Rotterdam in Holland. The KG V postage is perfined W M / & Co and identified to Welch Margetson and Co. of London. The date of posting of July 1918 means that the letter was censored because of WW I. The letter is about cricket and failing to be enlisted in the forces because of ill health, hardly top secret material. But, still using the company postage for personal letters !!



# PERFORATED INSIGNIA

Internal mail



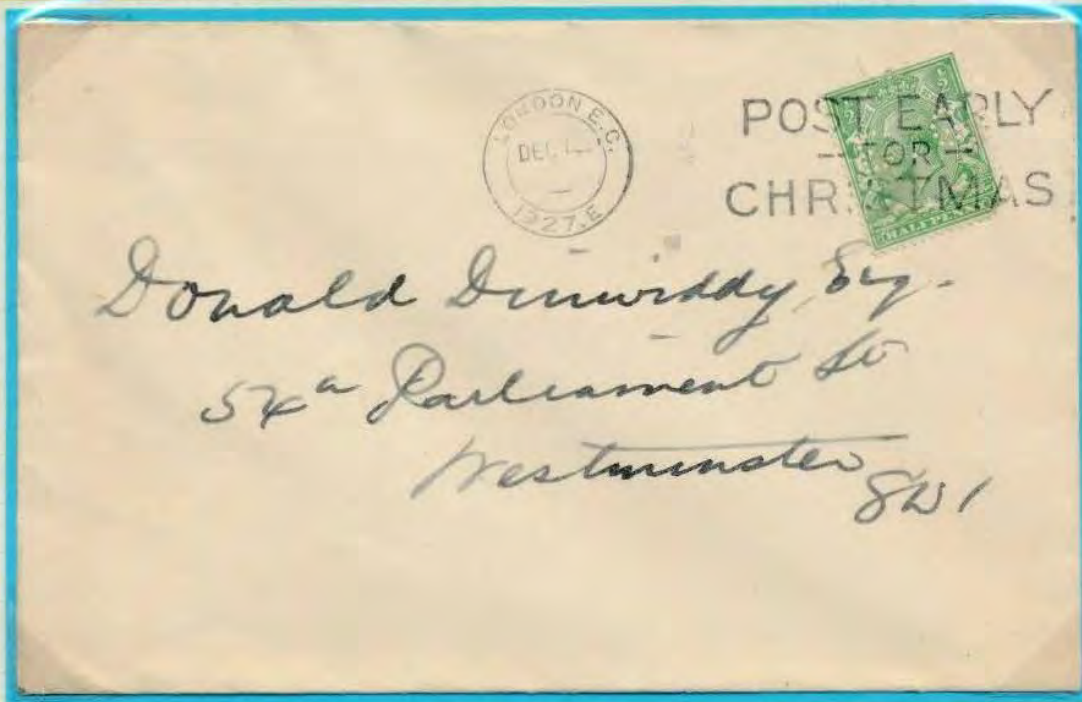
The perfin W & S on the KG V halfpenny postage shown is accredited to the Waifs and Strays Society. The card from the organisation is in reply to a donation of one shilling, this card is then signed by a Miss Dorothy Phillips, who's name appears on the "credentials" for the Society as the secretary of the Childrens Union. The postmark is of a machine cancel with a slogan, in this case "you are wanted / on the phone", first used in 1931.



## PERFORATED INSIGNIA

### Internal mail

A letter used internally within London, from the Estates Gazette publication to a Mr Dinwiddy Esq. in Westminster. The postmark of a machine cancel extolling the virtues of posting early for Christmas cancels the KG V halfpenny postage perfinned E . G which is attributed to the sender mentioned above.



Unfortunately, a front only of an original letter sent by the Chief Constable of Birmingham. The reverse of the front is tabulated with messages, so I assume that the firm of Gurteen and Sons used old envelopes as note pads !! The postage, cancelled with a Birmingham telegraph type triangular plus 5 wavy bars. The postage is perfinned with a "B on C" monogram, and identified for use by the City Council of Birmingham.



# PERFORATED INSIGNIA

Internal mail

KG V 1d postal stationery envelope uprated with the addition of a further halfpenny postage which is perfined A & Co. As advertised on the cover the A & Co perfin fits neatly with the sender as Armour and Company, with the head office in London. But, as the cover is cancelled in Cardiff, I assume that Armour & Company had a regional office in South Wales.



## PERFORATED INSIGNIA

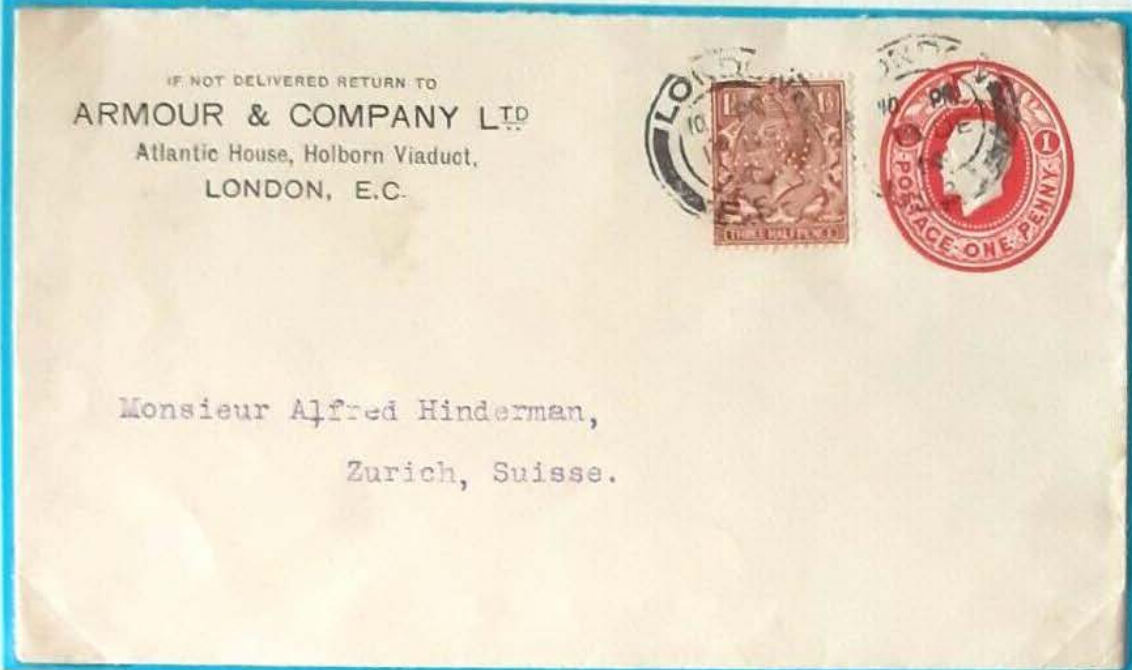
AIR MAIL



A very nice blue Imperial Airways airmail etiquette asks would you send this letter by aeroplane to South Africa. The postage is perfined O C M and is identified to the Oriental Carpet Manufacturing Co. Ltd, but no outward sign indicates that this letter was commercial. So was it a case of borrowing the postage again!! Nevertheless this is a significant cover sent out on the trial Imperial Airways service to South Africa, leaving London on the 9th December 1931. On arrival in Cape Town the receiving marks show that it reached there on the 21st December 1931 (just in time for Christmas) even though it had been redirected. Someone at the time understood the significance of the mail and has appended a pencil annotation of "first airmail to the Cape" and please keep the envelope, never mind the contents sending Christmas greetings to Northland!!

# PERFORATED INSIGNIA

Foreign mail



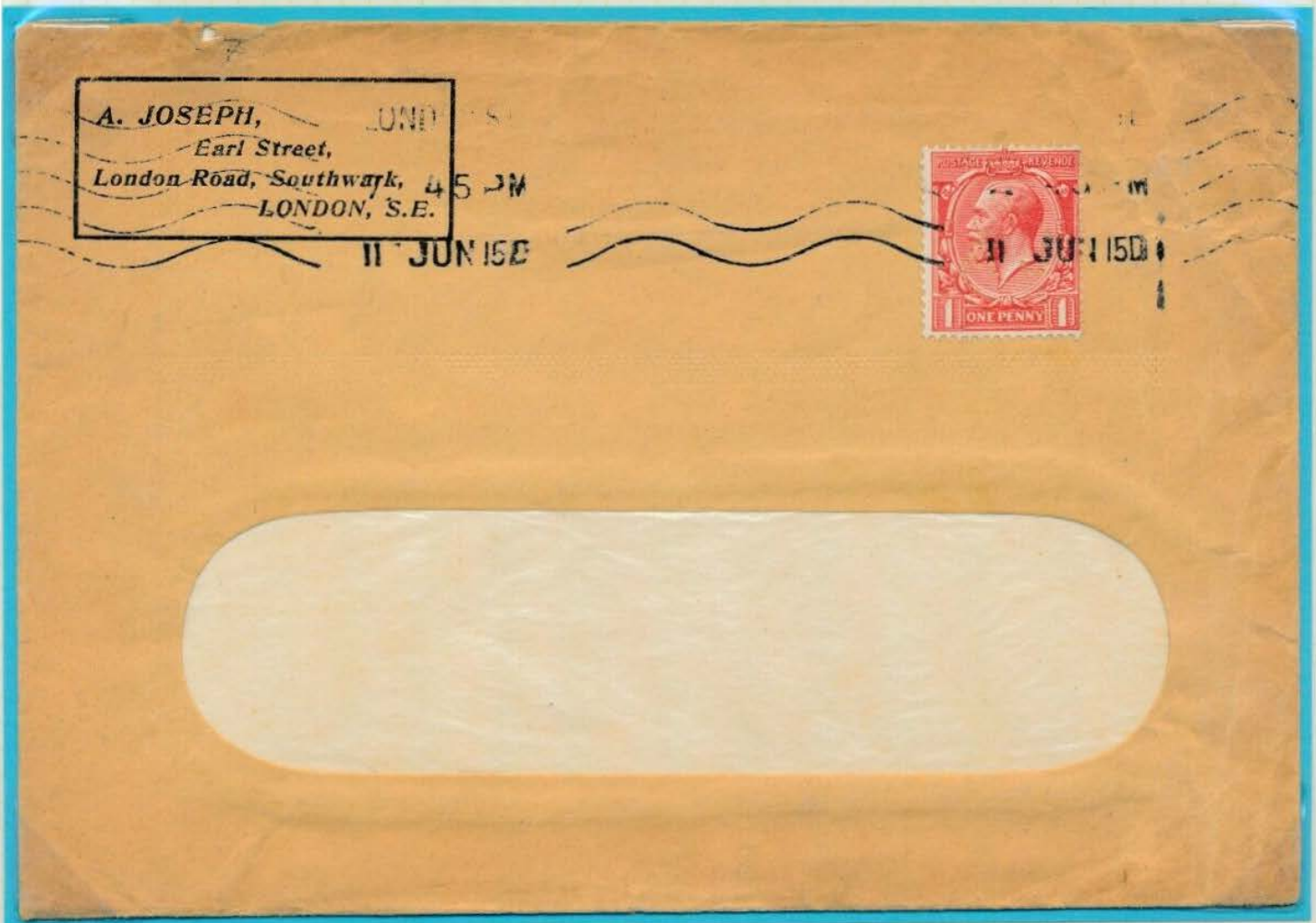
A not very imaginative perfin of A & Co identified as being used by Armour and Co. Ltd. in London. The KG V additional postage on the postal stationery envelope sending this letter on it's way to Zurich in Switzerland, this in December 1914. I assume that as Switzerland was a neutral country, censorship was not required at this early stage of World War I.



A simple letter sent by the Solicitors Law Stationery Society to Paris. The stamp is perforated OYEZ and is the attributed "logo" or trademark of the above organisation. Although not technically a "full name" it is classed as such a perfin, and identified to that company. The letter was under-funded on the postage side, so the French authorities wanted another 30 cents, the postage due labels are plain for all to see.

# PERFORATED INSIGNIA

Internal mail

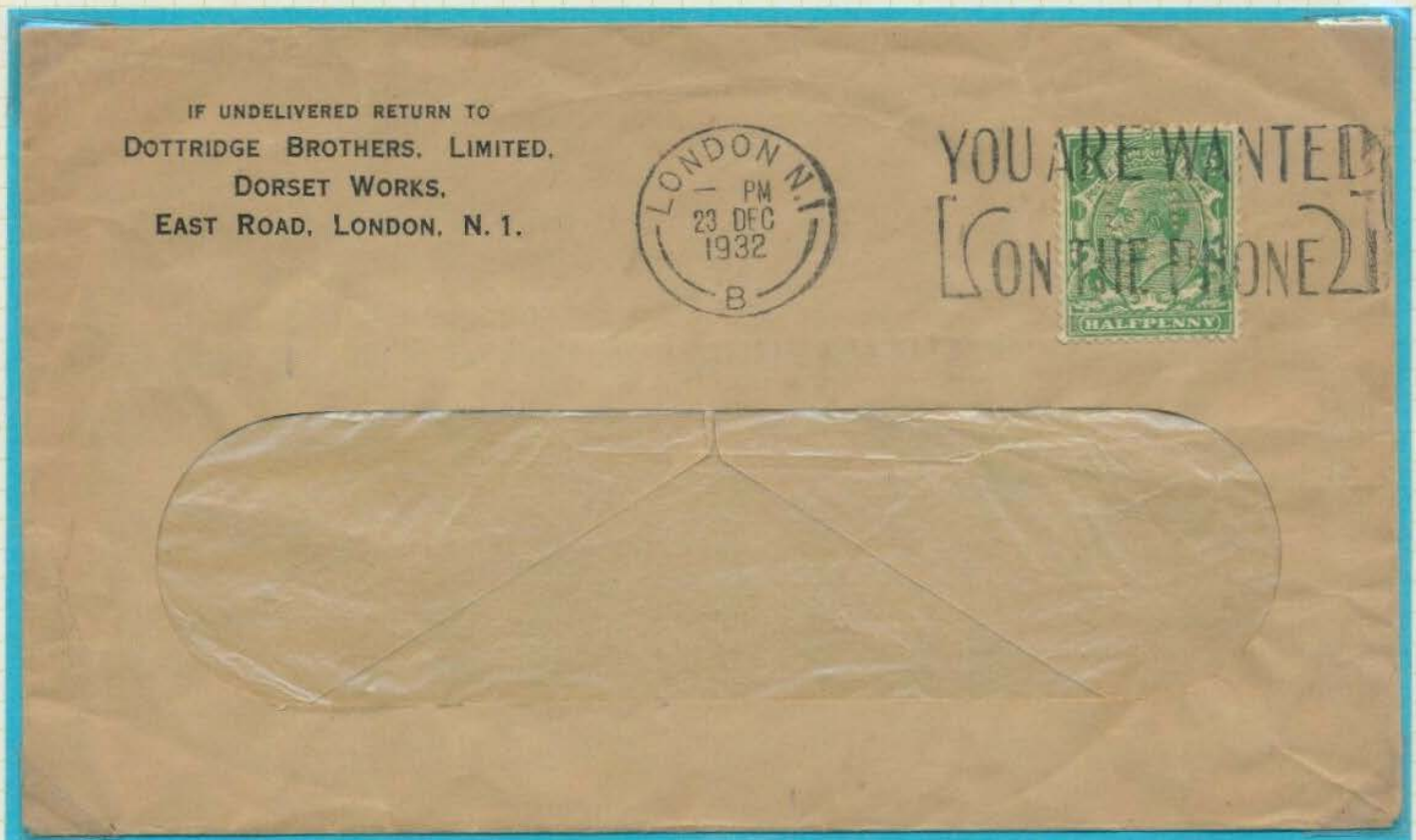


A window envelope used in 1915, the KG V postage being perfined A J and confirmed as used by A. Joseph, especially, as the details are on the front of the letter. Sent from London to Mr. Gooch in Suffolk, and surprisingly, there are no calculations on the reverse !



# PERFORATED INSIGNIA

Internal mail



Simple window envelope used by the Dottridge Brothers Ltd. The postage being perfinned DB / LTD and is identified to the company. The postmark is a fairly clean "you are wanted / on the phone" machine slogan cancel. Obviously the recipient is hard to establish as this is a window envelope.

## PERFORATED INSIGNIA

Internal mail

The pre-paid return postage that is affixed on this envelope is for a reply to the Anglo South American Bank Ltd. Obviously the offer was not taken up as the cover is unused. The KG V postage is perfined A S / A B and is attributed to the bank mentioned. In this era many banks from different countries had a “marriage of convenience” to help overcome local commercial difficulties.

INFORMATION.



**THE ANGLO-SOUTH AMERICAN BANK, LTD.,**

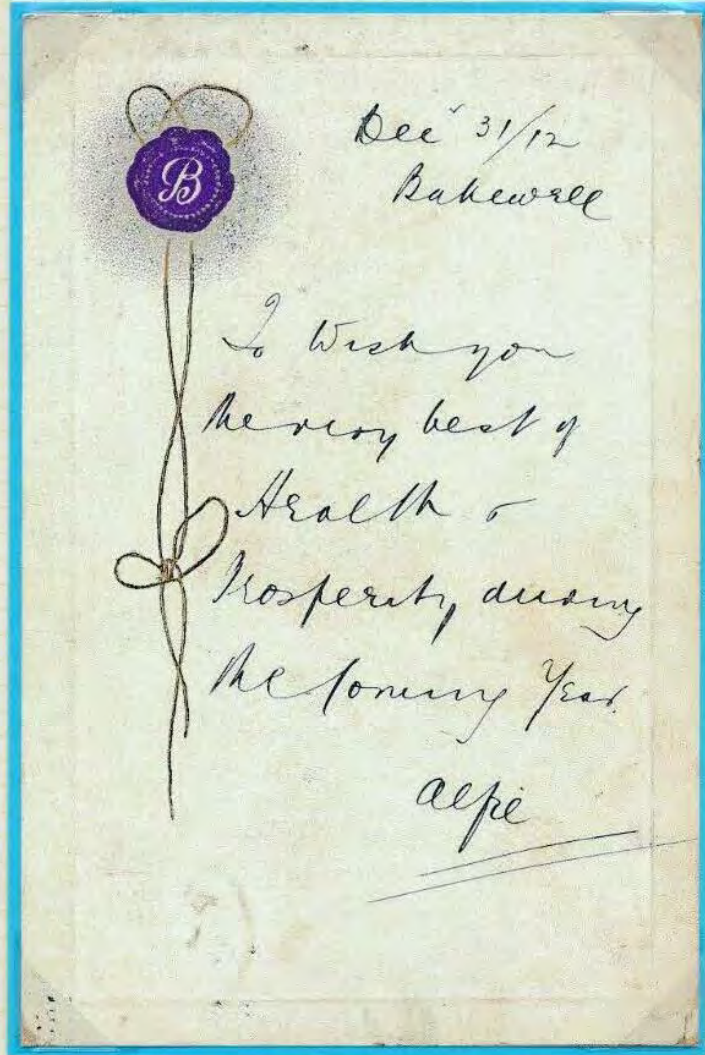
**117, Old Broad Street,**

**LONDON, E.C. 2.**

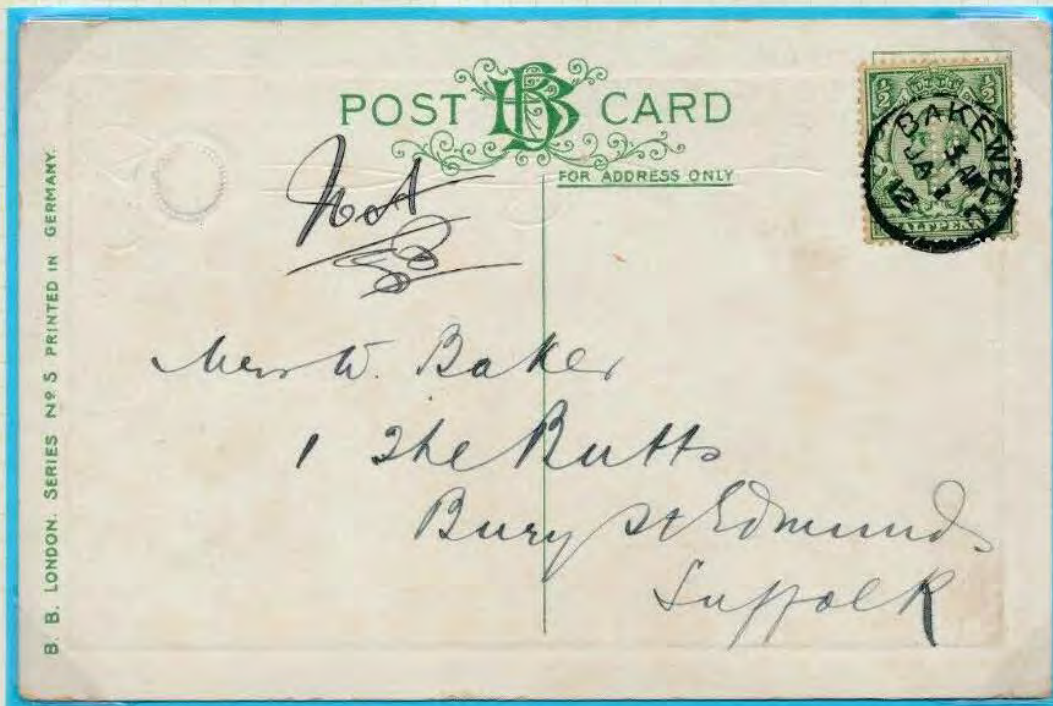
# PERFORATED INSIGNIA

## Borrowing the postage

A notelet conveying New Years greetings, written in Bakewell ( of the tart fame ) on the 31<sup>st</sup> December 1911 and posted on the 1<sup>st</sup> January 1912 to Suffolk. The message as aforementioned just conveys greetings, the postage meanwhile is perfinned D / P , and is identified to the D P Battery Co in Bakewell, so I assume the postage was purloined by an employee to send his own seasons greetings !!

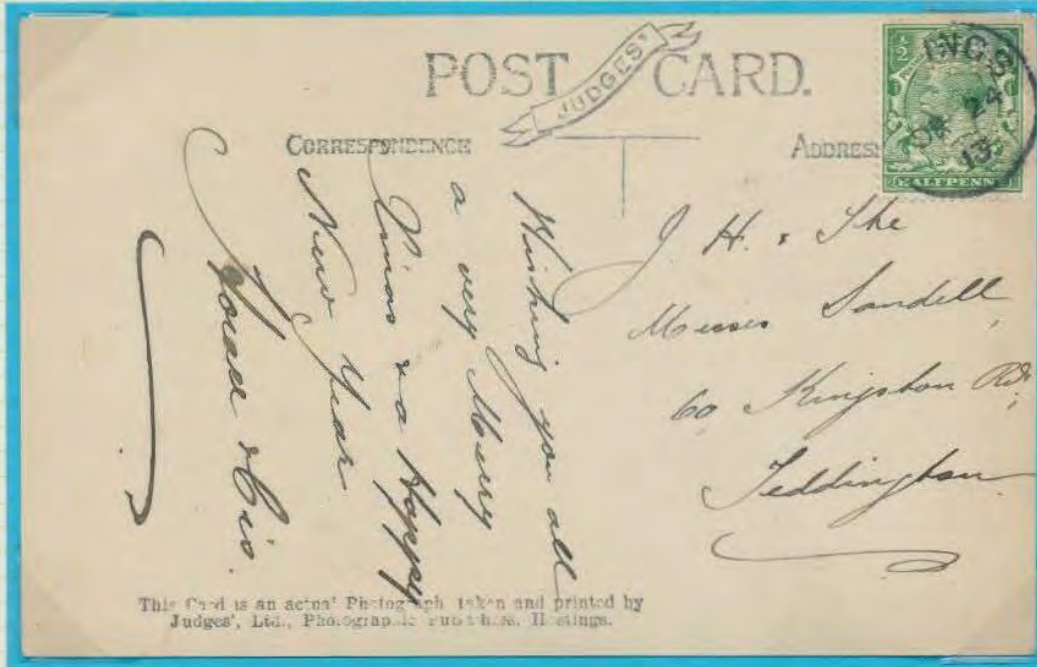


## Reverse of post card



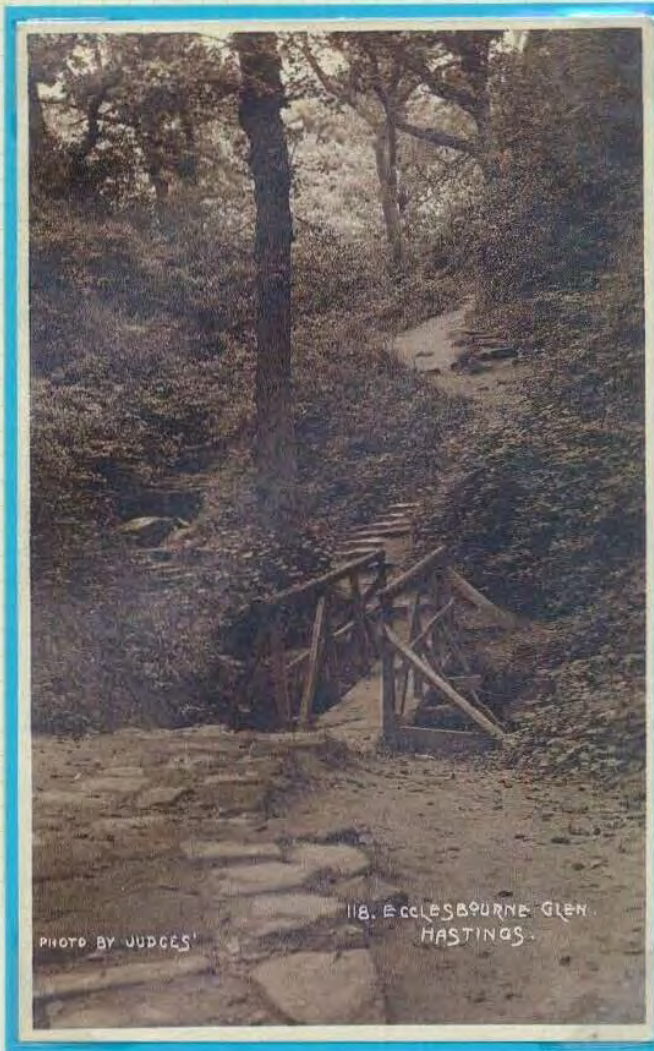
# PERFORATED INSIGNIA

## Borrowing the postage



## Reverse of post card

The perfin of WIL/LING (a nice full name perfin on cover) has been applied to the postage on this card, sent on Christmas Eve 1913 from Hastings to Teddington, wishing the recipients the seasons greetings. But I fail to see how the Willing company, a bill posting agency based in London has it's stamps used in Hastings !



# PERFORATED INSIGNIA

Borrowing the postage !

A picture post card sending birthday wishes to a master Beckman from his old "rippling waves" !! relaying to him birthday greetings for his 11<sup>th</sup> birthday. The card, sent internally within London in 1915 carries a KG V halfpenny postage stamp perfinned M R / C. This being identified to the Midland Rubber Co. Ltd. of Birmingham. The business of the card has nothing to do with rubber, unless one can interpret something from "rippling waves" !!

Best Birthday Wishes.



Take a true wish from me,  
Now your Birthday is here  
May your pleasures be doubled  
And all griefs disappear.

Reverse of post card

26/2/15

ARISTOPHOT PICTORIAL

15 POST CARD

15 FEB 1915

27 FEB 1915

PRINTED IN GERMANY

Dear Leonard,

To wish you many happy returns of the day. Just fancy you being 11 years old. You are getting quite ancient. Hope to see you next Labor day. With love from your old "rippling waves" !!

Master L. Beckman  
101 Kingscourt Rd,  
Streatham.  
S.W.

ARISTOPHOT CO. LTD. LONDON W.C.

Ⓜ Serie A 2011

## PERFORATED INSIGNIA

Internal mail

A simple business window envelope, dispatched from the finance department of the New Malden Council. ( whatever happened to "Old Malden ?? ) The perfin M & C / C identified as Malden & Coombes Corporation, the senders name on the outside of the letter and the postmark of New Malden are glaringly obvious pointers to determine the user !!



# PERFORATED INSIGNIA

Internal mail

A slightly mutilated cover from London to Ipswich in 1917. The KG V postage perfined C/O/X is identified to Cox and Company, bankers. A further pointer to the user is the C & Co embossed into the envelope flap, distinctive to the Cox banking firm. The letter is postmarked with a London machine cancel 3 line datestamp and 5 wavy bars.



## PERFORATED INSIGNIA

AIR MAIL



One could almost think this cover was philatelic, but, on closer inspection it is a missive from S Maw Son & Sons Ltd in London to addressee via a box number in Wellington New Zealand. The 9d postage, cancelled by a mixture of London foreign section machine and hand stamps, is perfined S M S / & S and as aforementioned is identified to the above company. I assume the “office boy” did not have a 9d stamp, so used what was to hand. The mail was sent in October 1936 and unfortunately the indistinguishable back stamp gives no indication of the arrival day !!



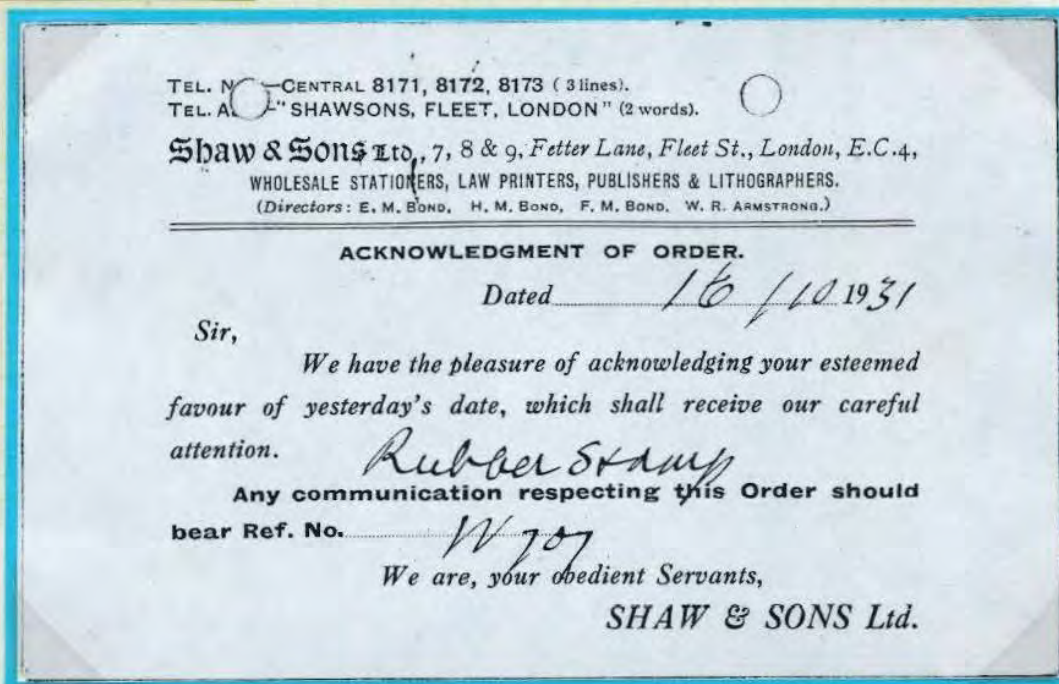
# PERFORATED INSIGNIA

Internal mail



How business used to be, a solicitor in Hereford ordering a rubber stamp from Shaw and Sons in London. (why cannot one be supplied locally ?) The card is a reply to acknowledge the order, and that it is being processed. The KG V postage, which is perfined S & S identifies to the sender of Shaw and Sons. This is why solicitors charges are exorbitantly high, all this cost just for a rubber stamp !!

Reverse of post card



LATE FEE  
PAID



*The Secretary  
Taff Vale Railway Co.  
Cardiff*

Internal mail

PERFORATED INSIGNIA

Reverse of letter

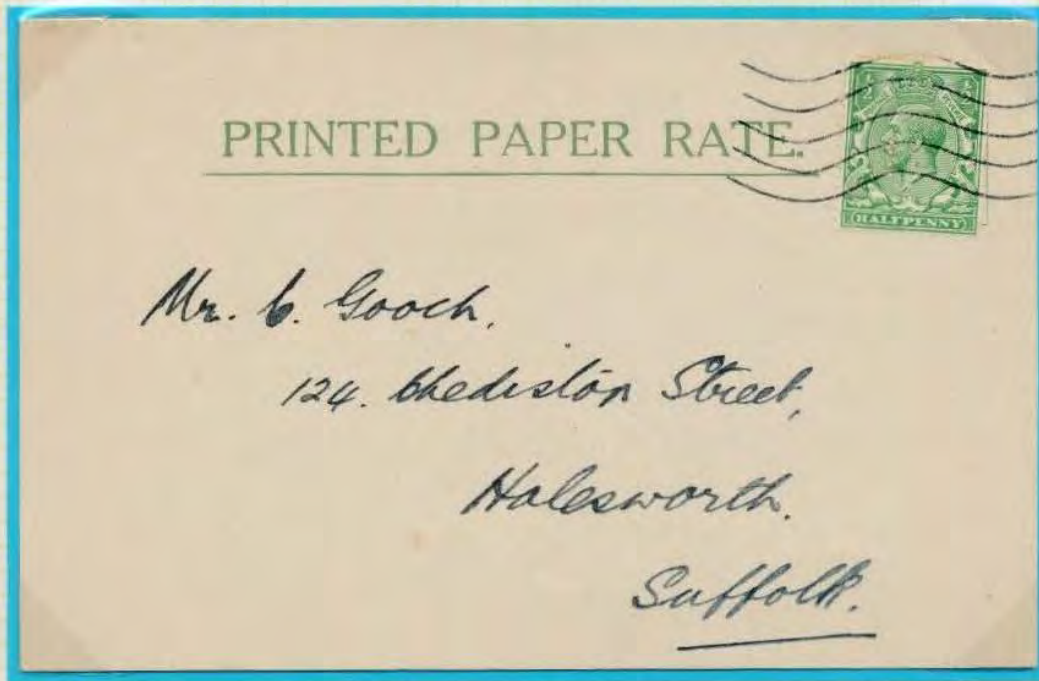
From HESELTINE, POWELL & Co.,  
1, Drapers' Gardens, Throgmorton Street  
LONDON, E.C.



An Edwardian era company postal stationery envelope used in July 1905 from Heseltine Powell and Co. in London to the Taff Vale Railway Co. in Cardiff. The additional halfpenny postage is (for the late fee) is perfined H P / & Co and is identified to the sender. The postage is cancelled by a reasonable London hooded circle postmark.

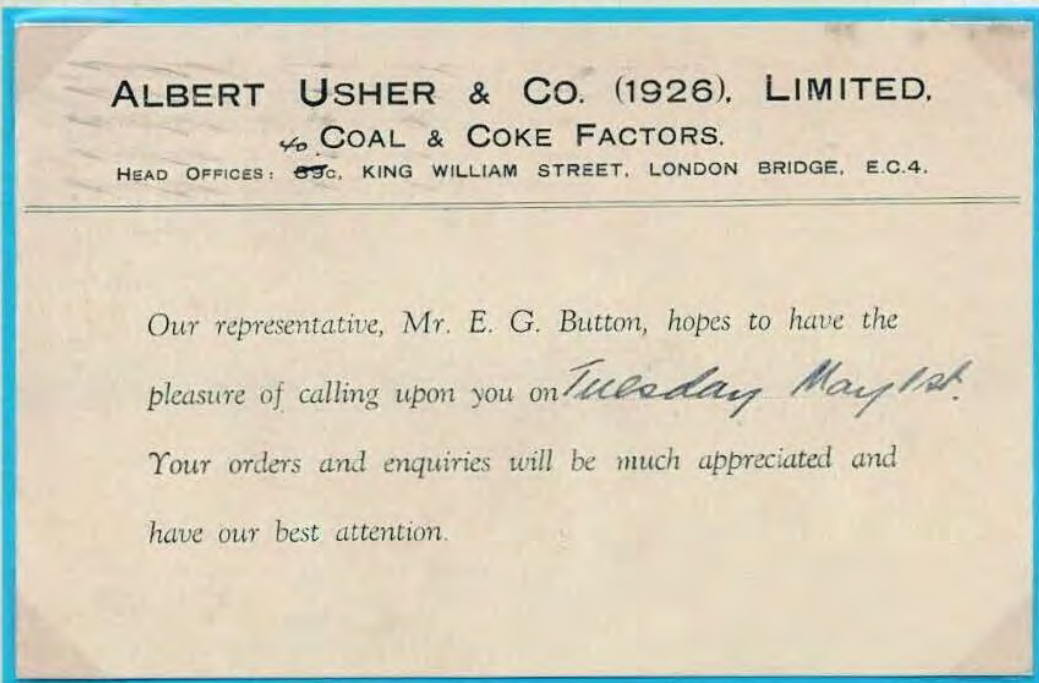
PERFORATED INSIGNIA

Internal mail



A KG V era printed post card, in this instance for the use of Albert Usher & Co. (1926) Ltd. coal and coke factors. The KG V postage is perfined with a single letter "U" and is identified to the sender. This card was sent to Mr. Gooch in Halesworth to inform him that a representative would be calling on him. Unfortunately the machine cancel has omitted the place and date, but I assume it must have been after 1926 when the Usher empire was founded.

Reverse of post card



PERFORATED INSIGNIA

Internal mail

E3X2 M50

IF UNDELIVERED, PLEASE RETURN TO  
KODAK LIMITED,  
KINGSWAY, LONDON, W.C. 2.

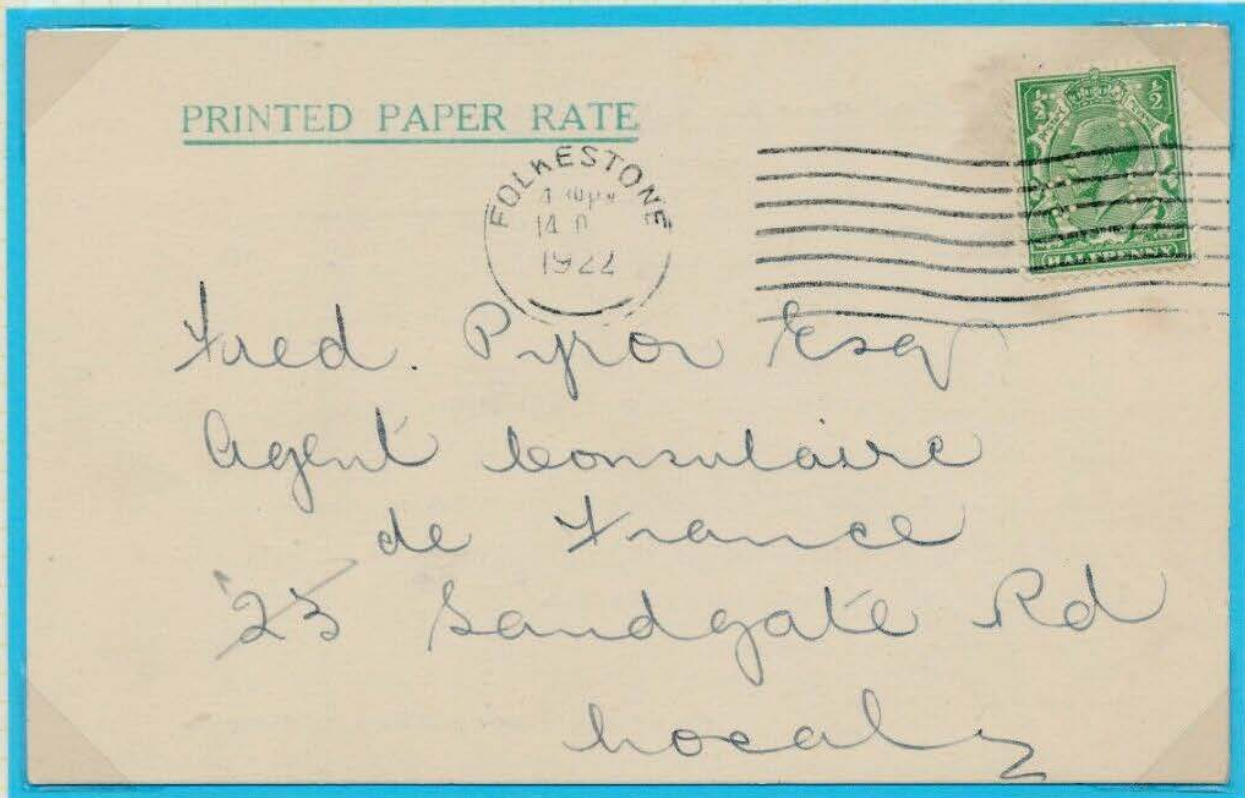


Miss Robinson,  
17, Cavendish Grove,  
Southampton.

An ordinary KG V period letter sent from London to Southampton in 1929. The KG V PUC commemorative postage being perfined with the single letter K. As is emblazoned on the top left hand corner of the envelope the sender/user is the Kodak Photographic equipment company, in this instance from their inner London head offices in Kingsway, not from Ilford !!

# PERFORATED INSIGNIA

Internal mail



A card from the South Eastern and Chatham Railway to inform a Fred Pyroi the “Agent Consulaire de France” that a parcel was at the Folkstone station ready for collection. The card was posted on the 14<sup>th</sup> October 1922 and the postage is perfined S E / C R and identified to the above railway company. I assume that the date-stamp on the reverse of the card for 16<sup>th</sup> October was the day that the parcel was picked up.

# PERFORATED INSIGNIA

Internal mail

Telegrams—"RURALNESS. LETCHWORTH."  
Telephone—41 LETCHWORTH.



**THE COUNTRY GENTLEMEN'S ASSOCIATION, LTD.,**  
WILLIAM BROOMHALL, *Managing Director.*  
Also  
London and Glasgow.

LEITCHWORTH,  
HERTS.  
9th Feb. 1920.

E. 3370/T. S/W

Kindly quote us for 1 crab winch  
No.2. (4 ton) timber chains for delivery  
Ireland, stating what delivery can be given.

*As per J. Gibbin*

3370/T.

In your reply please refer to

A commercial card sent for a quotation for one crab winch No. 2 (4 ton) with timber chains, for delivery to Ireland. The addressee being Abbot and Co in Newark on Trent. The sender of the card, the Country Gentlemans Association Ltd, apart from the information shown on the reverse of the card, the sender is further identified by the postage being perfined C G A and it does not take a genius to work out the link between the two.

Reverse of post card

POST CARD  
THE ADDRESS TO BE WRITTEN ON THIS SIDE



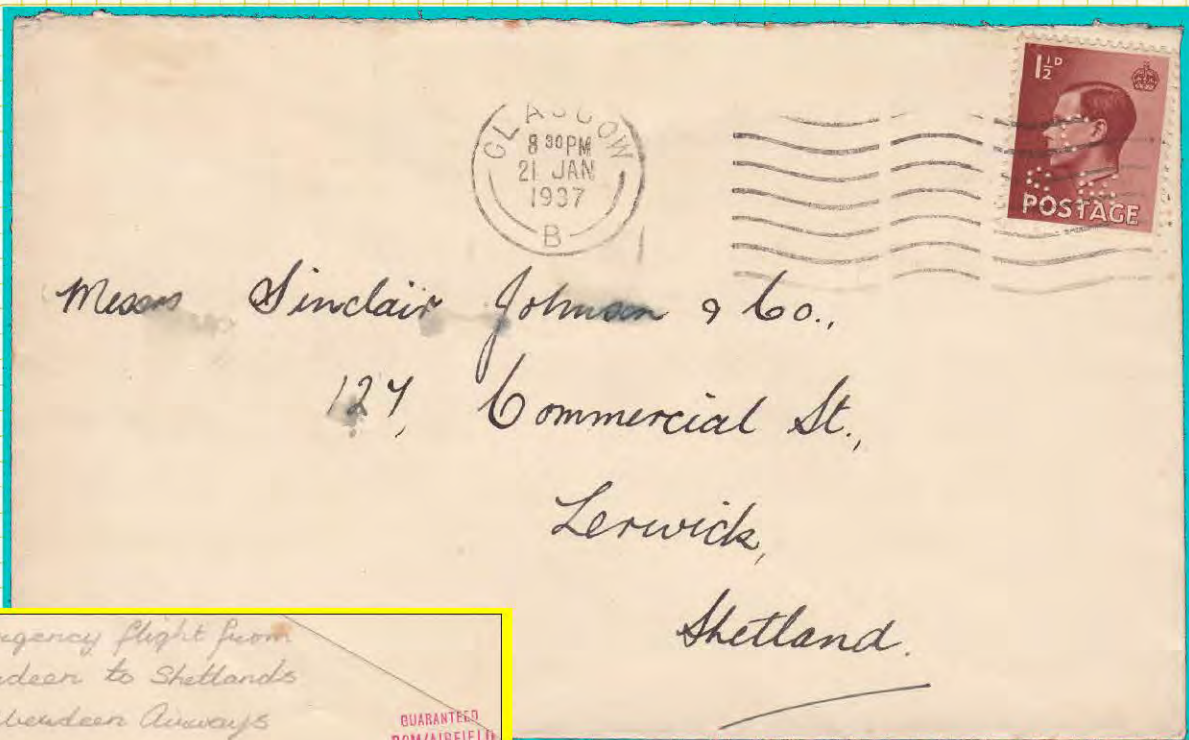
Messrs Abbot & Co.,  
Newark-on-Trent.

## PERFORATED INSIGNIA

AIR MAIL

Using up old postage, Campbells Sinclair and McDonald Ltd. of Glasgow sent this letter to, I assume, one of their branches in Lerwick. The reverse has a cachet of the receiver denoting that they were clothier and outfitters. The perfin of C / S M belonging to the above company.

But, the letter was cancelled in Glasgow on the 21<sup>st</sup> January 1937, and a manuscript endorsement on the reverse of the letter states that it was carried from Aberdeen to the Shetland Islands by Aberdeen Airways on an emergency flight on the 29<sup>th</sup> January 1937. I cannot find any confirmation of this, but also on the reverse of the envelope is a "guaranteed / BCM airfield / London" cachet, so I assume this was a dealers mark, so the information is good.



*Emergency flight from  
Aberdeen to Shetlands  
by Aberdeen Airways*

*29/1/37*

GUARANTEED  
BCM/AIRFIELD  
LONDON.

## PERFORATED INSIGNIA

AIR MAIL

Again, using up old stocks of postage, Victor Blagden and Co. of London sent this missive to Frankfurt in Germany. The KE VIII postage being perfinned V B / & Co. and attributed to the same company. The letter received a London foreign section air mail machine cancel for the 1<sup>st</sup> March 1937 and as per the copy of the reverse of the letter it arrived in Frankfurt on the 2<sup>nd</sup> March 1937.

