



We are excited to launch Westside Live! Our brand-new digital video feature where we share good news and happenings on Rochester's westside!
 We will be "live" at grand opening ribbon cuttings, special sales and events at local businesses, community events, big games, and celebrations, and more throughout the area. We can even do a live remote from your special event!
 We are teaming up with local chambers of commerce to showcase our local businesses and their products through our social media pages and website which recognizes nearly 500,000 views per

Here's What You Get:

- ◆ Production of one 1-2 minute professionally recorded and edited video.
- ◆ Your video will be posted 4X per month on Westside News, My Hometown Magazine and Greece News social media channels.
- ◆ Your video will be featured in the Westside Live section on the Westside-NewsNY.com homepage.
- ◆ Your video will be posted and boosted to 500+ targeted subscribers on Facebook over 10 days.
- ◆ You will have the ability to use your video on your own social media pages, website or other digital marketing platforms.

All For Only: \$395 For 1st month

Additional Months (After 1st month) Only \$195/mo.

Production of additional 1-2 min. videos \$200 ea.

Great For:

- Grand Openings
- Ribbon Cuttings
- Special Sales Event
- Product Launches
- Special Announcements
- Business News
- Special Events
- Product Demonstrations
- Event Remotes



If your business would like to be featured in the next Westside Live video, please contact Gary for more information!

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