

Toronto Phantom Raiders

Semi Professional Football Team

Sponsoring File.

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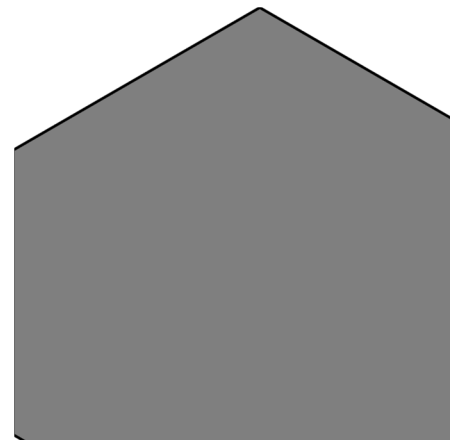
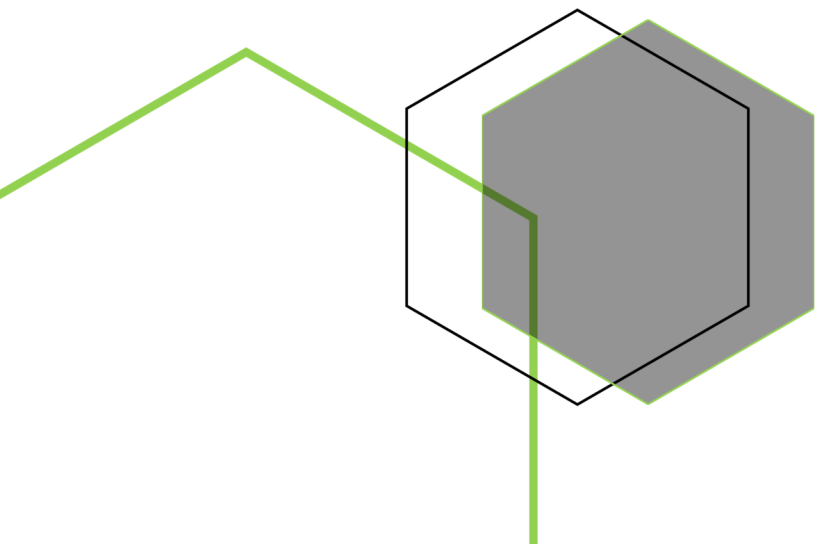
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Summary

Club Presentation.

Our story, Location... Where we play and our sector of activity.

Values.

What football represents to us.

The Project.

Your Sponsorship, your image
What we would like to achieve as a team.

Our Need.

What will help our team succeed?

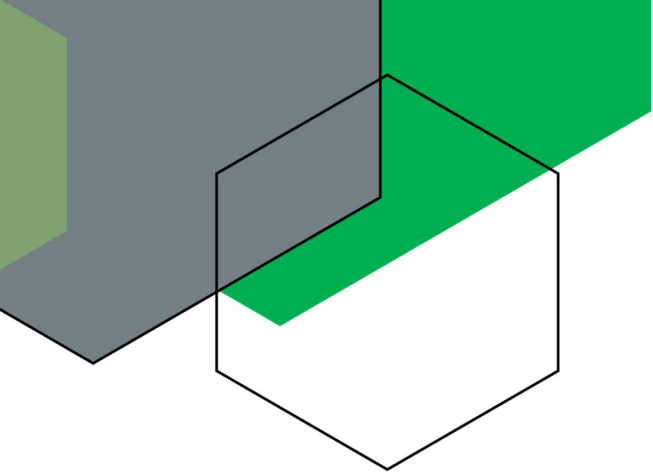
Your Possibility.

How can you be an integral part of our organization?

How much it cost?

What are our expenses?





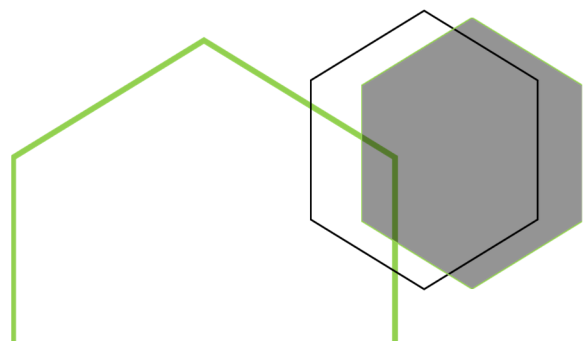
Club Presentation.

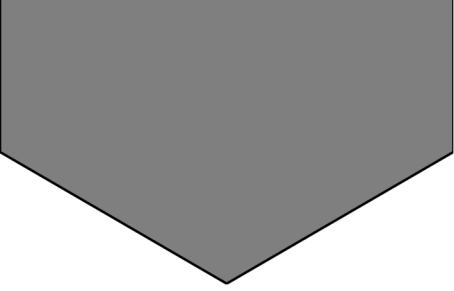
The Toronto Phantom Raiders is a Semi-Professional football team based in Toronto-Ontario created in 2008 by Gary and Paul Fraser. The team is members of the Northern Football Conference amateur league (NFC), with teams across Ontario and Quebec. For example Sarnia, Hamilton, Sault St. Marie, Sudbury, Oakville and the GTA which is all-stars who represent the G.T.A Tri-City, Ottawa, Niagara, and Montreal.

The Organisation provides a football playing field for Everyone who wanted to, a playing field for CIS players during their Time off (U Sport-Equivalent of the NCAA), players who were not able to play during scholarship, players who played and are above the limit age to play in CIS, people who want to stay active and discover the American Football.

This goal is a strong commitment on the part of the Executive Staff. That's why all along the years it has been important to manage the team through a rigorous club organization that leads daily to discover, train, encourage, evaluate, decide, coach, and organize through the sport that is Football.

Our roster is approx. 30 to 50 players every year. Each player pushes us to be organized to ensure an excellent structure for everyone.





Values.



Strength, teamwork, commitment, strategy, respect, cohesion and power. This is part of the characteristics of American football. They are attractive, without a doubt, and are passed on to players from the moment they step on the field for the first time until the last moment, they proudly wear the jersey. The most important thing about these values is that they go far beyond football - they are essential values for life. This sport teaches you how to overcome adversity, how to stay focused on a goal, and how you can experience success at different levels. Those who work well in a team communicate well with one another, must work together on the field, take the initiative, and solve problems.

Respect is important to us, the respect of teammates, of people of the organization, and our opponents. Being respectful of each other always goes a long way. Also, trust is the emotional glue that binds teammates together to create team chemistry.

We are trying to hold social events outside of our normal training and match-day schedule, we think that is a great way to bring our players closer together for example neighborhood BBQs, movie nights, and Gym Training Sessions to name a few. A group of friends off the field will likely result in a team that's more willing to work together on it.



The Project 1/2.



The place of the partnership project in the association.

Our Organization has multiple partnerships/sponsorships, however, at this time, we believe that branching out with new partners will be great for the future of this organization.

This new impetus with the following proposal, our Club wishes to share with its partner a very strong engagement relationship, animated by the same dynamism. Our partner will benefit from these new efforts made jointly.

A football club is a popular means of communication. It offers the opportunity to give a good image of the partner to all audiences (internally and externally ... at a lower cost)

Being a partner of the Club will be a benefit to your company including a broad range of services in event communication that follows.

This list of actions can be worked on a case-by-case basis with your company according to your needs/culture/objectives. We will be proud to display your brand presence on and off the field. Here are various proposals that can be offered.

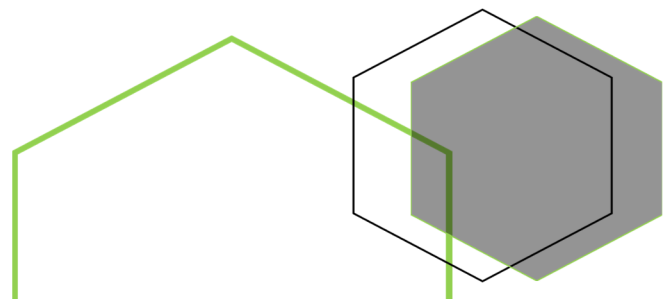


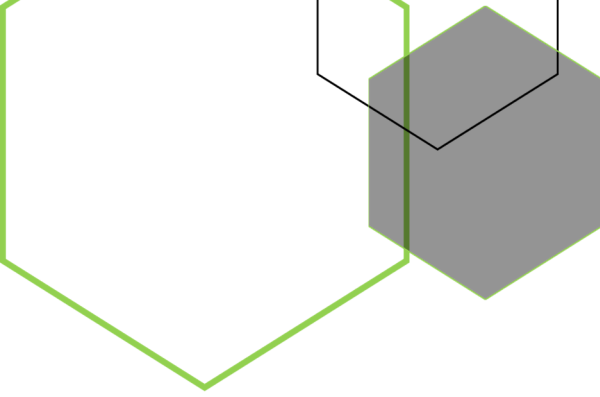
The Project 2/2.



Communication campaign

- Creation of a logo representing our union.
- Articles and photos in partner publications.
- Invitations for different matches and events.
- Authorization for the sponsor to use the logo symbolizing the sponsorship project in his communication.
- More visibility of the collaboration on social media platforms.
- Designated space for promotional banners.
- Ability to invite affiliates linked to your company.





Our Needs.



Equipment:

Practice equipment with club and partner logo.

Game equipment.

To renew the equipment of match the jerseys and parkas with the logo of the club and the partner.

Training and Coaching Equipment.

Field Equipment.

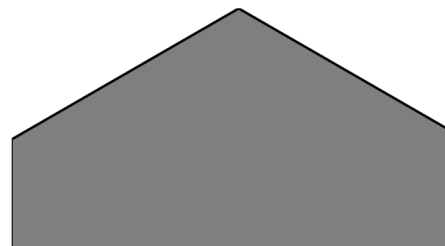
Medical assistance at Home and Away games.

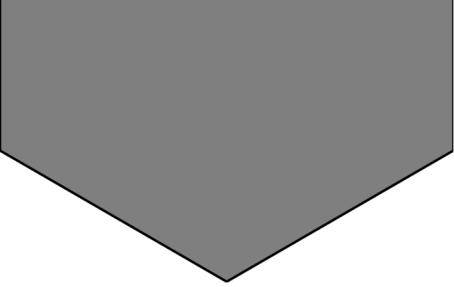
Structure:

Rent of Practice and Home Game field through the City of Toronto.

Away Game:

accommodations for away games by renting buses and or planes(only for the championship game).





Your Possibilities.

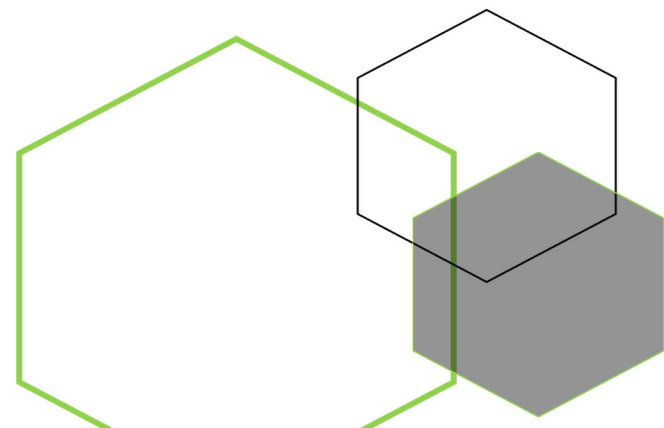


Major/exclusive/structural partnership:

Be the only company invested in our team. Helping with the needs listed on the previous page. Participation in partner/sponsor conferences. (optional)

Partial project/sponsor partnership

The partner chooses where they would like to help the team. Less visibility is related to the choice of communication that the partner wishes to make about the club.



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How much will it cost?



Toronto Phantom Raiders	
Equipment	
New full Kit per Player	C\$ 150/Each
Field Equipment (one-time fee)	C\$ 1,200
Medical Assistance	C\$ 800
Others	
NFC League Fees	C\$ 8,500
Travel: Bus rental	C\$ 500 Per Away Game (4)
Field Permit Gameday	C\$ 4,000 for all the home games (4)
Field Permit Practice	C\$ 1,000
Flag Crew	C\$ 180 per Game
Stats Crew	C\$ 500
Videographer	C\$ 40 per Game

Each player must pay \$500 to be registered in the league.

It's difficult for an adult to have the leisure to play football when they are not able to play in college because of their age, taking into consideration the habitual life expenses.

We are trying to get sponsors to be able to lower the registration fee.



Your Image, Our Team
Our Project



SPONSOR NAME



Your Image, Our Team
Our Project



SPONSOR NAME