

SCOTT P. RICHARDS

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✍️ PROFESSIONAL SUMMARY

As a Digital Media Technologist, I bring extensive expertise in the development, implementation, and optimization of digital media technologies. With a deep understanding of industry trends and the latest advancements in OTT delivery, I excel at creating solutions that are both innovative and effective.

My experience encompasses a wide range of areas, including digital media workflows, video encoding and compression, content management, and delivery systems. I possess excellent communication and interpersonal skills, enabling me to build strong relationships with clients and stakeholders. I am passionate about using my technical expertise to solve complex problems and create outstanding user experiences that exceed expectations.

Overall, my combination of technical skills, industry knowledge, and collaborative approach make me a valuable asset to any team looking to develop and implement cutting-edge OTT delivery solutions in the Digital Media industry.

🛠️ SKILLS

- User training
- Infrastructure planning
- Solution implementation
- Technology upgrading
- Issue troubleshooting
- Attention to detail
- Customer relations
- Scripting and Automation
- Production Workflows

📁 EXPERIENCE

📍 Vidgo | Atlanta, Georgia

October 2021 - Current

Network Engineer

- Participated in the setup and activation of Linear Channels to the OTT platform, and collaborated with internal and external partners to ensure optimal service provided.
- Documented network information, including switching and routing equipment, connected IP-addressable devices, and cabling interconnects.
- Performed troubleshooting and diagnosis for LAN/WAN performance and connectivity.
- Monitored ad campaigns to ensure they are running smoothly and troubleshoot any issues that arise while developing and maintaining relationships with third-party vendors and partners
- Ensured compliance with industry standards, including VAST and VPAID protocols, and adhere to privacy regulations such as GDPR and CCPA

📍 Warner Media, TBS | Atlanta, GA

April 2014 - December 2021

Sr. Production Engineer

- Provided support of Mac, Windows and Linux clients and servers including EVS Broadcast Systems for Ingest/Playout core functions and support for internal and external partners
- Managed Software Purchasing and Licensing
- Validated and assessed risk associated with system/endpoint management regarding software and hardware components to achieve optimal performance
- Certified in Jamf CCT and 300 levels overseeing endpoint management of over 600+ systems with an average upgrade error rate below 5%
- Participated in meetings with Senior Leadership among the supported Stakeholders across the Warner Media global organization

LTN Global Communications | Savage, MD

February 2011 - April 2014

Network Operations Engineer

- Provided professional customer service and technical support; including 24/7 on-call service and support for all production and potential customers
- Monitored of network backbone and customer endpoint appliances for technical troubleshooting and installations
- Managed scheduling/monitoring of Occasional Use services, and contacting customers to confirm scheduled tests and occasional use events on a daily basis
- Participated and contributed in engineering/operational meetings pertaining to internal and external action items.

EDUCATION

March 2011

Masters Certificate - Digital Multimedia Design

Computer Career Institute at Johns Hopkins University, Columbia, MD

December 2006

B.S - Electronic Media and Film

Towson University, Towson, MD

AFFILIATIONS

Society of Broadcast Engineers

CERTIFICATIONS

- JAMF CCT
- JAMF 300
- ITIL 3