



## ***All Ontario Regional Dog Agility Championships***

**Oro-Medonte Fairgrounds – June 14 – 16<sup>th</sup>, 2024**

Please consider investing in this unique sponsorship opportunity!

Northern Derby Agility Club is a collaboration between two Central Ontario agility clubs (Animoosh Agility and Four Paws Ready). Each club hosts numerous local agility events each year. The clubs joined together to facilitate offering larger events. The Northern Derby bid was granted by the Agility Association of Canada (AAC) to host the 2024 All-Ontario Regionals.

We had the privilege of hosting the All-Ontario Regionals last year and it was a great success. Feedback from the competitors and community has been nothing but positive and it was the support of sponsors which helped us to achieve that. We hosted over 130 competitors as well as were visited by many spectators from the community over the course of the event. The turnout this year is expected to be even more significant as this will be the largest event in the province for the sport, further boosted by the success of last year. The event will again culminate in the crowning of 19 champions that recognize different height and age divisions.

Competitors can be hobbyists or others who aspire to be on the AAC World Team. Regardless, it is evident that all two and four legged competitors love the sport.

An event of this scale cannot succeed without the support of organizations like yours. We would love to have you be a part of this unique event. In return we can offer you the opportunity to promote your business to a diverse audience that is from all over Ontario.

The information that follows outlines some sponsorship offers. If the packages do not meet your needs please reach out to us to discuss a customized package.

We look forward to working with you,

Sincerely,

**Northern Derby Agility Club**

## ***Demographic***

Dog agility is a sport played with a handler and dog team. Handlers must guide their dogs through an obstacle course designed by an official AAC judge. Teams are awarded placements and qualifying scores based on time and an accurate performance. Dogs run without food awards or toys.

The AAC was founded in 1988 and is committed to promoting inclusive, competitive dog agility at a local, regional, national, and international levels, for all handlers and dogs.

Dog agility has grown significantly in popularity since its creation. There are over 20,000 dogs registered with the AAC. Various breeds and sizes of dogs compete, as well as mixed breeds. Handlers are from all different backgrounds, from children to seniors and everyone in between.

While competitors come in all shapes and sizes typical agility competitors are:

- Primarily female
- Ages 35+
- Educated with disposable income.
- Own and maintain a vehicle.
- Buys various pet products related to health, grooming, pet foods and toys, crates and bedding
- Uses various pet services.
- Frequent hotels.
- Buys athletic wear, outdoor gear, sport shoes and clothing.
- Many live on rural land with acreage

## Sponsor Application

### **Contractual Agreement for Participation in the 2024 All Ontario Regional Championships**

Thank you for your consideration in sponsoring our event. Events like this can only happen with the support of our community and Sponsors such as yourself which allow us to provide the best experience for our competitors and volunteers.

There are a number of packages available with the details as follows:

**Podium Sponsor (3 available)                      \$2,000**

**- or a combination of the value of 19 prize products to award the 1<sup>st</sup> place (\$50 each), 2<sup>nd</sup> place (\$35 each) and 3<sup>rd</sup> (\$20 each) competitors. A total of 57 prizes.**

- Your Banner (sponsor provided) displayed in all 4 rings throughout the event
- Your graphic printed on our event Banner (organizer provided) as a backdrop for all podium photos and class photos
- Double Size vendor booth (20'x20' or 20' x 40')
- Full page advertisement in digital event program
- Social Media posts on the Four Paws Ready Inn, Animoosh Agility, and Northern Derby Agility Club pages with links to sponsors online presence
- In person acknowledgement at Awards ceremony
- Online listing on Event page as a sponsor

**Platinum Sponsor (4 available)                      \$1,000**

- Your Banner (sponsor provided) displayed in all 4 rings throughout the event
- Vendor booth included (10'x20')
- Full page advertisement in digital event program
- Social Media post on the Four Paws Ready Inn, Animoosh Agility, and Northern Derby Agility Club pages with links to sponsors online presence
- Online listing on Event page as a sponsor

**Volunteer Lunch and Hospitality Sponsor (3 available)                      \$500 per day**

- Your Banner hung at the volunteer tent for the event
- Half-Page advertisement in digital event program
- Online Listing on Event page as a sponsor
- In person acknowledgement at Sponsored days General Briefing

**Gold Sponsor            \$500**

- Your Banner placement in 1 ring during the event (sponsor provided)
- Social Media post on the Four Paws Ready Inn, Animoosh Agility, and Northern Derby Agility Club pages with links to sponsors online presence
- Vendor Booth Included (10'x20')
- Half-Page advertisement in digital event program
- In person acknowledgement at Awards ceremony
- Online listing on Event page as a sponsor

**Silver Sponsor            \$300**

- Vendor Booth Included (10'x10')
- Quarter-Page advertisement in digital event program
- Online listing on Event page as a sponsor

**Bronze Sponsor            \$200**

- Online listing on Event page as a sponsor
- Quarter-Page advertisement in digital event program

**Friends of Regionals    \$100**

- Online listing on Event page as a sponsor
- Shoutout in our digital event program of your choosing (business card size)

**If any of the above packages do not meet your expectations, please reach out to us and we can discuss other offers.**



# Thank you for your support!

To become a sponsor please fill out the information below. Forms can be submitted electronically to NorthernDerby2024@gmail.com or to the mailing address below.

All inquiries please reach out to us by email at NorthernDerby2024@gmail.com.

<b>Company Name:</b>					
<b>Contact Name:</b>					
<b>Address:</b>					
<b>City:</b>		<b>Province:</b>		<b>Postal Code:</b>	
<b>Contact Number:</b>			<b>Cell Number:</b>		
<b>Email Address:</b>					
<b>Sponsorship Level</b>					

Website listings will be posted once your cheque or E-Transfer has been received.

E-Transfers can be made to: NorthernDerby2024@gmail.com

Please email your Logo in jpeg format to: NorthernDerby2024@gmail.com to be added to the website.

Cheques payable to:

**Pamela Ford**

Mail to:

**1105 Southwood Road**

**Severn Bridge, ON, P0E 1N0**

Signature: \_\_\_\_\_ Date \_\_\_\_\_