



# Targeted Email Marketing

Email your weekly newsletter, advertisement, menu, coupons, announce special events and much more!

## Choose your audience by:

- Geography ● Zip Code ● Gender ● Age
- Interests ● Intender ● Income
- Occupation ● Ethnicity ● Religion
- Buying Activity ● Shopping Habits
- And More!

Reach your prospective customers with powerful email messaging specifically targeted to your special consumer and/or business audience!

## EMAIL RATES

QUANTITY	CPM	CLIENT COST	EA.
10,000	\$50	\$500	.05
20,000	\$40	\$800	.04
30,000	\$40	\$1,200	.04
40,000	\$40	\$1,600	.04
50,000	\$40	\$2,000	.04
60,000	\$35	\$2,100	0.35
70,000	\$35	\$2,450	0.35
80,000	\$35	\$2,800	0.35
90,000	\$35	\$3,150	0.35
100,000	\$30	\$3,000	0.3