# **Business Display Ads**

Showcase Your Special Products & Services
In Our Classified and Service Mart Sections

## **Display Classifieds**

(Full Distribution)

### **OPEN RATE**

\$29/col. in

### **Column Sizes:**

1 Col. = 1.5625"

2 Col. = 3.25"

3 Col. = 5"

4 Col. = 6.75"

5 Col. = 8.5"

6 Col. = 10.25"

### Discounts:

4 Wks. 10% 8 Wks. 15% 13 Wks. 20% 26 wks. 25%

52 Wks. 30%

Great For Employment Ads!

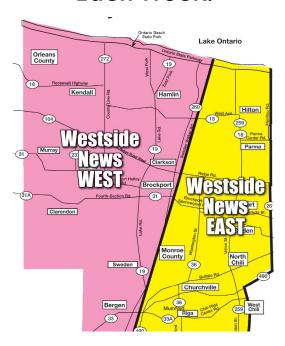




## **Reaching Over**

## **75,000 Readers**

### On The Westside Each Week!



All ads are black & white. Prepayment required

## **Improve Your Home**



Add Greece 6x - \$65/mo.

## Single Block

(2.175" x 1.4")

East Ed. \$26/wk.

West Ed. \$22/wk. Both Eds. \$40/wk.

\*13 wk. min.



Add Greece 6x - \$120/mo.

### **Double Block**

(2.175" x 2.8")

East Ed. \$45/wk.

West Ed. \$38/wk. Both Eds. \$68/wk.

\* 13 wk. min.

#### **Additional Discounts:**

26 Wks. 15%

52 Wks. 20%