

The Celluride Wireless Vision

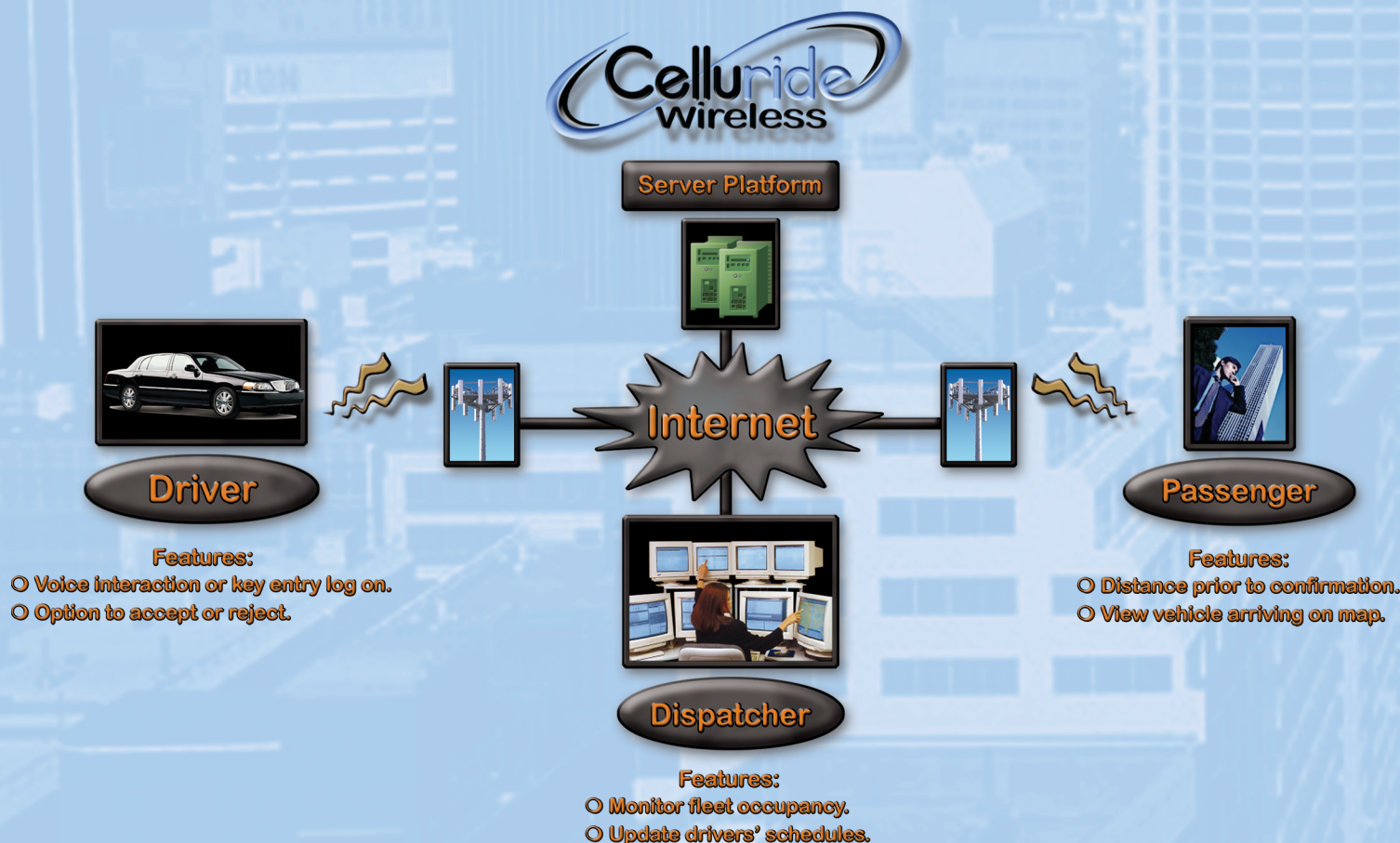
Celluride Wireless develops cell phone location software designed specifically for the black car and limousine industry. Our *PassengerFinder™* black car and limo solution is a cell phone-to-cell phone *Direct Interaction Platform (DIP)™* that allows a passenger to directly locate the closest driver and take a ride.

Celluride increases revenue for your fleet by finding new passengers. Gradually your fleet will decrease operating expenses by reducing dispatchers and corporate sales and collections representatives. After reducing your vacancy percentage, you may decrease your advertising budget.

The convergence of cell phones to support GPS and maps is the only next generation wireless technology that finds new passengers for your vacant vehicles.

Match passengers and drivers based on location.
DIP™ supports instant matching and future reservation.
 Certainty of pickup for passengers and driver by viewing maps.
 Continue using dispatch and current technical infrastructure.

The Celluride Ecosystem

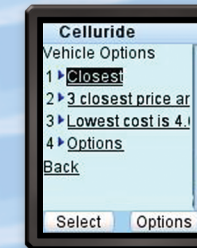


The Passenger/Driver Interaction Process

Step 1: Passenger accesses celluride.com via cell phone.



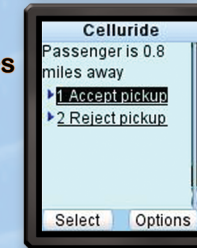
Step 2: Passenger inputs preferences via Options Menu.



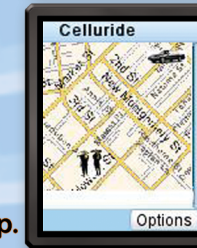
Step 3: Views vehicle specifics and makes their selection.



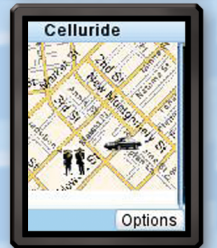
Step 4: Driver receives ride request. Elects to "Accept" or "Reject."



Step 5: Driver and passenger know each other's location via on-screen map.



Step 6: Driver and passenger unite easily with aid of location indicator.



Product Description



Drivers

- Entire solution is accessed by a driver's GPS-enabled handset.
- Individual driver reservation and scheduling system (RSS).
- Optional to accept or reject a pickup.
- No vehicle hardware.



Dispatchers

- Dispatcher uses any internet-connected PC.
- No dispatch software to install or host.
- Turnkey fleet and driver registration.
- Driver payment history database.



Passengers

- Set vehicle preferences for size, color, and entertainment system.
- Credit card billing results in instant payments to your fleet.
- Register credit card information on our network. (Future version supports corporate accounts integrating to your billing system.)

"Find Later" and Personalized Driver Schedules

- "Find Later" supports advanced reservation from cell phones.
- Driver accesses personalized schedule.
- Dispatch updates driver's schedule for new pickups.
- Internet bookings are instantly on driver's schedule.
- Network intelligence recognizes driver's schedule vacancy and identifies availability on the Celluride network for passengers.